



# Manufacturing Industry Consortium

## Workforce and Talent Development Board (WTDB)

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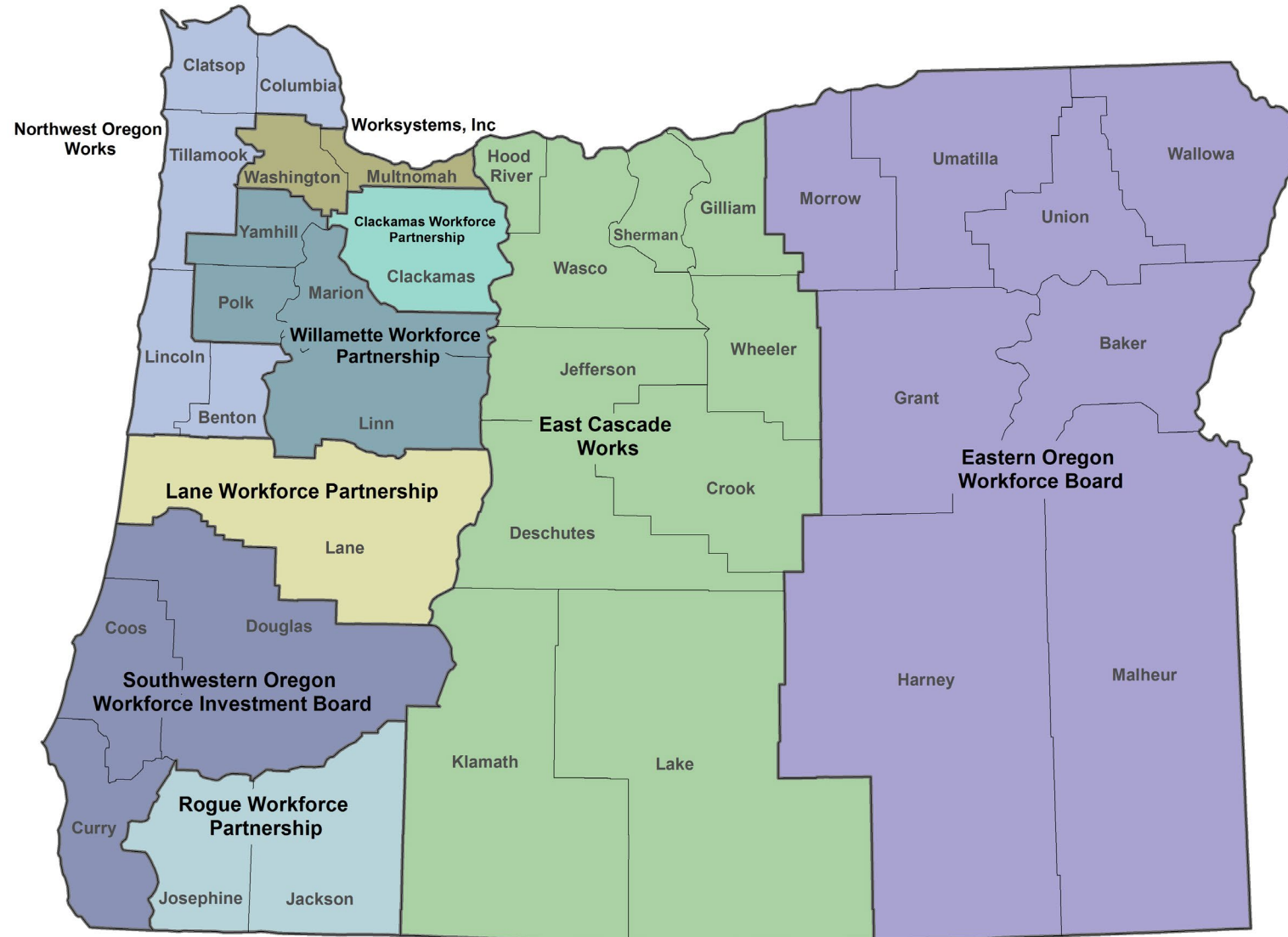
October 23, 2023



## The Governor

- Establishes the WIOA State Workforce Board
- Appoints WTDB members and Chair
- Designates Local Areas and certifies Local Workforce Development Boards
- Submits State Plan and approves Local Plans

