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Climate-Friendly and Equitable Communities
Outreach and Engagement Report
*Last Updated May 4, 2022



Summary

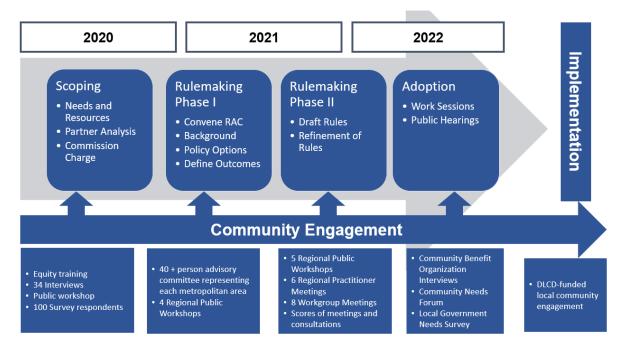
For more than two years – from fall 2019 through today – Department of Land Conservation and Development (DLCD) staff have engaged in extensive and ongoing discussions about the Climate-Friendly and Equitable Communities rulemaking. Staff have worked with partners in state and local governments, planning practitioners, non-profit organizations, and community members.

DLCD staff held twelve rulemaking advisory committee meetings with the largest and most representative rulemaking advisory committee (RAC) in DLCD history – 40 members not including alternates. The advisory committee had members including local government representatives from all eight affected metropolitan areas; public interest groups; members representing people with disabilities, people experiencing homelessness, seniors, and people of color; and members representing freight, homebuilders, realtors, planners, and the League of Oregon Cities and Association of Oregon Counties. All advisory committee meetings were publicized and accessible for on-line viewing.

Throughout the rulemaking, from initiation in September 2020 through the adoption hearings in May 2022, staff and the Land Conservation and Development Commission (LCDC or commission) have announced and accepted public testimony at LCDC meetings – 12 meetings in total. In addition to these meetings, LCDC has held an agenda item related to the content contained within this rulemaking at each of it's meetings since November 2019. All of these meetings were live-streamed. Staff received hundreds of comments to the advisory committee and commission.

These 24 live-streamed meetings of the advisory committee (12 meetings) and LCDC (12 meetings) have been supplemented by numerous other public-facing meetings, webinars, online engagement, and small format consultations. Many of them are available on DLCD's YouTube channel. One key piece of engagement was two rounds of regional community conversations in the eight metropolitan areas affected by the program, where staff could share the goals and details of the rulemaking and hear back from community members and local government representatives. For every day over the past two years, staff have engaged multiple partners via phone, email, and meetings.

A summary of the community engagement process to support the rulemaking is provided in the figure below.



Specific Engagement Activities

The following presents an overview of some of the specific engagement activities that staff have held to support this rulemaking.

| April-Sept. 2020 | Series of 34 interviews with local partners, interested parties, community-benefit organizations, and other agencies. Report presented to LCDC at their July 2020 meeting. |
|------------------|---|
| June 2020 | Webinar about potential rulemaking |
| June 2020 | Survey of local partners and interested parties including MPO policy board and technical advisory board members |
| May-July 2020 | Scoping for rulemaking at LCDC meetings |
| September 2020 | LCDC initiates rulemaking and issues advisory committee charge and charter |
| SeptDec.2020 | Rulemaking Advisory Committee Selection Open application process; over 100 applications, established 40+ person advisory committee, including many community-based organizations; representatives from all eight metro areas |

Nov. 2020 - April 2022 Rulemaking Advisory Committee Meetings

April-May 2021 Community Conversations

Five regional community conversations, one held during business hours and four in the evenings; over 200 participants total. While themed by region, people could attend any. An online StoryMap engagement exercise was available so people who could not attend the meetings could review materials and submit comments.

| April 6 | Corvallis/Albany |
|----------|--------------------------------------|
| April 13 | Rogue Valley/Medford and Grants Pass |
| May 11 | Bend |
| May 19 | Eugene/Springfield/Coburg |
| May 25 | Salem/Keizer/Turner |

May 2021 Green Infrastructure Webinar

Over 100 attendees for presentation on green infrastructure and the rulemaking, with Dr. Vivek Shandas, Bob Sallinger, and Shantae Johnson.

