



EASTERN OREGON  
UNIVERSITY



# Final Conditions Update

Higher Education Coordinating Commission

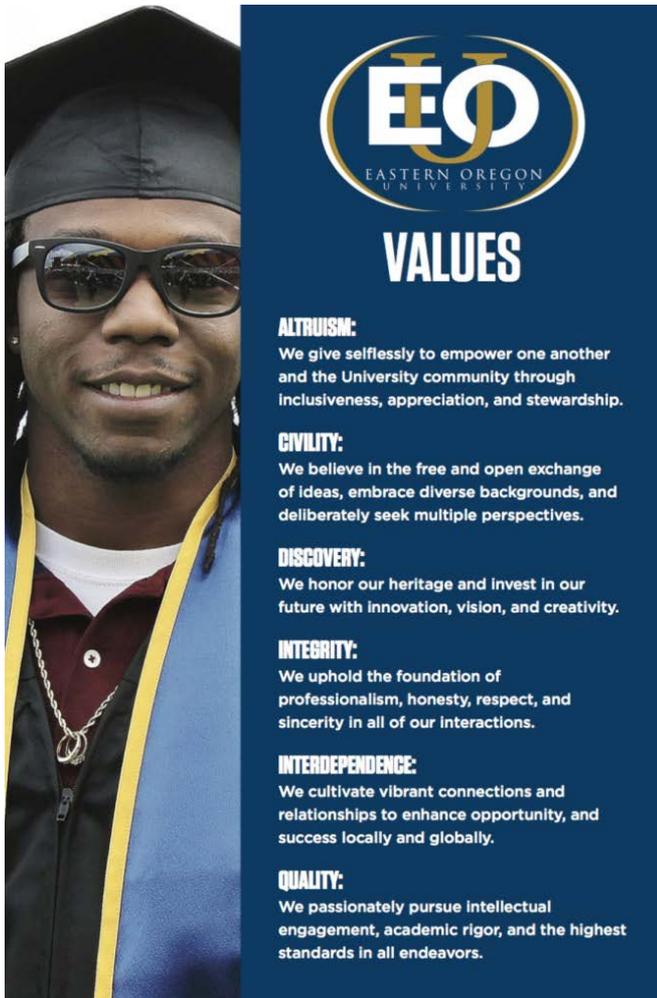
December 14, 2017

# 2015 Conditions Report Recommendations

---

- Stabilize, develop and focus leadership
- Enhance financial position of institution through cost containment
- Stabilize and increase enrollment
  - Increase access and success of underserved populations
  - Increase retention and completion rates
- Program Rationalization and 40-40-20
- Strategic Planning

# Agile Organization – A Dynamic and Stable Team



- Values & Mission
  - Core Themes and Strategy
- Governance
  - Board
  - Shared Governance
- Leadership
  - People
  - Structure

# Financial Stability and Sustainability

EOU has recovered its financial footing by focusing on disciplined budget management, cost containment, and realistic enrollment/revenue projections.

