



OREGON WORKFORCE
PARTNERSHIP



PROSPERITY PROGRAMS REPORT

July 2023 - June 2024



Executive Summary

Prosperity 10,000 (P10K), part of the Senate Bill 1545 Future Ready Oregon series, is a \$35 million investment empowering Local Workforce Development Boards (LWDBs) to expand critical workforce services to Oregonians facing unique challenges. This funding maximizes existing local programs and partners by supporting proven strategies to connect people to training and career track employment, including career coaching, scholarships, work-based learning, stipends, and essential support services. In addition, these resources helped to expand local partnerships, develop innovative programs, and remove significant barriers to employment.

In May 2022, LWDBs received and deployed an initial \$15 million of State General Funds which, as mandated by the legislature, was fully expended by June 30, 2023. A second allocation of \$20 million in federal American Rescue Plan Act (ARPA) resources was distributed in June of 2023 with a required full expenditure date of June 30, 2026.

These P10K investments compliment and strengthen local WorkSource Oregon offerings by broadening access for individuals from key populations and expanding the capacity to provide dedicated support and comprehensive guidance. This commitment includes fostering relationships, dismantling barriers to education and employment, and providing the holistic, wrap-around services that help individuals thrive. Through P10K, LWDBs reinforce their roles as conveners, resource coordinators, and collaborative partners, uplifting local community-based and training partners in this vital work.

Priority Populations:

- Communities of color
- Women
- Low-income communities
- Rural and frontier communities
- Veterans
- Persons experiencing disabilities
- Incarcerated and formerly incarcerated individuals
- Members of Oregon's nine federally recognized Indian tribes
- Individuals who disproportionately experience discrimination in employment based on age
- Individuals who identify as members of the LGBTQ+ community

Background:

Prosperity 10,000 (P10K), part of the Future Ready Oregon suite, represents a \$35 million investment aimed at supporting Oregon's nine Local Workforce Development Boards (LWDBs) to serve communities most impacted by COVID-19. This initiative focuses on providing essential resources to historically underserved Oregonians, including people of color, low-income individuals and families, women, disconnected youth, frontline workers, and rural and frontier residents.

P10K was designed to expand proven services such as career coaching, earn-and-learn opportunities, and targeted industry training. Additionally, the funding enabled LWDBs to scale up vital wraparound supports, including childcare, housing, transportation, and technology access—addressing regional workforce needs heightened by the pandemic. By leveraging their established networks, LWDBs quickly distributed these funds across a range of organizations, including nonprofits, educational institutions, labor organizations, and workforce service providers.

Beyond expanding services, P10K deepened collaborations within WorkSource Oregon and strengthened connections with community service providers. Originally conceived in 2016 as Prosperity 1,000 to support 1,000 individuals in poverty in East Multnomah County, the program initially faced funding challenges. However, in 2022, the pronounced impact of COVID-19 on marginalized populations underscored the urgency of P10K's mission, catalyzing its support as an essential intervention to prevent further economic disparity for vulnerable Oregonians.



Explanation of Service Delivery Models

Prosperity 10,000 (P10K) funds have been strategically allocated across several service delivery models to support Oregonians in achieving job attainment. The three core models implemented by Local Workforce Development Boards (LWDBs) include the enhancement of existing services, the development of new services, and targeted barrier removal.

1. Existing Services

The bulk of P10K funding has been directed toward expanding proven, effective services to help individuals develop skills and secure employment. LWDBs enhanced established programs like career coaching, job search assistance, and industry-specific training, leveraging existing resources, community partnerships and infrastructure. By reinforcing these relationships and programs, P10K funds increased the capacity to reach more job seekers quickly, especially in communities hardest hit by COVID-19, and provided pathways to employment within high-demand industries. This model allowed LWDBs to meet immediate job readiness needs with high efficiency, ensuring Oregonians from priority populations had timely access to career development services aligned with local job opportunities.

2. New Services

P10K funds also supported the creation of new programs tailored to regional workforce challenges. LWDBs launched “earn-and-learn” initiatives where participants gained hands-on industry experience alongside academic or vocational training, fostering a dual approach to skill development and job placement. These programs were designed to engage individuals who might otherwise face limited job prospects due to a lack of formal training or in-demand skills. New services also included sector-specific training for high-growth fields, such as the QuickStart to Semi-Conductor Program, providing specialized skills for participants to seamlessly transition into local jobs aligned with industry defined training. This investment addressed skill gaps in Oregon’s workforce while supporting participants in establishing sustainable careers.

3. Barrier Removal

Recognizing that many Oregonians face systemic barriers to employment, P10K directed some resources to services that remove specific obstacles, such as record expungement. By removing these barriers participants gain access to a broader range of job opportunities, which strengthens local economies, reduces reliance on public assistance, and cultivates a more inclusive and successful workforce.



By the Numbers

Oregon stands to gain significantly from both tax revenue and reduced social service costs through Prosperity Programs. We project that by the end of this four year program:

\$23.1 Million will be earned in tax revenue from new earnings

\$195.4 Million in will be reduced social services costs*

= Total Annual Financial Benefit:

\$219 million

After accounting for the state's initial \$35 million investment, this program is estimated to yield a net gain of **\$184 million** annually for Oregon, providing substantial economic value by boosting employment and reducing dependency on state resources.

11,363 

anticipated people to be served over 4 years

86% 

3,592 of participants exited as successful.

> 2,928 

people had a barrier removed inhibiting job attainment

Let's See the Math

\$35,000,000

\$ 2,680,410

= \$32,319,590

LWDBs received \$32,319,590 to serve 10,000 people in 4 years after state admin costs were deducted

How Does Oregon Win?

Current Program Outcomes

3,915 # of FT/PT employed AVE 29 hourly

\$20.50 AVE hourly wage

8.75% AVE OR income tax rate

= \$10.6 M OR tax revenue on new wages

Projected Program Outcomes

11,363 Projected # Enrolled

x .75 Employment rate

= 8,522 Total exited successfully

\$20.50 AVE hourly wage

8.75% AVE OR income tax rate

= \$23.1 M Projected OR tax revenue on new wages

*based on \$20,000 of social service benefits per unemployed person per year supported by research from the [Urban Institute](#) and [Center on Budget and Policy Priorities](#)



