

COM or COMM 100Z Introduction to Communication

For more detailed information, see [CCN Reports & Memos](#) on the [Resources for CCN](#) webpage.

CCN Course/Course Information

Communication

Course Number and Prefix: COM or COMM 100Z

Course Title: Introduction to Communication

Course Credits: 4

Course Description:

COMM 100Z is a survey course offering an overview of the communication discipline that emphasizes the development of best communication practices in different contexts.

Learning Outcomes:

1. Explain the ways communication is impacted by ethics, language, nonverbal behaviors, perception, culture, and contexts.
2. Identify communication theories, perspectives, principles, and concepts.
3. Explore different areas of communication to develop a broad base of skills and communicative tools when interacting with others.
4. Articulate the importance of communication expertise in career development and civic engagement.

Review Cycle:

The annual review cycle of this course will have a twofold purpose:

1. to review the transfer effectiveness of the courses and
2. to gather information about challenges, concerns, or changes needed from the two- and four-year schools in the state.

This review will take place in **winter term of 2025**.

Every third year, a deeper review of the alignment of this course will be done; this is the only time that the subcommittee will consider a vote to modify the aligned content of the course, using the previous two years of data. The choice in the third-year review will be to either affirm existing alignment decisions or to revise a particular aspect to keep the curriculum based on the data gathered from the previous two years. We recommend that as many members of the original subcommittee be invited to participate in these discussions. Historical memory and original context will be useful in informing future decisions.