May-July 2021 Performance Measures Workgroup

Staff hosted an eleven-person workgroup to guide staff development of proposals for monitoring and reporting rules. The workgroup met for over ten hours across five meetings and consulted with subject matter experts from four state agencies.

Fall/Winter 2021 Technical Work Groups Meetings

Staff hosted and publicized a series of eleven one-to-two hour discussions on detailed rules topics with freight representatives, local governments, and other partners.

September 2021 Open Forum to Answer Questions

October 2021 Community Conversations

Four regional community conversations, two held during business hours and two in the evenings; over 200 participants total. While themed by region, people could attend any.

| Oct 25 | Southern Oregon |
|--------|----------------------------------|
| Oct 26 | Bend, Corvallis, Albany |
| Oct 27 | Salem/Keizer, Eugene-Springfield |
| Oct 28 | Portland Metro |

December 2021 Regional Practitioner Meetings

Series of nine two-hour meetings with local practitioners in each geographic area (Southern Oregon, Albany/Corvallis/Bend, Portland Metro, Eugene/Springfield, Salem/Keizer)

Spring 2022 Open Forum to Answer Questions

Engagement for Budget Build to Support Implementation

Series of engagement actions to support the department budget request for the '23-24 biennium including a community needs forum, RAC member interviews, and local government needs survey.

Engagement Meetings 2021-2022 (partial list)

The following is a partial list of the meetings attended by staff to provide briefings, answer questions, and receive feedback for the rulemaking.

| Jan 8 Jan 20 March 9 March 24 April 15 June/July July 9 Aug 17 Sept 1 Sept 9 Sept 13 Sept 13 Sept 16 Sept 17 Sept 17 Sept 22 Sept 22 Sept 22 Sept 27 Sept 27 Sept 29 Sept 29 | Oregon Model Steering Committee-GHG Subcommittee MPO/Transit Providers Meeting Metro MTAC/TPAC Oregon Model Steering Committee EO 20-04 briefing Metro MTAC/TPAC MPO/Transit Providers Meeting Oregon Model Steering Committee-GHG Subcommittee Metro staff meeting Oregon Model Steering Committee-GHG Subcommittee Metro staff meeting Anti-displacement tools webinar with Dr. Lisa Bates Clackamas County Planning Directors Oregon Transportation Forum Salem/Keizer area implementation needs Beaverton staff discussion Association of Oregon Counties Planning Directors Metro discussion Metro Policy Advisory Committee City of Salem staff discussion City of Medford Planning Director (Commissioner Warren) League of Oregon Cities (Commissioner Warren) East Multnomah Transportation Committee TAC |
|--|--|
| • | · |
| September | City of Bend (Commissioner Lelack) |
| Oct 4 Oct 6 Oct 6 Oct 7 Oct 8 Oct 14 Oct 15 Oct 18 Oct 18 | Parking and Electric Vehicles Topic-Specific Discussion University of Oregon class NAACP (Commissioner Warren) Washington County Planning Directors MPO/Transit Providers Meeting Oregon Homebuilders Association Oregon Chapter, American Planning Association conference panel East Multnomah County Transportation Committee elected officials Wilsonville City Council |

