

NOTICE OF AN ADOPTED WORK TASK UNDER SEQUENTIAL UGB PROGRAM

FORM 4B

FOR DLCD USE
City file no.:
County file no.:
DLCD no.:
Received:

This form is for notice of an adopted **work task item that is part of an approved Sequential UGB Work Program.** (*See OAR 660-025-0185*.) This notice form is *not* for submittal of any other change to a plan comprehensive plan or land use regulation or a completed periodic review task. Use Form 5 with establishment of an urban reserve, or amendment adding over 50 acres, by a city with a population greater than 2,500 within the UGB. Use Form 2 for any change to comprehensive plan or land use regulation other than the urban growth boundary amendment or urban reserve establishment or amendment described above. Use Form 6 with submittal of an adopted periodic review task.

Work Task for the City of Molalla

City file no.: 21-16

Date of city adoption: 3/19/2025

Date this notice sent: 4/4/2025

City contact (name and title): Dan Zinder, Senior Planner Phone: (503)-759-0226 E-mail: dzinder@cityofmolalla.com Street address: 315 Kennel Ave City: Molalla Zip: 97038

Name and Description of Work Task: Economic Opportunities Analysis Adoption. Through this adoption, the City of Molalla adopts its Economic Opportunities Analysis, Employment Buildable Lands Inventory, and Goal 9 Comprehensive Plan updates.

NOTICE OF ADOPTION OF WORK TASK UNDER SEQUENTIAL UGB PROGRAM – SUBMITTAL INSTRUCTIONS

- 1. A Notice of Adopted Work Task must be submitted by a local government (city, county, or metropolitan service district). DLCD will not accept a Notice of Adopted Change submitted by an individual or private firm or organization.
- 2. This notice should not be submitted until the amendment has been adopted by the city *and* the county (except Metro adoptions). Submit the city and county adoptions together. The adoption submittal will be deemed incomplete without both ordinances.
- 3. **Hard-copy submittal:** When submitting Notice of Adopted Work Task on paper, via the US Postal Service or hand-delivery, print a completed copy of this Form 4 on light blue paper if available. Submit **one copy** of the proposed change, including this form and other required materials to:

Attention: Periodic Review Specialist Dept. of Land Conservation and Development 635 Capitol Street NE, Suite 150 Salem, OR 97301-2540

This form is available here: https://www.oregon.gov/LCD/CPU/Pages/Plan-Amendments.aspx

4. **Electronic submittals** may be sent via email to <u>DLCD.PR-UGB@dlcd.oregon.gov</u> with the subject line "Notice of Adopted Work Task." FTP may be needed for large file submittals. Contact DLCD for FTP information.

Include this Form 4B as the first pages of a combined file or as a separate file.

DLCD encourages all users to submit a PAPA via PAPA Online at:

https://www.oregon.gov/LCD/CPU/Pages/Plan-Amendments.aspx

5. **File format:** When submitting a Notice of Adopted Work Task via e-mail or FTP, or on a digital disc, attach all materials in one of the following formats: Adobe .pdf (preferred); Microsoft Office (for example, Word .doc or docx or Excel .xls or xlsx); or ESRI .mxd, .gdb, or. mpk. For other file formats, please contact the periodic review specialist at 503-373-0050 or

DLCD.PR-UGB@dlcd.oregon.gov.

- 6. **Content:** An administrative rule provides requirements regarding submittal of an adopted change (OAR 660-025-0130). By completing this form and including the materials listed in the checklist below, the notice will include the required contents.
- 7. Notify persons who participated in the local proceedings or requested notice of the final decision. (OAR 660-025-0140) A sample notice is attached to this Form 4.

If you have any questions or would like assistance, please contact your DLCD regional representative or the DLCD Periodic Review Specialist at 503-373-0050 or e-mail DLCD.PR-UGB@dlcd.oregon.gov.

Notice checklist ☐ Completed Form 4 ☐ If the local record does not exceed 2,000 pages, a submittal must include the entire local record, including but not limited to adopted ordinances and orders, studies, inventories, findings, staff reports, correspondence, hearings minutes, written testimony and evidence, and any other items specifically listed in the work program ☐ If the local record exceeds 2,000 pages, a submittal must include adopted ordinances, resolutions, and orders; any amended comprehensive or regional framework plan provisions or land use regulations; findings; hearings minutes; materials from the record that the local government deems necessary to explain the submittal or cites in its findings; and a detailed index listing all items in the local record and indicating whether or not the item is included in the submittal. ☐ A task submittal of over 500 pages must include an index of all submitted materials. ☐ Notice of the final decision (a sample task notification letter is attached to this notice form). ☐ A list of persons who participated in local hearings or requested notice of final decision in writing, if any.

NOTICE OF COMPREHENSIVE PLAN AMENDMENT

An amendment to the City of Molalla Comprehensive Plan became final on March 19, 2025. This amendment adopts an Economic Opportunities Analysis, Employment Buildable Lands Inventory and Goal 9 Comprehensive Plan Updates to identify target industries for Molalla and determine the city's capacity to accommodate employment growth for the next 20 years. In reaching this decision, the City evaluated national, regional, and local economic trends and identified target industries for the community, analyzed buildable employment land in the city, and revised comprehensive plan policies about future urban development.

You may review a copy of decision materials online at https://current.cityofmolalla.com/urban-growth-boundary or at Molalla City Hall. The office is at 117 N Molalla Ave, Molalla, Oregon 97038. Office hours are 8:00 a.m. to 4:30 p.m., Monday through Friday. You may receive a copy of the decision by mailing/emailing your request for information to the Molalla City Recorder (recorder@cityofmolalla.com). Digital copies can be obtained for free. Printed copies will be charged at the printing cost. Call Community Development at 503-759-0205 if you have questions.

If you believe that the amendment does not comply with applicable regulations, you may submit an objection to the Oregon Department of Land Conservation and Development. An objection must contain three elements. Address each of these in your objection:

- 1. Show how you participated in the city's adoption process either by speaking at a public meeting or by sending written comments about the proposal;
- 2. Explain your objection to the adopted amendment. Be as specific as possible, including what goal, rule, or statute has been violated and why; and
- 3. Recommend a specific change that would resolve your objection.

Submit the objection in hard copy or via e-mail to:

Attention: Periodic Review Specialist Department of Land Conservation and Development 635 Capitol Street NE, Suite 150

Salem, OR 97301

E-mail: <u>DLCD.PR-UGB@dlcd.oregon.gov</u>

DLCD must **receive** the objection no later than 21 days from the date the notice was sent by the local government (the postmark date if mailed). Send a copy of the objection to the city planning department (communitydevelopment@cityofmolalla.com).

If you have questions about DLCD's review of this work task, please contact the DLCD Regional Representative: Kelly Reid, 971-345-1987 or kelly.reid@dlcd.oregon.gov



AN ORDINANCE OF THE CITY OF MOLALLA, OREGON AMENDING AND UPDATING THE CITY OF MOLALLA COMPREHENSIVE PLAN TO ADOPT THE 2025 HOUSING NEEDS ANALYSIS AND BUILDABLE LANDS INVENTORY.

WHEREAS, Oregon Statewide Planning Goal 9, administrated through ORS 660-009, Oregon cities and Counties requires that jurisdictions adopt an Economic Opportunities Analysis (EOA) to determine the City's 20-year employment land's needs, determine site specific needs, and Identify target industries for the City; and

WHEREAS, The City does not have a current adopted Economic Opportunities Analysis that is responsive to the City's current economic conditions; and

WHEREAS, The City adopted a workplan for sequential review of its Urban Growth Boundary, including an Economic Opportunities Analysis and corresponding employment lands Buildable Land Inventory; and

WHEREAS, The City secured grant funding through DLCD and hired consultant "Johnson Economics" to complete its Economic Opportunities Analysis and employment lands Buildable Lands Inventory, and Goal 9 Comprehensive Plan updates;

Now, therefore, the City of Molalla does ordain as follows:

Section 1. Findings related to the Economic Opportunities Analysis and Buildable Lands Inventory are attached as Exhibits A and B, are incorporated herein by reference, and adopted.

Section 2. To amend and replace. The sections of the Comprehensive Plan identified in Exhibit C are hereby amended as set forth in Exhibit C.

Section 3. Effective Date. This ordinance shall be effective 30 days after adoption by the City Council and approved by the Mayor.

The first reading of this ordinance was held on March 19, 2025 and moved to a Second Reading by $\underline{7}$ aye and $\underline{0}$ Nay votes of the City Council.

Ordinance No. 2025-02: CHANGING THE COMPREHENSIVE PLAN TO REFLECT THE GOALS AND POLICY OBJECTIVES OF THE 2022 HOUSING NEEDS ANAYLSIS AND BUILDABLE LANDS INVENTORY WITH METHODOLOGY APPENDIX

The Second Reading of this ordinance was held on March 19, 2025 and adopted unanimously by the Molalla City Council.

The Ordinance is hereby adopted this the 19th day of March 2025.

Scott Keyser, Mayor

ATTEST:

Christie Teets, City Recorder



CITY OF MOLALLA, OREGON ECONOMIC OPPORTUNITIES ANALYSIS

Prepared For: City of Molalla, Oregon

March 2025



Acknowledgments

Johnson Economics prepared this report for the City of Molalla. Johnson Economics and the City of Molalla thank the many people who helped to develop this document.

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This report was prepared in accordance with the requirements of OAR 660 Division 9: Economic Development. This project is funded by State of Oregon general fund dollars through the Department of Land Conservation and Development. The contents of this document do not necessarily reflect the views or policies of the State of Oregon.

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I. INTRODUCTION

This report presents an Economic Opportunities Analysis (EOA) for the City of Molalla, Oregon.

Cities are required to reconcile estimates of future employment land demand with existing inventories of vacant and redevelopable employment land within their Urban Growth Boundary (UGB). The principal purpose of the analysis is to provide an adequate land supply for economic development and employment growth. This is intended to be conducted through a linkage of planning for an adequate land supply to infrastructure planning, community involvement and coordination among local governments and the state.

To this end, this report is organized into seven primary sections:

- **Economic Trends:** Provides an overview of national, state, and local economic trends affecting Clackamas County and the City of Molalla, including population projections, employment growth and a demographic profile.
- Economic Development Potential: A discussion of the comparative advantages of the local community and work force.
- Target Industries: Analysis of key industry typologies the City should consider targeting as economic opportunities over the planning period.
- **Employment Land Needs:** Examines projected demand for industrial and commercial land based on anticipated employment growth rates by sector.
- Capacity: Summarizes the City's inventory of vacant and redevelopable industrial and commercial land (employment land) within City of Molalla's UGB.
- **Reconciliation:** Compares short- and long-term demand for employment land to the existing land inventory to determine the adequacy and appropriateness of capacity over a five and twenty-year horizon.
- Conclusions and Recommendations: Summary of findings and policy implications.

II. ECONOMIC TRENDS

This section summarizes employment and workforce trends at the national, state, and local level that will influence economic conditions in the City of Molalla over the 20-year planning period. This section is intended to provide the economic context for growth projections and establish a socioeconomic profile of the community.

A. NATIONAL TRENDS

Employment: In the first months of the pandemic, the nation lost nearly 22 million jobs, or 14% of total employment. However, the economy recovered quickly, displaying exponential growth as early as February 2021. As of late 2022, national employment had largely returned to pre-pandemic levels, eventually going on to reach a new peak in 2023 with roughly 162 million non-farm jobs in the economy (Figure 2.1).

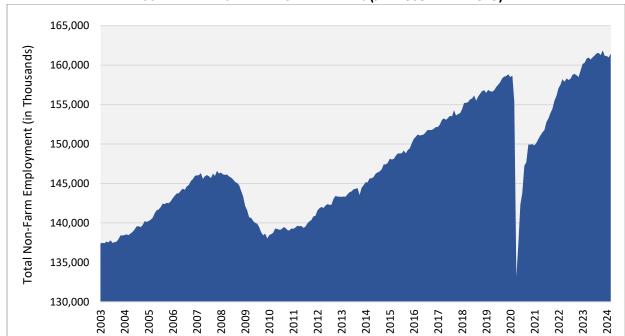


FIGURE 2.1: NATIONAL EMPLOYMENT LEVELS (JAN 2003 – MAR 2023)

Source: U.S Federal Reserve Bank of St. Louis

Unemployment Rate: The national unemployment rate spiked to nearly 15% in 2020 as many businesses paused operations or closed permanently in the first months of the pandemic. However, the unemployment rate began to decline almost immediately, and by mid-2022 had fallen back to a low 3.5%. There has been a slight uptick in the unemployment rate following the summer 2023, but it has remained low by historical standards, hovering around 3.9% as of March 2024 (Figure 2.2).



FIGURE 2.2: NATIONAL UNEMPLOYMENT RATE (JAN 2003 – MAR 2024)

Inflation: The counter story to this strong positive rebound in employment has been a rising rate of inflation coming out of the pandemic. Various stimulus measures, combined with supply shortages, led to rising prices for many consumer products, energy, and food. The rate of inflation accelerated in 2021 and began moderating towards the end of 2022, though the rate remains elevated (Figure 2.3). The Federal Reserve has maintained higher interest rates to curb price increases, however recent inflation has been at least partially driven by global macroeconomic forces beyond the Fed's control.

Wages: On a positive note, average household earning levels have also enjoyed growth coming out of the recession and have largely kept pace with, or exceeded, inflation in recent years. Earnings also spiked in 2020 when government stimulus payments were added to earned wages. However, this growth has started to decelerate as of Q1 2024, decreasing from the quarter before (Figure 2.3).

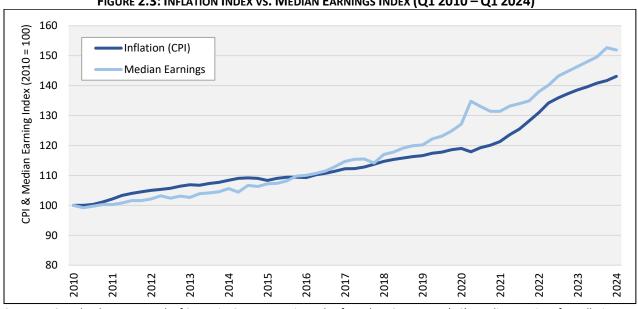


FIGURE 2.3: INFLATION INDEX VS. MEDIAN EARNINGS INDEX (Q1 2010 - Q1 2024)

Source: U.S. Federal Reserve Bank of St. Louis; Consumer Price Index for Urban Consumers (US); Median Earnings for Full-Time Employees, Seasonally Adjusted

Industry Sector Employment: At a national level healthcare & social assistance is projected to account for the largest share of new employment growth, followed by professional & business services, and leisure & hospitality. The aging of the population is expected to drive the healthcare sector over the next few decades.

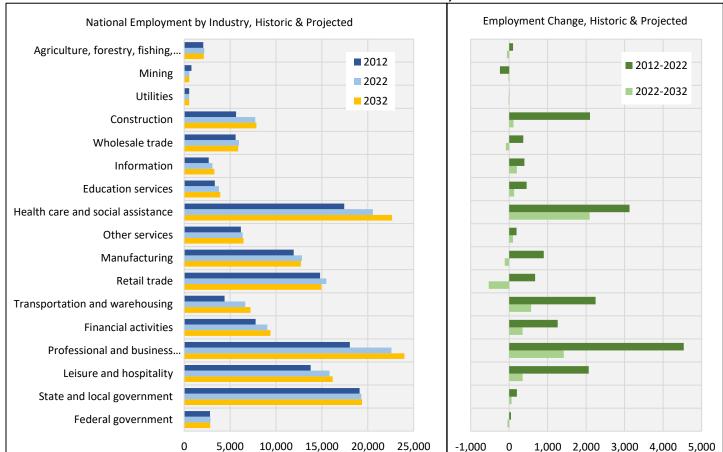


FIGURE 2.4: NATIONAL EMPLOYMENT GROWTH BY SECTOR, HISTORIC AND PROJECTED

SOURCE: US Bureau of Labor Statistics

В. COUNTY AND LOCAL POPULATION AND WORKFORCE TRENDS

Population: Molalla makes up roughly 2.4% of Clackamas county's population, with an estimated population of 10,335 people as of 2023 (the latest estimate available). The city has grown by an estimated 2,225 residents since 2010, at an estimated rate of 1.9% per year. This growth rate has outpaced the growth rates of the county (0.9%) and state (0.9%) in the same period.

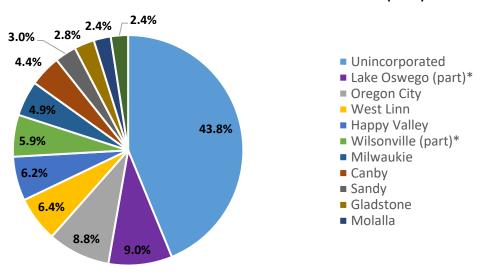


FIGURE 2.5: SHARE OF TOTAL POPULATION IN CLACKAMAS COUNTY (2023)

SOURCE: Population Research Center, Portland State University

Clackamas County's population age distribution is fairly evenly distributed with no one age group far outnumbering the rest. Comparatively, Molalla's age distribution is considerably more skewed towards the younger groups, with roughly 21% of the city's population being under 15 years of age. While this remains the largest age segment, its share has fallen over the last ten years from an estimated 27%. An additional third (roughly 33%) of the city are between 15 and 34 years old.

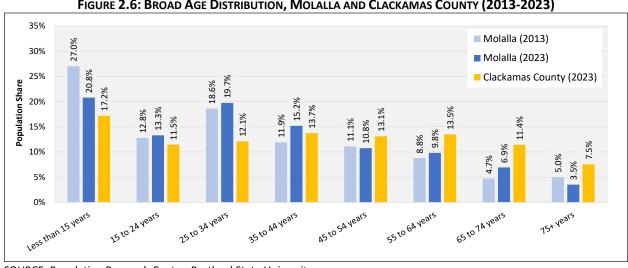


FIGURE 2.6: BROAD AGE DISTRIBUTION, MOLALLA AND CLACKAMAS COUNTY (2013-2023)

SOURCE: Population Research Center, Portland State University

Since 2013, the 35- to 44-year-old age cohort grew the most in share of total population in Molalla, while the 15 and younger group faced the biggest decrease. These trends reflect the aging of the Millennial and Baby Boom generations, increasing the share of population approaching middle age, and those aged 60 and older. A secular trend of falling fertility rates leads to fewer average children per family.

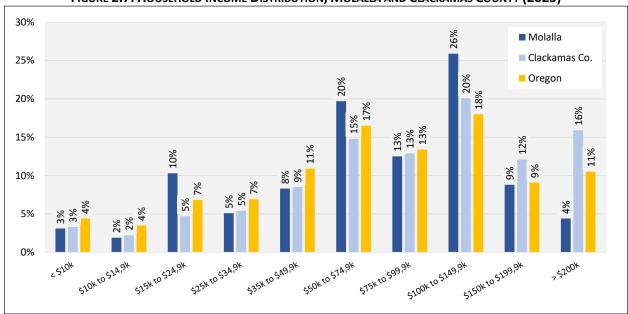


FIGURE 2.7: HOUSEHOLD INCOME DISTRIBUTION, MOLALLA AND CLACKAMAS COUNTY (2023)

SOURCE: Census Bureau, ACS 5 Year Estimates

Figure 2.7 presents the estimated income distribution. Roughly 26% of Molalla's and 20% of Clackamas County's households earn between \$100k to \$149k, the largest share in both geographies, and greater than the statewide share. However, the city has a lower share of households earning more than \$150k.

Employment Growth: Clackamas County experienced slower employment growth relative to the state for most of the 2010's. Following the '08 – '09 recession, the county did not return to positive growth until 2011 while the state saw positive employment growth in 2010. During this decade, Clackamas' annual employment growth peaked at 4.3% in 2016 before decelerating up until the COVID-19 downturn. During the COVID-19 downturn, Clackamas County experienced a negative shock nearly identical with the state, losing about 6% of its employment base between 2019 and 2020. (Figure 2.8)

Since 2010, Clackamas County has added a net of roughly 30,000 jobs. The job growth peaked in 2015 with over 6,500 jobs added. In 2020, the county lost roughly 10,400 jobs, but recovered that employment over the next two years. (Figure 2.8)

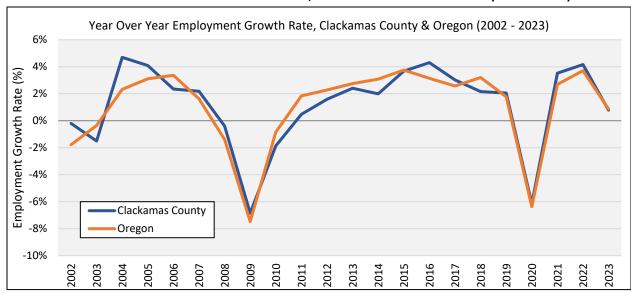
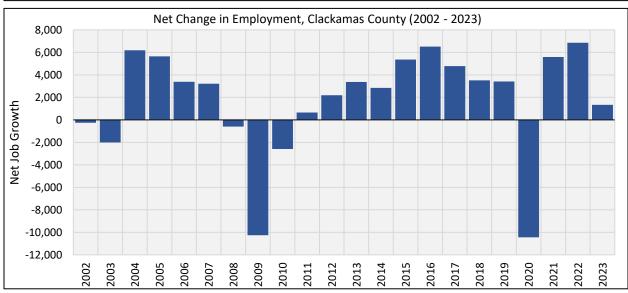


FIGURE 2.8: EMPLOYMENT GROWTH TRENDS, CLACKAMAS COUNTY & OREGON (2002 – 2023)



SOURCE: Oregon Employment Department, JOHNSON ECONOMICS

Employment and Population Concentrations: The distribution of employment in Clackamas County is concentrated in and around the Portland Metro area, as the largest regional hub of employment and economic activity (Figure 2.9). While population follows a similar pattern, there is a greater dispersion of residents outside of the Metro boundary than employment, indicating that many households live in more dispersed areas, and commute to employment centers.

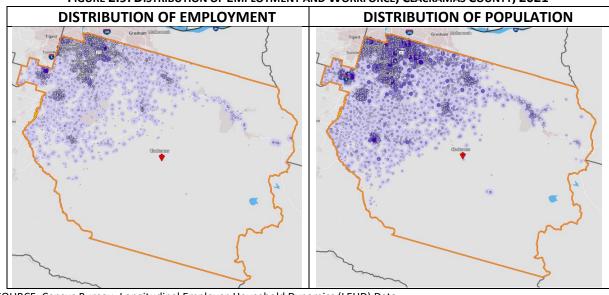


FIGURE 2.9: DISTRIBUTION OF EMPLOYMENT AND WORKFORCE, CLACKAMAS COUNTY, 2021

SOURCE: Census Bureau, Longitudinal Employer-Household Dynamics (LEHD) Data

Commuting Trends: In 2021 (the most recent data available), the city of Molalla was estimated to have roughly 2,060 people commuting in for work, 4,275 people commuting out and 520 residents both living and working in the city. This indicates that nearly 90% of working Molalla residents commute elsewhere for employment. These figures reflect "covered employment" as of 2021, the most recent year available. Covered employment refers to those jobs where the employee is covered by federal unemployment insurance. This category does not include many contract employees and the self-employed and therefore is not a complete picture of local employment. The figure discussed here is best understood as indicators of the general pattern of commuting and not exact figures.