Existing and New Program Indicators and Outcomes

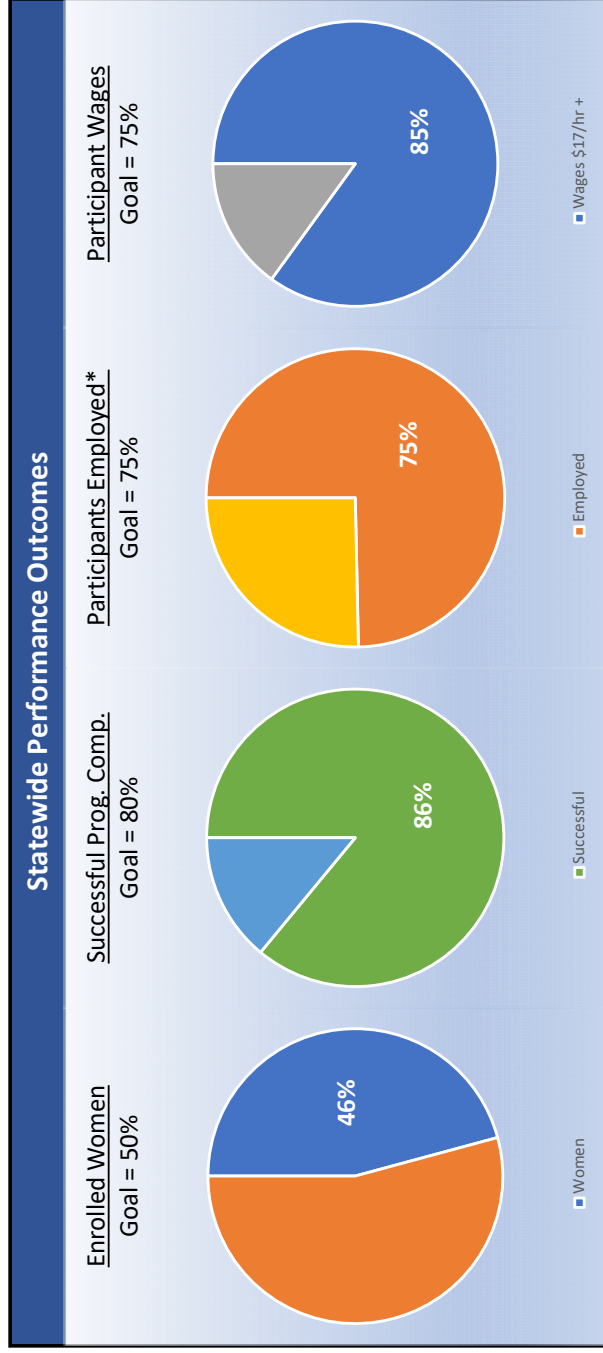
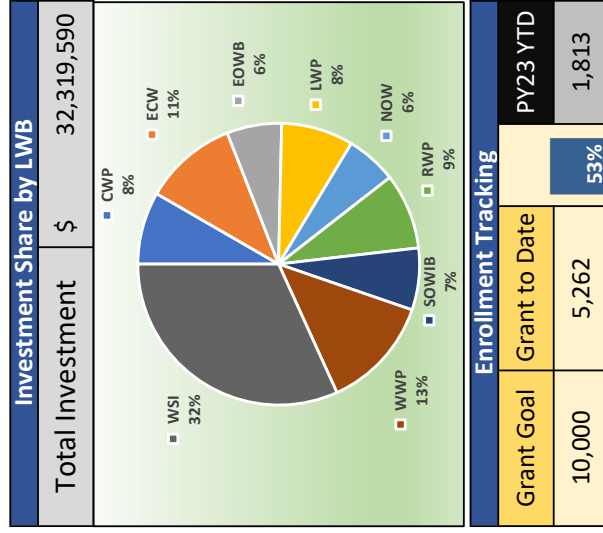
◀ P10k Statewide Dashboard Report ▶

Data as of 6/30/2024

Grant Length: 4 yrs Start Date: 7/1/2022 End Date: 6/30/2026 Months Elapsed: 24 Percent through Grant: 50.00%
 Program Year: 2023 Start Date: 7/1/2023 End Date: 6/30/2024 Months Elapsed: 12 Percent through PY: 100.00%

Click to jump to → [I. Enrollment and Demographic Details](#) [II. Training Details](#) [III. Employment Details](#) [IV. Performance by LWB](#) [V. Performance Calculation Guide](#)

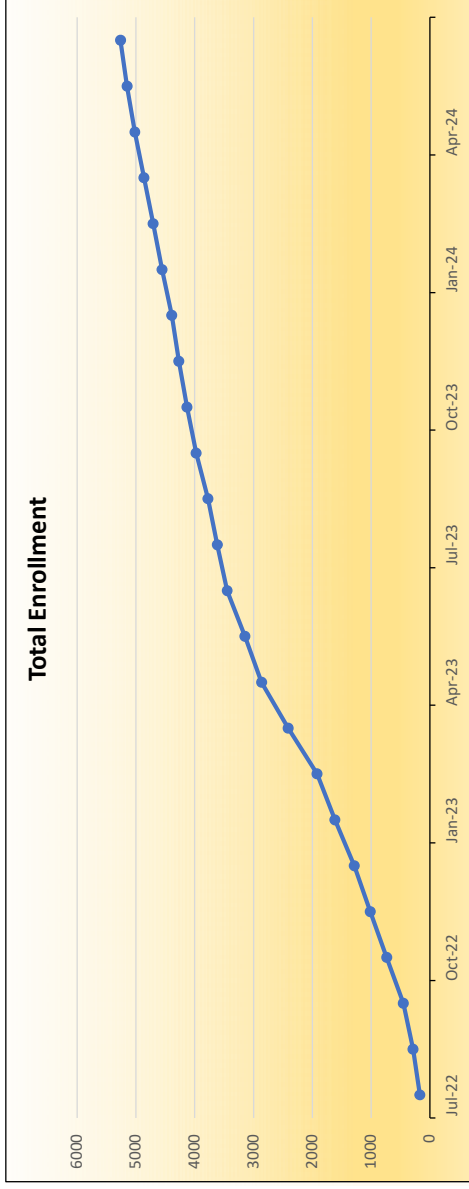
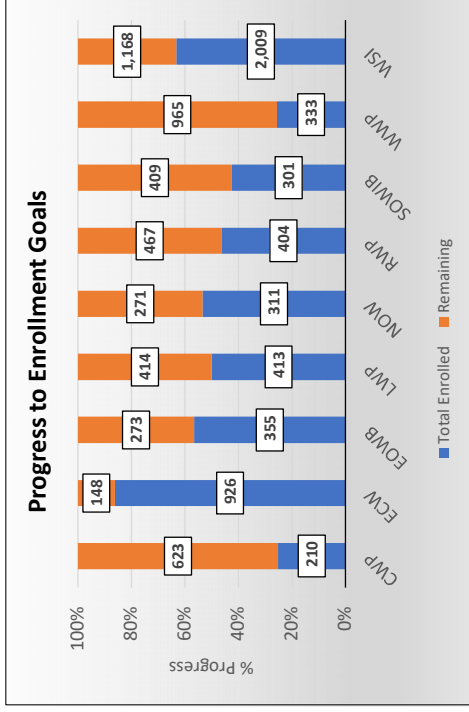
Key Indicators



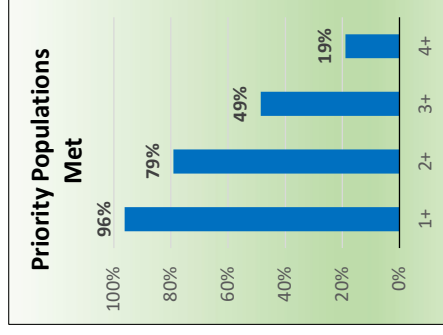
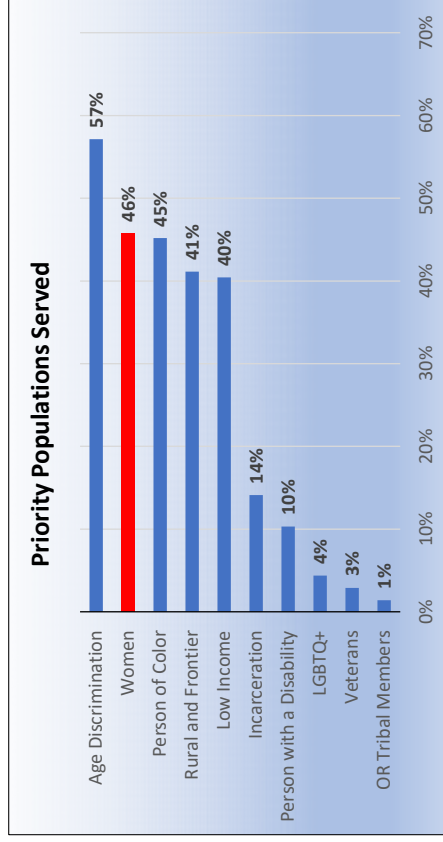
* Employment rate based on participants who have exited and were not employed at the time of P10k Registration.

