Students of color are increasingly represented on campuses. Currently, 31% of students identify as students of color.

60% of students were unable to meet expenses with expected resources: family contributions, student earnings, and grant aid.

Average Cost of Attendance (COA)
- $26,440: COA
- $19,452: COA after public student aid
- $15,595: COA after institutional + public aid

Time to Completion Increases Cost
- 3.7 Years: Bachelor’s degree

Graduation rates among all students have been slowly increasing over time. However, the gap between students of color and their white classmates continues to be significant.

66% of 1st generation: Bachelor’s completion rate
71% of Non-1st generation: Bachelor’s completion rate

Retention Rate
- 83%: Students continuing after 1st year
- 84%: 1st-time/Freshmen
- 62%: Transfer Students

66% of first-time, full-time university freshmen complete a bachelor’s degree within 6 years.

For institution snapshots, visit [www.oregon.gov/highered/research/Pages/snapshots.aspx](http://www.oregon.gov/highered/research/Pages/snapshots.aspx). See back of this document for data notes and definitions. Created by HECC Office of Research and Data in April 2018. Data in this version published 07/03/20.

OREGON HIGHER EDUCATION STATEWIDE SHAPSHOTS: Definitions
HECC Office of Research and Data (Data are from academic year 2018-19 except where noted)

ENROLLMENT

Total Students Enrolled
The count of Total Students on the statewide snapshot includes all students at all postsecondary institutions in Oregon: Oregon resident, nonresident, graduate, undergraduate, and nonenrolled (e.g., high school students) students. Institutions include all public community colleges/universities, and most private degree-granting/private career schools. The number of Students in Public Institutions includes all students at 17 community colleges and 7 universities. We estimate an unduplicated total count of students attending more than one public institution in 2018-19. The number of Oregon resident undergraduates and nonresident undergraduate students at public universities and all students in community colleges who were enrolled at any point in the summer to spring academic year.

Other Enrollment Data
Except for Primary Area of Instruction, all other university enrollment data refer to Oregon resident admitted and nonadmitted undergraduate students. Community college enrollment data refer to all students, including those enrolled in non-credit courses. Both sectors include high school students enrolled in duel credit/accelerated learning.

Race/Ethnicity, Credit Load, Age, Gender
For universities, includes Oregon resident undergraduate students and high school students enrolled in dual-credit/accelerated learning courses. For community colleges, this includes all students. Race/ethnicity, age, and gender are self-reported. For gender, "not reported" includes other options available at some schools.

Primary Area of Instruction
For university students, shows Oregon resident, undergraduate and graduate students, whether admitted or nonadmitted, and includes high school students in dual-credit/accelerated learning. For community college students, shows the percentage of students whose primary area of instruction is Lower Division Collegiate (LDC), Career/Technical Education (CTE), Developmental Education (Dev.Ed.), or non-credit courses. This is the category in which the largest share of a student's credits lies. Students in the non-credit group are enrolled only in non-credit courses, including non-credit LDC, CTE, Dev. and Adult Continuing Education, Personal Enrichment, and other types.

1st-Generation Status
Includes only students who completed a Free Application for Federal Student Aid (FAFSA) or Oregon Student Aid Application (ORSAA). A 1st-generation student is one who reported no parents completed education beyond high school or its equivalent. If one parent in a two-parent household earned a certificate or associate degree/bachelor's degree, the student is not considered 1st-generation.

Non-1st-Generation Status
A student who completed a FAFSA/ORSAA and reported at least one parent earned a certificate, associate degree, or bachelor's degree.

Cost of Attendance (COA)
Institutional reports of standard student budgets for tuition/fees, books/supplies, room/board, personal expenses, transportation, and other costs.

AFFORDABILITY

Affordability Data
All data in this section (except for institutional aid) refer only to resident, undergraduate students who filed a FAFSA/ORSAA. Students who did not file a FAFSA/ORSAA may include those from high-income and those from low-income families.

Unable to Meet Expenses with Expected Resources
Students for whom total cost of attendance exceeds the sum of their federal expected family contribution (EFC), public grant aid, and own earnings. Earnings estimated as 90% of minimum wage for 15 hours per week for 48 weeks (Oregon Opportunity Grant formula). Metric revised in 2019.

Race/Ethnicity
The percentage unable to meet expenses with expected resources for those with more than one racial/ethnic group is 60% and for those not reporting a racial/ethnic group, 61%.

OUTCOMES

Completion Rates
University completion rates show the percentage of resident, first-time, full-time freshmen in the fall 2013 cohort who earn a bachelor's degree within 6 years at any of the public universities. Community college completion rates show the percentage of students who earned an associate degree or career certificate or who transferred to any 4-year university nationwide, among students who were new to the institution in fall 2014, were not enrolled in dual credit/accelerated learning, and earned at least 18 quarter credits over 2 years or earned an award requiring fewer than 18 credits. This measure reflects the VFA cohort of the Voluntary Framework of Accountability (VFA) but with a 6-year timeframe.

Race/Ethnicity
The completion rate for those with more than one racial/ethnic group is 65% and for those not reporting a racial/ethnic group, 55%.

Bachelor's Completion if continued to junior year
This measure shows the graduation rate for students who are about half-way through a bachelor's degree. It compares first-time freshmen who continued in the fall of their second year and graduated within 6 years at any of the public universities. This measure reflects the VFA cohort of the Voluntary Framework of Accountability (VFA) but with a 6-year timeframe.

Retention Rate
For university students, shows the percentage of first-time, full-time freshmen in fall 2017 who enrolled in fall 2018. For community college students, shows the percentage of new, credential-seeking students in fall 2017 who were enrolled in fall 2018 or received an award before or during fall 2018. This includes students who were new to the institution in summer or fall 2017, not enrolled in dual-credit courses after the spring of 2017 (a proxy for high school graduates), and earned at least 18 credits or earned an award by the end of 2 years (the VFA degree-seeking cohort).

1st-Generation Status
Shows the completion rate for 1st-generation students and the comparable completion rate for non-1st-generation students. For definition of 1st-generation status, see Enrollment section above.

Annual Earnings
Earnings outcomes come from the Oregon Employment Department and include students employed in Oregon in 2018-19, 5 years after completion in 2012-13. Includes all certificate, associate and bachelor's degree recipients whether or not they completed all degree requirements.

Number of Students Completing/Transferring
Shows students completing a degree/certificate at an Oregon community college or public university during the 2018-19 academic year. Transfer students are those admitted to a public university as a transfer student from any Oregon community college and may also have earned an associate degree or certificate. In the degree and certificate totals, students earning more than one degree or certificate are counted once, in the highest award group. Metric revised in 2019.

General notes
Percentages may not sum to 100 due to rounding. To protect confidentiality, data are suppressed for measures containing fewer than 10 students.