Of those residents who work outside of the city, the most common commute destinations are Portland, Oregon City, Canby, and Salem. For local employees who commute in from outside of Molalla, most live in Salem, Portland, and Oregon City.

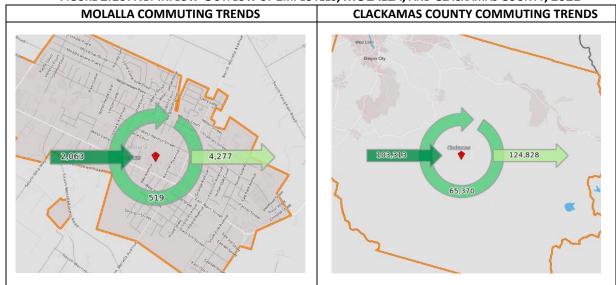


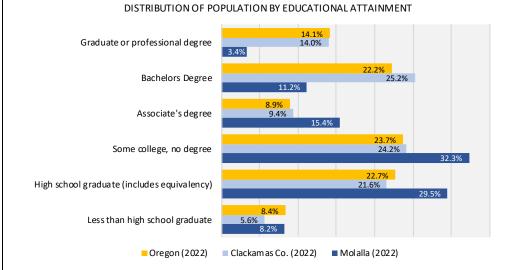
FIGURE 2.10: NET INFLOW-OUTFLOW OF EMPLOYEES, MOLALLA, AND CLACKAMAS COUNTY, 2021

SOURCE: Census Bureau, LEHD Data

Workforce Characteristics: Molalla has a greater share of less educated adults than the county or state (Figure 2.11).

FIGURE 2.11: EDUCATIONAL ATTAINMENT PROFILE, 2022 Molalla (2022) Clackamas Co. (2022) Oregon (2022) Population 25 years and older Count % Count % Count % Less than high school graduate 547 8.2% 16,953 5.6% 254,596 8.4% High school graduate (includes equivalency) 1,974 29.5% 64,861 21.6% 690,248 22.7% Some college, no degree 2,161 32.3% 72,625 24.2% 721.161 23.7% Associate's degree 1,033 15.4% 28,222 9.4% 271,686 8.9% 675,825 Bachelors Degree 748 11.2% 75,770 25.2% 22.2% 3.4% 41,942 14.0% Graduate or professional degree 226 430,414 14.1%

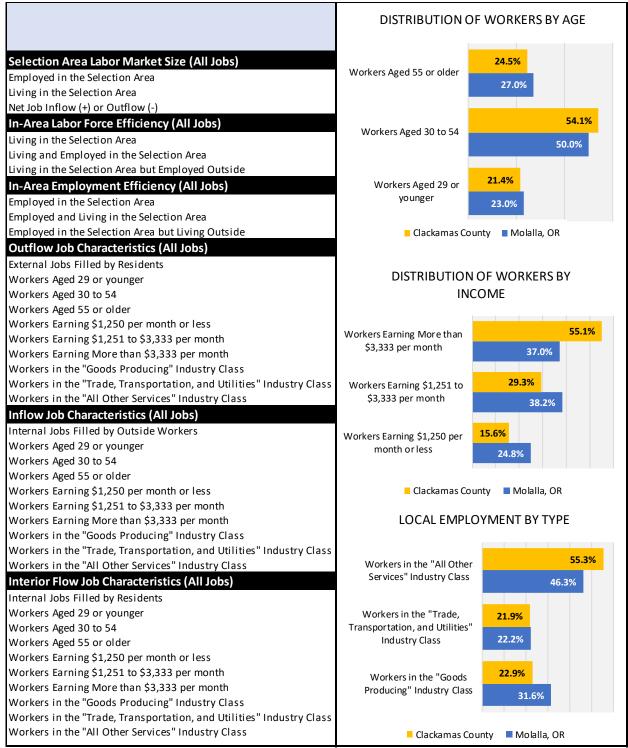
Total 6,689 100% 300,373 100% 3,043,930 100%



SOURCE: U.S. Census Bureau, 2017 - 2022 ACS 5-Year Estimates

- Molalla's adult population (aged 25 years and older) has relatively lower average education levels than the county or state. 62% of the population have a high school diploma, or some college with no degree, compared to 46% of the county and state.
- 30% of Molalla's adult population have a degree, compared to 49% of the county and 45% of the state.
- Molalla has a higher share working in trade, transportation, and utilities (22.2%) and goods producing industries (31.6%) than the county (Figure 2.9). This includes retail, wholesale, warehousing, and shipping industries. (Figure 2.12)
- Molalla has a larger proportion of younger and near-retirement workers than the county, with 23% of its workers less than 30 years of age and 27% of its workers aged 55 or older.
- Working residents of Molalla are more likely to be in middle- and lower-income groups than the county. Roughly 24.8% of working Molalla residents earn over \$1,250 or less per month, and 38.2% earn between \$1,251 to \$3,333 per month.

FIGURE 2.12: CHARACTERISTICS OF LOCAL WORKFORCE, CITY OF MOLALLA AND CLACKAMAS COUNTY, 2021



C. MOLALLA EMPLOYMENT & SECTOR SUMMARY

As of 2024, the City of Molalla is home to roughly 290 businesses with roughly 3,050 employees. There are an additional roughly 750 self-employed or sole-proprietor workers in the city, for a total of nearly 3,800 locally employed, or self-employed persons.

The largest industries by employment are "agriculture, forestry, fishing, and hunting", retail trade, and leisure and hospitality (including dining). The manufacturing, health care & social assistance, and educational services sectors also have a notable employment base in the city. Molalla has the lowest employment representation in finance & insurance and real estate sectors, and no reported employment in the mining or utilities subsectors.

As for average annual wages, the highest paying sectors in 2024 are information, wholesale trade, and finance & insurance. The lowest paying sectors are "arts, entertainment, & recreation", accommodation & food services, "agriculture, forestry, fishing, & hunting", and retail trade.

(Industry sectors are discussed in more detail in Section IV of this report.)

FIGURE 2.13: ESTIMATED EMPLOYMENT BY INDUSTRY SECTOR, CITY OF MOLALLA 2024

	Estimated	Average	Sector, City of Wiolalla 2024
	Employment	Annual	Share of Employment
Major Industry Sector	2024	Wage	
Agr., forestry, outdoor	968	\$30,000	26%
Construction	157	\$53,000	4%
Manufacturing	280	\$58,000	7%
Wholesale Trade	159	\$104,000	4%
Retail Trade	547	\$32,000	14%
Transport., Warehousing, Utilities	129	\$48,000	3%
Information	38	\$138,000	1%
Finance & Insurance	22	\$91,000	1%
Real Estate	19	\$41,000	1%
Professional & Technical Services	56	\$45,000	1%
Administration Services	71	\$59,000	2%
Education	277	\$60,000	7%
Health Care/Social Assistance	327	\$37,000	9%
Leisure & Hospitality	441	\$20,000	12%
Other Services	205	\$40,000	5%
Government	93	\$79,000	2%
TOTAL	3,791	\$45,000	0% 10% 20% 30%

SOURCE: Oregon Employment Department, Bureau of Economic Analysis, Johnson Economics

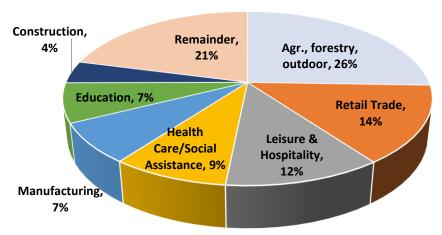


FIGURE 2.14: ESTIMATED SHARE OF EMPLOYMENT BY INDUSTRY SECTOR, CITY OF MOLALLA 2024

SOURCE: Oregon Employment Department, Bureau of Economic Analysis, Johnson Economics

The local employment base is dominated by relatively small firms, with nearly 90% of businesses having fewer than 20 employees (Figure 2.15). However, this trend is in keeping with the national average. Most businesses are small businesses. (This is based on the most recent 2022 QCEW data for unemployment-insurance covered employment, and therefore doesn't include all self-employment or owner/operator businesses.) Just 1% of firms have more than 100 employees. This is again, in keeping with national trends.

As of 2022, there were an estimated 291 firms in Molalla with covered employees (not including sole-proprietorships/self-employed).

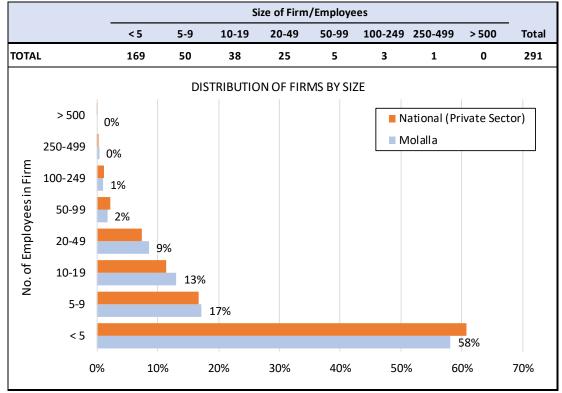


FIGURE 2.15: DISTRIBUTION OF FIRMS BY SIZE, CITY OF MOLALLA - 2024

SOURCE: Oregon Employment Department, Johnson Economics

III. COMMUNITY ECONOMIC DEVELOPMENT POTENTIAL

The economic climate of a community helps foster growth of existing firms and industry clusters and make the area attractive for new businesses. The City of Molalla has several advantages that boost its potential as a location for current and future business.

Location: Molalla enjoys a location between agricultural and forest lands, and near the Portland Metro area. The community has grown as a center for housing, employment, commerce, and services for the central Clackamas County subregion. The community is served by state highway access in the north/south and east/west directions. It is roughly 15 miles from I-5 freeway access via Woodburn to the west, and 15 miles from the Portland Metro region, via Oregon City to the north. Molalla is within commuting distance to Salem, the Metro region, and other Willamette Valley communities.

The location puts the city's businesses in the middle of a subregional market area and available labor force. While the city provides many shopping, dining, and service options, there are others that are lacking in the community, and necessitate a trip to neighboring communities. At the same time, the location separate from the major metro areas has allowed the city to maintain a small town identity and establish a strong base of agricultural and wood products industries based in the surrounding natural resources.

Transportation Connectivity: Molalla has good highway access, at the crossroads of state highways 213 and 211. These provide access to the surrounding agricultural and forestry lands in central Clackamas County, as well as broader access to the I-5 corridor, and the eastern Metro area. Highway 211 also provides a route to Estacada, Sandy, and US Highway 26 to the northeast. These routes can suffer from congestion that extends driving times, especially during commuting hours.

Portland International Airport is located approximately forty-five minutes to the north providing global air connections. The Salem Municipal Airport has recently been in discussions to provide some commercial service to a limited number of southwest states, which would provide nearer access to residents and businesses in Molalla.

Labor Market: The availability of ample and skilled labor is a key factor in economic development potential. It is estimated that nearly 90% of working Molalla residents commute elsewhere for their primary employment. This means that the community is likely home to a broader range of skills and specialties than just those found among local employers. This represents a diverse talent pool and skillset from which new businesses locating and growing in the city could draw.

Beyond the talent pool of Molalla residents, the city's highway access gives local businesses the ability to draw on a larger labor pool from the region. An estimated 80% of the local workforce commutes into Molalla, with the greatest numbers coming from Salem, Portland, Woodburn, Oregon City, and Canby. While ideally these workers may eventually choose to relocate to the community, in the meantime businesses know they can attract workers with a full range of skills and experience from a broader area if necessary.

The "Mid-Willamette Valley Supply and Target Industry Growth Recommendations for Clackamas, Polk and Yamhill Counties" (2014) report identified workforce issues in Clackamas, Polk, and Yamhill counties. These issues included finding qualified workers with the proper basic and technical skills, training entry-level workers effectively, and successfully employing contractors from staffing agencies. These issues remain a challenge in many regions across Oregon and call for broader solutions with the city's economic development partners.

Quality of Life: Molalla offers a high quality of life and suburban amenities to attract new workers and businesses to the city. The city offers a mixture of small-town lifestyle, diverse cultural activities, with access to nature and rural amenities, while also being a quick trip away from larger metro areas with additional urban amenities. The community features relatively affordable housing in comparison to other parts of the region, good schools, parks, and shopping and local services for most daily needs.

Molalla's location in the Willamette Valley offers ready access to a full range of mountain recreation to the east, and Oregon's wine country to the west.

Economic Development Partnerships: Molalla has several partners in economic development, including the local Chamber of Commerce, SEDCOR, Clackamas County, and Business Oregon. Molalla is within roughly 15 miles of outposts of both Clackamas and Chemeketa Community College to offer ongoing education and training to the local workforce.

Local and regional employers are also key partners in promoting and growing their industries. Molalla works with these and other regional partners to provide the infrastructure and services needed to retain and attract businesses to the city.

Economic Development Tools: Molalla features an Enterprise Zone which allows for tax abatements to incentivize new business development across major commercial and industrial sections of the city, including the downtown. Molalla also maintains an Urban Renewal area that covers the downtown area, and much of the Highway 211 corridor, extending to highway 213, among other corridors. The urban renewal agency can offer incentives for development, secure key economic development sites, among other projects.

IV. INDUSTRY DIFFERENTIATION ANALYSIS

This element of the Economic Opportunities Analysis utilizes analytical tools to assess the economic landscape in Clackamas County and the City of Molalla. The objective of this process is to identify a range of industry types that can be considered targeted economic opportunities over the planning period.

A range of analytical tools to assess the local and regional economic landscape are used to determine the industry typologies the city should consider targeting over the planning period. Where possible, we look to identify the sectors that are likely to drive growth in current and subsequent cycles.

ECONOMIC SPECIALIZATION (CLACKAMAS COUNTY)

A common analytical tool to evaluate economic specialization is location quotient analysis. This metric compares the concentration

HIGHLY
REPRESENTED

• Location
Quotient
• Basic or Export
Employment

HIGH EXPECTED
RATE OF
GROWTH

• OR Emp. Dept
• Rate and
Magnitude

GAINING SHARE
OVER TIME

• Shift Share
• Momentum

PRIOR ECONOMIC
DEVELOPMENT
PLANS

• City of Molalla
• Business Oregon

of employment in an industry at the local level to a larger geography. All industry categories are assumed to have a quotient of 1.0 on the national level, and a locality's quotient indicates if the local share of employment in each industry is greater or less than the share seen nationwide. For instance, a quotient of 2.0 indicates that locally, that industry represents twice the share of total employment as seen nationwide. A quotient of 0.5 indicates that the local industry has half the expected employment.

A location quotient analysis was completed for Clackamas County, which evaluated the distribution of local employment relative to national averages, as well as average annual wage levels by industry (Figure 4.1). The industries that are well-represented countywide are good candidates for growth in localities such as Molalla as the city has the ability to tap into regional advantages to grow locally.

FIGURE 4.1: INDUSTRY SECTOR SPECIALIZATION BY MAJOR INDUSTRY, CLACKAMAS COUNTY, 2022

Industry	Annual Establishments	Average Employment	Total Annual Wages	Average Annual Wages	Employment LQ
102 Service-providing	14407	117,463	\$7,620,027,186	\$64,872	0.96
101 Goods-producing	3,179	37,686	\$2,640,181,944	\$70,057	1.48
1011 Natural resources and mining	389	4,673	\$202,637,060	\$43,365	2.25
1012 Construction	2,057	15,192	\$1,106,928,565	\$72,865	1.72
1013 Manufacturing	733	17,822	\$1,330,616,319	\$74,661	1.22
1021 Trade, transportation, and utilities	2,590	33,948	\$2,083,407,387	\$61,370	1.04
1022 Information	480	2,643	\$294,869,919	\$111,587	0.76
1023 Financial activities	1,611	7,918	\$771,058,869	\$97,383	0.8
1024 Professional and business services	3158	24,425	\$2,084,308,856	\$85,334	0.95
1025 Education and health services	2,642	24,553	\$1,592,778,916	\$64,872	0.92
1026 Leisure and hospitality	1208	16,740	\$471,365,906	\$28,159	0.93
1027 Other services	1,622	6,735	\$280,288,847	\$41,619	1.34
1029 Unclassified	1097	502	\$41,948,486	\$83,535	1.49
Total	17,587	155,151	\$10,260,209,130	\$66,130	

SOURCE: U.S. Bureau of Labor Statistics

In general, the County has stronger representation among goods-producing sectors than service-producing sectors, relative to nationally. Among major industries, the natural resources & mining industry was the most strongly represented, with the construction industry being the next. Construction, Manufacturing and other types of services each have representation somewhat higher than the national average. The information and financial activities industries were the most under-represented major industries. The information sector provided the highest average wages among these industries (\$112k/year), while the other services industry has the lowest average wages (\$42k/year).

A more detailed industry analysis shows that the industries with the highest LQ in the county are "agriculture, forestry, fishing, and hunting", construction, wholesale trade, and unclassified workers. Health care & social assistance, retail trade, and manufacturing employ the most people out of all the industries, employing a little over a third of the county's entire employment base. The most under-represented industries are utilities, federal and state government, and mining. (Figure 4.2 includes government employment as well.)

FIGURE 4.2: INDUSTRY SECTOR SPECIALIZATION BY DETAILED INDUSTRY, CLACKAMAS COUNTY, 2022

Industry	Annual Establishments	Average Employment	Total Annual Wages	Average Annual Wages	Employment LQ
Agriculture, forestry, fishing, and hunting	384	4,645	\$201,222,408	\$43,320	3.23
Mining	5	28	\$1,414,652	\$50,523	0.04
Utilities	16	298	\$36,920,679	\$123,895	0.47
Construction	2,057	15,192	\$1,106,928,565	\$72,863	1.72
Manufacturing	733	17,822	\$1,330,616,319	\$74,661	1.22
Wholesale trade	1,102	10,932	\$1,011,208,904	\$92,500	1.6
Retail trade	1125	18,244	\$777,672,778	\$42,626	1.03
Transportaion and warehousing	347	4,475	\$257,605,026	\$57,565	0.61
Information	480	2,643	\$294,869,919	\$111,566	0.76
Finance and Insurance	905	5,666	\$630,017,931	\$111,193	0.79
Real Estate and Rental	706	2,252	\$141,040,938	\$62,629	0.84
Professional, Scientific, and Technical Services	2,127	11,438	\$1,169,298,119	\$102,229	0.95
Management of Companies and Enterprises	141	2,590	\$281,333,541	\$108,623	0.9
Administrative and Waste Management	890	10,397	\$633,677,196	\$60,948	0.95
Educational services	238	2,072	\$80,957,209	\$39,072	0.6
Health care and social assistance	2,405	22,481	\$1,511,821,707	\$67,249	0.97
Arts, Entertainment, and Recreation	215	2,409	\$71,302,136	\$29,598	0.91
Accommodation and Food Services	994	14,331	\$400,063,770	\$27,916	0.93
Other services	1622	6,735	\$280,288,847	\$41,617	1.34
Unclassified	1097	502	\$41,948,486	\$83,563	1.49
Federal Govt.	50	1,141	\$91,420,549	\$80,123	0.35
State Govt.	31	1,641	\$104,538,207	\$63,704	0.32
Local Govt.	198	13,033	\$866,580,255	\$66,491	0.82
Total	17,868	170,967	\$11,322,748,141	\$66,228	

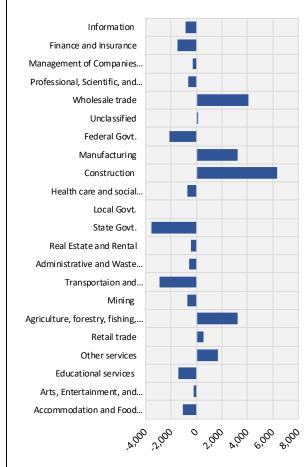
SOURCE: U.S. Bureau of Labor Statistics

The level of indicated export employment is estimated by sector by combining the location quotients and overall employment levels. Export industries are important in that they grow the overall size of the local economy by bringing in dollars from outside the community, rather than recirculating internal spending. Clackamas County only has seven industries that had positive export employment in 2022: construction, wholesale trade, agriculture, other services, retail trade, and unclassified workers (in order from highest to lowest positive export employment).

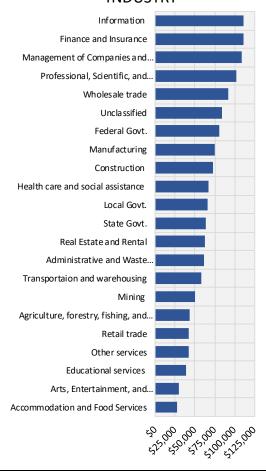
FIGURE 4.3: TOP TEN INDUSTRIES IN TERMS OF TOTAL AND EXPORT EMPLOYMENT, CLACKAMAS COUNTY (2022)

Industry	Total Employment	Industry	Location Quotient
Health care and social assistance	22,481	Agriculture, forestry, fishing, and hunting	3.23
Retail trade	18,244	Construction	1.72
Manufacturing	17,822	Wholesale trade	1.60
Construction	15,192	Unclassified	1.49
Accommodation and Food Services	14,331	Other services	1.34
Local Govt.	13,033	Manufacturing	1.22
Professional, Scientific, and Technical Services	11,438	Retail trade	1.03
Wholesale trade	10,932	Health care and social assistance	0.97
Administrative and Waste Management	10,397	Professional, Scientific, and Technical Services	0.95
Other services	6,735	Administrative and Waste Management	0.95

EXPORT EMPLOYMENT BY INDUSTRY



AVERAGE ANNUAL WAGES BY INDUSTRY



SOURCE: U.S. Bureau of Labor Statistics

ECONOMIC SPECIALIZATION (CITY OF MOLALLA)

The same analysis applied to the City of Molalla reveals high levels of employment concentration in industries such as agriculture, educational services, wood manufacturing, other services, and retail trade. In terms of employment concentration, agriculture far outperforms any other industries in the city with a location quotient (LQ) of 28.5, with the next highest employment concentration in the city being education services with a LQ of 3.4, and wood manufacturing with a LQ of 2.6. [Figure 4.2 presents data based on *covered employment* from 2022 (the most recent year available), not including self-employment.]