Enrollment For Existing and New Programs

I. Enrollment and Demographic Detail



Enrollment Projection	Value
Remaining Grant Enrollments Needed	4,738
Average Enrollments/Month <i>(Rolling 12-month average)</i>	151
Enrollment Months Remaining <i>(counted up to 3 months prior to grant end date)</i>	21
Projected Ending Enrollment	8,435
Over/Under Enrollment (projected)	-1,565
Avg Monthly Enrollments to meet goal	226

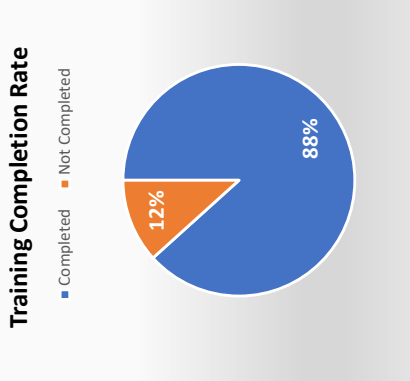
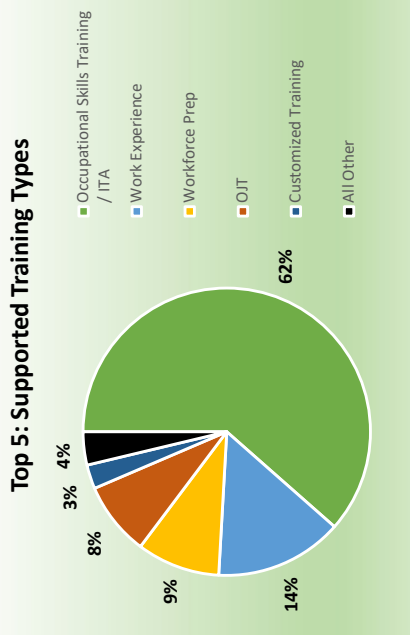
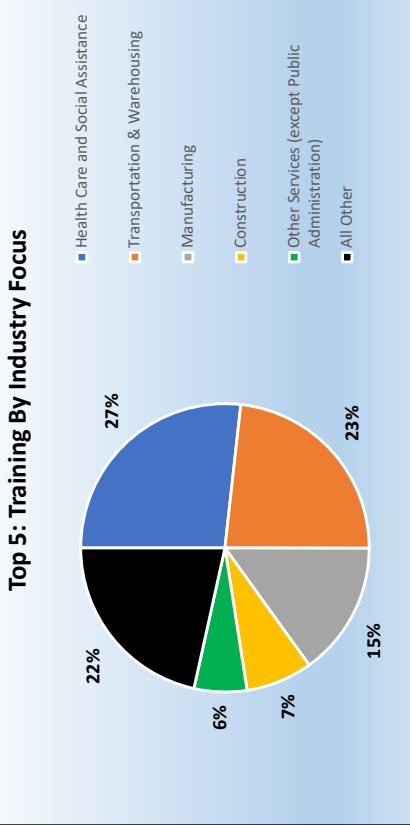


* An additional **2,928 individuals** have been served by removing barriers to job attainment through services such as expungement. While these efforts are reported separately from direct job placement metrics, they play a critical role in enhancing workforce accessibility for those served.



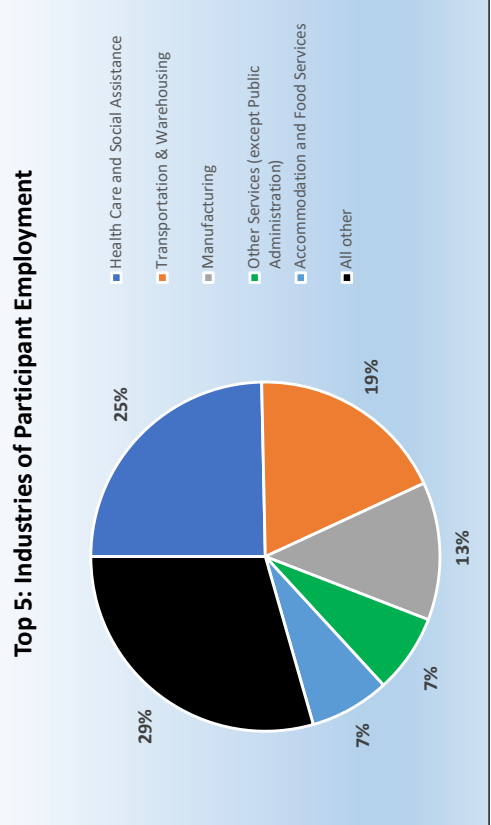
Training Dashboard

II. Training Detail

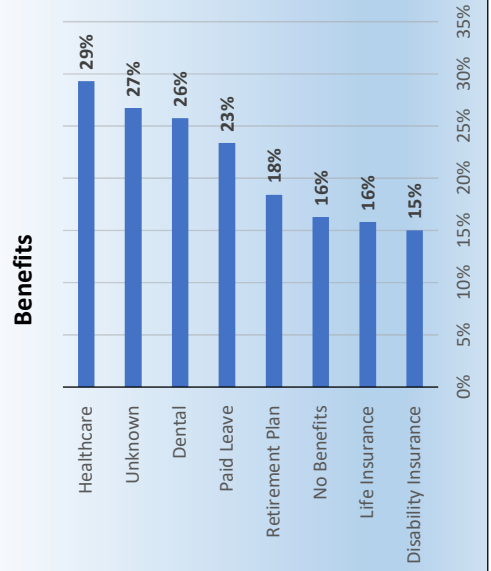


III. Employment Detail

Information presented in this section is based on employment across all enrolled participants regardless of exit status and employment status at program registration.



Total Participants Employed	3,915
Full Time Employed	1,810
Average Hourly Wage	\$20.50



Performance for New and Existing Programs

IV. Performance By Local Workforce Board

Measure	Goal	CWP	ECW	EOWB	LWP	NOW	RWP	SOWIB	WWP	WSI	All
		Enrollment Goals	833	1,074	628	827	582	871	710	1,298	3,177
Enrollment to Date Percent to Goal	53%	210* 25%	926 86%	355 57%	413 50%	311 53%	404 46%	301 42%	333 26%	2,009 63%	5,262
Participants served who identify as women.	50%	61%	38%	37%	45%	68%	52%	20%	49%	46%	
Participants who successfully complete the program.	80%	94%	99%	83%	59%	93%	76%	82%	95%	86%	
Participants who obtain employment.	75%	84%	65%	84%	82%	84%	75%	46%	77%	75%	
Participants who earn at least \$17/hour.	75%	96%	86%	90%	86%	88%	64%	62%	90%	85%	

V. Performance Calculation Guide

Measure	Denominator	Numerator	I-Trac Data Required
Participants served who identify as women.	Total of all enrolled participants where Gender = Woman and Gender = Man	Of the total, those whose Gender Identity = Woman	Registration: Gender field completed in the P10K Online Application, or during program registration process. Services: At least one service entered to set the Participation Date.
Participants who successfully complete the program.	Total of all enrolled participants with an Exit date.	Of the total, those with an Exit Type = "Exit Successful".	Outcomes: Exit Type of "Exit - Successful" selected during the exit process. (Note: Definition of "successful" determined by each LWB)
Participants who obtain employment.	Total of all enrolled participants who were not employed at Registration and have an Exit date.	Of the total, those participants with an "After Participation Employment Confirmation".	Registration: Employment Status = "Not Employed" or "Never Employed". Outcomes: Employment Information and Employment Confirmation (After Participation Employment Confirmation).
Participants who earn at least \$17/hour.	Total of all enrolled participants who were not employed at Registration, have an Exit date, Employment Info and Employment Confirmation.	Of the total, those participants with a wage rate of \$17/hr or greater.	Registration: Same as above. Outcomes: Same as above and wages entered in the participant's Employment Details.