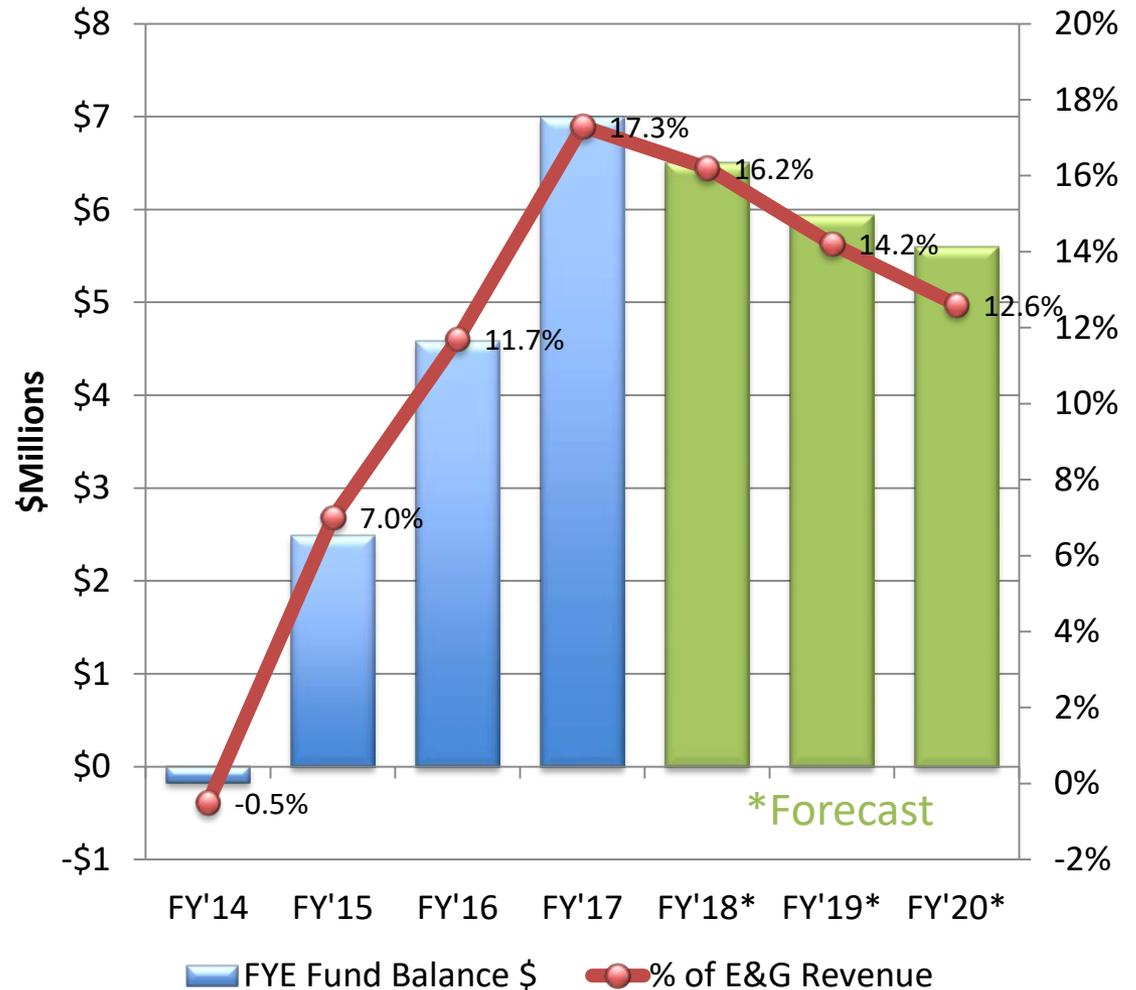
Financial tools have been developed to drive decision-making:

- New initiative/investment forecasting
- Enhanced operating statements
- Cost, capacity and demand tracking by academic program

Budget development and ongoing refinement takes place within the frame of our strategic plan, as well as our core themes and objectives.

The recovery of our financial reserves is allowing for reinvestment/new initiative planning for FY18 and beyond. New initiative planning centers on enrollment growth.

Financial sustainability has been achieved while holding resident undergraduate tuition and fee increases to less than 5%, and remaining the most affordable public university in Oregon.



# Enrollment--Access, Retention, and Completion

## Initiatives

### AY17

- Cross functional team
  - Galvanized the EOU Community into action
  - Focused on recruitment, retention, and partnerships with Community Colleges (2+2) and regional high schools
  - Laid groundwork for Strategic Enrollment Management team

### AY18

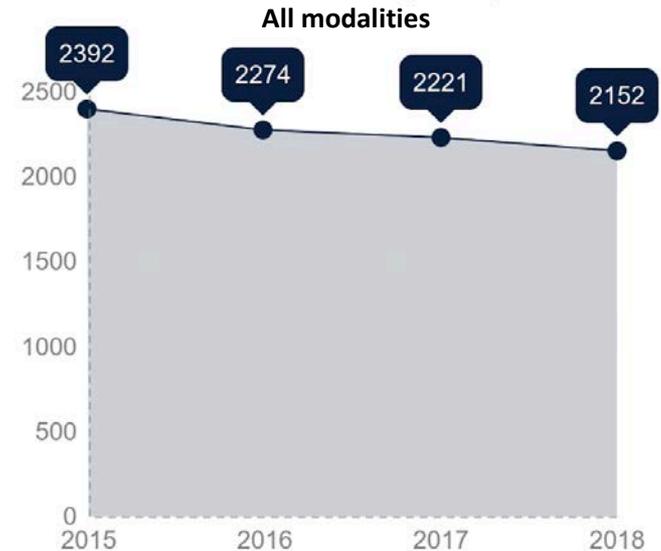
- Strategic Enrollment Management Team (SEMT)
  - Started fall 2017
  - University-wide initiative to improve recruitment, retention, and graduation
  - Membership from a cross section of EOU including students, faculty, and staff.