FIGURE 4.4: INDUSTRY SECTOR SPECIALIZATION BY DETAILED INDUSTRY, CITY OF MOLALLA, 2022

Industry	Annual Establishments	Average Employment	Total Annual Wages	Average Annual Wages	Employment LQ
Agriculture, forestry, fishing, and hunting	14	726	\$21,470,928	\$29,574	28.47
Mining	0	0	\$0	\$0	0.00
Construction	37	126	\$6,763,733	\$53,680	0.81
Food Manufacturing	3	35	\$1,411,010	\$40,315	0.74
Wood Manufacturing	3	172	\$10,524,733	\$61,190	2.55
Metals Manufacturing	6	61	\$3,554,808	\$58,276	0.42
Utilities	0	0	\$0	\$0	0.00
Wholesale trade	11	136	\$14,192,868	\$104,359	1.12
Retail trade	27	431	\$13,801,890	\$32,023	1.37
Transportation	13	79	\$3,554,413	\$44,993	1.14
Delivery and warehousing	1	17	\$1,085,718	\$63,866	0.28
Information	3	27	\$3,731,841	\$138,216	0.44
Finance and Insurance	8	20	\$1,914,161	\$95,708	0.16
Real Estate and Rental	9	15	\$607,949	\$40,530	0.32
Professional, Scientific, and Technical Service	15	46	\$2,116,179	\$46,004	0.22
Management of Companies and Enterprises	2	19	\$6,504,641	\$342,350	0.37
Administrative and Waste Management	10	35	\$2,080,197	\$59,434	0.18
Educational services	5	205	\$12,264,813	\$59,828	3.38
Health care and social assistance	41	284	\$10,533,807	\$37,091	0.69
Arts, Entertainment, and Recreation	4	48	\$613,208	\$12,775	1.03
Accommodation and Food Services	30	311	\$6,341,262	\$20,390	1.14
Other services	39	151	\$6,057,328	\$40,115	1.69
Government	3	93	\$7,371,629	\$79,265	0.22
Unclassified	0	2	\$109,064	\$54,532	0.33
Total	284	3,039	\$136,606,180	\$44,951	

SOURCE: Oregon Employment Department

The top industries in terms of overall employment in 2022 were agriculture, retail trade, accommodation & food services, health care & social services, and educational services. The city were eight industries with positive export employment, the largest being educational services, retail trade, and wood manufacturing. As for the industries with the highest average annual wages, three industries stood out in particular. These were the management of company & enterprises, information, and wholesale trade industries. All three of these industries paid an annual average wage of above \$100k a year. (The management of company & enterprises sector was estimated to pay a very high average salary, but this is likely distorted due to small sample size.)

FIGURE 4.5: TOP TEN INDUSTRIES IN TERMS OF TOTAL AND EXPORT EMPLOYMENT, CITY OF MOLALLA (2022)

	Total		Location
Industry	Employment	Industry	Quotient
Agriculture, forestry, fishing, and hunting	726	Agriculture, forestry, fishing, and hunting	28.47
Retail trade	431	Educational services	3.38
Accommodation and Food Services	311	Wood Manufacturing	2.55
Health care and social assistance	284	Other services	1.69
Educational services	205	Retail trade	1.37
Wood Manufacturing	172	Accommodation and Food Services	1.14
Other services	151	Transportation	1.14
Wholesale trade	136	Wholesale trade	1.12
Construction	126	Arts, Entertainment, and Recreation	1.0
Government	93	Construction	0.83
EVDODT ENADLOVNAE	NT DV	AVERAGE ANNUAL VAL	
EXPORT EMPLOYME	NIBI	AVERAGE ANNUAL W	4GES
INDUSTRY		BYINDUSTRY	
Educational services		Educational services	
Retail trade		Retail trade	
Wood Manufacturing		Wood Manufacturing	
Other services		Other services	
Accommo dation and		Accommo dation and	
Who lesale trade	- F	Who lesale trade	
Transportation		Transportation	
Arts, Entertainment, and		Arts, Entertainment,	
Utilities		Utilities	
Mining		Mining	
Unclassified		Unclassified	
Food Manufacturing		Food Manufacturing	
Construction		Construction	
Management of		Management of	
Real Estate and Rental		Real Estate and Rental	
Informatio n		Informatio n	
Delivery and warehousing		Delivery and	
Metals Manufacturing		Metals Manufacturing	
Finance and Insurance		Finance and Insurance	
Health care and social		Health care and so cial	
Administrative and Waste		Administrative and	
Professional, Scientific,		Professional, Scientific,	
Government		Government	

SOURCE: Oregon Employment Department and Bureau of Labor Statistic

ECONOMIC DRIVERS

Shift Share Analysis

The identification of the economic drivers of a local or regional economy is critical in informing the character and nature of future employment, and by extension land demand over a planning cycle. To this end, we employ a shift-share analysis of the local economy emerging out of the latter half of the recent expansion cycle.

A shift-share analysis measures the local effect of economic performance within a particular industry or occupation. The process considers local economic performance in the context of national economic trends—indicating the extent to which local growth can be attributed to unique regional competitiveness or simply growth in line with broader trends. For example, consider that Widget Manufacturing is growing at a 1.5% rate locally, about the same rate as the local economy. On the surface we would consider the Widget Manufacturing industry to be healthy and contributing soundly to local economic expansion. However, consider also that Widget Manufacturing is booming across the country, growing at a robust 4% annually. In this context, local widget manufacturers are struggling, and some local or regional conditions are stifling economic opportunities.

We can generally classify industries, groups of industries, or clusters into four groups:

Growing, Outperforming: Industries that are growing locally at a rate faster than the national average. These industries have characteristics locally leading them to be particularly competitive.

Growing, Underperforming: Industries that are growing locally but slower than the national average. These industries generally have a sound foundation, but some local factors are limiting growth.

Contracting, Outperforming: Industries that are declining locally but slower than the national average. These industries have structural issues that are impacting growth industry wide. However, local firms are leveraging some local or regional factor that is making them more competitive than other firms on average.

Contracting, Underperforming: Industries that are declining locally at a rate faster than the national average. These industries have structural issues that are impacting growth industry wide. However, some local or regional factors are making it increasingly tough on local firms.

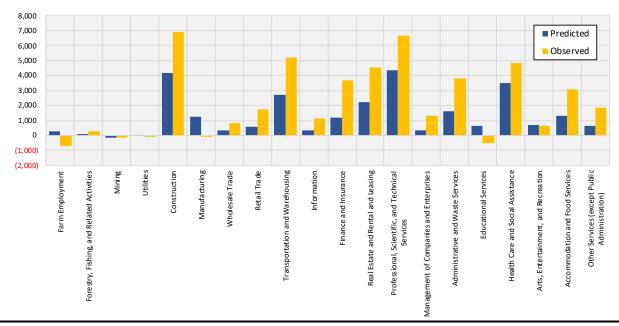
The average annual growth rate by industry from 2013 to 2022 (the latest available data) in Clackamas County was compared to the national rate. The observed local change was compared to a standardized level reflecting what would be expected if the local industry grew at a rate consistent with national rates for that industry.

As shown in Figure 4.6, more county industries grew at a faster rate than the rest of the country than those that grew at a slower rate. Sectors that experienced the most notable positive regional shift in employment during this period were construction, transportation & warehousing, finance & insurance, real estate & rental leasing, and professional services, and accommodation & food services. Only five county sectors experienced a negative regional shift in employment, these being manufacturing, educational services, farm employment, utilities, "arts, entertainment, & recreation" and mining.

Measured from 2013 through 2022

FIGURE 4.6: INDUSTRY SECTOR SHIFT SHARE ANALYSIS, CLACKAMAS COUNTY (2013 – 2022)

	Average Employment		Net Ch	Net Change		Regional
Industry	2013	2022	Total	AAGR	Level - 2022*	Shift
Farm Employment	6,784	6,092	(692)	-1.2%	7,053	(961)
Forestry, Fishing, and Related Activities	1,845	2,142	297	1.7%	1,918	224
Mining	475	319	(156)	-4.3%	325	(6)
Utilities	387	341	(46)	-1.4%	391	(50)
Construction	12,845	19,751	6,906	4.9%	17,027	2,724
Manufacturing	19,379	19,374	(5)	0.0%	20,614	(1,240)
Wholesale Trade	12,287	13,085	798	0.7%	12,618	467
Retail Trade	22,554	24,315	1,761	0.8%	23,161	1,154
Transportation and Warehousing	5,275	10,499	5,224	7.9%	7,973	2,526
Information	2,833	3,931	1,098	3.7%	3,196	735
Finance and Insurance	10,745	14,412	3,667	3.3%	11,952	2,460
Real Estate and Rental and Leasing	12,382	16,891	4,509	3.5%	14,585	2,306
Professional, Scientific, and Technical Services	14,586	21,230	6,644	4.3%	18,928	2,302
Management of Companies and Enterprises	1,743	3,082	1,339	6.5%	2,091	991
Administrative and Waste Services	10,414	14,193	3,779	3.5%	12,010	2,183
Educational Services	4,438	3,942	(496)	-1.3%	5,057	(1,115)
Health Care and Social Assistance	22,080	26,933	4,853	2.2%	25,571	1,362
Arts, Entertainment, and Recreation	4,972	5,622	650	1.4%	5,655	(33)
Accommodation and Food Services	12,801	15,873	3,072	2.4%	14,111	1,762
Other Services (except Public Administration)	10,857	12,715	1,858	1.8%	11,524	1,191
TOTAL	189,682	234,742	45,060	2.4%	215,760	18,982

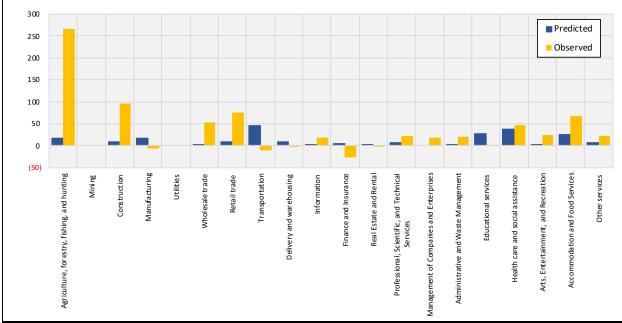


^{*} Employment level in each industry had it grown at the same rate as its counterparts at the national level over the same period. SOURCE: U.S. Department of Commerce, Bureau of Economic Analysis, Bureau of Labor Stastics, Oregon Employment Department

When the same analysis is applied to the city of Molalla (Figure 4.7), most of the city's industries also displayed faster growth than the rest of the country. The most notable sector on this measure in the local economy was the agriculture and forestry sectors followed by construction, retail trade, and wholesale trade. These sectors grew faster than expected based on the national pace.

FIGURE 4.7: INDUSTRY SECTOR SHIFT SHARE ANALYSIS, CITY OF MOLALLA (2013 – 2022)

	Average Em	ployment	Net Ch	ange	Standardized	Regional
Industry	2013	2022	Total	AAGR	Level - 2022*	Shift
Agriculture, forestry, fishing, and hunting	460	726	266	5.2%	478	248
Mining	0	0	0	0.0%	0	0
Construction	29	126	97	17.7%	38	88
Manufacturing	274	268	(6)	-0.2%	291	(23)
Utilities	0	0	0	0.0%	0	0
Wholesale trade	82	136	54	5.8%	85	51
Retail trade	356	431	75	2.1%	366	65
Transportation	89	79	(10)	-1.3%	135	(56)
Delivery and warehousing	18	17	(1)	-0.6%	27	(10)
Information	9	27	18	13.0%	10	17
Finance and Insurance	46	20	(26)	-8.8%	51	(31)
Real Estate and Rental	17	15	(2)	-1.4%	20	(5)
Professional, Scientific, and Technical Services	24	46	22	7.5%	31	15
Management of Companies and Enterprises	0	19	19	38.7%	0	19
Administrative and Waste Management	14	35	21	10.7%	16	19
Educational services	204	205	1	0.1%	232	(27)
Health care and social assistance	237	284	47	2.0%	274	10
Arts, Entertainment, and Recreation	23	48	25	8.5%	26	22
Accommodation and Food Services	243	311	68	2.8%	268	43
Other services	128	151	23	1.9%	136	15
TOTAL	2,253	2,944	691	3.0%	2,486	458



^{*} Employment level in each industry had it grown at the same rate as its counterparts at the national level over the same period. SOURCE: U.S. Department of Commerce, Bureau of Economic Analysis, Bureau of Labor Statistics

Growth and Current Strength Analysis

This analysis takes a look at the relationship between the location quotient of an industry and its employment growth (shift share) over the years to give useful insight into an industry's competitive performance. As mentioned above, location quotients are a metric that compares a local industry's employment concentration to the nation's employment concentration of the same industry. A quotient above 1 indicates that an industry has more local representation compared to what is expected nationally while a quotient less than 1 indicates that the local industry has less than the expected employment. When an industry's LQ is compared alongside its employment growth one can identify which industries in the region have been highly competitive, showing signs of growth, decreasing in competitiveness, or underperforming.

Much like the shift share analysis, this analysis separates industries/clusters into 4 categories²:

Growth Clusters: Industries that show strong concentration locally (LQ > 1.0) and have had positive employment growth in recent history. These industries are a focal point of the regional economy, displaying strong competitive advantage and potential growth.

Mature Clusters: Industries that have a strong local concentration (LQ > 1.0), but negative employment growth during the period of analysis. These industries have been an important factor in the local economy but may need resources to ensure growth into the future and continued competitiveness.

Emerging Clusters: Industries that have a smaller local concentration (LQ < 1.0), but have seen positive employment growth recently. Although these industries may not have been as important in the regional economy, there is strong potential for growth and could be main drivers of the regional economy in the foreseeable future.

Declining Clusters: Industries that have a smaller local concentration (LQ < 1.0) as well as negative employment growth. These industries are shrinking and have little competitive advantage in the region.

The figure 4.8 below depicts this relationship in the city of Molalla during the 2013 – 2022 period. A majority of industries showed positive employment growth in the last decade, placing them in the growth and emerging clusters. However, more industries have an LQ lower than 1, indicating that industries within Molalla are less concentrated than what is expected on the national level.

The construction, retail trade (NAICS 45), and food manufacturing industries are notably the closest to crossing the threshold from being an "emerging" industry into becoming a "growth" industry as they have displayed healthy employment growth with LQ's close to 1 as of 2022. The industries with the highest local concentrations are wood manufacturing and retail trade (NAICS 44) in the mature cluster, and agriculture in the growth sector.

The industries found to be in decline are information, real estate, warehousing, and finance and insurance.

² Kaliba, Aloyce. (2014). Industry Cluster Analyses for Capital Region Planning and Development District and the North Delta Regional Planning & Development District, Louisiana, USA. 10.13140/RG.2.1.2639.5282.

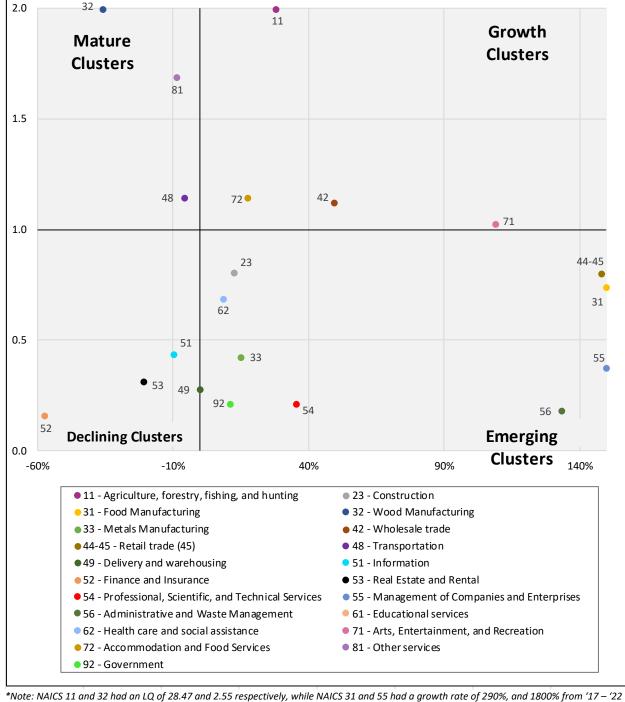


FIGURE 4.8: LQ AND EMPLOYMENT GROWTH RELATIONSHIP, CITY OF MOLALLA (2013 – 2022) *

*Note: NAICS 11 and 32 had an LQ of 28.47 and 2.55 respectively, while NAICS 31 and 55 had a growth rate of 290%, and 1800% from '17 – '22 Source: Oregon Employment Department, Bureau of Labor Statistics, JOHNSON ECONOMICS

Figure 4.9 below depicts the location quotient analysis done for Clackamas County during the 2013 – 2022 period. Similar to Molalla, a majority of Clackamas County's industries fall under the emerging cluster. The industries that are closest to crossing into the "growth" quadrant are the "healthcare & social assistance", "professional, scientific, & technical services", and "administrative & waste services" industries. The county's strongest industries in the last decade include construction, wholesale trade, and educational services. Only two of Clackamas County's industries fall under the declining clusters, these being the mining and utilities industries.

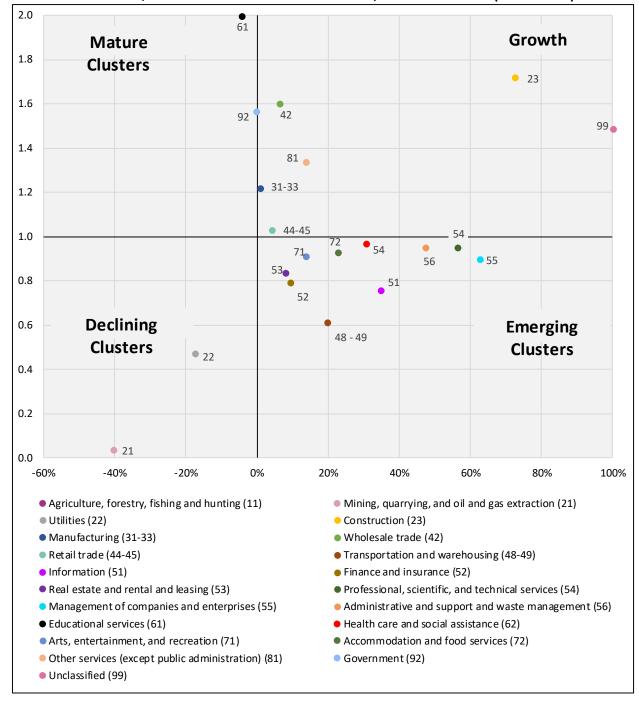


FIGURE 4.9: LQ AND EMPLOYMENT GROWTH RELATIONSHIP, CLACKAMAS COUNTY (2013 - 2022) *

Source: 2013-2022 QCEW Data, Bureau of Labor Statistics, JOHNSON ECONOMICS

^{*} NAICS 61 had an LQ of 3.23, while NAICS 99 had a growth rate of 1421% in 2022

PROJECTED EMPLOYMENT GROWTH (OED)

The State of Oregon produces employment forecasts by sector at the broader regional level, which groups Clackamas, Multnomah, and Washington Counties together into one Portland Tri-County region. The most recent forecast anticipates a gain of 127,500 jobs from 2022 through 2032, reflecting growth of 12%, or an average annual rate of about 1.1% during the period. This region has historically seen strong growth, and recovery from the COVID pandemic has been promising.

In this region, the industries with the fastest growth rates are projected to be information, leisure and hospitality (tourism related), professional services, and health care. Furthermore, none of the industries are projected to experience decline in the coming years.

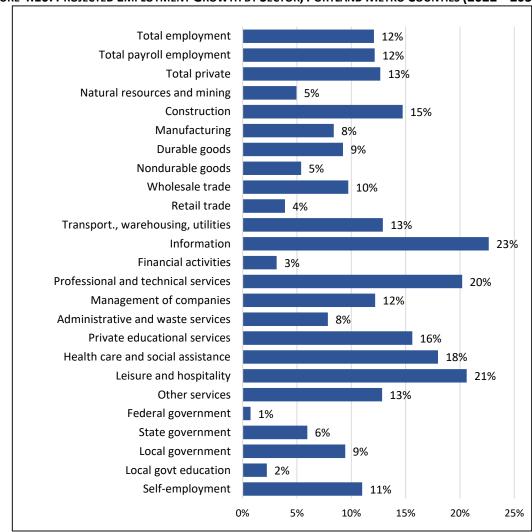


FIGURE 4.10: PROJECTED EMPLOYMENT GROWTH BY SECTOR, PORTLAND METRO COUNTIES (2022 – 2032)

SOURCE: Oregon Employment Department, Workforce and Economic Research Division

V. MOLALLA TARGET INDUSTRIES ANALYSIS

The preceding analysis provides a basis for narrowing of target industries for the City of Molalla. These indicators point to sectors of past and potential growth, as well as locally expressed economic development vision for the community. The following is a summary of targeted sectors and indicators for Molalla, and the broader region.

Molalla Targets and Indicators

CITY OF MOLALLA

Industry Clusters Analysis (2020)

Manufacturing

Agriculture/Forestry/Outdoors

Education

Health Care

Retail and Wholesale Trade

Tourism-Related (Dining, Lodging, Recreation)

Construction

CITY OF MOLALLA

Current Largest Employers

Agriculture/Forestry/Outdoors

Retail Trade

Tourism

Health Care

Manufacturing

Education

Construction

STRONG LOCATION QUOTIENT

Agriculture/Forestry/Outdoors

Education

Wood Manufacturing

Retail Trade

Accommodation and Food Services

Transportation

STRONG SHIFT SHARE INDICATOR

Agriculture/Forestry/Outdoors

Construction

Retail and Wholesale Trade

Accommodation and Food Service

Regional and Statewide Targets

BUSINESS OREGON - Statewide Targets

Outdoor Gear and Apparel

Forestry & Wood Products

Advanced Manufacturing

Business Services

Food & Beverage

High Technology

County and Regional

Traded sector industries

Suppliers to existing companies

Self-sufficiency-wage jobs

Food & Beverage

Manufacturing

High Technology

These broader analyses arrived at similar conclusions of the advantageous industries for Molalla and the central Clackamas County region in general, including wood product, food product and other manufacturing, and support industries including health care, education, and construction. Through the EOA planning process, the advisory group and community stakeholders focused on the desire for a greater diversity of shopping and dining options, and a greater tourism-related industry including lodging and recreation amenities, and agritourism.

TARGET INDUSTRY CLUSTERS

The selected priority industries reflect the community's historical strengths and advantages, regional trends, and local goals and objectives. These are discussed in more detail in the following pages:

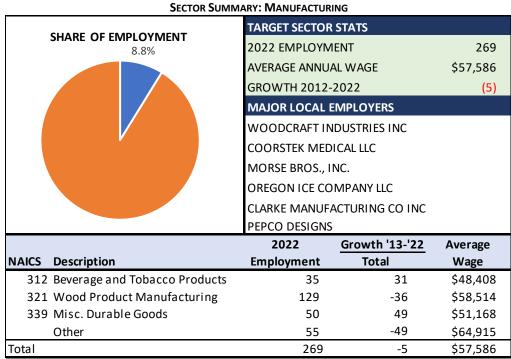
- Manufacturing
- Health Care & Social Assistance
- Retail Trade

- Accommodation & Food Services
- Construction
- Arts, Entertainment & Recreation

Note: The following discussion of target sectors relies on the most recent QCEW (covered) employment data from the Oregon Employment Department, dating to 2022. Total employment figures are updated to an estimate for 2024 in the following section of this report.

