



# COM/COMM 100Z Introduction to Communication

The following provides a summary of the 2022 Recommendation Report for the CCN Communication Subcommittee. Transfer Council recommends that due to changes in course information under OAR 715-025-0065 through 0115, colleges and universities should ensure students' academic progress is not disrupted. Courses completed before CCN changes should count toward graduation, even if requirements shift. Holding students harmless means honoring their efforts, supporting them through transitions, and keeping learning—not compliance—the central focus. CCN course information should be adopted as written. For more detailed information on what can be added to the course description and course learning outcomes, see the CCN Revised Framework and for more general information, see CCN Reports & Memos on the Educator Resources—Common Course Numbering webpage.

## **Approved CCN Course Information**

## **Date Approved:**

November 4, 2022

## **Catalog Dates:**

Required to begin appearing in the 2023-24 catalog.

#### **Review Timeline:**

First Annual Review: Winter 2025

First Triennial Review: Winter 2027

#### **Course Number and Prefix:**

COM or COMM 100Z

#### **Course Title:**

Introduction to Communication

## **Course Credits:**

4

## **Course Description:**

COMM 100Z is a survey course offering an overview of the communication discipline that emphasizes the development of best communication practices in different contexts.

#### **Course Learning Outcomes:**

- 1. Explain the ways communication is impacted by ethics, language, nonverbal behaviors, perception, culture, and contexts.
- 2. Identify communication theories, perspectives, principles, and concepts.





- 3. Explore different areas of communication to develop a broad base of skills and communicative tools when interacting with others.
- 4. Articulate the importance of communication expertise in career development and civic engagement.

## **Review Cycle:**

The annual review cycle of this course will have a twofold purpose:

- 1. to review the transfer effectiveness of the courses and
- 2. to gather information about challenges, concerns, or changes needed from the two- and four-year schools in the state.

This review will take place in winter term of 2025. Every third year, a deeper review of the alignment of this course will be done; this is the only time that the subcommittee will consider a vote to modify the aligned content of the course, using the previous two years of data. The choice in the third-year review will be to either affirm existing alignment decisions or to revise a particular aspect to keep the curriculum based on the data gathered from the previous two years. We recommend that as many members of the original subcommittee be invited to participate in these discussions. Historical memory and original context will be useful in informing future decisions.