



Oregon Volunteers: Oregon Commission for Voluntary Action & Service

State Service Plan 2018-2020

OUR MISSION: Strengthening our communities by inspiring Oregonians to actively engage, volunteer, and serve.

OUR VISION:

For Oregon Volunteers:

- Oregon Volunteers is the trusted resource on volunteerism and civic engagement.
- Oregon Volunteers is integral and vital to Oregon's addressing of our state's greatest needs.
- Oregon Volunteers is sustainable with resources and stability to meet its mission.

For Oregon:

- Volunteering is an integral, prominent, and essential part of everyday life.
- Oregon's 36 counties have strong, healthy communities built and sustained through service.
- Public engagement drives government.

OUR VALUES:

Community - Strengthening Oregon through service and volunteerism is at the heart of everything we do.

Diversity - Commission programs, members and OV staff strive to reflect the full diversity of all Oregonians. We are strengthening our commitment to issues of diversity including: race, gender, political affiliation, class, education, geography, interests, disability, sexual orientation, age, and culture.

Effectiveness - The results of an efficient, effective, strategic use of resources will further the commission's mission. We will make decisions in line with short and long-term priorities.

Mutual Benefit - We take intentional action to create a triple win (win 3) – a win for the commission, for our partners, and for Oregon communities.

Integrity - We do what we say we will do and only what we are able to do.

Partnership - We invest time in building relationships, honoring diverse perspectives, and creating winnable solutions.

Innovation and Creativity - We encourage new ideas and find solutions to better serve Oregon communities.

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COMMISSIONERS

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Adele McAfee	City of Bend	Bend
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Ross Cornelius	Walsh Construction Company	Portland
Mila Buckland	Campus Compact of Oregon	Portland
Josh Todd	Campus Compact of Oregon	Portland
Jorge Cruz	Metropolitan Family Services	Portland
Gary L. Carroll, II	Boy Scout of America - Cascade Pacific Council	Portland
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Pablo Brito	Friends of Trees	Portland
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Jeannemarie Halleck	Portland City Club	Portland
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The Commissioners owe a debt of gratitude to Mary Moller, Executive Appointments Director, in the Office of Governor Kate Brown, who has spent countless hours working with Oregon Volunteers to steer the way to a successful future.

ABOUT THIS PLAN

At the start of 2018, the Oregon Volunteers Commission will find itself transitioning to a new home within state government. Aligning with this transition and fresh start under a new state partnership, the Commission has decided to strategically focus its efforts in the short term to plan for long-term growth and success.

Oregon Volunteers' primary goals of fostering volunteerism, civic engagement and AmeriCorps service in Oregon remain unchanged. In implementing this State Service Plan, Oregon Volunteers will phase its strategies, focusing first on strengthening the foundation of AmeriCorps programming, one of Oregon's greatest assets promoting service and civic engagement. These efforts will foster a stable environment for continued growth of the organization's capacity, and implementation of the volunteerism and civic engagement strategies described herein.

This plan serves two key roles for the Oregon Volunteers Commission. First, as a three-year State Service Plan, it showcases our priorities, goals, and desired outcomes. Second, as an organizational strategic plan, it provides a roadmap for OV staff, Commissioners, and stakeholders. The goals and strategies of this plan were determined collectively by the Interim Executive Director, OV staff, and Commission members, utilizing input from AmeriCorps program staff, state and federal government partners, and community member participants from a recent statewide community engagement process that took place in 17 communities across all regions of Oregon.

Goals and Strategies

GOAL 1: Strengthen Oregon's AmeriCorps programs

Outcome: High quality AmeriCorps programs address local needs identified by communities, leveraging additional resources in terms of funding and people-power, which in turn increases both volunteerism and civic engagement in Oregon.

Strategies:

- 1.1 Provide targeted training and technical assistance to AmeriCorps staff based upon annual needs assessments and emerging community priorities.
- 1.2 Implement data quality review standards and framework that increase ability of Oregon's AmeriCorps programs to track and submit quality data, providing the Commission and the network with data tools necessary for identifying community needs.
- 1.3 Support programs to meet or exceed their programmatic performance measures.
- 1.4 Provide training and technical assistance and other identified supports to AmeriCorps programs on topics of recruitment, retention, marketing and branding.

GOAL 2: Strengthen Oregon Volunteers: Commission for Voluntary Action and Service

Outcome: The Commission has ample support, staff resources and funding to promote AmeriCorps, volunteerism and civic engagement to strengthen Oregon communities.

Strategies:

- 2.1 Increase diversity of Commission membership through more racial, ethnic, youth and regional representation.
- 2.2 Increase staffing to ensure successful achievement of OV goals, including increased Volunteerism and Civic Engagement-focused activities.
- 2.3 Strengthen local, statewide, and national partnerships.
- 2.4 Develop communication and outreach plan to amplify Oregon Volunteers' voice and reach.

GOAL 3: Increase National Service Focus on Statewide Education Outcomes

Outcome: Within Oregon's AmeriCorps portfolio, programs providing educational services that align with statewide educational directives are highlighted, promoted and connected.

Strategies:

- 3.1 Raise awareness of state educational priority focus areas, and available resources and funding opportunities, to Oregon AmeriCorps programs.
- 3.2 Identify partnerships and resources available to assist Oregon Volunteers and AmeriCorps

programs in providing programming that support Governor Directives for improving educational services, including measures that strengthen community supports for Early Learning transition of students from pre-kindergarten through 3rd grade.

- 3.3 Through funding opportunities, support Oregon AmeriCorps programs aiming to provide high school dropout prevention efforts to increase Oregon's four-year cohort graduation rates.

GOAL 4: Align Oregon project funding opportunities with state and federal partners' priority focus areas

Outcome: Oregon's AmeriCorps programs respond to community issues that are having an impact in communities both locally and nationwide.

Strategies:

- 4.1 Raise awareness of state partner and/or CNCS priority focus areas to Oregon AmeriCorps programs. These include the focus areas of education, environmental stewardship, disaster services, healthy futures, veteran services and safer communities and special initiatives.ⁱ
- 4.2 Identify partnerships and resources available to assist Oregon Volunteers and AmeriCorps programs in providing programming that addresses the priority focus areas of state and/or national partners.
- 4.3 Through funding opportunities, support Oregon AmeriCorps programs providing programming that addresses the areas of: education, environmental stewardship, disaster services, healthy futures, veteran services or safer communities and special initiatives.

GOAL 5: Support Disaster Preparedness efforts in Oregon

Outcome: The Commission is engaged in statewide disaster preparedness efforts with local and statewide partners.

Strategies:

- 5.1 Establish role for OV within the statewide agency framework by coordinating through the Oregon Office of Emergency Management and other affiliated partners.
- 5.2 Develop plan for unaffiliated volunteers, AmeriCorps, and CNCS programs to align with statewide response, including all responding state agencies and nonprofits.

ⁱ 2018 AmeriCorps Funding Priorities (<https://www.nationalservice.gov/documents/2017/2018-ameri-corps-state-and-national-grants-notice-funding-opportunity>)