MANUFACTURING

Manufacturing is identified as a target industry due to the high wages it offers, ability to build technical skills, and grow the community's economy as a traded sector with external customers. Manufacturing includes a wide range of potential product types including wood products, food processing and value-add products, metals, machinery, and high-tech manufacturing. While manufacturing has experienced secular decline nationwide over many decades, there are still many opportunities for producers that benefit from proximity to inputs and the intended market



Source: Oregon Employment Department

As of 2022, the manufacturing sector employed around 270 people which translates to 9% of the local employment base. The average annual wage was approximately \$57,500 per year in 2022. Employment base in the sector decreased slightly (2%) from 2012 through 2022.

Cluster Strengths

- Foundation of existing manufacturing businesses.
- Location near agricultural and forestry inputs.
- Solid wages, blue collar opportunities.

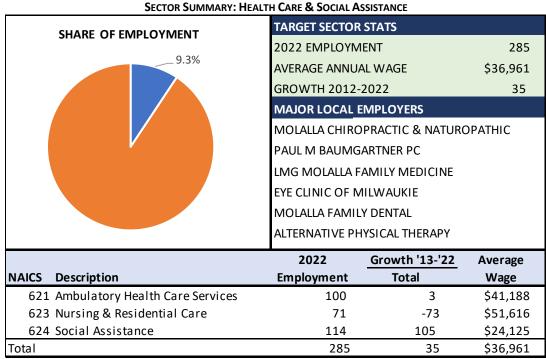
Cluster Challenges

- Limited available labor workforce, particularly for skilled manufacturing.
- Increasing shortage of appropriate industrial sites.

HEALTH CARE & SOCIAL ASSISTANCE

The Health Care and Social Services sector is one of the largest employers in Molalla, representing nearly 10% of employment. Like most communities, Molalla will increasingly face growing health care needs from a growing and aging population. The health care needs of the Baby Boom generation, the oldest of which are approaching 80 years old and the youngest approaching 60, are expected to increase the need for health care facilities and workforce over the next 20 years. The need for more local services such as medical specialists and expanded urgent care were identified as on-going needs in the community.

The health care & social assistance sector employed 285 people in 2022, which is over 9% of the city's employment base. The average annual wage in the industry was \$37,000 in 2022. The sector's employment base grew by 14% from 2012 to 2022, with the social assistance subsector seeing the strongest growth.



Source: Oregon Employment Department

Cluster Strengths

- Strong forecasted growth for health care.
- Growing population and number of households generating new demand.
- Attractive location for retirees and assisted living.

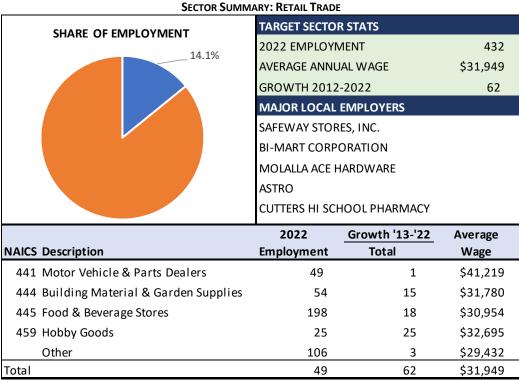
- Distance to full-service hospital.
- Recruitment of skilled workforce.



RETAIL TRADE

Despite its somewhat distant location from the I-5 corridor and Portland Metro area, Molalla serves as a commercial hub for the surrounding parts of Clackamas County, offering necessities such as groceries, gas, hardware, as well as general merchandise. The community requires more retail options and categories to serve the daily needs of residents, so that fewer trips outside of the area are necessitated to meet these needs.

Retail trade in Molalla employed roughly 14.1% of the county's employment base, with 432 covered employment jobs in 2022. The average annual wage in this sector was \$32,000 in 2022. Employment levels grew by 2% from 2012 to 2022, or a gain of about 62 workers during this time.



Source: Oregon Employment Department

Molalla is likely to keep its advantages as a sub-regional hub of shopping, dining and services in this part of the central valley. Continued growth in the community and surrounding area will support continued addition of retail options.

Cluster Strengths

- Established sub-regional market area and customer base.
- Continuing growth in population and households.

- National challenges to brick-and-mortar retail from on-line shopping.
- Affordable housing for lower-wage workforce.

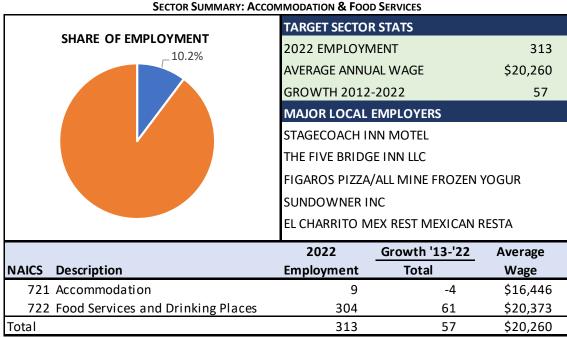


ACCOMMODATION & FOOD SERVICES

Molalla and the surrounding area has physical and locational attributes that make recreation and hospitality an attractive target sector. The city is a gateway to the Cascades, including Jefferson Park Wilderness, Detroit Lake area, and national forest lands. Regional outdoor recreation includes camping, hiking, hunting, fishing, skiing and biking. The accommodation and food services sector is key to supporting tourism through offering lodging and dining to visitors and local residents. The community identified a desire to increase recreational offerings to attract visitors (see more below) and offer lodging for them to stay.

The dining and bar sector is a significant part of the employment base and an amenity for local residents. While the sector provides generally low-wage employment, these businesses offer options for outside dining and entertainment that allow local spending to remain in the community and prevent long drives to other communities. The community expressed interest in more options in this sector and greater variety.

This sector employed about 313 in 2022, representing roughly 10% of the local employment base. The average annual wage is on the lower side compared to the other target industries with workers making an average of \$20,260 per year in 2022. The sector grew by roughly 22.3% in the last decade, adding around 57 jobs.



Source: Oregon Employment Department

Cluster Strengths

- Great location and access to farm, mountain, and forest amenities.
- Opportunity to raise profile as "basecamp", with related dining/hospitality.

- Marketing, awareness as destination.
- Need for more recreation activities and events (i.e. sports or festivals).
- Relatively low wages in tourism-related industries.

CONSTRUCTION

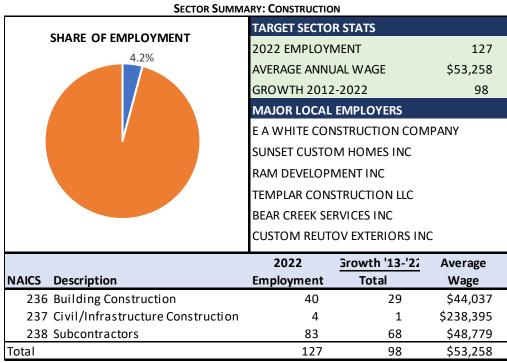
The strength of the construction sector typically trails growth in population and employment, as new households and businesses drive new real estate development. Construction is a desirable sector that provides both lower skilled and highly skilled positions and supports solid wages. Having construction capacity also allows the local economy to respond quickly and competently to new demand, while keeping costs down relative to importing construction workers and expertise from outside the area.

Construction is generally a resilient sector in areas that continue to experience organic growth in population and jobs such as Oregon. Even as broader economic trends may depress some aspects of real estate development, other sectors are



often healthy or growing, and specialties such as public infrastructure development are resistant to economic cycles. This sector is a good industry for a relatively young, diverse, and less educated workforce.

The construction sector accounted for roughly 130 jobs in 2022, representing roughly 4.2% of the county's employment base. The average annual wage was approximately \$53,000 per year in 2022. The sector showed strong growth from 2012 to 2022, growing by 338%.



Source: Oregon Employment Department

Cluster Strengths

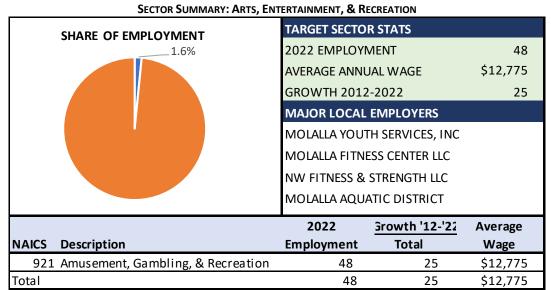
- On-going demand for construction in a growing community.
- Responds to both residential and employment growth.

- This sector tends to be dependent on other growth factors.
- Skilled construction workforce is in short supply.
- Current headwinds in development industry including interest rates, land, labor and material costs.

ARTS, ENTERTAINMENT, & RECREATION

In relation to the need for accommodations and dining to serve desired tourism, the community seeks to grow the arts, entertainment, and recreation sector to help attract and keep visitors in Molalla. Potential amenities might include regional sports tournaments or venues, indoor or outdoor music venues, farm/wine/beer related agritourism events, wedding venues, community festivals and other public events.

Overall, the arts, entertainment, & recreation sector is currently small, representing roughly 2% of all employment in the city of Molalla. This translates to 48 jobs in 2022 with an average annual wage of \$12,257. Employment in the cluster grew by 109% from 2012 through 2022, adding around 25 jobs in total.



Source: Oregon Employment Department

Cluster Strengths

- Great location and access to farm, mountain, and forest amenities.
- Opportunity to raise profile as "basecamp", with related dining/hospitality.

- Marketing, awareness as destination.
- Need for more recreation activities and events (i.e. sports or festivals).
- Relatively low wages in tourismrelated industries.



VI. FORECAST OF EMPLOYMENT AND LAND NEED

CITY OF MOLALLA EMPLOYMENT FORECAST

Goal 9 requires that jurisdictions plan for a 20-year supply of commercial and industrial capacity. Because employment capacity is the physical space necessary to accommodate new workers in the production of goods and services, employment need forecasts typically begin with a forecast of employment growth in the community. The previous analysis of economic trends and targeted industries set the context for these estimates. This analysis translates those trends into estimates of employment growth by broad industry. Forecasts are produced at the sector or subsector level (depending on available information), and subsequently aggregated into two-digit North American Industry Classification System (NAICS) sectors. Estimates in this analysis are intended for long-range land planning purposes and are not designed to predict or respond to business cycle fluctuation.

The projections in this analysis are built on an estimate of employment in 2024, the commencement year for the planning period. Employment growth will come as the result of net-expansion of existing businesses in the community, new business formation, or the relocation/recruitment of new firms. Forecast scenarios consider a range of factors influencing growth. Long-range forecasts typically rely on a macroeconomic context for growth. The forecast does not consider the impact of a significant exogenous shift in employment such as recruitment of an unforeseen major employer.

OVERVIEW OF EMPLOYMENT FORECAST METHODOLOGY

Our methodology starts with employment forecasts for major commercial and industrial sectors. Forecasted employment is allocated to building type, and a space demand is a function of the assumed square footage per employee ratio multiplied by projected change. The need for space is then converted into land and site needs based on assumed development densities using floor area ratios (FARs).

EMPLOYMENT FORECAST

By Sector
Baseline and Adjusted

SPACE NEEDS
SF per Employee
Magnitude and Character of Need

Character of Need

REAL ESTATE PRODUCTS
Office
Industrial
Commercial
Hybrid Products

LAND/SITE NEEDS
Aggregate Need
Site Requirements

FIGURE 6.1: UPDATE TO BASELINE YEAR AND CONVERSION OF COVERED TO TOTAL EMPLOYMENT

The first analytical step of the analysis is to update covered employment to the 2024 base year. The Quarterly Census of Employment and Wages (QCEW) data was used to determine the City of Molalla's covered employment by industry through 2022, the latest year available. To update these estimates, we use observed industry specific growth rates for Clackamas County between 2022 and 2023.

The second step in the analysis is to convert "covered" employment to "total" employment. Covered employment only accounts for a share of overall employment in the economy. Specifically, it does not consider sole proprietors or commissioned workers. Covered employment was converted to total employment based on observed ratios at

The Department of Labor's Quarterly Census of Employment and Wages (QCEW) tracks employment data through state employment departments. Employment in the QCEW survey is limited to firms with employees that are "covered" by unemployment insurance.

the national level derived from the Bureau of Economic Analysis from 2014 through 2022. The adjusted 2024 total employment base for the city of Molalla is nearly 3,800 jobs.

FIGURE 6.2: UPDATE TO 2024 BASELINE AND CONVERSION OF COVERED TO TOTAL EMPLOYMENT, CITY OF MOLALLA

	QCEV	/ Employmen	t		
	2022	'22-'24	2024	Total Emp.	2024
Major Industry Sector	Employment	County Δ ¹	Estimate	Conversion ²	Estimate
Agriculture, forestry, outdoor	726	0.0%	726	75%	968
Construction	127	0.7%	128	81%	157
Manufacturing	269	-0.6%	267	96%	280
Wholesale Trade	137	1.9%	140	88%	159
Retail Trade	432	3.3%	446	82%	547
Transport., Warehousing, Utilities	98	-2.1%	96	75%	129
Information	27	3.8%	28	73%	38
Finance & Insurance	21	-7.0%	20	89%	22
Real Estate	15	-5.0%	14	74%	19
Professional & Technical Services	47	0.8%	47	84%	56
Administration Services	54	0.8%	54	76%	71
Education	205	6.5%	218	79%	277
Health Care/Social Assistance	285	6.5%	304	93%	327
Leisure & Hospitality	361	1.8%	367	83%	441
Other Services	153	0.0%	153	75%	205
Government	93	0.0%	93	100%	93
TOTAL	3,050	1.7%	3,102	82%	3,791

^{1/}Growth rate calculated using CES data for Clackamas County

SOURCE: Oregon Employment Department, Bureau of Economic Analysis, Johnson Economics

SCENARIO 1: "SAFE HARBOR" FORECAST (EMPLOYMENT GROWTH)

The Goal 9 statute does not have a required method for employment forecasting. However, OAR 660-024-0040(9)(a) outlines several safe harbor methods, which are intended to provide jurisdictions a methodological approach that will not be challenged. The recommended approach for the City of Molalla is based on 660-024-0040(9)(a)(B), which allows using the most recently forecasted population growth rate for the City from the PSU Population Research Center (adopted 2020). The employment growth rate may be assumed to match the population growth rate.

This method results in an average annual growth rate of 1.9%, with a total growth of 1,730 jobs over the forecast period. This approach is taken to form the base forecast of the adjusted forecast described below.

SCENARIO 2: ADJUSTED EMPLOYMENT FORECAST

A second adjusted forecast scenario was influenced by the research and analysis conducted in the EOA. This scenario formulates an employment growth trajectory based on identified trends, an increased growth outlook for targeted industries, and input from the project advisory group. Further, the alternative scenario recognizes that economic development efforts and public policy can influence realized growth in targeted sectors.

The adjusted forecast results in an average annual growth rate of 2.1%, with a total growth of over 2,000 jobs over the forecast period.

^{2/}Bureau of Economic Analysis (2022 County Averages)

FIGURE 6.3: COMPARISON OF ALTERNATE FORECASTS, CITY OF MOLALLA (2024 - 2044)

FIGURE 6.3: COMPA		O I (Popu				IO II (Adji	_	ecast)
Industry	2024	2044	Chg.	AAGR	2024	2044	Chg.	AAGR
Agriculture, forestry, outdoor	968	1,265	297	1.3%	968	1,265	297	1.3%
Construction	157	246	88	2.3%	157	246	88	2.3%
Manufacturing	280	390	110	1.7%	280	460	180	2.5%
Wholesale Trade	159	228	68	1.8%	159	228	68	1.8%
Retail Trade	547	700	154	1.2%	547	745	198	1.6%
Transport., Warehousing, Utilities	129	195	66	2.1%	129	216	87	2.6%
Information	38	68	30	2.9%	38	79	41	3.7%
Finance & Insurance	22	26	4	0.9%	22	27	5	1.1%
Real Estate	19	27	7	1.6%	19	29	10	2.0%
Professional & Technical Services	56	97	40	2.7%	56	110	54	3.4%
Administration Services	71	98	27	1.6%	71	98	27	1.6%
Education	277	440	163	2.3%	277	440	163	2.3%
Health Care/Social Assistance	327	541	214	2.5%	327	541	214	2.5%
Leisure & Hospitality	441	761	320	2.8%	441	870	429	3.5%
Other Services	205	310	105	2.1%	205	310	105	2.1%
Government	93	130	36	1.7%	93	130	36	1.7%
TOTAL:	3,791	5,521	1,730	1.9%	3,791	5,793	2,002	2.1%
Agriculture, forestry, outdoor Construction								
Manufacturing					■ Scena	rio I: Pop. G	rowth Fore	ecast
Wholesale Trade		_			■ Scena	rio II: Adjus	ted Forecas	st
Retail Trade								
Transport., Warehousing, Utilities								
Information								
Finance & Insurance								
Real Estate								
Professional & Technical Services								
Administration Services								
Education								
Health Care/Social Assistance			_					
Leisure & Hospitality								
Other Services								
Government								
		100		200	20	0	400	
	0 100 200 300 400 Job Growth							

Source: Oregon Employment Department, Johnson Economics

SUMMARY OF EMPLOYMENT FORECAST SCENARIOS

The two forecast scenarios in this analysis range from 1.9% to 2.1% average annual growth. Job growth estimates range from 1,730 to 2,000 jobs over the 20-year period. Forecasts grounded in broad based economic variables cannot account for all the realities of local businesses and trends among evolving industries. Any long-term forecast is inherently uncertain and should be updated on a regular basis to reflect more current information. This is particularly true in a smaller jurisdiction such as Molalla, in which a single large firm's location and/or operational decision may substantively impact the rate of growth.

FIGURE 6.4: SUMMARY OF PROJECTION SCENARIOS, CITY OF MOLALLA

		Overa	all Employn	nent	-	l	Net Change	e by Period		Total
Industry	2024	2029	2034	2039	2044	24-29	29-34	34-39	39-44	24-44
SCENARIO I (Population Growth)										
Agriculture, forestry, outdoor	968	1,035	1,107	1,183	1,265	67	72	77	82	297
Construction	157	176	197	220	246	19	21	23	26	88
Manufacturing	280	304	330	359	390	24	26	29	31	110
Wholesale Trade	159	174	190	208	228	15	16	18	19	68
Retail Trade	547	582	619	658	700	35	37	40	42	154
Transport., Warehousing, Utilities	129	143	158	176	195	14	16	17	19	66
Information	38	44	51	59	68	6	7	8	9	30
Finance & Insurance	22	23	24	25	26	1	1	1	1	4
Real Estate	19	21	23	25	27	2	2	2	2	7
Professional & Technical Services	56	65	74	85	97	8	9	11	12	40
Administration Services	71	77	84	91	98	6	6	7	8	27
Education	277	311	349	392	440	34	38	43	48	163
Health Care/Social Assistance	327	371	421	477	541	44	50	56	64	214
Leisure & Hospitality	441	505	579	664	761	64	74	85	97	320
Other Services	205	228	252	280	310	22	25	27	30	105
Government	93	101	110	119	130	8	9	9	10	36
TOTAL:	3,791	4,159	4,568	5,020	5,521	369	408	452	501	1,730
SCENARIO 2 (Adjusted)										
Agriculture, forestry, outdoor	968	1,035	1,107	1,183	1,265	67	72	77	82	297
Construction	157	176	197	220	246	19	21	23	26	88
Manufacturing	280	317	359	406	460	37	42	47	54	180
Wholesale Trade	159	174	190	208	228	15	16	18	19	68
Retail Trade	547	591	638	689	745	44	47	51	55	198
Transport., Warehousing, Utilities	129	146	167	189	216	18	20	23	26	87
Information	38	46	55	66	79	8	9	11	13	41
Finance & Insurance	22	23	24	26	27	1	1	1	1	5
Real Estate	19	21	24	26	29	2	2	3	3	10
Professional & Technical Services	56	67	79	93	110	10	12	14	17	54
Administration Services	71	77	84	91	98	6	6	7	8	27
Education	277	311	349	392	440	34	38	43	48	163
Health Care/Social Assistance	327	371	421	477	541	44	50	56	64	214
Leisure & Hospitality	441	522	619	734	870	82	97	115	136	429
Other Services	205	228	252	280	310	22	25	27	30	105
Government	93	101	110	119	130	8	9	9	10	36
TOTAL:	3,791	4,207	4,674	5,200	5,793	416	467	526	593	2,002

Source: Oregon Employment Department, Johnson Economics

The forecasts were further broken down into four five-year increments, assuming a consistent rate of growth over the period. We would expect that a twenty-year forecast will include multiple business cycles, and that growth will be variable.

EMPLOYMENT LAND FORECAST

The next analytical step in our analysis is to convert projections of employment into forecasts of land demand over the planning period. The generally accepted methodology for this conversion begins by allocating employment by sector into a distribution of building typologies those economic activities typically use. As an example, insurance agents typically locate in traditional office space, often along commercial corridors. However, a percentage of these firms are also located in commercial retail space adjacent to retail anchors. Cross tabulating this distribution provides an estimate of employment in each typology.

The next step converts employment into space using estimates of the typical square footage exhibited within each typology. Adjusting for market average vacancy we arrive at an estimate of total space demand for each building type.

Finally, we can consider the physical characteristics of individual building types and the amount of land they typically require for development. The site utilization metric commonly used is referred to as a "floor area ratio" or FAR. For example, assume a 25,000-square foot general industrial building requires roughly a site of roughly 100k square feet to accommodate its structure, setbacks, parking, and necessary yard/storage space. This building would have an FAR of roughly 0.25. Demand for space is then converted to net acres using a standard floor area ratio FAR for each development form.

LAND DEMAND ANALYSIS – ADJUSTED FORECAST SCENARIO

In this analytical step we allocate employment growth to the standard building typologies. The building typology matrix represents the share of sectoral employment that is located across various building types. (Note that only a fraction of employment in the agricultural sector is assumed to need urban real estate, as many of these companies operate in unincorporated areas in the region around the city. Food processing operations are captured under "manufacturing.")