## Impact

\*Trending toward increased enrollment for AY19

\*Stabilized on-campus enrollment

### Enrollment (FTE)



### On-Campus Enrollment (Undergraduate FTE)



# Enrollment--Access, Retention, and Completion

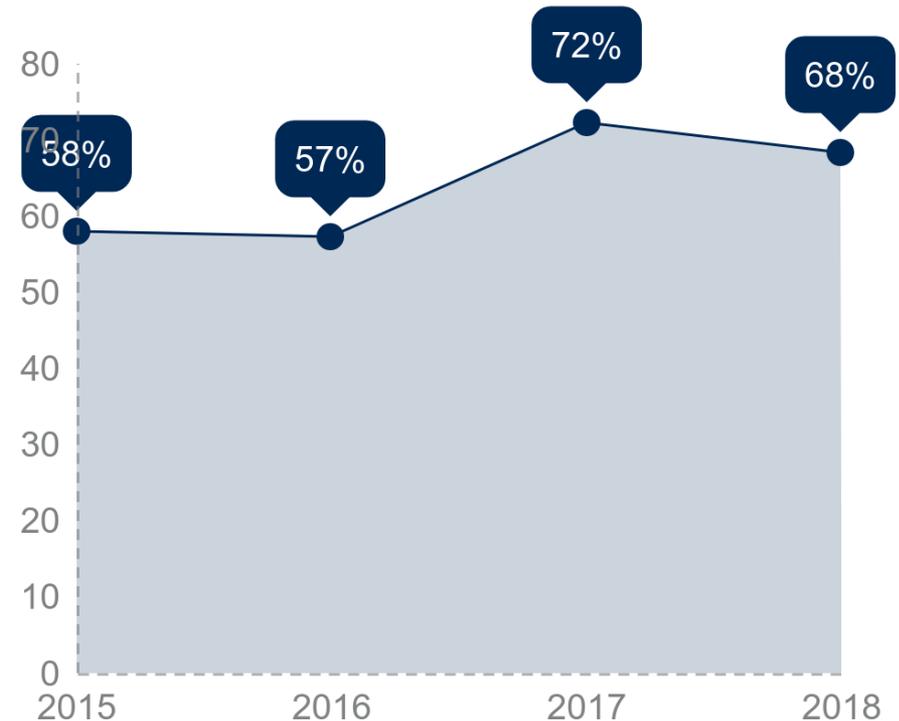
## Initiatives

- Early Alerts
- Comprehensive support with individualized outreach
- Registration Campaigns
- Quality Advising
- Week of Welcome: Orientation

