Oregon cannot grow sustainably, move toward a more equitable economy, or address the full complexity of the homelessness crisis unless we substantially increase our supply of homes.

## **Every Oregonian Needs a Home**

Oregon has been planning for needed housing for 50 years and yet, we find ourselves in a time of crisis. Together with partners, DLCD is helping transform Oregon's approach to housing by pursuing structural reforms to how we determine what housing is needed, get units built in our communities, and measure progress towards state and local housing goals.

## **Modernizing Planning for Housing**

The <u>Oregon Housing Needs Analysis</u> (OHNA) is the cornerstone of a reformed housing planning system. It provides a comprehensive, city-by-city estimate of housing need by income, along with data and information about how local housing outcomes vary by race and ethnicity, age, disability status, and other identity markers. When implemented, it will be a regularly updated data suite that can be used to set state and local housing production targets. It provides a more accurate representation of Oregon's full housing need and a more equitable distribution of affordable housing throughout regions.

A modernized Oregon housing planning system will:

- Advance fair housing and center housing outcomes for low-income households;
- Implement a consistent system of measuring housing need, including the needs of underrepresented groups and those experiencing homelessness:
- Develop organizational capacity at the state to implement technical aspects of the RHNA; and
- Create systems of shared responsibility and accountability for state, regional, and local governments.

# **Planning For and Building What Oregon Needs**

Oregon's land use system needs to balance housing production with growth management, economic, and environmental goals. Historic housing underproduction and our current homelessness crisis impact regions differently. Oregon's regions, cities, and counties need clear production targets based on regional data that emphasize housing production. DLCD is seeking to assist with data that can help local governments understand what their needs are, when and where they should to expand though a streamlined process, and where there is latent capacity that can be unlocked through focused investment. Development readiness, including infrastructure investment, is not a one-time or small-scale investment. Additional investment will be needed for markets least likely to produce without aid: housing for low- and middle-income households and housing in rural and coastal markets.



Capacity Analysis

Housing



Project Population





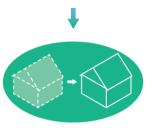
Project Housing Need



Inventory Buildable Lands



Accommodate Needed Housing



Promote Needed Housing



Reflect, Measure, and Report

Housing Production Strategy

### **Providing More Housing Choices**

HB 2001 (2019) took steps to provide more affordable housing choices in Oregon cities. The legislature directed DLCD to support cities in allowing traditional housing types, like duplexes, in residential zones. For decades, this type of construction had been outlawed in many neighborhoods. To date, 65 local governments have updated local codes to facilitate construction of middle housing.

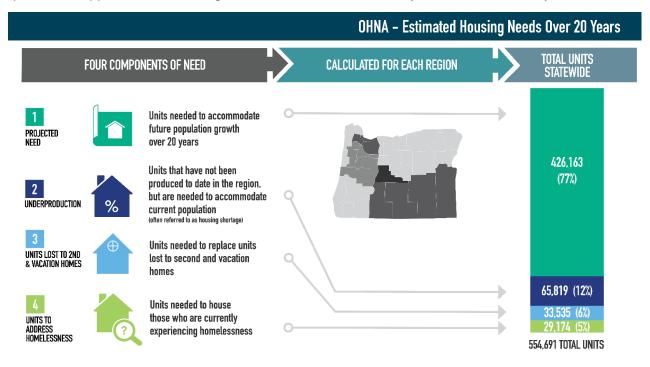
Based on the Oregon's Housing Needs Analysis, Oregon is projected to need 550,000 homes by 2043. To address the underproduction of housing, 140,000 homes are needed now; more than half of these units need to be affordable to those



living at or below 80% of area median income. Modular and manufactured dwellings are critical to meeting this need. Oregon grown and manufactured modular dwellings are one goal of <u>Oregon's Mass Timber Coalition</u>, in which DLCD participates. The U.S. Economic Development Administration recently awarded \$41.4 million dollars to Oregon to advance the mass timber sector; which will drive family-wage urban and rural jobs, create equitable economic development, and support development of sustainable wood products. As part of this work, DLCD will create a clear path to residential development of mass timber modular dwellings in Oregon's fire impacted communities.

#### **Coordinating Action on Housing**

Governor Kotek and Legislature are moving urgently to implement a modernized housing planning system implementing <u>Statewide Land Use Planning Goal 10: Housing</u> and provide more direct community assistance in the coming biennium. Governor Kotek set priorities, named agency partners, and established a new Housing Production Advisory Council in <u>Executive Order 23-04</u> (January 2023). Through EO 23-04, in partnership with Oregon Housing and Community Services, the Department of Consumer and Business Services Building Codes Division, the Higher Education Coordinating Committee and others, DLCD will work to address Oregon's housing shortage, increase housing affordability, and decrease the risk of homelessness and housing instability. To change Oregon's housing landscape, we will approach this challenge with collaboration, community voices, and creativity.



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