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## PRESS RELEASE

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### Registration Open for Oregon Talent Summit, March 9, 2020

*State workforce and higher education boards welcome partners to a day-long Summit focused on the talent needs of Oregon employers and workers*

*Salem, OR* – The Oregon Workforce and Talent Development Board (WTDB) and the Higher Education Coordinating Commission (HECC) are pleased to sponsor the second Oregon Talent Summit on Monday, March 9th, 2020 at the Oregon Convention Center in Portland. The Talent Summit brings together experts and partners from across the workforce and education landscape to share industry-based information and data related to the talent needs of Oregon’s employers and our current and future workers. **We encourage statewide partners and stakeholders from businesses, workforce and talent development organizations, K-12 and postsecondary education, economic development, community-based organizations, local and state government, and more to [register now for a full day of learning and collaboration.](#)**

The focus of the 2020 Talent Summit is to develop, expand, and maintain more real-time, data-driven communication channels and connectivity between our workforce and education systems and our business community. The event features two keynotes by leading experts focusing on preparing for a dynamically changing workforce, artificial intelligence, and the forthcoming 2020 Talent Assessment. Dr. David Conley, Founder and Director of EdImagine Strategy Group, will speak on “Creating Tomorrow’s Workforce...Today: What it takes for future and current workers to be ready to succeed in a dynamically changing workplace.” Dave and Helen Edwards, Founders of Sonder Scheme, will speak on “Artificial Intelligence and the Future of Work.” In addition, John Tapogna, President of ECONorthwest, will provide an update on the 2020 Oregon Talent Assessment. **The full agenda on the Oregon Talent Summit is now available [on our website here.](#)**

Ken Madden, chair of the WTDB, says, “As a business leader in Oregon that cares deeply about our state, I must say I am excited about how quickly the Talent Summit has become a premiere event! It brings together key leaders from business, education and training, non-profits, government and others to share real-world problems, gaps, trends and actionable solutions.”

The development of the [first Oregon Talent Assessment](#) was a major focus of the inaugural Oregon Talent Summit in 2018. The Assessment included findings and recommendations related to in-demand occupations and skills, as well as current and future talent needs and gaps. The 2020 Summit provides the space to develop a shared understanding of the updated 2020 Talent Assessment, establish connections and relationships that will help capture more information and data in the coming months, and further strategies and goals called out in the [2020-2021 WTDB Strategic Plan](#). Materials will be made [available on our website in advance of the event.](#)

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*The State of Oregon's Higher Education Coordinating Commission (HECC) envisions a future in which all Oregonians—and especially those whom our systems have underserved and marginalized—benefit from the transformational power of high-quality postsecondary education and training. For more information, go to [www.Oregon.gov/HigherEd](http://www.Oregon.gov/HigherEd)*