* An additional **2,928 individuals** have been served by removing barriers to job attainment through services such as expungement. While these efforts are reported separately from direct job placement metrics, they play a critical role in enhancing workforce accessibility for those served.



Barrier Removal to Job Attainment

Removing barriers to job attainment provides individuals with pathways to stable employment, housing, and financial security—creating ripples of positive impact across entire communities. When individuals can clear obstacles like criminal records, they gain access to a broader range of job opportunities, which strengthens local economies, reduces reliance on public assistance, and cultivates a more inclusive workforce. Barrier removal also encourages community engagement, as individuals who have previously been marginalized can contribute meaningfully, reestablishing themselves as valuable members of society. In this way, removing barriers to workforce entry not only transforms individual lives but also enhances the resilience and productivity of the wider community.

The Clean Slate Clackamas program, funded by Prosperity 10,000, exemplifies the power of barrier removal by providing expungement services through monthly workshops and clinics. These clinics address significant barriers to employment, offering critical legal assistance to those eligible for felony record expungement. Staffed by providers across the Clackamas Workforce Partnership system—including Clackamas County Corrections, Children Family Community Connections, and Portland Community College's CLEAR Clinic—this initiative supports individuals in clearing their records, opening new doors to employment, housing, and financial stability.

By creating opportunities for a fresh start, Clean Slate Clackamas empowers individuals whose criminal records previously prevented them from participating fully in the workforce. This collaborative effort not only uplifts individuals but also strengthens the local economy, making the program a key contributor to a more equitable and accessible job market for all.

Shelby's story highlights the power of community support and second chances. Struggling with isolation, no utilities, and mental health challenges, Shelby's life turned around five years ago when he met Deputy Chris O'Connor from the Clackamas County Sheriff's Office and Glen Suchanek from Clackamas County LEAD. Seeing Shelby's potential, they guided him back to stability—helping him reconnect utilities, secure medical insurance, begin medication, regain driving privileges, and even enroll in college.

While Shelby made tremendous strides, his progress stalled during the pandemic, and lingering issues around his 2014 criminal record continued to block his path. Frustrated, he found hope again through the collaborative efforts of Deputy O'Connor and county partners. Clean Slate Clackamas, Clackamas Community College (CCC), and Children Family Community Connections (CFCC) worked together to clear Shelby's record and support his training needs. Through these services, Shelby accessed critical resources, resumed his education, and pursued employment opportunities.

Today, Shelby is filled with hope as he prepares for the next chapter in his life, with ongoing mentorship from Deputy O'Connor. His success exemplifies the impact of coordinated efforts between law enforcement, service providers, and educational institutions. As Deputy O'Connor reflects, "This example of what happened with Shelby... was unprecedented. I love to see different teams come together and actually solve something."

Shelby's journey serves as a powerful reminder that with the right support, anyone can reclaim their life and contribute meaningfully to their community.

Greater than **2,928 individuals** have been served by removing barriers to job attainment through services such as expungement. These types of services play a critical role in enhancing workforce accessibility for those served.



Success Stories

Prosperity 10,000 (P10K) funding enabled Clackamas Community College's Workforce Services Department and partner organizations like Ant Farm to deliver essential career, training, and employment services to adults and youth in Clackamas County. These services aimed to help participants achieve meaningful employment, particularly those from historically underserved communities. Individuals benefited from support such as job training, tuition assistance, and other essential wraparound services that removed financial barriers and provided critical resources, such as transportation support, exam fees, and job-related supplies. This collaborative effort was designed to help individuals find stable, high-wage employment in high-demand fields, thereby fostering economic mobility and security.

Katy B. lives in Washington County but attended Clackamas Community College (CCC) for her Associate of Applied Science in Nursing. When Katy started her program, she was underemployed (15/hrs/week) as a Certified Nursing Assistant 2 at Randal Children's Hospital.

While in training, Katy faced a few barriers to success that the ARPA grant was able to remove. During her training the ARPA grant provided necessary services to ensure Katy was able to complete her training. Specifically, Katy was supported with fuel cards, nursing shoes, and exam fee reimbursements during her training.

When asked about her training at CCC and specifically about her participation in the ARPA grant, Katy said, "Oh my gosh, I don't know how I would have been able to be successful without you guys. The fuel just to get to and from classes was more than I had, Thank you!" Katy also reports, "being able to find employment at Providence Medical Center in Portland was a dream come true for me, I am earning a livable wage, have money in my savings account for the first time ever, and I love going into work every day!"

During her time working with Workforce Development Services at Clackamas Community College, Katy earned a 4.0GPA for her entire nursing program and successfully completed her certification exams. As a nurse in a high-demand field, Katy is now earned \$47 per hour at 40 hours per week, with full benefits.

Participant was referred to Workforce Development Services at Clackamas Community College by Immigrant and Refugee Community Organization (IRCO). A workforce advisor worked with IRCO to coordinate services for this co-enrollment. Participant and his wife recently came to the United States in September of 2022 from the Ukraine. He was underemployed working part time driving a box truck earning \$2,200, which was not sufficient to support himself and his family. This grant was able to support participant with \$3,500 towards his

training costs to become a Certified Commercial Driver. This is a high-demand and high-wage occupation, and participant already had a job lined up after completing his training and earning his Commercial Driver License (CDL). Since English is not his native language, he found a truck driving school that supported his language needs. He started his training on January 24, 2024, and completed it successfully on 3/18/24. He received his CDL shortly thereafter.

In June of this year, participant reported having earned \$1,500 for his first 40-hour work week, which is \$37.50 per hour. This grant provided him with partial funding towards his short training which enabled him to go from earning \$2,200 to \$6,000 per month. His future in the United States is looking much brighter.

Kim is a Clackamas County resident. She lives with her husband and two children. She was laid off from her last job as a caregiver in January 2023. Her goal was to continue working in the healthcare field, and after exploring some educational programs, she decided to pursue the Medical Assistant (MA) certificate at Clackamas Community College. She took the prerequisite classes to apply for the MA program in spring and summer 2023. She applied for the MA program in July of 2023 and was accepted to start this program in fall term 2023. Being a full-time student with children at home wasn't easy for Kim, but she managed to pass all her classes and successfully completed all the required credits for the MA program in June of this year, 2024. She



**Clackamas
Workforce
Partnership**

Success Stories

The WorkSource Reentry Program, supported by P10K funding, has served 204 adults in custody, 186 of whom have since been released. Of those, 92 continue to access workforce services in their home community with a 66% placement rate in employment or training. The path from incarceration to employment is sometimes bumpy, but with the ongoing supports afforded through P10K to provide stability, returning citizens are important members of the labor force. Kenneth's journey is a perfect example.