FIGURE 6.5: DISTRIBUTION OF EMPLOYMENT BY SPACE TYPE, CITY OF MOLALLA

	20-year	Job Forecast	t BUILDING TYPE MATRIX					
Industry Sector	Number	AAGR	Office	Institutional	Flex/B.P	Gen. ind.	Warehouse	Retail
Agriculture, forestry, outdoor	297	1.3%	10%	0%	0%	0%	15%	0%
Construction	88	2.3%	14%	0%	18%	40%	18%	10%
Manufacturing	180	2.5%	8%	0%	24%	60%	8%	0%
Wholesale Trade	68	1.8%	8%	0%	22%	20%	40%	10%
Retail Trade	198	1.6%	5%	1%	6%	0%	12%	76%
Transport., Warehousing, Utilities	87	2.6%	10%	0%	12%	18%	55%	5%
Information	41	3.7%	80%	20%	0%	0%	0%	0%
Finance & Insurance	5	1.1%	72%	1%	5%	1%	1%	20%
Real Estate	10	2.0%	72%	1%	5%	1%	1%	20%
Professional & Technical Services	54	3.4%	72%	1%	5%	1%	1%	20%
Administration Services	27	1.6%	72%	1%	5%	1%	1%	20%
Education	163	2.3%	30%	53%	5%	1%	1%	10%
Health Care/Social Assistance	214	2.5%	30%	53%	2%	0%	0%	15%
Leisure & Hospitality	429	3.5%	20%	1%	7%	1%	1%	70%
Other Services	105	2.1%	72%	1%	5%	1%	1%	20%
Government	36	1.7%	43%	35%	5%	1%	1%	15%
TOTAL	2,002	2.1%	24%	11%	8%	9%	9%	28%

Source: Johnson Economics

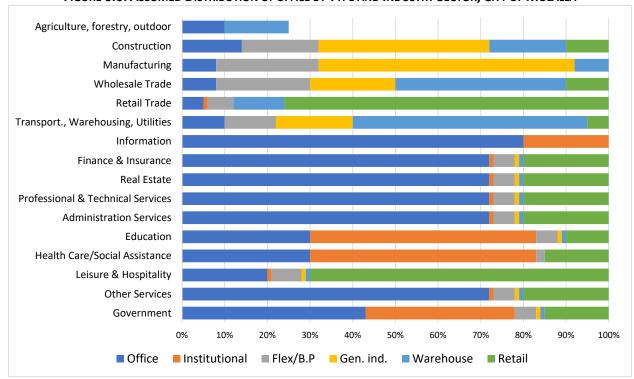


FIGURE 6.6: ASSUMED DISTRIBUTION OF SPACE BY TYPE AND INDUSTRY SECTOR, CITY OF MOLALLA

Source: Johnson Economics

FIGURE 6.7: NET GROWTH IN EMPLOYMENT BY BUILDING TYPE, CITY OF MOLALLA (SCENARIO 2) 2024-2044

	NET CHANGE IN EMPLOYMENT BY BUILDING TYPE - 2022-2042							
Industry Sector	Office	Institutional	Flex/B.P	Gen. Ind.	Warehouse	Retail	Total	
Agriculture, forestry, outdoor	30	0	0	0	45	0	74	
Construction	12	0	16	35	16	9	88	
Manufacturing	14	0	43	108	14	0	180	
Wholesale Trade	5	0	15	14	27	7	68	
Retail Trade	10	2	12	0	24	150	198	
Transport., Warehousing, Utilities	9	0	10	16	48	4	87	
Information	32	8	0	0	0	0	41	
Finance & Insurance	4	0	0	0	0	1	5	
Real Estate	7	0	0	0	0	2	10	
Professional & Technical Services	39	1	3	1	1	11	54	
Administration Services	20	0	1	0	0	5	27	
Education	49	86	8	2	2	16	163	
Health Care/Social Assistance	64	113	4	0	0	32	214	
Leisure & Hospitality	86	4	30	4	4	301	429	
Other Services	75	1	5	1	1	21	105	
Government	16	13	2	0	0	5	36	
TOTAL	472	228	151	181	182	565	1,779	

Source: Johnson Economics

Under the employment forecast scenario, employment housed in retail space accounts for the greatest share of growth, followed by employment housed in office space. The combined employment forecast in commercially zoned space (~1,250 jobs) is somewhat greater than that forecast for industrially zoned space (~515 jobs). Note that the

1,779 total jobs shown here is less than the total employment in the adjusted forecast (2,002 jobs) because not all agricultural jobs require commercial real estate space.

Employment growth estimates by building type are then converted to demand for physical space. This conversion assumes the typical space needed per employee on average. This step also assumes a market average vacancy rate, acknowledging that equilibrium in real estate markets is not 0% vacancy. The analysis assumes a 10% vacancy rate for office, retail, and flex uses, as these forms have high rates of speculative multi-tenant usage. A 5% rate is used for general industrial and warehouse—these uses have higher rates of owner occupancy that lead to lower overall vacancy. Institutional uses are assumed to have no vacancy, as they are typically purpose-built for healthcare, nonprofit, government, or related users.

The demand for space is converted into an associated demand for acreage using an assumed Floor Area Ratio (FAR), based upon the observed FAR in existing Molalla commercial and industrial properties. The combined space and FAR assumptions further provide estimates indicated of job densities, determined on a per net-developable acre basis.

FIGURE 6.8: NET ACRES REQUIRED BY BUILDING TYPOLOGY, CITY OF MOLALLA (ADJUSTED GROWTH FORECAST) – 20-YEAR

·		DEMAND BY	GENERAL US	TYPOLOGY,	, 2020-2040		
	Office	Institutional	Flex/B.P	Gen. Ind.	Warehouse	Retail	Total
Employment Growth	472	228	151	181	182	565	1,779
Avg. SF Per Employee	350	600	990	600	1,850	500	663
Demand for Space (SF)	165,100	137,000	149,200	108,600	336,900	282,400	1,179,200
Floor Area Ratio (FAR)	0.25	0.30	0.25	0.25	0.20	0.25	0.24
Market Vacancy	10.0%	0.0%	10.0%	5.0%	5.0%	10.0%	6.9%
Implied Density (Jobs/Acre)	28.0	21.8	9.9	17.2	4.5	19.6	14.5
Net Acres Required	16.8	10.5	15.2	10.5	40.7	28.8	122.6
Share for infrastructure (Net-to-Gros	20%	20%	15%	15%	15%	20%	17%
Gross Acres Required	21.1	13.1	17.9	12.3	47.9	36.0	148.3

Source: Johnson Economics

Commercial office and retail densities are 28 and 20 jobs per acre, respectively. Industrial uses range from 17 for general industrial to less than 5 jobs per acre for warehouse/distribution. The overall weighted employment density is 15 jobs per acre, with the projected 2,000-job expansion in the local employment base through 2044 requiring an estimated 123 net acres, and 148 gross acres of employment land. An estimated 53% of this forecasted need is industrial land, and 47% commercial land. A major reason for this is the lower average employment density typically seen in industrial land use.

VII. RECONCILIATION OF EMPLOYMENT LAND NEED AND INVENTORY

The inventory of buildable employment land provides a snapshot of the current local capacity to accommodate more businesses and jobs over the planning period. This current available land is compared to the forecasted need for new land over the 20-year planning period, presented in Section VI.

SUMMARY OF LAND DEMAND (ACRES)

The estimate of future land need is re-presented below. A total need for 148 gross acres was identified across a range of land use and building types, based on the adjusted growth forecast.

FIGURE 7.1: SUMMARY OF FORECASTED 20-YEAR LAND NEED BY BUILDING TYPOLOGY (MOLALLA)

·		DEMAND BY	GENERAL US	E TYPOLOGY	, 2020-2040		
	Office	Institutional	Flex/B.P	Gen. Ind.	Warehouse	Retail	Total
Employment Growth	472	228	151	181	182	565	1,779
Avg. SF Per Employee	350	600	990	600	1,850	500	663
Demand for Space (SF)	165,100	137,000	149,200	108,600	336,900	282,400	1,179,200
Floor Area Ratio (FAR)	0.25	0.30	0.25	0.25	0.20	0.25	0.24
Market Vacancy	10.0%	0.0%	10.0%	5.0%	5.0%	10.0%	6.9%
Implied Density (Jobs/Acre)	28.0	21.8	9.9	17.2	4.5	19.6	14.5
Net Acres Required	16.8	10.5	15.2	10.5	40.7	28.8	122.6
Share for infrastructure (Net-to-Gros	20%	20%	15%	15%	15%	20%	17%
Gross Acres Required	21.1	13.1	17.9	12.3	47.9	36.0	148.3

Source: Oregon Employment Department, City of Molalla, Johnson Economics LLC

An estimated 53% of this forecasted need is industrial land (business park, general industrial, warehouse), and 43% commercial land (office, retail, institutional). There is a forecasted need for a total of 66 net (78 gross) acres of industrial land, and 56 net (70 gross) acres of commercial land.

SUMMARY OF LAND SUPPLY (ACRES)

To assess the remaining supply of buildable employment land suitable to accommodate the 20-year land need, an inventory of land with the proper zoning was conducted. The following is a summary of the results on that inventory. A more detailed explanation of the methodology and findings of the Buildable Land Inventory (BLI) is presented as Appendix A of this report.

The BLI filtered all of the zoned employment land in Molalla by Commercial or Industrial zoning category, environmental constraints that will limit development, and whether the parcel is already developed, vacant, or partially vacant (see Appendix A for more detail). The inventory was vetted to address development projects in the pipeline and known limitations on specific sites that will prevent development on all or a portion of the site.

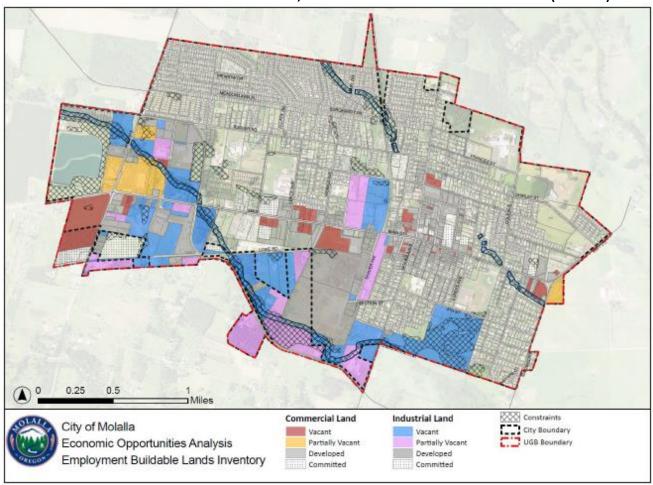
The following figure presents the estimated net developable acres of land by zone. There are an estimated 55 net acres of buildable Commercial land and an estimated 166 net acres of buildable Industrial land.

FIGURE 7.2: BUILDABLE LAND INVENTORY, NET DEVELOPABLE ACRES BY ZONE (MOLALLA)

	Net Developable Acres on Vacant Parcels	Net Developable Acres on Partially Vacant Parcels	Total Net Developable Acres
General Commercial (C-1)	5.3	0	5.3
Central Commercial (C-2)	38.7	10.7	49.4
Commercial Subtotal	44.0	10.7	54.7
Light Industrial (M-1)	19.5	12.7	32.3
Heavy Industrial (M-2)	109.6	29.8	139.3
Rural Industrial (RI)	2.8	-	2.8
Industrial Subtotal	132.0	42.6	174.6
Total	176.1	53.3	229.4

Source: City of Molalla, MIG

FIGURE 7.3: BUILDABLE LAND INVENTORY, EMPLOYMENT LAND BY DEVELOPMENT STATUS (MOLALLA)



Source: City of Molalla, MIG

COMPARING RECONCILIATION OF 20-YEAR LAND SUPPLY AND DEMAND

Comparing the Buildable Land Inventory to the 20-year forecast of employment land need indicates that the City of Molalla faces a deficit of employment land over the planning period of Commercial land and a surplus of Industrial land. A summary of the comparison of land supply and demand is presented below.

FIGURE 7.4: RECONCILIATION OF LAND SUPPLY AND 20-YEAR DEMAND (MOLALLA)

EMPLOYMENT ZONING DESIGNATION	20 YR. DEMAND (Gross Acres)	BUILDABLE LAND (Acres)	SURPLUS OR (DEFICIT) (Gross Acres)
Commercial (Office, Institutional, Retail)	70.2	54.7	(15.4)
Industrial (Gen. Ind., Warehouse, Flex)	78.1	174.6	96.5
TOTAL:	148.3	229.4	81.1

Source: Johnson Economics, MIG

- This analysis indicates that Molalla faces a deficit of 15.5 gross Commercial acres, and a surplus of 96 gross Industrial acres, for a **total employment land surplus of 81 gross acres**.
- It is important to note that some of the forecasted growth will include employers who may have specific site needs and preferences that are not reflected in the available buildable inventory. (See Appendix A for more details on site preferences for certain key industries.) In particular, there is forecasted demand for more suitable medium- and large-lot commercial and industrial sites while relatively few of these sites were found to remain in the inventory that are unconstrained. This is discussed in greater detail below.

SITE SUPPLY VS. SITE DEMAND (NUMBER AND SIZE OF SITES)

This section compares the more specific site requirements of projected future commercial and industrial users with the specific inventory of prospective employment sites identified within the UGB. Oregon Administrative Rules requires a determination of 20-year employment land need, as well as a determination of need for suitable, readily serviceable land to meet short-term demand.

The following definitions from OAR 660-009-005 are relevant to this discussion:

- (2) "Development Constraints" means factors that temporarily or permanently limit or prevent the use of land for economic development. Development constraints include, but are not limited to, wetlands, environmentally sensitive areas such as habitat, environmental contamination, slope, topography, cultural and archeological resources, infrastructure deficiencies, parcel fragmentation, or natural hazard areas....
- (10) "Short-term Supply of Land" means suitable land that is ready for construction within one year of an application for a building permit or request for service extension. Engineering feasibility is sufficient to qualify land for the short-term supply of land. Funding availability is not required. "Competitive Short-term Supply" means the short-term supply of land provides a range of site sizes and locations to accommodate the market needs of a variety of industrial and other employment uses.
- (11) "Site Characteristics" means the attributes of a site necessary for a particular industrial or other employment use to operate. Site characteristics include, but are not limited to, a minimum acreage or site configuration including shape and topography, visibility, specific types or levels of public facilities, services or energy infrastructure, or proximity to a particular transportation or freight facility such as rail, marine ports and airports, multimodal freight or transshipment facilities, and major transportation routes.

(12) "Suitable" means serviceable land designated for industrial or other employment use that provides, or can be expected to provide the appropriate site characteristics for the proposed

As noted in the prior section, the Buildable Land Inventory was screened for major constraints, including current development, floodways, wetlands, steep slopes, and federal ownership. The remaining parcels in the inventory may be buildable but may not meet the specific site requirements of certain users. Others may be part of the long-term supply, but not be well-suited for the short-term supply.

ESTIMATED 20-YEAR SITE NEEDS VS. CURRENT SUPPLY

The following figures represent the findings of estimated need (Section VI) and current supply (Section VII) of sites by size. Note that the estimate of future needs is approximate, as economic growth is dynamic and difficult to predict. Communities should maintain flexibility and ensure a supply of a variety of site types with short-term availability, as allowed through the Goal 9 EOA process.

Figure 7.5 presents the estimated supply of sites by zoning and site size as found in the BLI. As shown, there are few remaining sites over 10 acres in size in the inventory. In total, there are 61 commercial sites remaining, and 68 industrial sites, most being small sites of under one acre.

Over 91% of sites are under five acres in size, while over 6% are between five and ten acres. Only 2% of sites are greater than ten acres in size. This implies that Molalla needs a greater variety of medium and large sites.

FIGURE 7.5: SUMMARY OF SITE SUPPLY VS. FORECASTED 20-YEAR NEED BY LAND USE AND SITE SIZE (ACRES), MOLALLA

	North a of late	
	Number of lots	Net Acres
Commercial		
0-1 acres	51	15.6
1-5 acres	7	12.2
5 - 10 acres	2	14.3
>10 acres	1	12.6
Commercial Subtotal	61	54.7
Industrial		
0-1 acres	27	11.6
1-5 acres	35	94.3
5 – 10 acres	4	26.5
>10 acres	2	42. 1
Industrial Subtotal	68	174.5
Total	129	229.2

Source: City of Molalla, MIG

As is the trend nationwide, most firms in Molalla are small businesses. The number of firms under five employees is 61% nationally, and 58% in Molalla. Those with fewer than 10 employees are 77% of businesses nationwide and 75% locally. However, while large firms of at least 100 employees make up a small percentage of businesses, their high employment means they still represent a significant share of overall employment.

^{*} Estimated net developable acres after reductions for right-of-way and infrastructure. Therefore, a site listed as >10 acres might have less than 10 *net acres* developable after this assumption is applied.

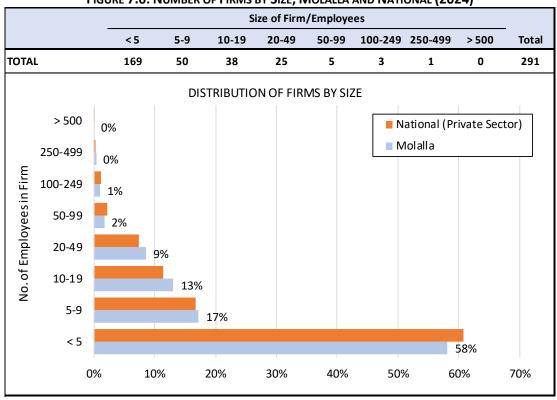


FIGURE 7.6: NUMBER OF FIRMS BY SIZE, MOLALLA AND NATIONAL (2024)

Source: Oregon Employment Department, Bureau of Economic Analysis

By applying assumptions of the amount of space and land firms require based on size, we come to an estimate of the number of sites needed for commercial and industrial users from the 20-year growth forecast. Note that many of the smallest firms of one to four people will likely include home businesses, those sharing space in multi-tenant commercial centers, and other arrangements than strictly needing their own sites. Most of the larger firms likely will need their own sites, particularly industrial businesses with externalities that make it difficult to operate in shared space.

While need is weighted towards smaller sites for most businesses that have five or fewer employees, there is also a need for some sites at larger sizes to provide opportunities for new businesses to locate and allow existing businesses to expand.

Need for medium and large sites: The comparison of forecasted land demand to the remaining inventory found that there is a deficit of commercial land, and a surplus of industrial land. Through the EOA process, and discussion of interim findings, the advisory committee and local officials expressed the community's desire to have additional medium (5+ acres) and larger sites (20+ acres) available for commercial and industrial users, so that the city could competitively recruit larger businesses.

So while there is surplus of industrial land measured in gross acres, this land is mostly found in fragmented smaller sites. This means that there is a finding of need for additional industrial land and sites to meet the identified community goals.

There is a need for additional sites of 5+, 10+ and 20+ acres for commercial users, and 10+, 20+ and 30+ acres for industrial users (Figures 7.7 and 7.8).

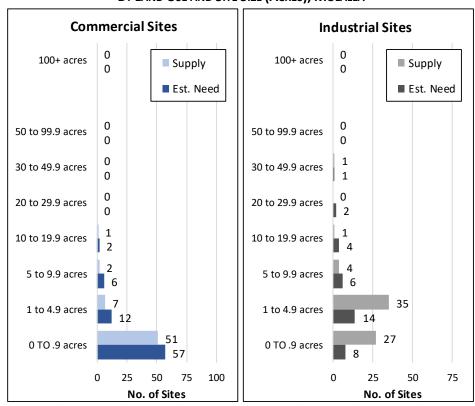
FIGURE 7.7: ESTIMATE OF FORECASTED 20-YEAR SITE NEED BY LAND USE AND SITE SIZE (ACRES)

LAND USE	0 TO .9	1 to 4.9	5 to 9.9	10 to 19.9	20 to 29.9	30 to 49.9	50+	TOTAL
LAND USE	acres	acres	acres	acres	acres	acres	acres	(sites)
Office	22	5	2	1	0	0	0	30
Institutional	4	3	2	0	0	0	0	9
Retail	31	4	2	1	0	0	0	38
Commercial Total:	57	12	6	2	0	0	0	77
Flex/B.P	1	5	2	1	0	0	0	9
Gen. Ind.	5	4	2	1	1	0	0	13
Warehouse	2	5	2	2	1	1	0	13
Industrial Total:	8	14	6	4	2	1	0	35
Center	0	0	0	0	0	0	0	0
TOTAL:	65	26	12	6	2	1	0	112

Source: Oregon Employment Department, BEA, Johnson Economics LLC

Figure 7.8 presents a side-by-side comparison of forecasted need and current supply (inventory) by site size.

FIGURE 7.8: SUMMARY OF FORECASTED 20-YEAR SITE NEED VS. SITE SUPPLY BY LAND USE AND SITE SIZE (ACRES), MOLALLA



Source: Oregon Employment Department, Molalla, Johnson Economics LLC

The forecasted need for sites of different sizes does not match exactly with the current supply. The demand for commercial sites (retail/office/institutional) and industrial (general industrial, warehousing, multi-tenant flex park) exceeds the current supply.

It is estimated that commercial site need exceeds supply for most site sizes. There is one identified commercial site of 12.5 acres.

For industrial users, the number of smaller sites is estimated to be sufficient, while sites over 10 acres are undersupplied. There is one remaining site of under 12 acres, and one remaining consolidated site of over 35 acres.

FINDINGS OF NEW SITE NEEDS — COMMERCIAL AND INDUSTRIAL

Figure 7.9 summarizes the findings of the number and size of sites that are estimated to be needed over the 20-year planning period, *in addition* to the current remaining inventory of buildable land.

FIGURE 7.9: SUMMARY OF FORECASTED *NEW* SITE NEED & ESTIMATED ACREAGE

	Commercial		Indus	trial	Total		
Site Size	# of Needed Sites	Total acres (=/-)	# of Needed Sites	Total acres (=/-)	# of Needed Sites	Total acres (=/-)	
< 5 acres	11	11	0	0	11	11	
5 acres (+/-)	4	20	2	10	6	30	
10 acres (+/-)	1	10	3	30	4	40	
20 acres (+/-)	0	0	2	40	2	40	
30 acres (+/-)	0	0	0	0	0	0	
TOTAL:	16	41	7	80	23	121	
	Sites	Acres (+/-)	Sites	Acres (+/-)	Sites	Acres (+/-)	

Source: Oregon Employment Department, Molalla, Johnson Economics LLC

VIII. FINDINGS AND RECOMMENDATIONS

SUMMARY OF FINDINGS

The EOA report points to several key conclusions regarding economic development goals and target industries in Molalla over the next 20 years. It also quantifies projected employment growth and land need within the UGB, and the adequacy of the current supply of employment land to meet that need.

Employment Growth

Molalla is home to an estimated 3,800 jobs as of 2024. The largest sectors by number of jobs are agriculture, forestry supportive firms, retail trade, food service and health care.

Based on a forecasted annual growth rate of 2.1%, the city is expected to add roughly 2,000 jobs by 2044. The greatest growth in number of jobs is projected to be in many of the same strong sectors, along with education and manufacturing. The forecasted 20-year employment growth would improve the balance of locally available jobs to the number of workers in Molalla. It would also emphasize higher wage industries to support these local households.

Broken down into broad categories of employment that tends to use commercial office/retail space, or that tends to use industrial space, the analysis forecasts that the 20-year demand for new employment land will be somewhat more weighted towards industrial land (53%) than commercial land (47%).

Expanding & Target Industries

The city has current advantages in several key industries including retail, forestry and wood manufacturing. However, in keeping with the identified economic objectives, a range of potential target industries for growth were identified through this process.