## Impact

\*Increased student retention

Fall to Fall Retention Rate  
*First-time full-time*



**Goal for AY19: 73%**

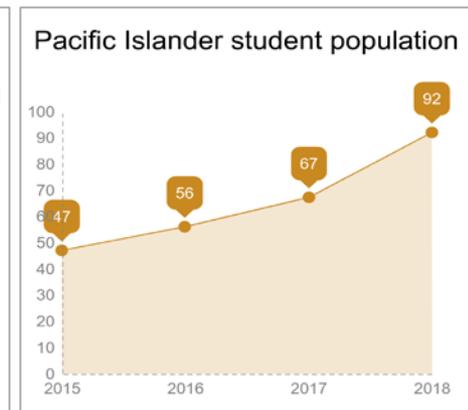
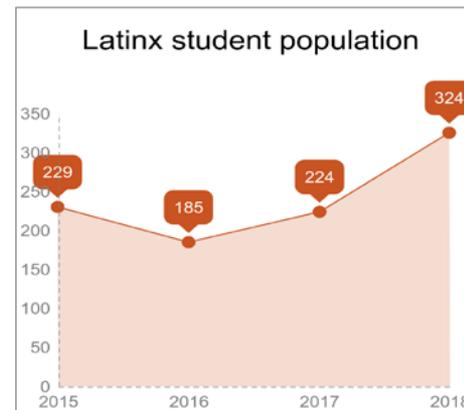
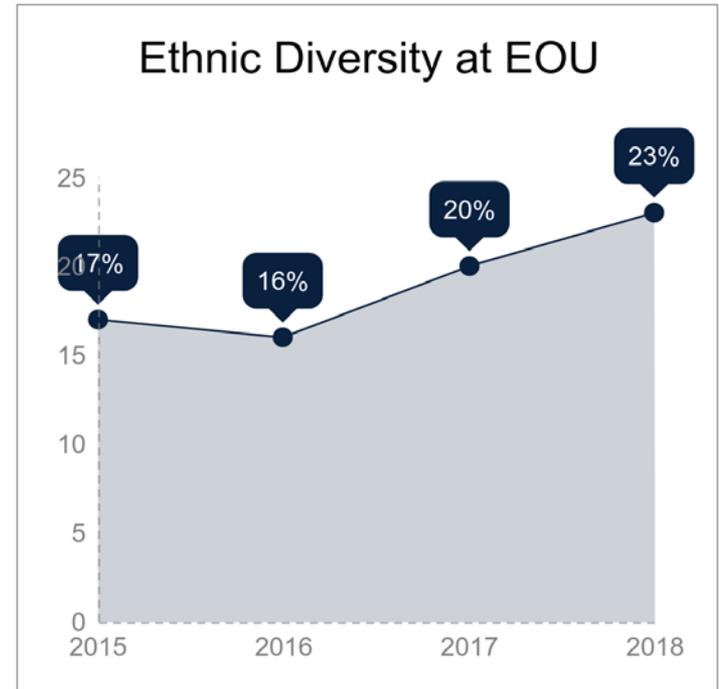
# Enrollment – Access, Retention, and Completion

## Initiatives

- Latinx
  - Oregon Teacher Pathway
  - Bilingual Admissions Counselors and Student Ambassadors
  - Web, print, and recruitment events translated into Spanish
  - Partnerships with local community
- Micronesia
  - Intentional recruitment
  - Kickstart: Summer Bridge Program
  - Transition Advising
- TRIO Student Support Services

## Impact

\*Increased overall student diversity



# Program Rationalization and 40-40-20

## Program Rationalization

- EOU's 2015 Conditions Report inventory of program reductions, streamlining, niche markets for rural needs
- Faculty Academic Futures looking at emerging markets, flexible and interdisciplinary pathways, experiential partnerships with employers

## 40-40-20

- EOU is actively reviewing and removing transfer barriers
- Regional Outreach and Innovation arm of EOU has established transfer articulation agreements with CCs across Oregon
- ROI's Fast Track Transfer Pathways make pathways to career transparent to prospective students
- OTP-Eastern Promise is designed to bring diversity to the teacher work force in eastern Oregon and to address teacher shortages by incentivizing HS students onto the teacher pathway



**Physical Activity & Health**  
 Transfer TVCC credit to an on-campus or online *Physical Activity & Health Bachelor of Science* at EOU. *TVCC transfer students with an AAOT or ASOT and a 2.25 GPA are automatically admitted to EOU.* Adhere to program advising and current EOU Catalog to graduate in as little as 2 years! (eou.edu/catalog)



**Eastern Oregon University Requirements:**

- 180 quarter credit minimum to complete a bachelor's degree, 45 credits from EOU
- Minimum of 80 quarter credits upper-division coursework
- Complete these Physical Activity & Health core courses:

PES 270 History, Philosophy & Ethics of Sport	EXS 312 Measurement & Evaluation
EXS 323 Exercise Physiology	HWS 350 Behavior Change Theory
PES 405 Capstone Seminar	PES 406 Capstone Course

- Complete a 30-40 quarter credit concentration\* in either Community Health, Exercise Science or Physical Education & Sport.

\*See program check sheets for individual concentration courses at eou.edu/academics

**For More Information @ EOU**

Online Program:  
 - Priscilla Valero, EOU Ontario  
 541.889.7468  
 valerop@eou.edu

On Campus Program:  
 - Kelly Rice, Faculty Advisor  
 541.962.3413  
 krice@eou.edu

**\$\$ Transfer Scholarship \$\$**

**\$500 - \$2000 awards\***

2.5 min. GPA w/30+ quarter credits

Year-round, renewable, simple!