Kenneth (pictured below) had an extensive criminal history, struggled with addiction and mental health issues, was homeless, lost his job of 5 years at a gas station, had no GED, and no transportation other than his bicycle and the bus. He expressed that the weight of his situation was overwhelming and that the last thing he wanted was to go backwards.

His community case manager helped him come up with a game plan, and together they updated his resume and iMS profile. Seeing his accomplishments in a nicely organized document gave him a ton of confidence. They discussed interview essentials, places to consider applying, and how to address questions about his background if and when it came up. Kenneth felt recharged and ready to look for work. They also talked about his GED, as this was important to him. He only needed a couple more classes, so he was given the schedule for COCC's Alternative Education program, which he showed up to the very next day.

A few days later, Kenneth was offered a position in the deli department at Bend Winco. He also moved from the Bethlehem Inn shelter in Bend to the Oxford House in Redmond. He was thrilled to get a job offer so quickly, and planned to take the bus from Redmond to work. His community case manager helped him with his desperate need for work clothing to start his new job.

After his first day, however, Kenneth discussed his scheduling needs with his employer and determined that, given the bus schedule between Redmond and Bend, the job wasn't a good fit at the moment. He left on good terms and was given the option to return if he was able to move back to Bend. Fortunately, Kenneth also received a job offer for a material mover position at BasX in Redmond. The schedule was flexible around his mandatory appointments and he didn't have to worry about transportation. He started full time at \$20.35/hr.

Months later, Kenneth is still in contact with his community case manager. Recently, he stopped by WorkSource to say that things are going GREAT! He is doing well in his new role, gets lots of hours, and received a pay raise to \$25/hr. His sobriety is going amazing, his housing is stable, and he feels better than ever with how things are going in his life. Because of his transformation, he was granted significant leniency at a recent court appointment and couldn't be more grateful.

Kenneth shared that his case manager knows more about him than almost anyone else, and that the help with his resume and how to navigate his background gave him the confidence to be successful. He also emphasized the significance of societal programs and the compassion of individuals. Kenneth is honored to share his story, believing it can inspire others to see that positive change is achievable through effort. He deeply appreciates his case manager's dedication, saying, "Individuals like you and programs like this play a crucial role in making a significant difference, serving as a reminder of our true importance, despite the challenges; you stand as a beacon of hope in this seemingly hopeless world."

Kenneth's collaboration with his case manager continues, and he still plans to pursue his GED. His story is a testament to resilience and success, and we look forward to further supporting him.



Success Stories

One Community Health, a Columbia Gorge area provider of medical, dental, and mental health services, struggled for years to fill medical and dental assistant positions due to a lack of trained local candidates and the high cost of living. Hiring from outside the area wasn't feasible due to housing challenges, so they started BOLI approved in-house apprenticeship programs to "grow their own" staff as well as produce well-trained employees for other healthcare organizations in the area.

They initially partnered with Southwestern Oregon Workforce Board (SOWIB) for Medical Assistant apprenticeships, but when SOWIB's funding ended in June 2023, East Cascades Work's WIOA Title I provider, Columbia Gorge Community College (CGCC), stepped in and used P10K funds to assist their six participants, covering online education costs while One Community Health funded the wages for the on-the-job training. All six participants completed the program, earned their Certified Clinical Medical Assistant (CCMA) credentials, and are now employed locally.

In June 2023, One Community Health's Dental Assistant Apprenticeship program was BOLI approved, and EC Works' provider CGCC again stepped in and enrolled four participants using P10K funding to cover online school costs and certification exams. All four have now completed the program, earned their Radiation Health & Safety Certificate, and are employed full-time at One Community Health. In addition to education and testing costs, P10K funds also provided wraparound support services like scrubs and snow tires. These apprenticeships, which are completely free to participants, fill a critical workforce training gap and offer strong wages within the small communities they serve.



Success Stories

Debora Rodriguez sought assistance to achieve her career goal of working in healthcare, and through the Oregon Youth Employment Program (OYEP), supported by Prosperity 10,000 (P10K), she gained the tools she needed to succeed. The Training and Employment Consortium (TEC) played a pivotal role in guiding her through job readiness training and healthcare certifications, which opened up new opportunities and built her confidence.

Debora reflects on her journey with gratitude, emphasizing the extensive support she received from TEC staff, who were instrumental in helping her secure her medical certifications and a healthcare role near her family. She highlights that TEC provided not only the technical skills but also ongoing mentorship and encouragement, which helped her overcome challenges and achieve stability in her life.

Now equipped with the skills and qualifications she worked hard to earn, Debora looks forward to a fulfilling career in healthcare and highly recommends the OYEP and P10K programs to others. “I would recommend TEC to anyone, knowing that they will be in good hands,” Debora shares, underscoring the impact these programs had in helping her achieve her goals and establish a solid foundation for the future.

Matthew Gillum found himself facing unemployment and financial strain after losing his job and stepping in to care for his family. Despite being offered a position, he faced a significant barrier: the job required a CDL Class A license, which he didn't yet have. Fortunately, through a referral from the DHS office, Matthew connected with the ARPA program offered by the Training and Employment Consortium (TEC).

With the support of TEC and his program mentor, Annelise, Matthew received the financial assistance he needed to complete CDL Class A training at Stateline Truck Driving School. In addition to covering his training, the program provided resume support, enhancing his qualifications and making him a strong candidate for employment.

Reflecting on his journey, Matthew expresses deep gratitude for the program, noting, “This program and Annelise have helped me change my life for the better. I was financially struggling and in debt, but the TEC program was there for me when I had nowhere else to turn.” Now working as a Tanker Driver with Spot on Septic, Matthew's job involves filling and maintaining water tanks at Amazon work sites, with opportunities to work overtime and earn additional pay.

Matthew's story is a testament to the transformative impact of TEC's ARPA program, which empowered him to overcome employment barriers and rebuild his career. He is eager to recommend the program to others, saying, “I hope more people decide to use this program and make a difference in their own lives as it surely has made a difference in mine.”



Success Stories

Lane Workforce Partnership's most impactful investments has been in the number of individuals needing just basic career services. During the first quarter of PY 24, there were 361 instances of basic career services provided to 96 unduplicated individuals. Over the entire period of Prosperity 10K funding, there have been more than 2,500 instances in which this services was provided.

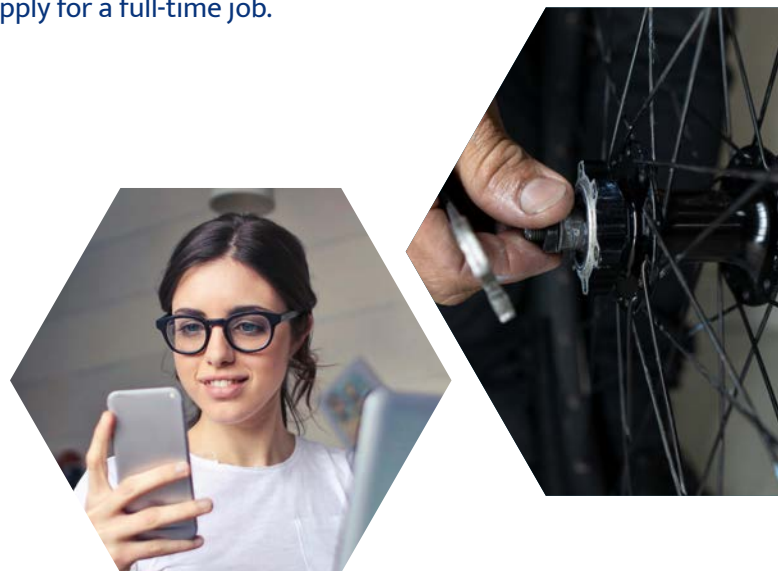
Chardonne has been a valuable member of the East West Tea team since the Spring of 2024 when she was initially working through a temporary employment agency. Her exceptional work ethic, positive attitude, and dedication to continuous improvement earned her a permanent position with the company. Although Chardonne brought some warehousing experience to East West Tea, she was entering a new and advanced field in tea manufacturing and needed additional training.

