



BRIGHT FUTURES UMPQUA

Employers and Education Partnering to Provide Career Connected Learning* Experiences for Students.



*Career Connected Learning includes career awareness, exploration, preparation, and work experiences developed through strong partnerships with local employers. Students develop and apply technical, trade, and entrepreneurial skills that support their future career success. (Adapted from Washington STEM and ConnectED.)

CAREER AWARENESS

Learning about work

These career experiences expose students to local industry and the careers available. Activities are normally defined as one-time interactions with business and industry partners.

Examples:

- ▶ Career fair booth
- ▶ Participate in industry panel
- ▶ Host work-site tour
- ▶ Be a guest speaker
- ▶ Provide remote presentation

CAREER PREPARATION

Learning through work

Experiences include extended direct interaction with professionals from industry and the community. These interactions are designed to provide the student supervised practical application of skills and knowledge either at the workplace or remotely.

Examples:

- ▶ Provide hands-on job shadow
- ▶ Assign special projects or problem-solving
- ▶ Host remote and on-site internships

CAREER EXPLORATION

Learning for work

Exploration experiences provide students short term direct interaction with professionals and offer opportunities to explore career options.

Examples:

- ▶ Provide informational interview
- ▶ Lead career workshop
- ▶ Invite students to industry event
- ▶ Sponsor industry-based design challenge

CAREER TRAINING, SKILLS & EDUCATION

Learning in work

Training experiences prepare students for employment, resulting in young adults who are job ready with a developed career mindset.

Examples:

- ▶ On-the-job training
- ▶ Apprenticeship
- ▶ Clinical experience
- ▶ Certificate and Degree Preparation