# Local Workforce Development Boards



# The Workforce and Talent Development Board (WTDB)

## Background

- Federal requirement
- Diverse membership
- Role expanded in Oregon through state legislation
- High Performing Workforce Boards (NGA, 2106)

## Roles and Responsibilities

- Advises the Governor on plans, policies, strategies and systems alignment
- Provides vision, leadership and innovation for the entire workforce system
- Provides accountability and leads continuous improvement efforts

# WTDB Priorities

- Strategic Plan
- Continuous Improvement
- Workforce Readiness
- Future Ready Oregon
- Legislative Opportunities





# WTDB Strategic Plan



## Oregon Workforce and Talent Development Board 2023–2024 Strategic Plan



Vision	Mission	Position	Values	Reputation
Equitable prosperity for all Oregonians	Advance Oregon through education, training, jobs and careers by empowering people and employers.	<p>The Oregon Workforce and Talent Development Board (WTDB) enables our Mission by:</p> <ul style="list-style-type: none"><li>• Leading and communicating a long-term vision for Oregon that anticipates and acts on future workforce needs;</li><li>• Partnering with workforce, education, and training entities including Local Workforce Development Boards (LWDBs);</li><li>• Advising the Governor and the legislature on workforce policy and plans;</li><li>• Aligning public workforce policy, resources, and services with employers, education, training and economic development;</li><li>• Identifying barriers, providing solutions, and avoiding duplication of services;</li><li>• Promoting accountability among public workforce partners;</li><li>• Sharing best practices and innovative solutions that are scalable statewide and across multiple regions within the entire workforce system.</li></ul>	<ul style="list-style-type: none"><li>• Inclusive – We invite and represent all voices to strengthen our workforce system</li><li>• Collaborative – We proactively engage all stakeholders as a hub for consensus-building</li><li>• Bold – We courageously take risks to influence and persuade action</li></ul>	<ul style="list-style-type: none"><li>• National leaders – We are innovative role models who set and share best practices</li><li>• Conveners – We bring all stakeholders together to solve our most pressing challenges</li><li>• Connectors – We anticipate and respond to all of Oregon's communities (tribal, rural, urban, and others)</li><li>• Results – We connect our initiatives to outcomes</li><li>• Accountable – We communicate transparently with easy to understand and agreed upon metrics</li></ul>