To ensure her success in the new role, Chardonne underwent a comprehensive 12-week on-the-job training program funded by Future Ready Oregon/Prosperity 10K. During this time, she acquired essential skills such as understanding and demonstrating private label processing, obtaining IMA C-23 and C-24 certifications, mastering skate and palletizing techniques, operating and troubleshooting the ink/jet station, completing annual compliance and safety training, and effectively managing the Mespic conveyor area. Throughout of OJT training, Chardonne consistently exceeded expectations with her eagerness to learn and her positive approach. Chardonne received personalized support from her Career Advisor at the WorkSource Lane Center, which helped her navigate the challenges and opportunities of her new role. Chardonne is thrilled to have the opportunity to contribute her skills and expertise to East West Tea. She is particularly excited about the potential for growth and advancement within the company. Her long-term goal is to assume a leadership role and continue to make a significant impact on the team.

Lloyd had been working at Riverbend Materials (a construction aggregate company in Lane County) as a mechanic for a few years when the management team approached him with a promotional opportunity. They offered to train Lloyd on the job as a Commercial Truck Driver so he could advance to working on large vehicles at the facility, including cement mixers and dump trucks. The team at Riverbend had spent several years building their team and focusing on ways to retain employees and help them grow. Having an internal CDL training program created an excellent path for qualified team members to advance their careers at Riverbend Materials. Riverbend management invited the WorkSource Lane Business Services team to tour their facilities and to learn more about their operation in hopes of being able to engage in the On-the-Job training model. The team was impressed with the facility and the care expressed for staff development, wellbeing, and employee growth. This lead to entering into an OJT agreement funded by Future

Ready Oregon/Prosperity 10K to support Lloyd's training and advancement and provided an opportunity for Riverbend to complete their first promotional OJT. Lloyd is grateful for the partnership in the OJT program and truly appreciated the support that was provided to him during his training. He states that he had an excellent experience, and he was successful in earning his Commercial Driver License. Everything is going well in his new role and, in Lloyd's words, "Riverbend is one of the best employers I've ever had, and I appreciate the opportunity to grow there."

Benito, who is a young adult participating in services through Connected Lane County, recently completed a Prosperity 10K funded Work Based Learning experience at Shift Community Cycles, where he quickly became a fan favorite, making frequent appearances on Shift's social media. Benito started out doing a Work Experience with Shift where he learned the basics of bike mechanics and repair. He skilled up quickly, and his work was described as thoughtful, steady, and intentional with great questions to grow his knowledge. After the work experience Benito was asked to stay on as an intern and completed another 250 hours of an internship with Shift, taking on more roles and responsibilities. At the completion of his P10K funded WBL experiences, Shift hired Benito on for a few hours each week so he can continue to be involved in the shop and the bike community while he uses his newly acquired skills to apply for a full-time job.



Success Stories

Northwest Oregon Work's approach to the funding was to get it out into the community as quickly as possible so we put it into contract with our current service provider. We worked closely with them to ensure the funds were spent in innovative ways. For example, we put a cohort through dog-grooming training and trained a cohort of participants in "making" artificial human organs.

Meei-Shiang "Brandi" Poujade faced significant barriers in her journey to employment, transitioning from a period of homelessness and struggling with a gap in her work history after the bankruptcy of her portrait studio. Through the support of the Workforce Innovation and Opportunity Act (WIOA) Training Program, facilitated by WorkSource Oregon, Brandi found a clear pathway back to stability and success.

Accessing resources through ARPA funding, Brandi described her experience with the program as "phenomenal," appreciating how easily navigable the services were and the breadth of opportunities it revealed. She noted the incredible support from the program's staff, who offered deep expertise and guidance, enabling her to unlock new career possibilities step by step. Today, Brandi works as a Peer Wellness Specialist with FHC-Faith Hope & Charity, where she plays a vital role in the Inclement Weather Program, providing support and care to others in need.

Brandi's journey through the WIOA program was transformative, building her confidence in her skills and reigniting her aspirations. "It has been life-changing," Brandi shared. Inspired to continue her growth, she now plans to pursue further education in Human Services at a local community college, aiming to advance in her career and deepen her contributions to her community. Reflecting on her journey, she wholeheartedly recommends the program to others, acknowledging the lasting impact of the knowledgeable talent development specialists who have been instrumental in her success.

Kathleen Hyatt, like many Oregonians, faced challenges while trying to balance education and work. Having worked previously in restaurant service jobs, she found herself without sufficient funds while pursuing school. Through a recommendation from her STEP Navigator, Kathleen connected with the Workforce Innovation and Opportunity Act (WIOA) Training Program at WorkSource Oregon.

Kathleen received crucial support from her STEP coordinator and the WIOA team, including Talent Development Specialists Jodi and Amanda, who worked flexibly with her schedule. The WIOA program provided her with resources and financial support that allowed her to focus on her training without the stress of accumulating debt. "The weight lifted off my shoulders about the financial piece being covered," Kathleen said,

expressing her gratitude for the relief and stability the program brought to her journey.

Now employed as an Occupational Therapy Assistant at Corvallis Manor, Kathleen is making a meaningful difference in her community. She feels empowered and confident, not only in her skills but also in her ability to connect with patients and their families. Her experience has inspired her to give back, and she is committed to continuing her growth in the rehabilitation field. With plans to secure a full-time position and further her career, Kathleen enthusiastically recommends the WIOA program, highlighting the difference it made in helping her achieve her goals.

Rebecca Sukanen's journey illustrates the impact of Workforce Innovation and Opportunity Act (WIOA) support on professionals aiming to transition into advanced roles. With a diverse background that included roles as the Director of the Moldova Intervention Clinic, an anti-human trafficking initiative, an EMT, and an urgent care technician, Rebecca was ready to pivot into a new career. However, the financial burden of further education threatened to hold her back.

Through the WIOA Training Program at WorkSource Oregon, Rebecca found the support she needed to make this transition without incurring additional debt. This program connected her with funds that alleviated her financial concerns, allowing her to focus entirely on her training. Reflecting on her experience, Rebecca expressed her gratitude for the "stress relief" that came with knowing she could advance her education and career without financial strain.

Rebecca's efforts and training led her to a position as an Emergency Room Registered Nurse at Adventist Health in Tillamook. She is now confident in her skills and deeply appreciative of the opportunity to work close to her children. Looking ahead, Rebecca is committed to her role in the ER and wholeheartedly recommends the WIOA program to anyone looking to transition into higher-level positions, emphasizing how it paved the way for her new career.



Success Stories

SOWIB continues to utilize P10K resources as braided funding supporting our customers through completion of their training plans. Many of our other resources have requirements for training using the Eligible Training Provider List (ETPL), limited allowable support service categories and/or funding at a level that reduces the amount available for support services.

