

Guidance for Technical Assistance Grant Applicants Regarding Diversity, Equity, and Inclusion

Beginning in the 2021-2023 biennium, applicants in all Technical Assistance (TA) grant categories are required to propose outreach and community participation plans that reflect inclusion of priority populations identified in the Equity Framework in COVID-19 Response and Recovery Plan¹ and Governor Brown's Executive Order 20-04 for Reducing Greenhouse Gas Emissions.² While local conditions vary greatly around the state, grant applications should describe the applicant's consideration of the following priority populations.

Priority Populations

- Black or African American community members
- Indigenous Native American or Native Alaskan community members
- Persons of Color
- Community Members with Limited English Proficiency
- People with disabilities
- Extremely low income and/or homeless community members
- Other locally identified underserved priority populations

Required Equity and Inclusion Deliverables

All applications should incorporate deliverables related to inclusion and participation of priority populations. These deliverables should include, but are not limited to:

- 1) Identification of priority populations within the planning or project impact area;
- 2) A description of anticipated impacts and outcomes, including benefits to and burdens on priority populations that may result from the proposed project;
- 3) An outreach and public engagement plan designed to involve impacted priority populations, including specific goals for participation; and
- 4) A post-project evaluation of representation of and participation by priority populations in citizen and technical advisory groups.

Equity Consultant Service Provided by DLCD

All grantees will receive between 5-8 hours of technical assistance from a recommended equity and inclusion consultant provided by DLCD. The purpose of this technical assistance is to provide support in developing robust outreach and engagement plans, build grantee capacity to engage diverse community members in planning processes, and fund efforts toward inclusion of priority populations such as translation and accessibility considerations. Proposed projects should not include additional budget for this technical assistance. However, applicants are advised to include budget for local outreach expenses (for example, mailings, participation stipends, or subconsulting contracts with local community-based organizations.)

¹ State of Oregon Equity Framework in COVID-19 Response and Recovery.
https://www.oregon.gov/gov/policy/Documents/EquityFrameworkCovid19_2020.pdf

² Executive Order 20-04, Directing State Agencies to Take Actions to Reduce and Regulate Greenhouse Gas Emissions. https://www.oregon.gov/gov/Documents/executive_orders/eo_20-04.pdf

Recommended Equity and Inclusion Resources

Resources recommended by DLCD to help inform equity aspects of TA grant proposals include:

State of Oregon Priority Populations and Community Demographics

- [State of Oregon Equity Framework in COVID-19 Response and Recovery](#)
- [Portland State University Population Research Center, Census Data](#)
- [U.S. Census Bureau – Quick Facts](#)

Local Government Equity Toolkits

- [Racial Equity Toolkit - Local and Regional Government Alliance on Race and Equity \(GARE\)](#)
- [Planning for Equity Policy Guide – American Planning Association](#)

Example Public Engagement Models

- [Community Engagement Model – City of Portland](#)
- [Inclusive Outreach and Public Engagement Guide – City of Seattle](#)