Imperatives	Objectives	Initiatives
An inclusive workforce system that advances equitable prosperity.	<ol style="list-style-type: none"> <li>1. Increase diverse access and participation in all public workforce programs.</li> <li>2. Increase awareness of genuine workforce barriers and challenges (e.g. childcare, housing, broadband, etc.).</li> <li>3. Spark innovation addressing equitable prosperity.</li> <li>4. Ensure that the goals of the Prosperity 10,000 program are met.</li> </ol>	<ul style="list-style-type: none"> <li>• Establish baseline of existing participation, disaggregated by underrepresented demographic groups and report out to WTDB.</li> <li>• Use disaggregated data to drive policy decisions and continuous improvement.</li> <li>• Complete and promote Self Sufficiency report biannually.</li> <li>• Identify and provide investments/resources to organizations successfully demonstrating entrance into workforce and upward mobility by underrepresented groups (WTDB Strategic Innovation Grants).</li> <li>• Survey national best practices and develop report for Governor and legislature.</li> <li>• Formalize Prosperity 10,000 reporting at all WTDB full board meetings including the performance data required by Future Ready and opportunities for improvement.</li> </ul>
Clear understanding of and improved use and impact of the workforce system.	<ol style="list-style-type: none"> <li>5. Define the "Public" and "Entire" workforce system in Oregon.</li> <li>6. Increase workforce system user awareness.</li> <li>7. Create and promote a concise and compelling workforce system brand(s).</li> </ol>	<ul style="list-style-type: none"> <li>• Baseline and then annual survey on utilization with visual, one pager.</li> <li>• Solicit and formalize feedback via annual incentivized focus groups of users (e.g. individual, employer, stakeholder/partner, and local boards).</li> <li>• Hire a professional marketing firm to consider new or revised system brand(s), communication strategy, and messaging toolkit.</li> <li>• Designate ambassadors from workforce system staff, managers, and other stakeholders and partners to promote brand(s).</li> </ul>
The WTDB is embraced by the Governor as an accountable convener, empowered facilitator and informed advisor.	<ol style="list-style-type: none"> <li>8. Governor's Office establishes consistent, direct line communication with Board's Executive Leadership and Director through attendance at WTDB Executive Committee and full board meetings.</li> <li>9. Increase intentionality in Board, committee and task force composition in order to achieve business and strategic system partner alignment.</li> <li>10. Implement mechanisms of accountability through research, analysis, reports and recommendations to Governor and Legislature.</li> <li>11. Convene, or authorize other convener, statewide industry consortia that represent the health care, manufacturing and technology industry sectors.</li> </ol>	<ul style="list-style-type: none"> <li>• Refine and implement new board member onboarding process and ongoing Board member development.</li> <li>• Complete the biennial Talent Assessment.</li> <li>• Complete Workforce Readiness Committee report.</li> <li>• Create the common measures, defined metrics for collective impact across stakeholder systems (i.e. Scorecard).</li> <li>• Provide legislatively required biennial Continuous Improvement Committee (CIC) assessment report to the Governor and legislature.</li> <li>• Stand up the healthcare industry consortium.</li> <li>• Stand up the manufacturing industry consortium.</li> <li>• Stand up the technology industry consortium.</li> </ul>
Strategic and close alignment between education, economic development, and workforce development, including public and private partners.	<ol style="list-style-type: none"> <li>12. Concretely improve collaboration and alignment among state agencies, business and industry, local workforce boards, community-based organizations, and others that support shared workforce goals for both the Public and Entire workforce system.</li> </ol>	<ul style="list-style-type: none"> <li>• Conduct and collaborate on biennial Joint Priority Setting initiative and follow up with WTDB through quarterly progress reports.</li> <li>• Create active, consistent and transparent communication related to strategic initiatives (progress and challenges) with key systems partners.</li> <li>• Provide legislatively required biennial Workforce and Talent Development Plan to the Governor and legislature.</li> </ul>

# WTDB Continuous Improvement Committee (CIC)

## Background

- SB 623 – Biennial Assessments
- Co-staffed by Oregon Workforce Partnership (OWP) and WTDB
- Balanced membership: Local Boards, WTDB, Labor, CBOs, Legislature, Elected Officials, and Business

## Roles and Responsibilities

- Advance racial justice, equity, diversity and inclusion
- Support improvements that create a more comprehensive public workforce system (short/medium term)
- Provide quality employment experiences and equitable outcomes
- Improve quality of workforce resources, programs and services
- Build on other/previous assessments



# Workforce Readiness Committee (WFC)

## Background

- Essential Employability Skills (EES) Taskforce and Report
- Strategize and plan in response to the Oregon Talent Assessment and WTDB Strategic Plan
- Systems alignment across entire education, training, and workforce development system

## Key Deliverables

- Define Career Readiness as a priority strategy including defined employability skills as key component
- Align and collaborate with Career Connected Learning efforts (ODE/HECC)
- Engage and support the Business and Employer community
- Complete report with recommendations and submit to Governor and Legislature

# Future Ready Oregon

## Background

- Equitable Prosperity Taskforce
- Informed the Workforce Workgroup of the Racial Justice Council
- Prosperity 10k Progress & Goals
- Healthcare, Technology and Manufacturing Consortia

## Core Principles

- Recruitment, retention, and career advancement
- Advancing a diverse workforce
- Equitable prosperity and upward economic mobility
- Investments in wraparound supports and services
- Engaging employers, education and training providers, and community-based organizations

# Legislative Opportunities Committee

## Background

- Established Spring of 2023
- Created organized, intentional efforts on potential legislation and investments
- Advisory role to the WTBD for Healthcare, Technology and Manufacturing Consortia

## Roles and Responsibilities

- Multi-sector, collaborative table for improved strategizing and planning
- Improve alignment of the Entire Workforce System
- Better meet WTD needs of students, job seekers and businesses/employers
- Develop and drive successful solutions, legislative concepts, policies and funding strategies

# Workforce and Talent Development Board



**Todd Nell** – *Director, Workforce and  
Talent Development Board (WTDB)*

Manufacturing Industry Consortium Meeting  
October 23, 2023