Participants looking to improve their skills and obtain living-wage careers struggle with providing the basic needs for their families while continuing their education. These funds have provided the resources necessary to maintain their household through housing or lodging and utility assistance, transportation costs including fuel, car repairs and payments and auto insurance that afford our customers the ability to complete short term training programs that will provide them with the skills necessary to obtain employment that provides for self-sufficiency. 86% of those that have participated in occupational skills training have successfully completed. Braiding these more flexible funds with our WIOA formula dollars, Economic Development Administration (EDA) Good Jobs funding, as well as other state and federal resources has stretched resources and made a huge impact on the successful completion of training programs. In addition to traditional occupational training, funds have been utilized for on-the-job training opportunities, work experience placements and apprenticeship programs. The flexibility of these resources have provided the opportunity to “think outside the box” and ensure a well rounded service strategy for our diverse customer base.

Sarah - The funding for the Nursing Program provided a completely unexpected light in the darkness of my first year in nursing school. In the fall of 2022, I separated from my spouse and became a full-time single parent, a full-time student, and had a part time job. The loss of income that came with the separation had the potential to be completely devastating to my education. Even with the assistance of government programs, I couldn't imagine how I could both put myself through school and support my family. This thought was heartbreaking as I've worked so hard for many years to get into the nursing program. It felt so attainable, but so out of reach at the same time due to my financial situation. SOWIB's P10K funding is undoubtedly the reason I got through this last year. The incredible financial support provided to me allowed me to provide necessities for myself, maintain safe transportation for my family, and supplies and resources to support my education. Thanks to the ease of the financial burden, I have been able to focus on supporting my family through major life changes while continuing my education. I will graduate nursing school at the end of this year, and I am eternally grateful to SOWIB and the P10K funding for their support and dedication to helping students like me achieve our career goals and bettering our lives.

Sarah graduated from SWOCC in June 2024 and as of July 29, 2024 is working full time at Bay Area Hospital making \$47.82 per hour. She is no longer dependent on any state assistance and is able to support herself and her children.

Shiloh is an individual that lives in rural Curry County. Shilo's father was the owner/operator of a sanitation service, set to retire which would leave a tremendous

need in the County. To enable Shilo to take over and continue operating the business he was required to obtain his CDL. There is no training facility within a daily commute Curry County, which would require him to travel outside the area. Through the braiding of funds, P10K funds were used to pay for lodging in Coos Bay while attending training. Fuel, tuition and testing expenses were paid through EDA funding for Shiloh to attend Coast Truck School. Shilo successfully completed training in less than 30 days and has now taken over the sanitation service making \$35/hr.

Garrett was working as a food delivery service driver for Uber/Door Dash. He had a desire to obtain his CDL as a means of continuing in an occupation that he enjoyed, but the cost of training was financially impossible for him. Garrett was approved and enrolled to begin training when he called to say that he would not be able to move forward with his training plan due to financial issues. Garrett had some costly plumbing repairs that prevented him from being able to pay his rent and he needed to continue working his delivery job full-time to meet his basic living expenses. Garrett continued working his delivery job part-time while in training and P10K funds were utilized to assist with rent, car payment, insurance and phone service for a few months while Garrett completed training and found full time employment. He successfully completed his training and has been working full time as a CDL driver with McIntyre Trucking since March 2024.

Success Stories

Derek's Story

Derek needed to be retrained in a new career field due to an injury. He enrolled in the EDA grant and started training, but soon after he began training, he had an issue with the tires on his car, one with a large bulge and all showing extreme wear. With the inclement weather he could not safely travel back and forth to training. Derek had filed for unemployment insurance but was still waiting on his determination and had limited resources. P10K funds were used to purchase the tires needed to get him to and from training. During training it was also determined that Derek needed to see an eye doctor, the funds for an eye examination were provided and subsequently Prosperity funds were available to purchase the glasses he needed to successfully complete his training. Derek became employed within 30 days of training completion and is now working as a driver delivering building materials for Long's Building Supply.



C&D Lumber – Rapid Response

Four individuals that attended the Rapid Response session for the C&D Lumber closure enrolled into the EDA grant and received tuition assistance. In addition, they received additional support services through Prosperity 10K. All four individuals became employed within days of completion of training making wages at or above those earned with their previous employer. They are now employed with Douglas County Solid Waste, Terrain Tamers, South Umpqua Disposal and Oregon Department of Transportation. This was a solid coordination with Rapid Response funds, EDA funds and P10K.

Southwestern Oregon

SO  **WIB**
Workforce Investment Board

Success Stories



“

Wow, now I have a whole **new career**, which will help me to **support** my family. This is something I have always wanted for myself and I am happy I have now **achieved** that.

Marieta Wood
Medford, OR

”

The Prosperity 10K initiative has led to several inspiring success stories within the Rogue Valley, particularly in empowering women to pursue training in diverse fields such as Transportation and Behavioral Health. One notable example is **Marietta Wood**, a woman who came to WorkSource Rogue Valley who was struggling to make ends meet and was seeking meaningful employment. Through the Prosperity 10K program, she successfully obtained her Commercial Driver's License. As her confidence grew, Marietta secured a position as a truck driver with Blackwell Consolidations, a leader in the transportation sector. This achievement not only provided her with stable employment but also allowed her to build a fulfilling career, showcasing the potential of women in traditionally male-dominated fields.



“

WorkSource was my **rock** and followed through by **supporting** my family with rental **assistance** beyond the **scholarship** I received.

Audrey Vasquez
Ashland, OR

”



Another inspiring story is that of **Audrey Vasquez**, who faced financial struggles while completing her accelerated Clinical Mental Health Counseling program at Southern Oregon University. Thanks to the investments made under Prosperity 10K, Audrey was able to successfully finish her studies and has since obtained full-time employment as a certified therapist. She is making a significant impact in our community by helping children and their families navigate their mental health challenges.



**ROGUE WORKFORCE
PARTNERSHIP**

Success Stories

The Prosperity 10K initiative has made a significant impact in the Rogue Valley, providing critical investments to support communities disproportionately affected by the COVID-19 pandemic. This initiative has empowered historically underserved populations in our region, including people of color, low-income individuals and families, women, disconnected youth, and rural residents.

In the Rogue Valley, the Prosperity 10K funding has enabled us to enhance the capacity to deliver vital services such as career coaching, industry-specific training, and wraparound services, including childcare and transportation support. Rogue Workforce Partnership has effectively leveraged existing partnerships to deploy resources quickly, ensuring that funds reach a diverse range of organizations committed to addressing the workforce challenges in our community.

RWP Accomplishments

Through the Prosperity 10K initiative, RWP has deployed funds strategically to create impactful programs that align with the needs of our community.

Valley Immediate Care

Awarded \$249,999, this provider has successfully implemented an Incumbent Worker Training program to support career advancement for priority populations in Occupational Skills Training for Limited X-Ray Technicians, Medical Billing and Coding, and Certified Nursing Assistants (CNA1 and CNA2). These programs not only fill urgent workforce gaps in the healthcare sector but also empower individuals with the skills necessary for stable employment.

Project Youth +

This initiative received \$249,999 to focus on engaging priority population youth through Occupational Skills Training, Pre-Apprenticeship training, and On-the-Job training in Construction and Healthcare. By preparing young people for high-demand careers, we are investing in the future of our workforce and fostering economic growth in the Rogue Valley.

