



OREGON

Department of
Land Conservation
& Development

“How to” Guide for the Department of Land Conservation & Development’s Housing Production Strategy (HPS) Menu 2.0

Updated January 22, 2026

The Housing Production Strategy Guidance for Cities (OAR 660-008 Attachment B) or *HPS Menu 2.0* spreadsheet details actions that cities can reference in the creation and drafting of their Housing Production Strategy. The Department of Land Conservation and Development (DLCD) updated and refined this menu between 2024 and 2025 in partnership with the University of Oregon’s Institute for Policy Research and Engagement (IPRE) and ECONorthwest. This updated menu seeks to:

- Improve and expand searchability of actions by housing need;
- Re-organize and clarify housing actions, descriptions, and applicability; and
- Add additional housing actions identified through background research, including consideration of existing recommendations from agency staff, members of the Housing Actions Work Group (HAWG), and other interested parties.

HOUSING ACTIONS

All housing actions in the *HPS Menu 2.0* include a reference number, action name, and description, and are organized by the following categories:

- Direct Support (DS)
- Financial Incentives (FI)
- Information/Staff Support (IS),
- Partnerships (PP),
- Locally-Controlled Funding Source (LF),
- Regulatory Requirements or Policy (RR),
- Reduce Regulatory and Permitting Barriers (RB),
- Zoning or Regulatory Incentives (ZI), and
- Advocacy (A)

Additionally, all housing actions in the *HPS Menu 2.0* include information that can be used to sort and identify housing actions. These include:

- **Category**
- Indication of alignment with the following:
 - Adoption Ready Actions (ARA)
 - Land Use Efficiency Measures (LUEM)
 - Climate-Smart actions
 - Development Ready Lands (DRL)
- **Mechanism:** relationship of action to housing access, housing production, or housing preservation.
- **Type:** relationship of action to expanding fair housing choice by diversifying available housing types
- **Characteristic:** relationship of action to affordability need, accessible and adaptable housing, affordable homeownership, and wealth-building tenure options
- **Location:** relationship of action to high-asset/low-harm areas, racially/ethnically concentrated areas of affluence, displacement risk areas, and racially/ethnically concentrated areas of poverty.



Type, Characteristic, and Location are coded and sub-coded to indicate whether the action can support fair housing choice through providing a diversity of key housing types and characteristics in needed locations. The codes are “Yes, Maybe, No, and Assess Risk.” Actions coded as “Maybe” or “Assess Risk” may be appropriate for an area if implemented in a particular way or paired with companion actions to ensure needed outcomes or mitigate potential unintended consequences.

The spreadsheet will be supplemented with hyperlinked **Action Sheets** that provided further details about implementation considerations, example code language, research, and descriptions of companion actions.

HOW TO USE THE SPREADSHEET

The HPS Menu 2.0 spreadsheet allows you to filter data in a table using clickable buttons as shown in Figure 1 utilizing a Microsoft Excel visual filter tool called a slicer. The HPS Menu 2.0 spreadsheet includes multiple slicer tools to allow you to filter for multiple criteria.

Upon opening the spreadsheet, all filterable data will be selected and display the full menu. You have two options for sorting including:

- Filtering actions using the **filters only tab** and viewing results in the **HPS menu tab**, or
- Using the slicer tools within the **HPS Menu tab** to select options. This allows users to select options in the slicer tools and see the menu update simultaneously.

The slicer tools in both tabs of the spreadsheet are linked; Options selected in one tab will be automatically reflected in the other.

You can sort the housing actions by clicking on various buttons within the slicer tools. When options are selected, they will be reflected in blue and all other options will turn white as shown in Figure 2.

Hold ctrl (for windows) or command (for macs) to select multiple non-adjacent options within one slicer tool. Hold shift to select multiple adjacent options.

You can clear the selection by clicking the icon symbolized by a filter with a red x on the upper right corner of the slicer tool.

Figure 1 - Slicer Tool for Selecting Action Category

Category	Filter Options
Advocacy	
Direct Support	
Financial Incentives	
Information / Staff Support	
Locally-Controlled Funding Source	
Partnerships	
Reduce Regulatory and Permitting Barriers	
Regulatory Requirements or Policy	
Zoning or Regulatory Incentives	

Figure 2 – Direct Support and Locally-Controlled Funding Source Actions are Selected in the Slicer Tool

Category	Filter Options
Advocacy	
Direct Support	
Financial Incentives	
Information / Staff Support	
Locally-Controlled Funding Source	
Partnerships	
Reduce Regulatory and Permitting Barriers	
Regulatory Requirements or Policy	
Zoning or Regulatory Incentives	



The functionality of the HPS Menu 2.0 will allow you to conduct tailored searches. Figure 3 shows a search example for housing actions that align with land use efficiency measures focused on production that can be tailored to address choice and affordability.

Figure 3 - Tailored Search Example of the HPS Menu 2.0

Category	Action Ref Number	Category	Action	Description
Reduce Regulatory and Permitting Barriers	RB-6	Reduce Regulatory and Permitting Barriers	Code Audit and Amendments	Conduct an audit of the development code to identify barriers to production of housing generally for locally-specific barriers and/or for needed housing types. Based on findings, adjust development code requirements to reduce barriers.
Zoning or Regulatory Incentives	RB-8	Reduce Regulatory and Permitting Barriers	Expand residential options in commercial zones	Allow mixed use residential in commercial zones where residential use is appropriate; allow stand-alone residential use in commercial zones or areas where commercial use is not essential to meeting local goals and land needs.
Advocacy	ZI-1	Zoning or Regulatory Incentives	Development Intensity Bonuses	Use incentive zoning that provides more height, density (units, including multiple ADUs), floor area ratio, and/or building footprint (as applicable) for needed housing types.
Direct Support	ZI-2	Zoning or Regulatory Incentives	Parking Reductions	Offer lower parking ratios for needed housing types.
Financial Incentives	ZI-3	Zoning or Regulatory Incentives	Design and Development Standard Flexibility	Offer additional flexibility on design and development standards other than those listed for development intensity (such as setbacks, landscaping or open space requirements, public works & access requirements, articulation or entrance requirements) for needed housing types.
Information / Staff Support				
Locally-Controlled Funding Source				
Partnerships				
Regulatory Requirements or Policy				

Mechanism (Production)
Production
Access
Preservation
(blank)

Land Use Efficiency Measure
Yes
(blank)

Housing Types that Increase Choice
Maybe
No
Yes

Affordability (Maybe)
Maybe
No
Yes
(blank)