**Add! \$500 w/Associate Degree!**

\*EFG/GPA matrix

**Careers**

Health Education, Public Health,  
 Corporate Wellness, Coaching,  
 Clinical Exercise, Personal  
 Trainer, Inclusive Fitness,  
 Pre-Professional School  
 Preparation

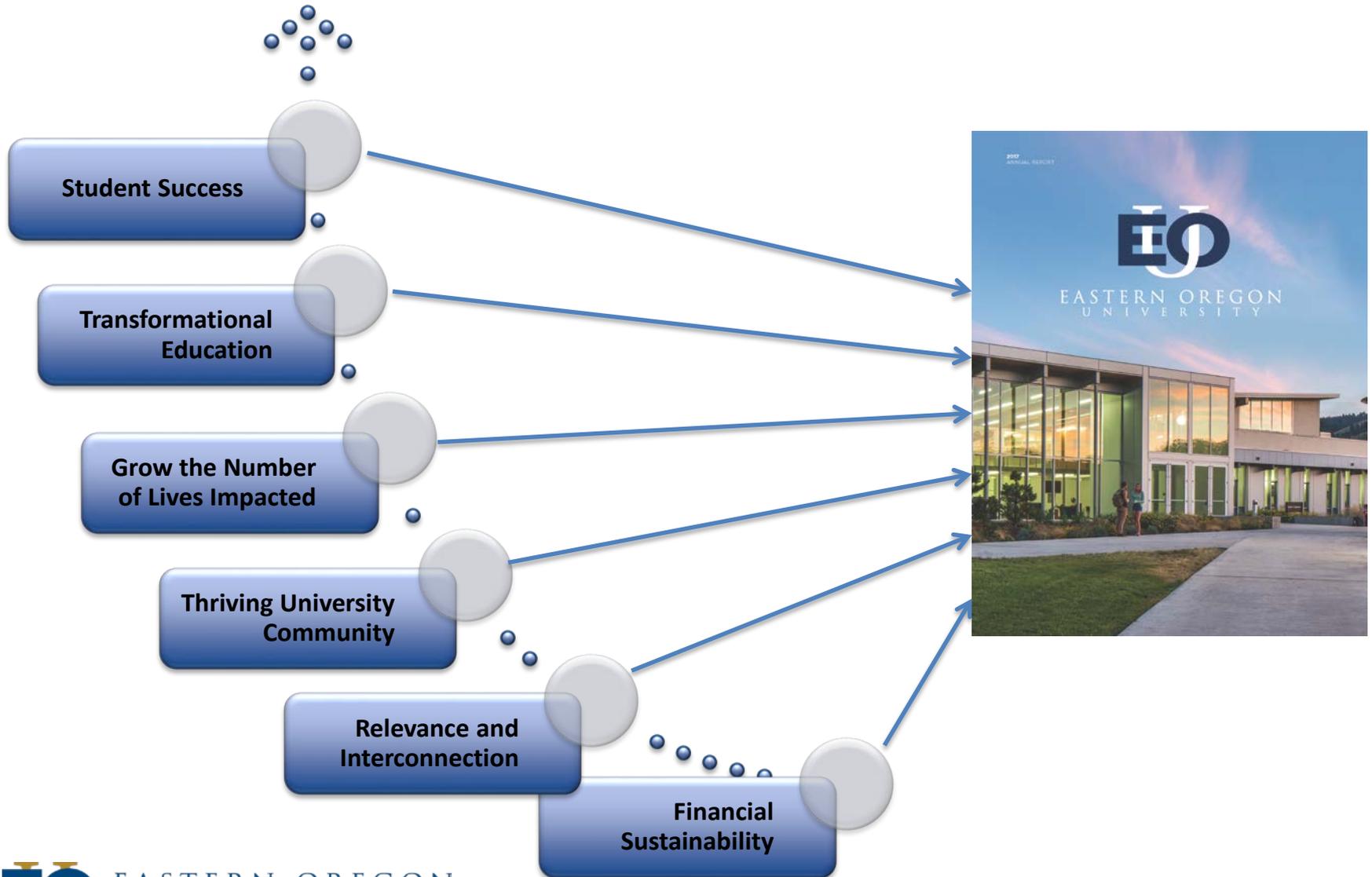
**Application Deadlines** Fall – September 1 Winter – December 1 Spring – March 1 Summer – June 1

Check the current EOU Catalog for more information on all degree programs: eou.edu/catalog

eou.edu/ontario | 541.889.7468

eou.edu/online

# Strategic Framework—The Ascent



# Access to New Possibilities



## QUESTIONS?