The target industries reflect industries where the area has shown historic strength, as well as sectors with robust growth potential and consistency with the locally expressed vision for the community:

- 1) Manufacturing
- 2) Health Care and Social Assistance
- 3) Retail Trade
- 4) Accommodation & Food Services
- 5) Construction
- 6) Arts, Entertainment & Recreation

Supporting growth in a range of industries will help the community build a more diverse and sustainable employment and tax base for the future and be more resilient to economic impacts on the traditional local industries.

Employment Land Need

The EOA analysis finds that the forecasted 20-year job growth by industry will translate to a need for 123 total net acres (148 gross acres) of land zoned for employment uses. The distribution of land demand between commercial uses (Office, Institutional, Retail) and industrial uses (Industrial, Warehouse, Business Park) leans towards industrial (53% vs. 47%).

A range of site sizes will be needed ranging from small to large to accommodate the projected business expansion. Different commercial and industrial users have different site requirements driven by the specific nature of their business operations, firm size, location and infrastructure requirements, and other factors.

Adequacy of Employment Land Supply

The Buildable Land Inventory (BLI) of employment lands completed in conjunction with the EOA found a total of 221 net buildable acres in Commercial and Industrial zones.

- The projected 20-year need for Commercial land trails the supply, with an estimated 55 acres of commercial land remaining to meet a projected need for 70 acres. This indicates a deficit of 15 acres of Commercial land.
- There is a projected supply of 175 acres of Industrial land to meet the forecasted need of 78 acres. This indicates a surplus of 97 acres of Industrial land.
- The total estimated surplus of employment land is 81 gross acres.
- 91% of the remaining contiguous development sites in Molalla are under five acres in size, with most being
 one acre or less. Only three contiguous sites of more than 10 acres remain, including one industrial site of
 over 35 acres. Molalla is without land to meet the needs of many medium to large employers.
- The following table summarizes the estimated need for new sites, in addition to the remaining buildable land inventory, to address the finding of a deficit of commercial lands and meet the identified community goals towards economic development on industrial land.

FIGURE 8.1: SUMMARY OF FORECASTED *NEW* SITE NEED & ESTIMATED ACREAGE

	Comm	ercial	Indus	trial	Total		
Site Size	# of Needed Total acres Sites (=/-)		# of Needed Sites			Total acres (=/-)	
< 5 acres	11	11	0	0	11	11	
5 acres (+/-)	4	20	2	10	6	30	
10 acres (+/-)	1	10	3	30	4	40	
20 acres (+/-)	0	0	2	40	2	40	
30 acres (+/-)	0	0	0	0	0	0	
TOTAL:	16	41	7	80	23	121	
	Sites	Acres (+/-)	Sites Acres (+/-)		Sites	Acres (+/-)	

Source: Oregon Employment Department, Molalla, Johnson Economics LLC

EOA IMPLEMENTATION RECOMMENDATIONS

This section discusses a range of strategies and/or action items that the city may consider that are consistent with the findings of this report. (Adoption of this report does not imply official commitment to any of these steps although some of these strategies may be incorporated in Comprehensive Plan policies in some form.)

PRO	PROVIDE AN ADEQUATE SUPPLY OF EMPLOYMENT LAND & SITES									
CORE	E INITIATIVE									
	Actions	Notes								
MEE.	T INDUSTRIAL AND COMMERCIAL LAND	NEEDS								
1	Establish and maintain a competitive short-term and long-term supply of employment land, in readily developable sites.	The City should maintain an inventory of available employment land to meet the 20-year economic development needs of the community, including identifying sites of varying sizes that can be readily served with new infrastructure in the short-term. Options: UGB swap or expansion to increase the land supply; rezoning of other land categories to employment categories; public effort to prioritize and serve key employment areas.								
2	Prioritize serving key industrial subareas and sites in the TSP and Capital Improvement Plan	Given limited public resources, ensure that all planning efforts reflect the prioritization and sequencing of infrastructure projects to serve key sites and areas.								
3	Encourage infill, redevelopment and/or adaptive reuse of obsolete or underused properties in current employment zones.	Some existing commercial and retail space in the Downtown area and along commercial corridors might be more intensively used, accommodating more job growth in existing employment areas. More intensive development and mixed-use construction often encounter a feasibility gap between costs and end value. Common approaches to bridging this gap include TIF funding, tax credit programs, tax incentives, and public/private partnerships.								
4	Inventory properties that might be good opportunity sites for potential public/private catalyst projects.	Public control of a property by the City, TIF agency, or other public agency provides the public with a valuable incentive with which to forge a public/private deal that provides public benefits that a private development might not. Examples include incentivizing the developer to build at greater density, mixed uses, design elements, transit-oriented or other design elements, and other public goods.								
5	Evaluate assisting in wetland mitigation to increase developable land inventory, including creating or partnering in a wetland mitigation bank	Costs of mitigating can be prohibitive for industrial users while on-site mitigation reduces usable site area and can be difficult for a business operator to maintain over time. Mitigation banks allow for off-site mitigation. Credits at existing banks can be difficult or expensive to obtain. A local bank would provide more certainty for mitigation; however, an extensive interagency process is involved.								

6	Facilitate clean up and utilization of identified brownfield sites	Work with the appropriate agencies to identify requirements, as well as potential funding sources, to bring environmentally contaminated sites to productive use. Possible incentives include local and state tax abatement programs, and surcharge-based clean up funds.
POLIC	CY AND CODE STRATEGIES	
7	Continue to improve and streamline development regulations and review processes where possible, to reduce cost and time, and provide predictability.	The community and city work to be development and employer friendly.
8	Ensure that applicable Comp Plan designations and zoning allow the mix of uses sought in employment areas, and if necessary, limit those uses that don't contribute to goals.	Ensure that the desired zones are in place and permit the uses that are foreseen in the City's existing and future employment areas. Where current zoning does not match the vision, consider rezoning, or amending zone standards.
9	Review and update Development Code language to support the desired development types and streetscape initiatives.	A review of code standards can reveal where the adopted standards for elements like building height, setbacks, floorarea-ratio, parking, etc. may be posing difficulties in achieving feasible development in the target industries. Some large-lot commercial businesses and industrial users may benefit from more flexibility in site and building design to allow for creative design solutions and make projects more feasible.

COF	RE INITIATIVE	
	Actions	Notes
SUF	PPORT AND EXPAND EMPLOYMENT IN	TARGETED INDUSTRIES
10	Adopt and regularly update target industry profiles.	Industry patterns can change significantly over time, and target industries should be assessed regularly for progress on metrics like job creation and new firms.
11	Maintain and enhance business outreach and communication.	Coordinate business cluster and employment district networking opportunities. Participate in efforts of major regional economic development partners. Potential actions in support of this strategy include developing and updating marketing materials, attending industry tradeshows, following up on referrals by partner organizations, publicizing the success of local businesses, and highlighting competitive advantages of the area for proposals.
12	Develop a marketing plan to attract businesses within the identified target industry business sectors.	Assemble and distribute materials of specific interest to targeted industries and identify key industry groups.

13	Support and engage regional and statewide partners.	Regularly meet and coordinate with groups such as the Chamber of Commerce, SEDCOR, Clackamas County, and Business Oregon. Promote available employment space and land.
14	Regularly update Oregon Prospector to promote available employment space and land to site selectors.	Business Oregon provides the Oregon Prospector tool which provides open, free data on available employment lands across the state, including both industrial and commercial properties. Ensure that all key sites are listed, and information is accurate and up to date.
15	Promote locally available tools: Enterprise Zone and Urban Renewal Grant Programs.	In all site listings and marketing materials, ensure that the benefits of the existing zones are mentioned where applicable.
SUP	PORT SMALL BUSINESS DEVELOPMENT	
16	Develop and/or market programs to assist emerging and under-capitalized firms	Technical assistance, micro loans, storefront improvement programs, master leases, and credit enhancement. Refer businesses to partner agencies providing grants, training, and other programs.
17	Evaluate development of incubator space, or shared or collective space.	A shared work or incubator space, often affiliated with a college, economic development agency, or other agency, to provide space for small but promising companies to work and collaborate in a subsidized environment while they grow.
		Or repurpose existing space to support multi-tenant maker space. These provide small spaces for craftsmen and artisans to work and share tools and knowledge, to incubate new businesses.
18	Connect small business opportunities with property owners.	The City can serve as a clearinghouse or matchmaker, matching business needs with local property owners. This could include food carts, which can serve as an incubator for future food service tenants. Consider using public land for food carts, artisan fair, or similar small businesses.
wo	RKFORCE INITIATIVES	
19	Support connections between local industry, K-12, CCC, and state education and training courses.	Help match training programs to employers, potentially coordinating internships, or regular interaction with local businesses. Ensure that these programs address target industries in particular and stay up to speed on rapidly evolving industry norms and technology.
20	Promote workforce training resources.	Increase knowledge of existing resources for job seekers.
21	Ensure the housing policies allow for an appropriate mix of housing for the local workforce.	The community should strive to provide the full range of housing types and price points to meet the needs to the full workforce and encourage residents to both live and work in Molalla.

22	Support local affordable housing developers	Some low-wage positions are a foundational component of any local economy, and most industries rely on this workforce either primarily, or through their supporting firms. Subsidized affordable housing is one key segment of the workforce housing puzzle.
23	Prioritize childcare as a workforce readiness issue.	Childcare is a commonly identified need for working households if all adults are working, or working unusual hours, etc. This topic is increasingly raised as an important part of attracting and maintaining an available workforce. Home-based childcare businesses are also usually a category of self-employment.

APPENDIX A: INDUSTRIAL COMPETITIVE SITE NEEDS

STATE OF OREGON - Infrastructure Finance Authority Industrial Development Competitiveness Matrix



			Production M	lanufacturing		Manufacturing sembly	L	ight / Flex Industri	al	Warehousing	& Distribuiton		Specialized	
		PROFILE	Α	В	С	D	E	F	G	1	Н	J	К	L
	CRITERIA		Heavy Industrial / Manufacturing	High-Tech / Clean-Tech Manufacturing	Food Processing	Advanced Manufacturing & Assembly	General Manufacturing	Industrial Business Park and R&D Campus	Business / Admin Services	Regional Warehouse / Distribution	Local Warehouse / Distribution	UVA Manufacturing / Research	Data Center	Rural Industrial
1	GENERAL REQUI	REMENTS			Use is permitted	• ,	•	nd outside flood plain; has mitigation plan(s)				protected species,		
	PHYSICAL SITE													
2	TOTAL SITE SIZE**	Competitive Acreage*	10 - 100+	5 - 100+	5 - 25+	5 - 25+	5 - 15+	20 - 100+	5 - 15+	20 - 100+	10 - 25+	10 - 25+	20 - 100+	5 - 25+
3	COMPETITIVE SLOPE:	Maximum Slope	0 to 5%	0 to 5%	0 to 5%	0 to 7%	0 to 5%	0 to 7%	0 to 12%	0 to 5%	0 to 5%	0 to 7%	0 to 7%	0 to 5%
	WORKFORCE													
4	AVAILABLE WORKFORCE POPULATION IN 50 MILE RADIUS:	People	30,000	150,000	20,000	60,000	30,000	750,000	25,000	75,000	20,000	60,000	10,000 - 25,000	1,000
	TRANSPORTATION													
5	TRIP GENERATION:	Average Daily Trips per Acre	40 to 60 (ADT / acre)	40 to 60 (ADT / acre)	50 to 60 (ADT / acre)	40 to 60 (ADT / acre)	40 to 50 (ADT / acre)	60 to 150 (ADT / acre)	170 to 180 (ADT / acre)	40 to 80 (ADT / acre)	40 to 80 (ADT / acre)	40 to 80 (ADT / acre)	20 to 30 (ADT / acre)	40 to 50 (ADT / acre)
6	MILES TO INTERSTATE OR OTHER PRINCIPAL ARTERIAL:	Miles	w/ in 10	w/ in 10	w/ in 30	w/ in 15	w/ in 20	N/A	N/A	w/ in 5 (only interstate or equivalent)	w/ in 5 (only interstate or equivalent)	N/A	w/ in 30	N/A
7	RAILROAD ACCESS:	Dependency	Preferred	Preferred	Preferred	Not Required	Preferred	Preferred	Not Required	Preferred	Preferred	Not Required	Avoid	N/A
8	PROXIMITY TO MARINE PORT:	Dependency	Preferred	Preferred	Preferred	Not Required	Preferred	Preferred	Not Required	Preferred	Preferred	Not Required	Not Required	N/A
9	PROXIMITY TO REGIONAL	Dependency	Preferred	Competitive	Preferred	Competitive	Preferred	Required	Preferred	Preferred	Preferred	Preferred	Competitive	N/A
	COMMERCIAL AIRPORT:	Distance (Miles)	w/ in 60	w/ in 60	w/ in 60	w/ in 30	w/ in 60	w/ in 30	w/ in 60	w/ in 60	w/ in 60	w/ in 30	w/ in 60	N/A
10	PROXIMITY TO INTERNATIONAL AIRPORT:	Dependency	Preferred	Competitive	Preferred	Competitive	Preferred	Competitive	Preferred	Preferred	Preferred	Competitive	Preferred	N/A
	INTERNATIONAL AIRPORT:	Distance (Miles)	w/ in 300	w/ in 300	w/ in 300	w/ in 100	w/ in 300	w/ in 100	w/ in 300	w/ in 300	w/ in 300	w/ in 100	w/ in 300	N/A



Current Revision Date: 1/3/2025

STATE OF OREGON - Infrastructure Finance Authority Industrial Development Competitiveness Matrix



			Production M	anufacturing		Manufacturing sembly	Li	ght / Flex Industri	al	Warehousing	& Distribuiton		Specialized	
		PROFILE	Α	В	С	D	E	F	G	ı	Н	J	К	L
	CRITERIA		Heavy Industrial / Manufacturing	High-Tech / Clean-Tech Manufacturing	Food Processing	Advanced Manufacturing & Assembly	General Manufacturing	Industrial Business Park and R&D Campus	Business / Admin Services	Regional Warehouse / Distribution	Local Warehouse / Distribution	UVA Manufacturing / Research	Data Center	Rural Industrial
	UTILITIES													
11	WATER:	Min. Line Size (Inches/Dmtr)	8" - 12"	12" - 16"	12" - 16"	8" - 12"	6" - 10"	8" - 12"	4" - 6"	4" - 8"	4" - 6"	4" - 8"	16"	4" - 8"
		Min. Fire Line Size (Inches/Dmtr)	10" - 12"	12" - 18"	10" - 12"	10" - 12"	8" - 10"	8" - 12"	6" - 10"	10" - 12"	6" - 8"	6" - 10"	10"-12"	6" (or alternate source)
		High Pressure Water Dependency	Preferred	Required	Required	Preferred	Not Required	Preferred	Not Required	Not Required	Not Required	Not Required	Required	Not Required
		Flow Gallons per Day per Acre)	1600 (GPD / Acre)	5200 (GPD / Acre)	3150 (GPD / Acre)	2700 (GPD / Acre)	1850 (GPD / Acre)	2450 (GPD / Acre)	1600 (GPD / Acre)	500 (GPD / Acre)	500 (GPD / Acre)	1600 (GPD / Acre)	50-200 (Gallons per MWh) †	1200 (GPD / Acre)
12	SEWER:	Min. Service Line Size (Inches/Dmtr)	6" - 8"	12" - 18"	10" - 12"	10" - 12"	6" - 8"	10" - 12"	6" - 8"	4"	4"	6"	8"-10"	4" - 6" (or on-site source)
		Flow (Gallons per Day per Acre)	1500 (GPD / Acre)	4700 (GPD / Acre)	2600 (GPD / Acre)	2500 (GPD / Acre)	1700 (GPD / Acre)	2000 (GPD / Acre)	1600 (GPD / Acre)	500 (GPD / Acre)	500 (GPD / Acre)	1300 (GPD / Acre)	1000 (GPD / Acre) ‡	1000 (GPD / Acre)
13	NATURAL GAS:	Preferred Min. Service Line Size (Inches/Dmtr)	4" - 6"	6"	4"	6"	4"	6"	2"	2"	2"	2"	4"	N/A
		On Site	Competitive	Competitive	Preferred	Competitive	Competitive	Competitive	Preferred	Preferred	Preferred	Preferred	Preferred	Preferred
14	ELECTRICITY:	Minimum Service Demand	2 MW	4-6 MW	2-6 MW	1 MW	0.5 MW	0.5 MW	0.5 MW	1 MW	1 MW	0.5 MW	5-25 MW	1 MW
		Close Proximity to Substation	Competitive	Competitive	Not Required	Competitive	Preferred	Competitive	Preferred	Not Required	Not Required	Not Required	Required, could be on site	Not Required
		Secondary System Dependency	Required	Preferred	Not Required	Required	Not Required	Competitive	Required	Not Required	Not Required	Not Required	Required	Not Required
15	TELECOMMUNICATIONS:	Major Communications Dependency	Preferred	Required	Preferred	Required	Required	Required	Required	Preferred	Preferred	Required	Required	Preferred
		Route Diversity Dependency	Not Required	Required	Not Required	Required	Not Required	Preferred	Required	Not Required	Not Required	Not Required	Required	Not Required
		Fiber Optic Dependency	Preferred	Required	Preferred	Required	Preferred	Required	Required	Preferred	Preferred	Required	Required	Not Required



Current Revision Date: 1/3/2025

STATE OF OREGON - Infrastructure Finance Authority Industrial Development Competitiveness Matrix



	Production N	Nanufacturing		Manufacturing sembly	L	ight / Flex Industr	ial	Warehousing	& Distribuiton		Specialized	
PROFILE	Α	В	С	D	E	F	G	1	Н	J	K	L
CRITERIA	Heavy Industrial / Manufacturing	High-Tech / Clean-Tech Manufacturing	Food Processing	Advanced Manufacturing & Assembly	General Manufacturing	Industrial Business Park and R&D Campus	Business / Admin Services	Regional Warehouse / Distribution	Local Warehouse / Distribution	UVA Manufacturing / Research	Data Center	Rural Industrial
CONSIDERATIONS:	from sensitive land uses (residential, parks, large retail centers) necessary. High throughput of materials. Large yard spaces and/or buffering required.	exercisable option). Very high utility demands in one or more areas common. Sensitive to	volume/supply of water and sanitary sewer treatment. Often needs substantial storage/yard space for input storage. Onsite water pre-	(vibration, noise, air quality, etc.). Increased setbacks may be required. Onsite utility service areas. Avoid sites close to	electricity, gas, and telecom.	facilities within business parks. R&D facilities benefit from close proximity to higher education facilities. Moderate demand on all infrastructure	be necessary. Will be very	Transportation routing and proximity to/from major highways is crucial. Expansion options required. Truck staging requirements mandatory. Minimal route obstructions between the site and interstate highway such as rail crossings, drawbridges, school zones, or similar obstacles.	Transportation infrastructure such as roads and bridges to/from major highways is most competitive factor.	Must be located within or near FAA-regulated UAV resting sites. Moderate utility demands. Low reliance on transportation infrastructure.	Larger sites may be needed. The 25 acre site requirement represents the more typical site. Power capacity, water supply, and security are critical Surrounding environment (vibration, noise, air quality, etc.) is crucial. May require high volume/supply of water and sanitary sewer treatment.	remote locations in the state. Usually without direct access (within 50 miles) of Interstate or City of more than 50,000

Mackenzie; Business Oregon

Terms:	
More Critical	'Required' factors are seen as mandatory in a vast majority of cases and have become industry standards
↑	'Competitive' significantly increases marketability and is highly recommended by Business Oregon. May also be linked to financing in order to enhance the potential reuse of the asset in case of default.
Less Critical	'Preferred' increases the feasibility of the subject property and its future reuse. Other factors may, however, prove more critical.
	* Competitive Acreage: Acreage that would meet the site selection requirements of the majority of industries in this sector.
	**Total Site: Building footprint, including buffers, setbacks, parking, mitigation, and expansion space
	† Data Center Water Requirements: Water requirement is reported as gallons per MWh to more closely align with the Data Center industry standard reporting of Water Usage Effectiveness (WUE).
	‡ Data Center Sewer Requirements: Sewer requirement is reported as 200% of the domestic usage at the Data Center facility. Water and sewer requirements for Data Centers
	are highly variable based on new technologies and should be reviewed on a case-by-case basis for specific development requirements.



Current Revision Date: 1/3/2025

APPENDIX B: BUILDABLE LAND INVENTORY METHODOLOGY AND FINDINGS





Employment Buildable Lands Inventory

City of Molalla Economic Opportunities Analysis

Date March 10, 2025

To City of Molalla

From Andrew Parish and Sun-Gyo Lee, MIG

CC Brendan Buckley, Johnson Economics

INTRODUCTION

This memorandum describes the methodology and results of the Buildable Lands Inventory (BLI) for the City of Molalla's Economic Opportunities Analysis (EOA). This analysis supports the broader EOA by identifying the amount and types of land available for employment uses in the City's Urban Growth Boundary (UGB). The findings of the BLI will be compared to the forecast of needed employment land in order to quantify the surplus or deficiency of land in any or all of the City's commercial and industrial land categories.

REGULATORY BASIS

This BLI is consistent with the following requirements of statewide planning Goal 9 and the Goal 9 administrative rule (OAR 660-009) as they pertain to BLIs. The BLI supports an Economic Opportunities Analysis that is currently underway.

- 1. **Economic Opportunities Analysis (OAR 660-009-0015)**. The Economic Opportunities Analysis (EOA) requires communities to:
 - Identify the major categories of industrial or other employment uses that could reasonably be expected to locate or expand in the planning area based on information about national, state, regional, county or local trends;
 - Identify the number of sites by type reasonably expected to be needed to accommodate projected employment growth based on site characteristics typical of expected uses;
 - Include an inventory of vacant and developed lands within the planning area designated for industrial or other employment use; and





- Estimate the types and amounts of industrial and other employment uses likely to occur in the planning area.
- 2. Industrial and commercial development policies (OAR 660-009-0020). Cities with a population over 2,500 are required to enact commercial and industrial development policies based on the EOA. Local comprehensive plans must state the overall objectives for economic development in the planning area and identify categories or particular types of industrial and other employment uses desired by the community. Local comprehensive plans must also include policies that commit the city or county to designate an adequate number of employment sites of suitable sizes, types and locations. The plan must also include policies to provide necessary public facilities and transportation facilities for the planning area.

METHODOLOGY

Consistent with OAR 660-009-0015, the BLI is conducted in several steps as follows.

- Step 1: Identify Land Type This step identifies all land within the UGB as either "Residential," "Employment," or "Other," based on zoning and additional characteristics. Employment lands are the focus of this BLI.
- Step 2: Identify and Calculate Constraints This step identifies development constraints and removes constrained land from the inventory to measure the amount of developable land more accurately within the UGB.
- Step 3: Classify Land by Development Status This step classifies land into categories of "Vacant," "Partially Vacant," "Developed," and "Committed," based on a series of filters using available data.
- Step 4: Inventory Results This step reports the results of the analysis in various ways, and accounts for land needed for right-of-way and other public uses to arrive at total developable net acreage within the UGB.