The Golden Rule

With a funding allocation of \$249,999, this program is dedicated to serving justice-involved women by providing essential employability skills training and pre-apprenticeship opportunities in Construction and Manufacturing. This initiative not only aids in workforce reintegration but also strengthens community safety and stability.

Crater Lake Electrical JATC - Southern Oregon Builds Construction Pre-Trades Program Funded at \$249,999, this program delivers pre-trades instruction for priority

population youth and adults, addressing the skilled labor shortage in the Construction and Manufacturing sectors. Participants are equipped with practical skills that enable them to secure employment and contribute to local economic development.

Oregon Employment Department

Allocated \$249,999, this program offers career and training services aimed at historically underserved communities, including adult learners and dislocated workers. By focusing on priority sectors such as Manufacturing, IT, Healthcare, and Construction, this initiative provides critical pathways for individuals facing barriers to employment.



**ROGUE WORKFORCE
PARTNERSHIP**



WILLAMETTE WORKFORCE
PARTNERSHIP

PROSPERITY 10,000

ANNUAL REPORT

Overview of Successes

“I’m glad to know that there are still programs in this day and age to help anyone get closer to their goals and dreams.”

-Future Ready Participant

“Education is the passport to the future, for tomorrow belongs to those who prepare for it today.” - Malcom X

FUNDING Overview

Willamette Workforce Partnership (WWP) invested **\$2 million dollars** of Future Ready funds in training services for the healthcare, manufacturing, construction, and transportation industries across

the region. The primary focus for our investment was to provide tuition-free, industry-required training to priority populations throughout the region. Over the past two years, **nine** organizations in Marion, Polk, Linn, and Yamhill counties were contracted

to provide certified training to over **400** individuals. In 2024, WWP set aside **\$1 million dollars** of Future Ready funds for **five** organizations to deliver workforce navigation and career services throughout the Willamette Valley. Our goal is to serve **600** additional individuals by June 30, 2026.

KEY HIGHLIGHTS From the Program

01

366 individuals were served under Prosperity 10,000. **208** of these individuals participated in workforce training and career services for the first time.

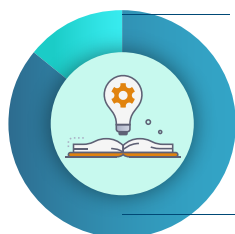


43% previously participated in workforce services.

57% new to workforce career and training services.

02

313 individuals received occupational training services, such as Commercial Truck Driving. **53** individuals received workforce and career counseling without training.

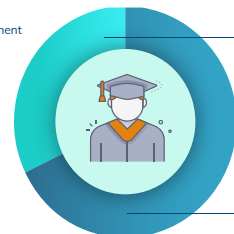


14.5% received services aimed at job placement and professional development.

85.5% participated in hands-on, skill-based education for specific careers.

03

208 individuals successfully completed their training and secured employment, with an average wage of **\$21.86** per hour.



32% were unemployed at start, completed training, and secured employment

68% were employed at start, completed training, and secured employment.

INDUSTRY INVESTMENTS

Through Future Ready

✔ Transportation

In transportation, **148** individuals were trained and **126** earned credentials. **39** participants secured employment in the transportation industry with an average wage of **\$21.70**.

✔ Healthcare

In healthcare, **54** individuals were trained and **37** earned credentials. **35** participants secured employment in the healthcare industry with an average wage of **\$24.83**.

✔ Construction

In construction, **83** individuals were trained and **70** earned credentials. **35** participants secured employment in construction industry with an average wage of **\$26.88**

✔ Manufacturing

In manufacturing, **14** individuals were trained and **8** earned credentials. **13** participants secured employment in manufacturing with an average wage of **\$23.18**.

“I will be starting my new career with the Coca Cola company next week. Better pay, better benefits, better future with just 4 weeks of training and studying at Chemeketa College. It [sic] is totally worth it.”

-Future Ready Participant

TYPES OF CREDENTIALS EARNED

Name of Credential	Number Earned
Commercial Driver's License	68
Community Health Worker Certification	19
Diesel Mechanic	48
Basic Construction: First Aid/CPR, Flagger, Telehandler	60
Nursing	18
Certified Nursing Assistant	9
MIG Welding	7



UPCOMING GOALS

In 2025, Willamette Workforce Partnership will expand its reach by partnering with up to three additional training organizations to deliver specialized supervisory and leadership

programs in key sectors such as healthcare, manufacturing, construction, and transportation. Our goal is to train **100** individuals as supervisors, preparing them to take on leadership roles in their industries. **All Future Ready services will conclude on June 30, 2026.**

Contact us!

626 High St. NE, Suite #305
Salem Oregon, 97301

info@willwp.org
www.willwp.org



Willamette Workforce Partnership/WorkSource Oregon is an equal opportunity program/employer. Language assistance is available to individuals with limited English proficiency free of cost. Auxiliary aids or services are available upon request to individuals with disabilities. Oregon Relay 1-800-735-2900.



**WILLAMETTE
WORKFORCE**
PARTNERSHIP

Success Stories

Quick Start to Semiconductor

The Quick Start to Semiconductor training is a 2-week training bootcamp providing the foundational skills participants need to begin entry-level jobs in semiconductor manufacturing. The QuickStart training was developed in partnership with Intel and delivered by Portland Community College. Participants were recruited through the network of community-based providers connected through the WorkSource Portland Metro system. Prosperity 10k funding was leveraged to help launch this training program, and through PY23, nearly 250 participants accessed this training. Of all program participants 77% are women or people of color. To date 45% of trainees have secured employment.

Portland Clean Energy Fund (PCEF)

Worksystem's PCEF Career Coaching program offers occupational specific career coaching services related to careers that support the Portland Metro Area's clean energy transition. Prosperity 10k funding was leveraged to help support 7 community-based organizations to implement PCEF programming. 129 PCEF participants were co-enrolled in P10k through the end of PY23.

Clear Clinic

A portion of P10k funds were used to help stand up Clear Clinic through Portland Community College. Clear Clinic offers free legal services to those in need, including record expungement, eviction expungement, immigration referrals, and name/gender marker changes. In addition to legal aid services, Clear Clinic makes referrals to WorkSource where individuals can get connected to training and employment opportunities supported through Prosperity 10,000. In PY23, Clear Clinic served 246 individuals (219 with criminal record expungements).

Three years ago, **Shakiba** and her husband arrived in Oregon from Afghanistan. Right away, she dedicated herself to improving her English by enrolling in a private school in Portland. In just one year, she advanced from level 2 to level 6, significantly boosting her confidence and preparing her for new opportunities.

Before coming to the U.S., Shakiba studied dentistry in Afghanistan, a field she remains passionate about. As her language skills improved, she connected with two Aligned Partner Network providers, Centro de Prosperidad and the PCC Career and College Prep Team.

She was referred to PDX Metro Works where she was matched to a paid internship at WorkSource Beaverton/Hillsboro, which provided hands-on experience and enhanced her customer service skills—an important asset for

working in a dental office. After the internship, she secured a front desk position at Portland Community College (PCC), where she continues to grow both professionally and personally.

Now, Shakiba is taking another step toward her goal by completing a dental assisting training program with funds provided by WorkSource. While pursuing her passion, she's also embracing the joys of her growing family, having recently welcomed a new baby. Her story is a testament to resilience and hard work, demonstrating how dedication can lead to incredible opportunities and personal growth.

