2021-2023 Technical Assistance Grant Information Session

Anne Debbaut
Regional Representative

Leigh McIlvaine
Economic Development Specialist

Marian Lahav
Natural Hazards Mitigation Planning Program Coordinator
Agenda

1) Technical Assistance Grant Program Overview
2) Project Categories & Examples
3) New Equity Guidelines
4) Q & A
a. Funding Opportunities Overview
b. Application Timeline
c. Eligible Projects
d. Application Evaluation Criteria
DLCD Grant Funding Opportunities

- General Fund Grants
  - Technical Assistance
    - Grant Young Memorial Planning Assistance
    - Columbia River Gorge National Scenic Area Grants
    - PSU Population Research Center & Dispute Resolution Grants
  - Housing Planning Grants
    - Housing Choices
    - Housing Production & Implementation
TA Grant Application Timeline

Deadline for Application Submission - October 1

- **August 6**: Applications Open
- **Aug - Sept**: Develop Applications
- **October 1**: Applications Due
- **Oct - Nov**: DLCD Review
- **December 1**: DLCD Decision / Applicants Notified
Eligible Applicants

- A city or county
- Cities and counties jointly with one jurisdiction as the contact
- Multiple cities and counties with one jurisdiction as the contact
- A council of governments on behalf of one or more local governments
- A recognized Tribal Government or group of tribal governments
- A regional planning agency
- A port district
Eligible Projects

Significant Planning Projects & Planning-Related Activities

1. Promote provision of affordable and workforce housing
2. Promote economic development
3. Plan for resilience to natural hazards and climate change
4. Provide infrastructure financing plans for urbanizing areas
5. Update comprehensive plans and implementing codes to respond to changes in state law or advance regulatory streamlining
Evaluation Criteria

How DLCD prioritizes applications

- **Project Objective & Description**: clear objectives and scope of work are described in alignment with eligible project categories
- **Grantee Capacity**: the applicant demonstrates adequate local capability to manage the project
- **Regional Solutions Team Priorities**: the proposal advances RST priorities
- **Multiple Jurisdictions**: the project benefits more than one jurisdiction
- **Equity & Inclusion**: the application demonstrates a commitment to inclusion of priority populations
- **Grantee Leverage**: in-kind resources or cash match will be contributed to the project

*mandatory*
a. Affordable & Workforce Housing
b. Economic Development
c. Hazards Mitigation and Climate Resilience
d. Infrastructure Finance Plans
e. Comprehensive Plan & Code Updates
Affordable & Workforce Housing

Example Projects

- Update housing element of a comprehensive plan
- Housing Needs Assessment
- Housing Implementation Plan
- Clear & objective development standards for housing
- Development of policies and code provisions that promote housing opportunities for underserved or excluded populations
Economic Development

- updated economic opportunities analyses *(inclusive of priority population business community)*
- targeted industry analysis *(where the objective is economic diversification)*
- wetland inventory and mitigation plan for an industrial site
- redevelopment toolbox for a commercial strip *(available for use by multiple jurisdictions)*
- citywide public facilities element *(resilient to climate change hazards)*
- intergovernmental agreement to carry out a public facilities plan

Example Projects
Plan for Resilience to Natural Hazards and Climate Change

What Is RESILIENCE?
Resilience = Speedy Recovery + Improved Services
Components of Resilience:
Mitigation, Preparedness, Adaptive Capacity

- **Mitigation** = Reduce Impacts
- **Preparedness** = Ensure Survival
- **Adaptation** = Make Change

Diagram:
- Mitigation
- Preparedness
- Recovery & Adaptation
- Response

DISASTER STRIKES!!!
Plan for Resilience to Natural Hazards and Climate Change

- Incorporating new data & response to new data into comp plans and land use regulations *(Goal 7)*
- Natural Hazards Mitigation Plans
- Studies & Activities supporting resilience to natural hazards and climate change
- 2020 Wildfire Recovery Plans
Plan for Resilience to Natural Hazards and Climate Change

• Acting on new data *(Goal 7)*
  • Public process
  • Updating comp plan policies
  • Updating land use regulations and administrative procedures

• Plans
  • Natural Hazards Mitigation
  • Community Wildfire Protection
  • Climate Adaptation
  • 2020 Wildfire Recovery Plans

• Resilience studies or activities
  • Planning for the Cascadia event
  • Relocating critical facilities
  • Green infrastructure projects
  • Strategically locating cooling & wildfire smoke refuge centers
  • Economic resilience
  • Outreach and education
Plan for Resilience to Natural Hazards and Climate Change

Why Apply?