The remainder of this memorandum addresses each of the above steps in turn.

Input Data

The following data sources were utilized in this analysis.

- City limits and Urban Growth Boundary, provided by City of Molalla
- · Zoning districts, provided by City of Molalla
- Tax lot data, provided by City of Molalla
- Riparian Corridor, provided by City of Molalla
- Local Wetland Inventory, provided by City of Molalla





Aerial Imagery, provided by Oregon Spatial Data Library

Step 1: Identify Land Type

Land in the City of Molalla is categorized as Residential, Employment, or Other based on zoning designation and other factors. Zoning designations in the City of Molalla are shown in Figure 1. Table 1 describes the zoning designations that make up each land category. Additional reclassifications may be made based on site ownership and other characteristics.

Figure 2 shows the classification of land within the City of Molalla.

Figure 1: Molalla Zoning Designations

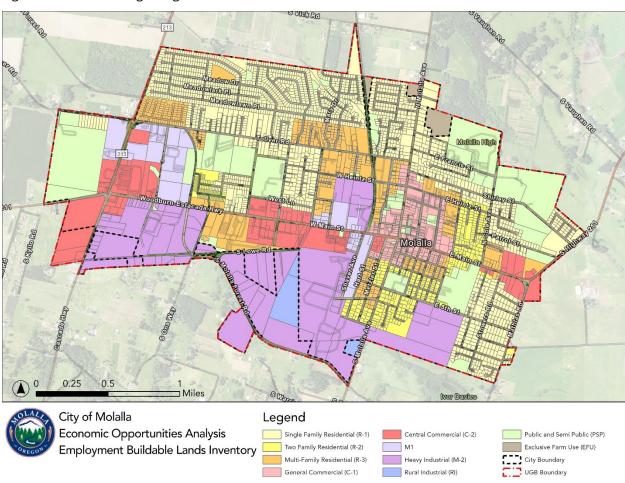






Table 1: Land Classifications and Zoning Designations

Category	Zones
Residential	Single Family Residential, Two Family Residential, Multi-Family
nesidelitiat	Residential
Employment	General Commercial, Central Commercial, Light Industrial, Heavy
Employment	Industrial, Rural Industrial (Clackamas County)
Other	Public and Semi Public, Exclusive Farm Use (Clackamas County)

Figure 2: Land Classification in the City of Molalla

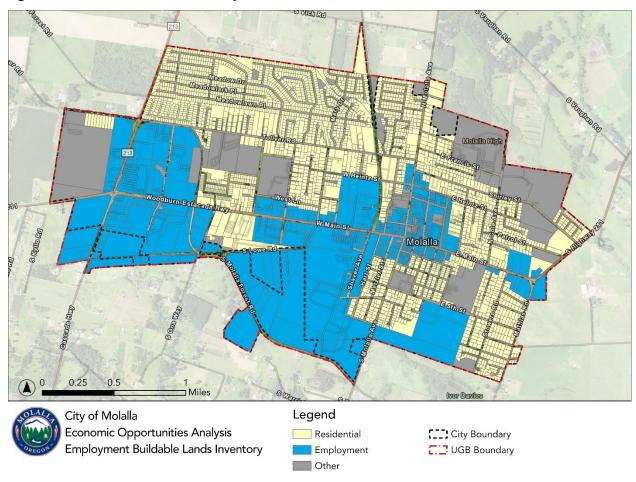


Table 2 summarizes the number of tax lots and gross acreage associated with the three land types. Roughly 41% of land in the UGB is classified as employment land.





Table 2: Land Type

Category	Number of Tax lots	Gross Acres ¹	Percent of Area
Employment	413	629.2	41.1%
Residential	2,734	633.1	41.4%
Other	61	268.3	17.5%
Total	3,208	1,530.6	100.0%

 $^{^{}m 1}$ Gross acreage includes a limited number of tax lots that are partially located inside the Molalla UGB.





Step 2: Calculate Constraints

OAR 660-009-005 states:

"Development Constraints" means factors that temporarily or permanently limit or prevent the use of land for economic development. Development constraints include, but are not limited to, wetlands, environmentally sensitive areas such as habitat, environmental contamination, slope, topography, cultural and archeological resources, infrastructure deficiencies, parcel fragmentation, or natural hazard areas.

The constraints used for this analysis include:

- Local Wetland Inventory
- Riparian Corridor

Based on feedback from the City of Molalla, wetlands have been grouped into two categories: (1) wetlands associated with riparian features, which are assumed to be undevelopable; and (2) isolated wetlands, a portion of which are assumed to be developable through the wetland modification process described in the City's development code.² Figure shows the location of these constraints.

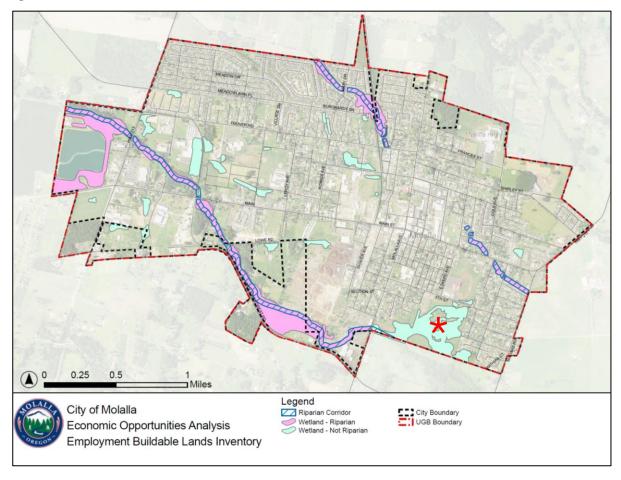
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² Molalla Development Code 17-2.4.030





Figure 3. Molalla Development Constraints



Note: Former Avision Mill Site – property owner submitted a construction management plan identifying restructured wetland areas totaling 17 acres, roughly 12 acres of which lie within the Molalla UGB.

Those specific assumptions have been used for this property.





Table 3 provides a summary of the overall amount of constrained land present within the UGB. Approximately 66 acres of employment land is constrained by wetlands or Riparian corridor.

Table 3: Development Constraints

Category	Constrained Acres	Unconstrained Acres	Total
Employment Land	66.9	562.3	629.2
Residential Land	24.0	609.1	633.1
Other Land	35.2	233.1	268.3
Total	155.5	1,375.1	1,530.6





Step 3: Classify Employment Land by Development Status

Employment land within the study area was classified by development status, as follows. These classifications are based on safe harbors provided in OAR 660-024 or professional judgement and standard planning practice. Additional input from property owners and City of Molalla planning was utilized to determine development status, notably for businesses that operate with few permanent structures on site.

- "Vacant" land meets one or more of the following criteria:
 - Equal to or larger than ½ acre and not currently containing permanent improvements.³
 - Equal to or larger than 5 acres where less than ½ acre is occupied by permanent buildings or improvements.⁴
 - o Improvement value is less than \$5,000 or less than 5% of the property's land value.
- "Partially Vacant" land has an improvement value of between 5% and 40% of the land value, or is greater than one acre in size with at least ½ acre not improved (based on aerial photos). Each Partially Vacant parcel is assigned a vacant area based on review of aerial photos with the assumption that existing uses will remain on site.
- "Developed" land does not meet the definition of vacant or partially vacant.
- **"Committed"** land with special uses such as religious facility, charitable property, veteran service facility, public property, etc. is considered not developable.

Table 4 presents a summary of the land development status organized by zoning inside City limits and by general commercial/industrial designation outside of City limits. Development status was assigned based on available information and City of Molalla input.

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³ Safe harbor pursuant to OAR 660-024-0050(3)(a)

⁴ Safe harbor pursuant to OAR 660-024-0050(3)(b)





Table 4: Unconstrained Employment Land Acreage by Development Status

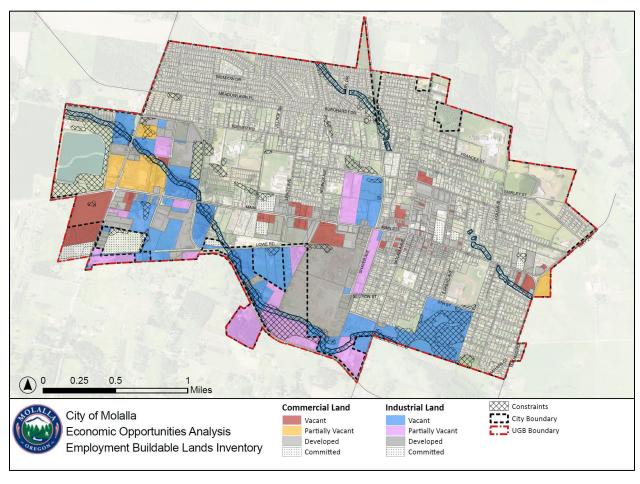
Zone	Vac	ant	Part Vac	ially ant	Deve	loped	Comr	nitted	To	tal
	Lots	Acres	Lots	Acres	Lots	Acres	Lots	Acres	Lots	Acres
General Commercial (C-1)	28	6.6	1	1	153	39.4	10	5.9	191	51.9
Central Commercial (C-2)	25	48.4	8	32.7	52	40.4	7	14.8	92	136.3
Commercial Subtotal	53	55.0	8	32.7	205	79.8	17	20.8	283	188.3
Light Industrial (M-1)	10	23.0	4	20.4	26	28.3	1	1	40	71.7
Heavy Industrial (M-2)	45	129.0	13	55.6	27	84.8	2	12.8	87	282.2
Rural Industrial (RI)	1	3.3	-	1	2	16.9	-	1	3	20.2
Industrial Subtotal	56	155.2	17	76.0	55	130	2	12.8	130	374.1
Total	109	210.3	25	108.7	260	209.8	19	33.5	413	562.3

Figure illustrates the development status of employment land types within the City's UGB.





Figure 4: Employment Land by Development Status







Step 4: Inventory Results

A portion of unconstrained land is assumed to be used for infrastructure improvements, such as rights-of-way and stormwater treatment facilities, or otherwise unavailable for future employment uses. This analysis uses the following takeouts:

- 15% of vacant industrial employment land (Light Industrial, Heavy Industrial, Rural Industrial zones).
- 20% of vacant commercial employment land (General Commercial, Central Commercial).

The 15% and 20% deductions for vacant industrial and commercial employment lands are to account for potential infrastructure improvements on vacant land. Typically, infrastructure improvements include right-of-way dedications for street improvements.⁵

Table 5 summarizes net developable acreage by development type and zoning designation.

Table 5: Net Developable Acres of Employment Land by Zone

	Net Developable Acres on Vacant Parcels	Net Developable Acres on Partially Vacant Parcels	Total Net Developable Acres
General Commercial (C-1)	5.3	0	5.3
Central Commercial (C-2)	38.7	10.7	49.4
Commercial Subtotal	44.0	10.7	54.7
Light Industrial (M-1)	19.5	12.7	32.3
Heavy Industrial (M-2)	109.6	29.8	139.3
Rural Industrial (RI)	2.8	-	2.8
Industrial Subtotal	132.0	42.6	174.6
Total	176.1	53.3	229.4

Table 6 classifies the developable lands by site size. Note that Table 6 shows the estimated net developable acres remaining after reductions for right of way and infrastructure are removed as discussed above. For example, a tax lot listed as >10 acres might have less than 10 *net acres* developable after this assumption is applied.

⁵ Note, OAR 660-024-0040(10) allows a safe harbor deduction of 25% for a residential buildable land inventory to account for streets and roads, parks, and school facilities. There is no equivalent rule in the OAR for an employment buildable land inventory. A lesser set-aside is used for this employment BLI due to the lower intersection density typical of employment land, as seen in many communities throughout the state.

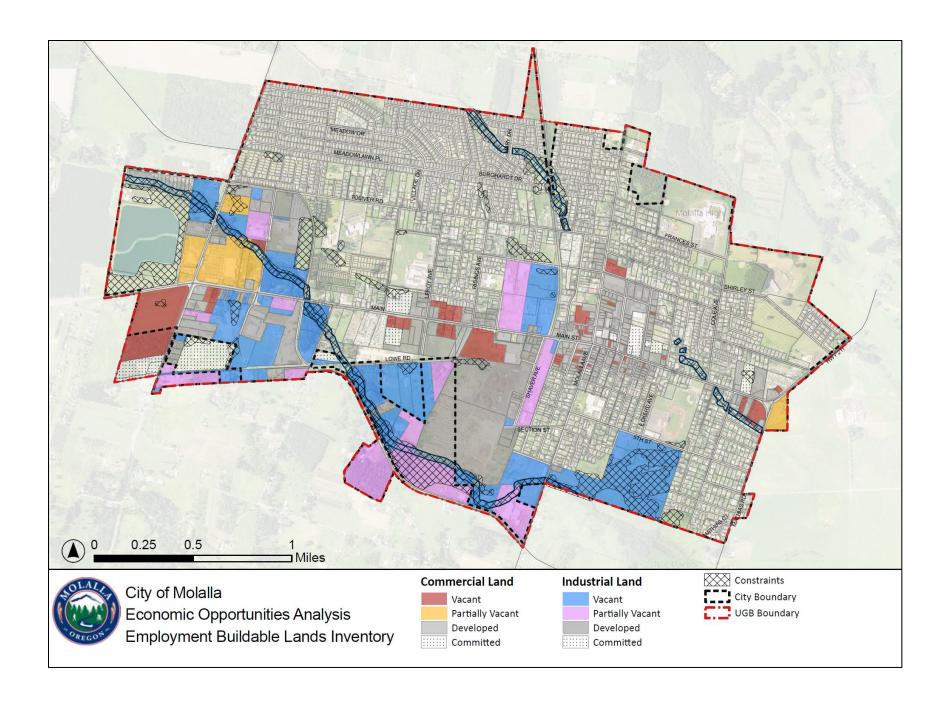


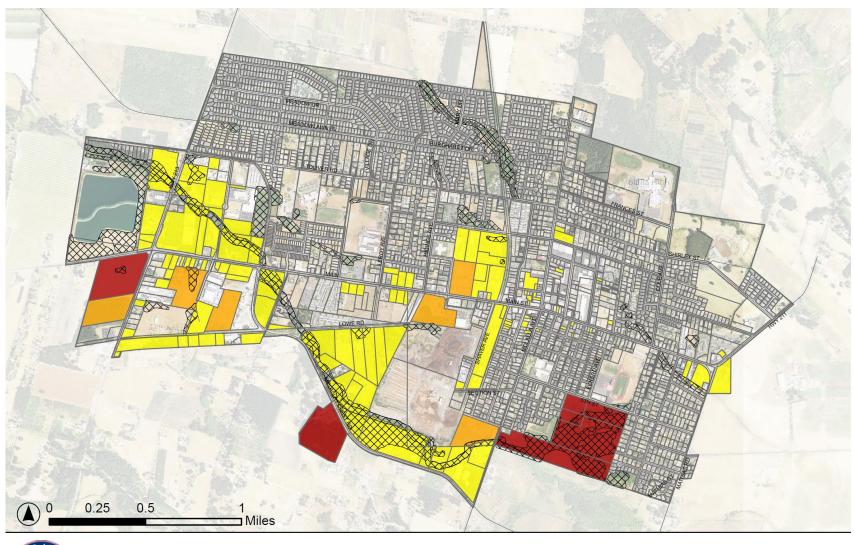


Table 6. Net Developable Acres of Employment Land by Zone Category and Lot Size (Net Developable Acres)

	Number of lots	Net Acres
Commercial		
0-1 acres	51	15.6
1-5 acres	7	12.2
5 – 10 acres	2	14.3
>10 acres	1	12.6
Commercial Subtotal	61	54.7
Industrial		
0 – 1 acres	27	11.6
1-5 acres	35	94.3
5 – 10 acres	4	26.5
>10 acres	2	42. 1
Industrial Subtotal	68	174.5
Total	129	229.2

Note: Avison Mill Site categorized as 1 lot greater than 10 acres in size

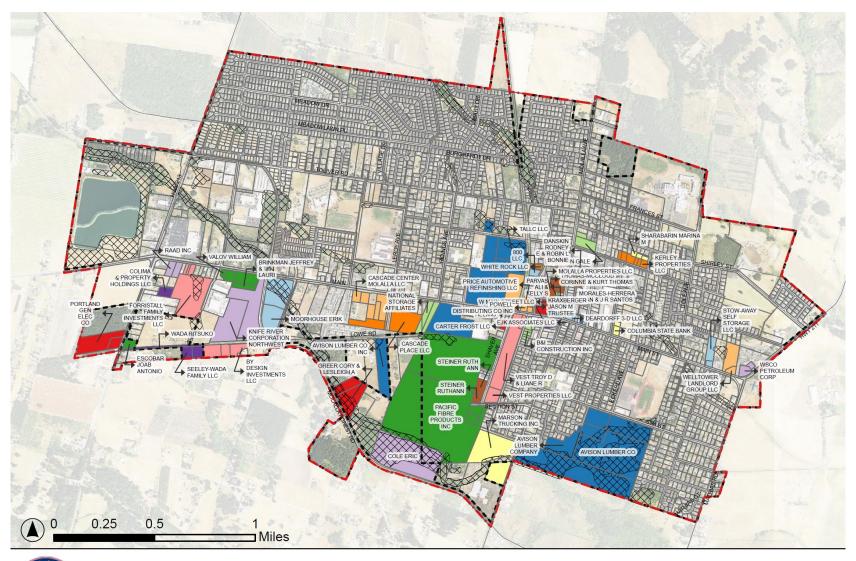








Lot Size (Contiguous Ownership)
>10 Acres
5-10 Acres
<5 Acres



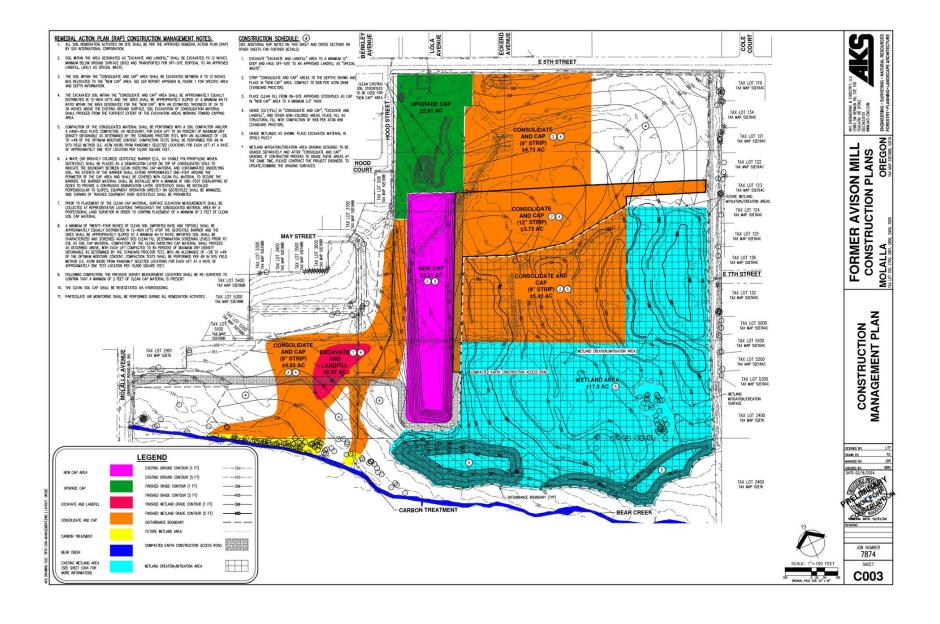




Parcels under the same ownership

PROPERTY OWNER	Number of Lots	Gross Acres	Unconstrained Acres
800 LLC	2	0.8	0.8
AVISION LUMBER CO (Other Sites)	5	19.0	16.6
AVISON LUMBER CO (Mill Site)	4	47.6	35.6
B&I CONSTRUCTION INC	9	1.5	1.5
BRINKMAN JEFFREY & LAURI	2	3.1	3.1
BY DESIGN INVESTMENTS LLC	3	4.3	4.3
CARTER FROST LLC	3	0.7	0.7
CASCADE CENTER MOLALLA LLC	7	5.9	5.9
CASCADE PLACE LLC	3	6.9	6.9
COLE ERIC	2	16.9	3.8
COLIMA PROPERTY HOLDINGS LLC	2	1.1	1.1
COLUMBIA STATE BANK	2	0.6	0.6
DANSKIN RODNEY E & ROBIN L BONNIE	3	0.9	0.9
DEARDORFF 3-D LLC	4	0.7	0.7
EJK ASSOCIATES LLC	4	0.7	0.7
ERICKSON GALE	2	1.9	1.9
ESCOBAR JOAB ANTONIO	2	0.9	0.9
FORRISTALL FAMILY INVESTMENTS LLC	4	10.7	9.2
GREER CORY & LESLEIGH A	2	6.1	3.4
HELMIG	2	4.2	4.2
KERLEY PROPERTIES LLC	6	2.0	2.0
KNIFE RIVER CORPORATION NORTHWEST	2	16.8	16.8
KRAXBERGER JASON M TRUSTEE	2	0.2	0.2
MARSON TRUCKING INC	2	11.7	11.2
MOLALLA PROPERTIES LLC	3	2.7	2.7
MOORHOUSE ERIK	3	9.4	6.5

PROPERTY OWNER	Number of Lots	Gross Acres	Unconstrained Acres
MORALES-HERRERA JUAN & J R SANTOS	2	0.1	0.1
NATIONAL STORAGE AFFILIATES	3	2.7	2.7
PACIFIC FIBRE PRODUCTS INC	6	75.9	72.0
PARVAS ALI & KELLY S	2	0.2	0.2
PORTLAND GEN ELEC CO	2	5.8	5.8
POWELL DISTRIBUTING CO INC	2	0.6	0.6
PRICE AUTOMOTIVE REFINISHING LLC	4	0.7	0.7
RAAD INC	2	1.7	1.7
SEELEY-WADA FAMILY LLC	1	1.0	1.0
SHARABARIN MARINA M	3	0.7	0.7
STEINER RUTH ANN	1	1.2	1.2
STEINER RUTHANN	1	0.5	0.5
STOW-AWAY SELF STORAGE LLC	2	1.9	1.8
TALLC LLC	6	21.6	20.7
THOMAS-MCCLOUD CORINNE & KURT THOMAS	2	0.2	0.2
VALOV WILLIAM	2	1.2	1.2
VEST PROPERTIES & VEST, TROY	3	9.4	9.4
W MAIN STREET LLC	3	1.3	1.3
WADA RITSUKO	2	2.4	2.3
WELLTOWER LANDLORD GROUP LLC	2	3.1	3.0
WHITE ROCK LLC	2	0.5	0.5
WSCO PETROLEUM CORP	2	1.2	1.2
Total	140	311.3	271.04



APPENDIX B: BUILDABLE LAND INVENTORY METHODOLOGY AND FINDINGS





Employment Buildable Lands Inventory

City of Molalla Economic Opportunities Analysis

Date March 10, 2025

To City of Molalla

From Andrew Parish and Sun-Gyo Lee, MIG

CC Brendan Buckley, Johnson Economics

INTRODUCTION

This memorandum describes the methodology and results of the Buildable Lands Inventory (BLI) for the City of Molalla's Economic Opportunities Analysis (EOA). This analysis supports the broader EOA by identifying the amount and types of land available for employment uses in the City's Urban Growth Boundary (UGB). The findings of the BLI will be compared to the forecast of needed employment land in order to quantify the surplus or deficiency of land in any or all of the City's commercial and industrial land categories.