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| Oct 20 Oct 25 Oct 26 Oct 26 Oct 26 Oct 27 Oct 27 Oct 27 Oct 28 Oct 29 October | Oregon Model Steering Committee rulemaking update Southern Oregon Community Conversation Mid-Oregon Community Conversation (Bend, Corvallis, Albany) Clackamas Transportation Advisory Committee City of Talent Planning Commission (Commissioner Warren) City of Talent City Manager (Commissioner Warren) Community Conversation (Salem/Keizer, Eugene-Springfield) Portland Metro Community Conversation DLCD Citizen Involvement Advisory Committee Bend-area Environmental Organizations (Commissioner Lelack) |
|---|---|
| Nov 4 Nov 8 Nov 15 Nov 17 Nov 17 Nov 29 Nov 29 Nov 30 November | Representative McLain City of Ashland Planning Commission (Commissioner Warren) Wilsonville City Council (Kevin) Association of Oregon Counties presentation Oregon Housing Alliance Parking with Metro staff Electric vehicle charging and parking discussion with utilities Second Electric vehicle charging and parking discussion with utilities Central Oregon Realtors (Commissioner Lelack) |
| Dec 1 Dec 2 Dec 2 Dec 2 Dec 6 Dec 7 Dec 8 Dec 8 Dec 10 Dec 13 Dec 13 Dec 14 Dec 15 Dec 16 Dec 27 Dec 28 Dec 29 December | Salem/Keizer/Turner practitioner meeting Washington County Planning Directors Washington County Coordinating Committee; elected officials Bend practitioner meeting Southern Oregon practitioner meeting Eugene/Springfield practitioner meeting Parking reform work group Transportation system planning work group Climate-friendly areas work group Transportation modal planning work group Washington County Coordinating Committee elected officials Transportation performance standards work group Metro Technical and Transportation Policy Advisory Committees Corvallis/Albany practitioner meeting Climate Friendly Areas Work Group Transportation System Planning Work Group Transportation Modal Planning Work Group Bend Area Neighborhoods (Commissioner Lelack) |
| 2022 | |
| Jan 4 Jan 4 Jan 5 Jan 6 | Climate-Friendly Areas work group Transportation System Planning Scheduling meeting Parking reform with City of Eugene staff Washington County Coordinating Committee |

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| Jan 10 Jan 12 Jan 14 Jan 18 Jan 19 Jan 20 Jan 21 Jan 24 Jan 25 Jan 27 Jan 27 Jan 28 January | Public interest groups meeting Bend Round Table of Neighborhood Associations Disability focus group Housing Oregon next Westside Economic Alliance RAC 11 MPO/Transit Providers Meeting Cornelius evening Planning Commission/Council meeting Land Conservation and Development Commission work session Medford Planning Director (Commissioner Warren) Springfield Mayor and Planner (Commissioner Warren) 1000 Friends/Oregon Environmental Council (Commissioner Warren) Bend-area Environmental Organizations (Commissioner Lelack) |
|---|---|
| Feb 1 Feb 2 Feb 2 Feb 4 Feb 7 Feb 8 Feb 9 | Oregon Planners Network presentation League of Oregon Cities meeting Drop-Session, including Clear and Objective Standards Drop-in Session to Answer Any Questions Rep. Pam Marsh and Staff (Commissioner Warren) Portland Planning and Sustainability Commission Commercial property developers about electric vehicle infrastructure |
| Feb 11 Feb 14 Feb 15 Feb 16 Feb 24 | Oregon Metropolitan Planning Organization Consortium Oregon Building Codes Division Beaverton staff Clackamas County Coordinating Committee Clackamas County coordinating committee |
| March 1 March 3 March 7 March 9 March 10 March 15 March 15 March 17 March 17 March 17 March 18 March 21 March 30 March 31 | Rules published in Secretary of State bulletin Clackamas County Technical Advisory Committee on Transportation Legislator notice OAPA Legislative Affairs Committee Oregon Association of Realtors Metro Council Bend Bulletin Editorial Board Sherwood City Council City of Bend leadership Happy Valley staff Marion County staff Interviews of CBO RAC members Racial Justice Council Presentation LCDC Hearing #1 |
| April 4 April 6 April 7 | Q/A "Office Hours" Bend MPO TAC Committee Springfield staff |

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| April 7 | Budget POP Meeting |
|----------|--|
| April 7 | PBOT staff |
| April 7 | Eugene staff |
| April 8 | MPO/Transit Providers Meeting |
| April 8 | Representative Pham |
| April 11 | RAC 12 meeting |
| April 11 | Q/A "Office hours" |
| April 12 | City of Portland |
| April 14 | Community Needs Forum |
| April 14 | Survey of local governments on program needs |
| April 18 | Eugene/Springfield staff |
| April 19 | Bend MPO Policy Committee |
| April 20 | Oregon Model Statewide Collaborative |
| April 25 | Medford staff |
| April 27 | Metro Policy Advisory Committee |
| April 28 | Bend South Neighborhood Assn (Lelack) |
| April 28 | Cherriots Board |
| | |