• Easy - Quick - Flexible
• Match or leverage federal grants
  • Explore feasibility of mitigation and adaptation projects
  • Prepare federal applications for later submission
  • Match federal grants
    • Track local expenditures according to federal cost share rules
• Align TA grant work with other funding opportunities
a. Priority Populations
b. Application Guidelines
c. Resources for Applicants
d. Census Quick Facts Demo
e. DEI Consultant Technical Assistance Opportunity
Priority Populations

• Black or African American

• Indigenous Native American or Native Alaskan

• Persons of Color

• Limited English Proficiency

• People with disabilities

• Extremely low income and/or homeless

• Other locally identified priority populations
New Equity Requirements of Applicants

1) Identification of priority populations within the planning or project impact area

2) A description of anticipated impacts and outcomes, including benefits to and burdens on priority populations that may result from the proposed project
New Equity Requirements of Applicants cont’d

3) An outreach and public engagement plan designed to involve impacted priority populations, including specific goals for participation (tailored to project size)

4) A post-project evaluation of representation of and participation by priority populations in citizen and technical advisory groups.
Resources for Applicants

State of Oregon Priority Populations and Community Demographics
• State of Oregon Equity Framework in COVID-19 Response and Recovery
• Portland State University Population Research Center, Census Data

Local Government Equity Toolkits
• Racial Equity Toolkit - Local and Regional Government Alliance on Race and Equity (GARE)
• Planning for Equity Policy Guide – American Planning Association

Example Public Engagement Models
• Community Engagement Model – City of Portland
• Inclusive Outreach and Public Engagement Guide – City of Seattle
## Application Demographics

<table>
<thead>
<tr>
<th>Fact</th>
<th>Cornelius city, Oregon</th>
<th>Oregon</th>
</tr>
</thead>
<tbody>
<tr>
<td>Population estimates, July 1, 2019, (V2019)</td>
<td>12,822</td>
<td>4,217,737</td>
</tr>
<tr>
<td><strong>Race &amp; Ethnicity</strong></td>
<td></td>
<td></td>
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<tr>
<td>White alone, percent</td>
<td>66.60%</td>
<td>86.70%</td>
</tr>
<tr>
<td>Black or African American alone, percent</td>
<td>0.80%</td>
<td>2.20%</td>
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<tr>
<td>American Indian and Alaska Native alone, percent</td>
<td>0.10%</td>
<td>1.80%</td>
</tr>
<tr>
<td>Asian alone, percent</td>
<td>2.70%</td>
<td>4.90%</td>
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<tr>
<td>Native Hawaiian and Other Pacific Islander alone, percent</td>
<td>0.00%</td>
<td>0.50%</td>
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<tr>
<td>Two or More Races, percent</td>
<td>5.10%</td>
<td>4.00%</td>
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<tr>
<td>Hispanic or Latino, percent</td>
<td>52.50%</td>
<td>13.40%</td>
</tr>
<tr>
<td>White alone, not Hispanic or Latino, percent</td>
<td>40.90%</td>
<td>75.10%</td>
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<tr>
<td><strong>Language</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Language other than English spoken at home, percent of persons age 5 years+, 2015-2019</td>
<td>52.10%</td>
<td>15.40%</td>
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<td><strong>Disability</strong></td>
<td></td>
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<tr>
<td>With a disability, under age 65 years, percent, 2015-2019</td>
<td>6.70%</td>
<td>11.40%</td>
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<tr>
<td><strong>Poverty Rate</strong></td>
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<tr>
<td>Persons in poverty, percent</td>
<td>6.70%</td>
<td>11.40%</td>
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• Grantees receive up to 8 hours technical assistance
• Eligible uses of TA for grantees:
  • Translation of outreach materials
  • Review of outreach and engagement plans
  • Identify additional outreach strategies
  • Identify evaluation measures for participation by priority populations
• Grantees may be asked to adjust outreach and engagement plans to accommodate priority populations
### DLCD Staff Contacts:

**Regional Representatives** – see DLCD webpage for your assigned representative.

<table>
<thead>
<tr>
<th>Name</th>
<th>Role</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gordon Howard</td>
<td>Community Services Division Manager</td>
<td><a href="mailto:gordon.howard@dlcd.oregon.gov">gordon.howard@dlcd.oregon.gov</a></td>
</tr>
<tr>
<td>Leigh Mcllvaine</td>
<td>Economic Development Specialist</td>
<td><a href="mailto:leigh.mcilvaine@dlcd.oregon.gov">leigh.mcilvaine@dlcd.oregon.gov</a></td>
</tr>
<tr>
<td>Marian Lahav</td>
<td>Natural Hazards Mitigation Planning Program Coordinator</td>
<td><a href="mailto:marian.lahav@dlcd.oregon.gov">marian.lahav@dlcd.oregon.gov</a></td>
</tr>
<tr>
<td>Christine Shirley</td>
<td>Climate Change Resilience Coordinator</td>
<td><a href="mailto:christine.shirley@dlcd.oregon.gov">christine.shirley@dlcd.oregon.gov</a></td>
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**Grant Communications**

DLCD.GFGrant@dlcd.oregon.gov