May 2 State agency meeting to support implementation

Calendared Meetings for Future Engagement

May 11 Bend staff

May 19 LCDC Hearing #2

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Press

Press Releases

May 16, 2020 Launching rulemaking and invitation to June 11 forum

April 2, 2021 Spring Community Conversations
October 13, 2021 Fall Community Conversations
January 28, 2022 Ongoing amendments to rules

March 1, 2022 Update on rulemaking – Secretary of State filing

March 17, 2022 LCDC Hearing Rules at Its Meeting

Press

September 19, 2021 Bend Bulletin editorial

https://www.bendbulletin.com/opinion/editorial-state-developing-new-climate-friendly-rules-for-cities/article 88eabc0e-1807-11ec-a02c-f76991967dfa.html

October 28, 2021 BikePortland.Org article

https://bikeportland.org/2021/10/28/oregon-rulemaking-process-could-usher-in-new-era-for-urban-planning-340515

Jan 2022 1859 Magazine article

https://issuu.com/kevinmax1/docs/1859 janfeb2022/s/14345425

Jan 21, 2022 Bend Bulletin editorial

https://www.bendbulletin.com/opinion/editorial-will-oregons-climate-friendly-policies-create-perverse-incentives/article 4a97c650-7a1c-11ec-aa8e-b7ea9fbd9e29.html

March 4. 2022 Bend Bulletin editorial

https://www.bendbulletin.com/opinion/editorial-state-must-do-more-to-explain-proposed-development-rules/article_d8d7b806-9b20-11ec-8d07-a302199fe363.html

Notices and Announcements

The following email notices have been sent to interested people who have signed up for updates on transportation, housing, climate issues, LCDC updates, or other items of interest. The number of recipients varied between 1,060 and 10,083.

These updates have been separately promoted through the League of Oregon Cities, Association of Oregon Counties, Oregon Planners' Network, public interest group e-mail lists, and so on.

At each public-facing meeting staff have encouraged interested community members to sign up on our email distribution lists for updates.

| March 25, 2020 | Email noting Governor's Executive Order, rulemaking likely to launch |
|----------------|--|
| May 16, 2020 | Email noting rulemaking was likely to launch |
| Sept 10, 2020 | Email recruiting for RAC members (to 5801 interested parties) |
| Oct 9, 2020 | Email announcing webinar re: the rulemaking |
| Dec 10, 2020 | Email announcing RAC meeting 2 |
| Jan 15, 2021 | Email announcing RAC meeting 3 |
| Feb 18, 2021 | Email announcing RAC meeting 4 |
| Mar 11, 2021 | Email announcing CFEC on LCDC agenda |
| Mar 19, 2021 | Email inviting folks to Community Conversations |
| Mar 23, 2021 | Email announcing RAC meeting 5 |
| Apr 28, 2021 | Email inviting folks to Green Infrastructure webinar |
| May 6, 2021 | Email update about rulemaking progress |
| July 6, 2021 | Email announcing RAC meeting 6 |
| Aug 11, 2021 | Email announcing RAC meeting 7 |
| Sept 8, 2021 | Email announcing RAC meeting 8 |
| Sept 17, 2021 | Email promoting fall Community Conversations |
| Sept 24, 2021 | Email announcing parking reform work group (to 9180 people) |
| Oct 22, 2021 | Email announcing RAC meeting 9 |
| Nov 4, 2021 | Email announcing LCDC work session Nov 9 (to 6986 people) |
| Dec 1, 2021 | Email announcing Practitioner meetings |
| Dec 2, 2021 | Email announcing Work Groups |
| Dec 7, 2021 | Email announcing RAC meeting 10 |
| Jan 11, 2022 | Email announcing RAC meeting 11 |
| Jan 28, 2022 | Email with press release re: rulemaking update (to 10,083 people) |
| Mar 1, 2022 | Email announcing Rules draft at Secretary of State (to 8,321 people) |
| Mar 17, 2022 | Email announcing LCDC hearing Rules March 31 (10,373 people) |
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