REGULATORY BASIS

This BLI is consistent with the following requirements of statewide planning Goal 9 and the Goal 9 administrative rule (OAR 660-009) as they pertain to BLIs. The BLI supports an Economic Opportunities Analysis that is currently underway.

- 1. **Economic Opportunities Analysis (OAR 660-009-0015)**. The Economic Opportunities Analysis (EOA) requires communities to:
 - Identify the major categories of industrial or other employment uses that could reasonably be expected to locate or expand in the planning area based on information about national, state, regional, county or local trends;
 - Identify the number of sites by type reasonably expected to be needed to accommodate projected employment growth based on site characteristics typical of expected uses;
 - Include an inventory of vacant and developed lands within the planning area designated for industrial or other employment use; and





- Estimate the types and amounts of industrial and other employment uses likely to occur in the planning area.
- 2. Industrial and commercial development policies (OAR 660-009-0020). Cities with a population over 2,500 are required to enact commercial and industrial development policies based on the EOA. Local comprehensive plans must state the overall objectives for economic development in the planning area and identify categories or particular types of industrial and other employment uses desired by the community. Local comprehensive plans must also include policies that commit the city or county to designate an adequate number of employment sites of suitable sizes, types and locations. The plan must also include policies to provide necessary public facilities and transportation facilities for the planning area.

METHODOLOGY

Consistent with OAR 660-009-0015, the BLI is conducted in several steps as follows.

- Step 1: Identify Land Type This step identifies all land within the UGB as either "Residential," "Employment," or "Other," based on zoning and additional characteristics. Employment lands are the focus of this BLI.
- Step 2: Identify and Calculate Constraints This step identifies development constraints and removes constrained land from the inventory to measure the amount of developable land more accurately within the UGB.
- Step 3: Classify Land by Development Status This step classifies land into categories of "Vacant," "Partially Vacant," "Developed," and "Committed," based on a series of filters using available data.
- Step 4: Inventory Results This step reports the results of the analysis in various ways, and accounts for land needed for right-of-way and other public uses to arrive at total developable net acreage within the UGB.

The remainder of this memorandum addresses each of the above steps in turn.

Input Data

The following data sources were utilized in this analysis.

- City limits and Urban Growth Boundary, provided by City of Molalla
- · Zoning districts, provided by City of Molalla
- Tax lot data, provided by City of Molalla
- Riparian Corridor, provided by City of Molalla
- Local Wetland Inventory, provided by City of Molalla





Aerial Imagery, provided by Oregon Spatial Data Library

Step 1: Identify Land Type

Land in the City of Molalla is categorized as Residential, Employment, or Other based on zoning designation and other factors. Zoning designations in the City of Molalla are shown in Figure 1. Table 1 describes the zoning designations that make up each land category. Additional reclassifications may be made based on site ownership and other characteristics.

Figure 2 shows the classification of land within the City of Molalla.

Figure 1: Molalla Zoning Designations

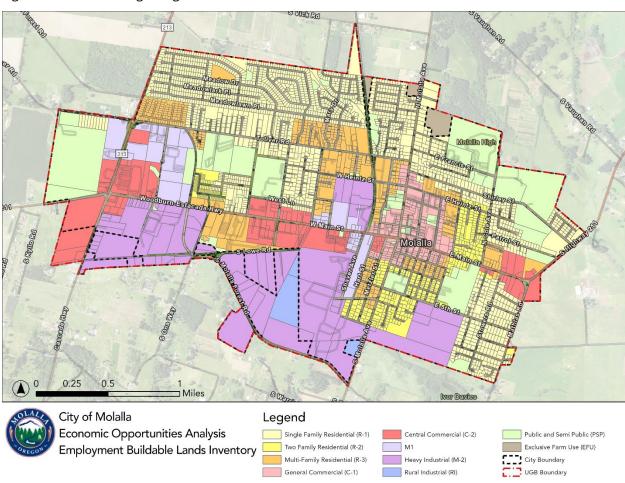






Table 1: Land Classifications and Zoning Designations

Category	Zones
Residential	Single Family Residential, Two Family Residential, Multi-Family
nesidelitiat	Residential
Employment	General Commercial, Central Commercial, Light Industrial, Heavy
Employment	Industrial, Rural Industrial (Clackamas County)
Other	Public and Semi Public, Exclusive Farm Use (Clackamas County)

Figure 2: Land Classification in the City of Molalla

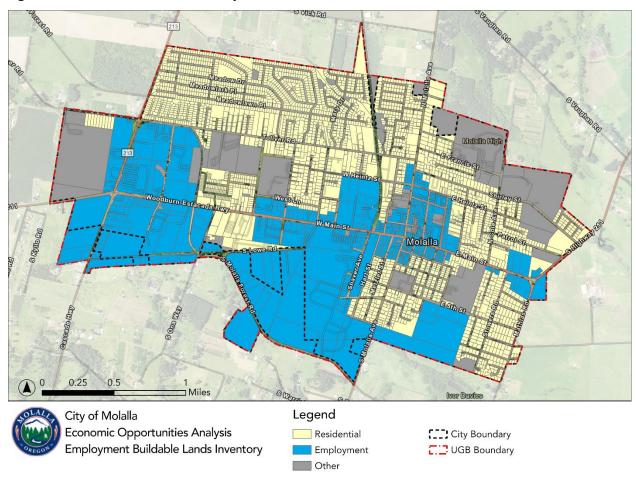


Table 2 summarizes the number of tax lots and gross acreage associated with the three land types. Roughly 41% of land in the UGB is classified as employment land.





Table 2: Land Type

Category	Number of Tax lots	Gross Acres ¹	Percent of Area
Employment	413	629.2	41.1%
Residential	2,734	633.1	41.4%
Other	61	268.3	17.5%
Total	3,208	1,530.6	100.0%

 $^{^{}m 1}$ Gross acreage includes a limited number of tax lots that are partially located inside the Molalla UGB.





Step 2: Calculate Constraints

OAR 660-009-005 states:

"Development Constraints" means factors that temporarily or permanently limit or prevent the use of land for economic development. Development constraints include, but are not limited to, wetlands, environmentally sensitive areas such as habitat, environmental contamination, slope, topography, cultural and archeological resources, infrastructure deficiencies, parcel fragmentation, or natural hazard areas.

The constraints used for this analysis include:

- Local Wetland Inventory
- Riparian Corridor

Based on feedback from the City of Molalla, wetlands have been grouped into two categories: (1) wetlands associated with riparian features, which are assumed to be undevelopable; and (2) isolated wetlands, a portion of which are assumed to be developable through the wetland modification process described in the City's development code.² Figure shows the location of these constraints.

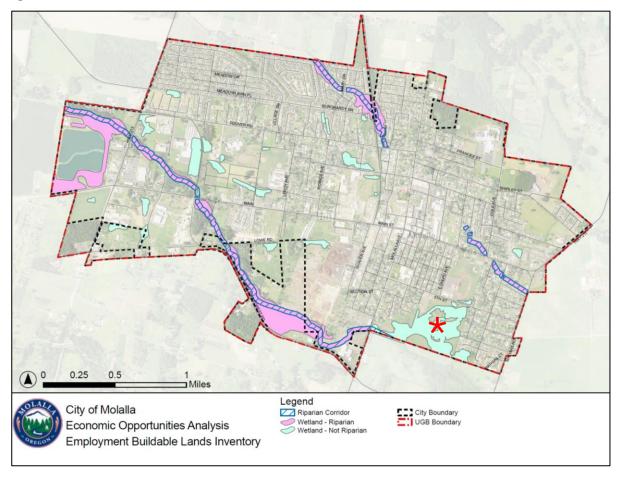
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² Molalla Development Code 17-2.4.030





Figure 3. Molalla Development Constraints



Note: Former Avision Mill Site – property owner submitted a construction management plan identifying restructured wetland areas totaling 17 acres, roughly 12 acres of which lie within the Molalla UGB.

Those specific assumptions have been used for this property.





Table 3 provides a summary of the overall amount of constrained land present within the UGB. Approximately 66 acres of employment land is constrained by wetlands or Riparian corridor.

Table 3: Development Constraints

Category	Constrained Acres	Unconstrained Acres	Total
Employment Land	66.9	562.3	629.2
Residential Land	24.0	609.1	633.1
Other Land	35.2	233.1	268.3
Total	155.5	1,375.1	1,530.6





Step 3: Classify Employment Land by Development Status

Employment land within the study area was classified by development status, as follows. These classifications are based on safe harbors provided in OAR 660-024 or professional judgement and standard planning practice. Additional input from property owners and City of Molalla planning was utilized to determine development status, notably for businesses that operate with few permanent structures on site.

- "Vacant" land meets one or more of the following criteria:
 - Equal to or larger than ½ acre and not currently containing permanent improvements.³
 - Equal to or larger than 5 acres where less than ½ acre is occupied by permanent buildings or improvements.⁴
 - o Improvement value is less than \$5,000 or less than 5% of the property's land value.
- "Partially Vacant" land has an improvement value of between 5% and 40% of the land value, or is greater than one acre in size with at least ½ acre not improved (based on aerial photos). Each Partially Vacant parcel is assigned a vacant area based on review of aerial photos with the assumption that existing uses will remain on site.
- "Developed" land does not meet the definition of vacant or partially vacant.
- **"Committed"** land with special uses such as religious facility, charitable property, veteran service facility, public property, etc. is considered not developable.

Table 4 presents a summary of the land development status organized by zoning inside City limits and by general commercial/industrial designation outside of City limits. Development status was assigned based on available information and City of Molalla input.

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³ Safe harbor pursuant to OAR 660-024-0050(3)(a)

⁴ Safe harbor pursuant to OAR 660-024-0050(3)(b)





Table 4: Unconstrained Employment Land Acreage by Development Status

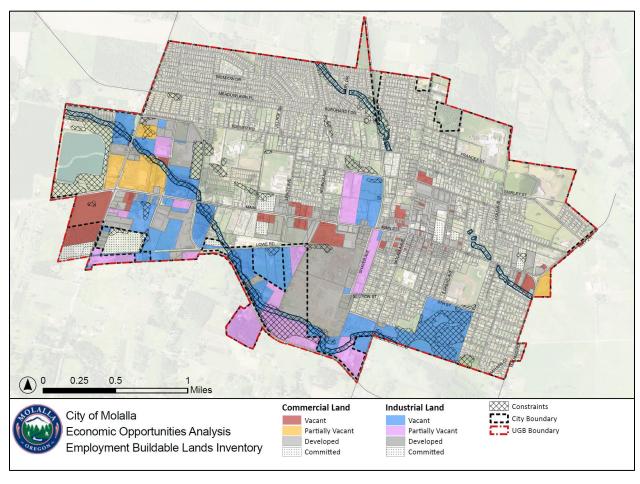
Zone	Vac	ant	Part Vac	ially ant	Deve	loped	Comr	nitted	To	tal
	Lots	Acres	Lots	Acres	Lots	Acres	Lots	Acres	Lots	Acres
General Commercial (C-1)	28	6.6	1	1	153	39.4	10	5.9	191	51.9
Central Commercial (C-2)	25	48.4	8	32.7	52	40.4	7	14.8	92	136.3
Commercial Subtotal	53	55.0	8	32.7	205	79.8	17	20.8	283	188.3
Light Industrial (M-1)	10	23.0	4	20.4	26	28.3	1	1	40	71.7
Heavy Industrial (M-2)	45	129.0	13	55.6	27	84.8	2	12.8	87	282.2
Rural Industrial (RI)	1	3.3	-	1	2	16.9	-	1	3	20.2
Industrial Subtotal	56	155.2	17	76.0	55	130	2	12.8	130	374.1
Total	109	210.3	25	108.7	260	209.8	19	33.5	413	562.3

Figure illustrates the development status of employment land types within the City's UGB.





Figure 4: Employment Land by Development Status







Step 4: Inventory Results

A portion of unconstrained land is assumed to be used for infrastructure improvements, such as rights-of-way and stormwater treatment facilities, or otherwise unavailable for future employment uses. This analysis uses the following takeouts:

- 15% of vacant industrial employment land (Light Industrial, Heavy Industrial, Rural Industrial zones).
- 20% of vacant commercial employment land (General Commercial, Central Commercial).

The 15% and 20% deductions for vacant industrial and commercial employment lands are to account for potential infrastructure improvements on vacant land. Typically, infrastructure improvements include right-of-way dedications for street improvements.⁵

Table 5 summarizes net developable acreage by development type and zoning designation.

Table 5: Net Developable Acres of Employment Land by Zone

	Net Developable Acres on Vacant Parcels	Net Developable Acres on Partially Vacant Parcels	Total Net Developable Acres
General Commercial (C-1)	5.3	0	5.3
Central Commercial (C-2)	38.7	10.7	49.4
Commercial Subtotal	44.0	10.7	54.7
Light Industrial (M-1)	19.5	12.7	32.3
Heavy Industrial (M-2)	109.6	29.8	139.3
Rural Industrial (RI)	2.8	-	2.8
Industrial Subtotal	132.0	42.6	174.6
Total	176.1	53.3	229.4

Table 6 classifies the developable lands by site size. Note that Table 6 shows the estimated net developable acres remaining after reductions for right of way and infrastructure are removed as discussed above. For example, a tax lot listed as >10 acres might have less than 10 *net acres* developable after this assumption is applied.

⁵ Note, OAR 660-024-0040(10) allows a safe harbor deduction of 25% for a residential buildable land inventory to account for streets and roads, parks, and school facilities. There is no equivalent rule in the OAR for an employment buildable land inventory. A lesser set-aside is used for this employment BLI due to the lower intersection density typical of employment land, as seen in many communities throughout the state.

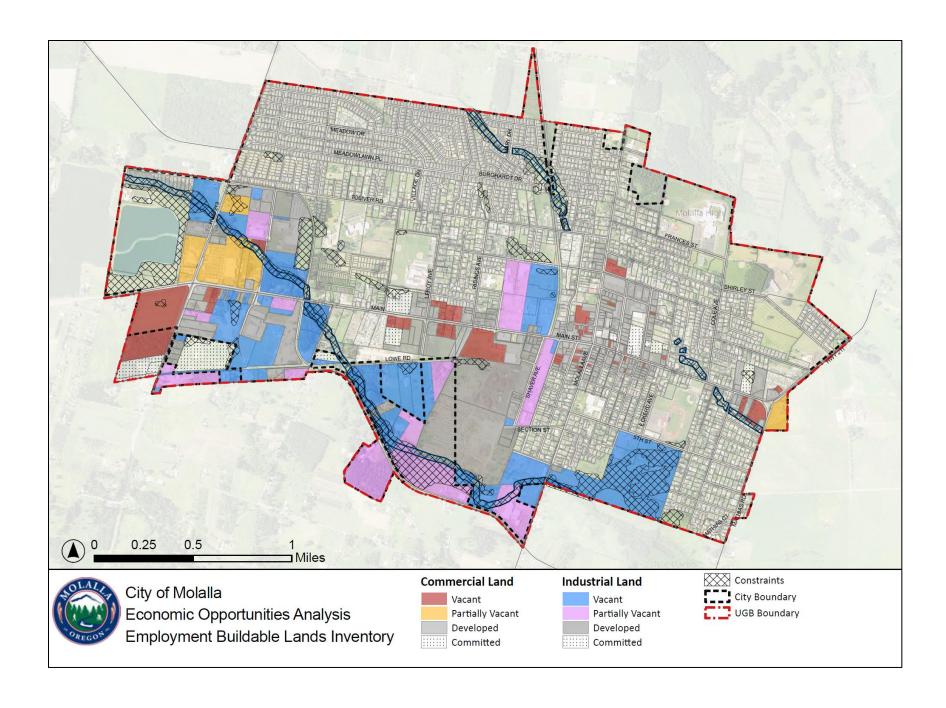


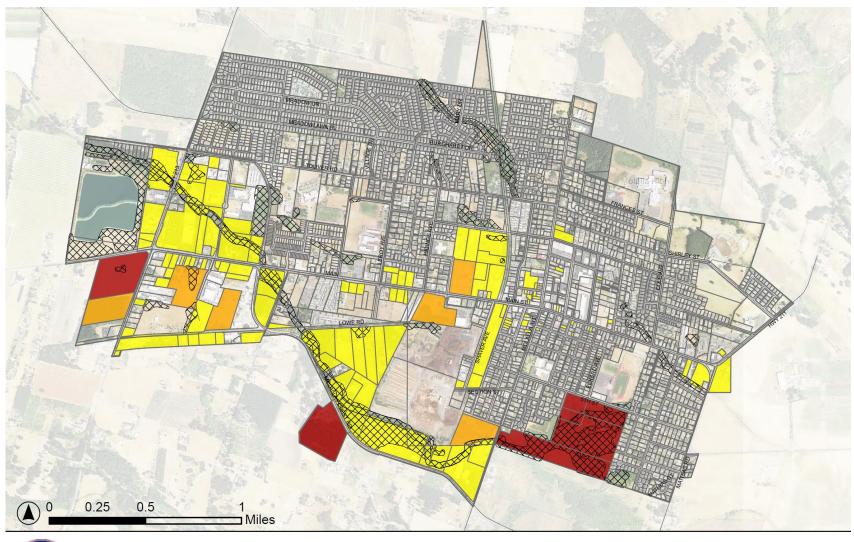


Table 6. Net Developable Acres of Employment Land by Zone Category and Lot Size (Net Developable Acres)

	Number of lots	Net Acres
Commercial		
0-1 acres	51	15.6
1-5 acres	7	12.2
5 – 10 acres	2	14.3
>10 acres	1	12.6
Commercial Subtotal	61	54.7
Industrial		
0 – 1 acres	27	11.6
1-5 acres	35	94.3
5 – 10 acres	4	26.5
>10 acres	2	42. 1
Industrial Subtotal	68	174.5
Total	129	229.2

Note: Avison Mill Site categorized as 1 lot greater than 10 acres in size

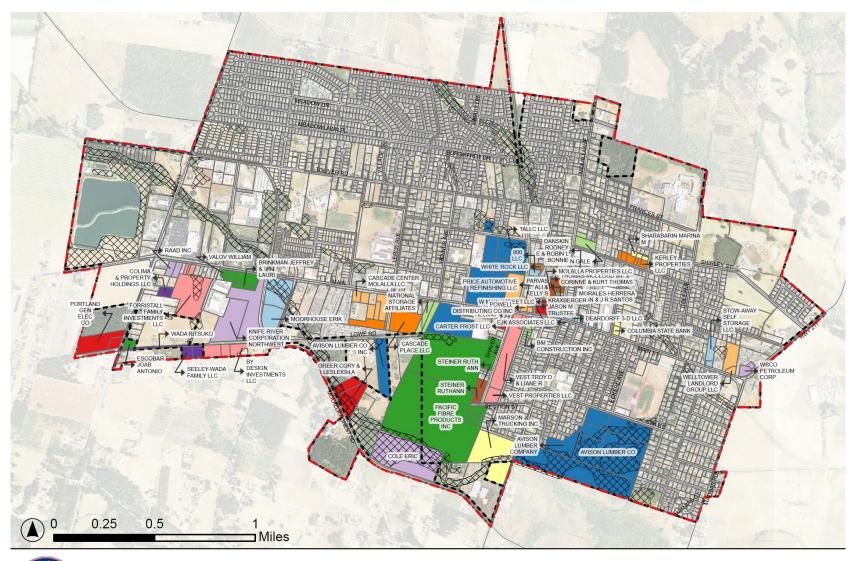








Lot Size (Contiguous Ownership)
>10 Acres
5-10 Acres
<5 Acres



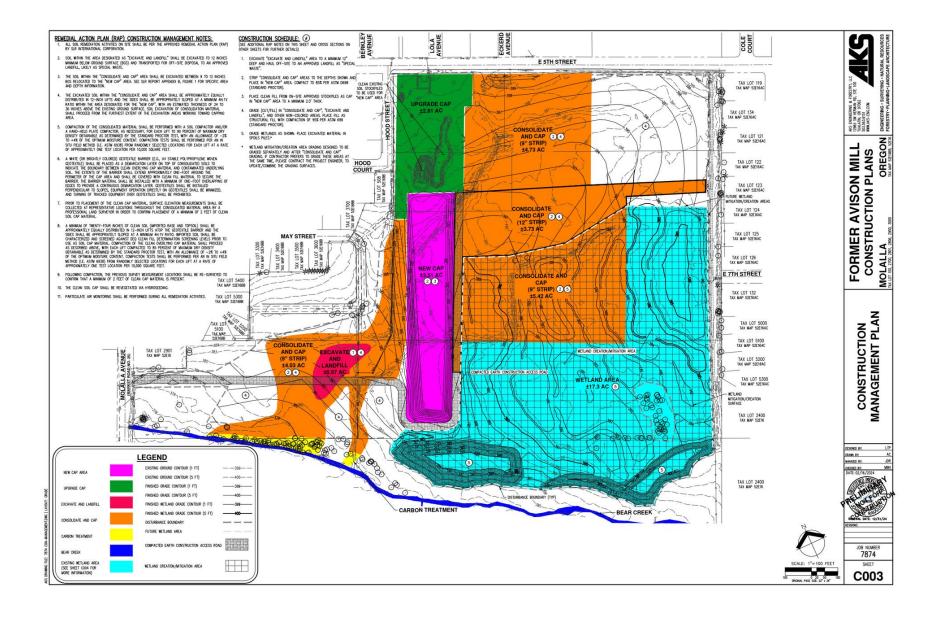




Parcels under the same ownership

PROPERTY OWNER	Number of Lots	Gross Acres	Unconstrained Acres
800 LLC	2	0.8	0.8
AVISION LUMBER CO (Other Sites)	5	19.0	16.6
AVISON LUMBER CO (Mill Site)	4	47.6	35.6
B&I CONSTRUCTION INC	9	1.5	1.5
BRINKMAN JEFFREY & LAURI	2	3.1	3.1
BY DESIGN INVESTMENTS LLC	3	4.3	4.3
CARTER FROST LLC	3	0.7	0.7
CASCADE CENTER MOLALLA LLC	7	5.9	5.9
CASCADE PLACE LLC	3	6.9	6.9
COLE ERIC	2	16.9	3.8
COLIMA PROPERTY HOLDINGS LLC	2	1.1	1.1
COLUMBIA STATE BANK	2	0.6	0.6
DANSKIN RODNEY E & ROBIN L BONNIE	3	0.9	0.9
DEARDORFF 3-D LLC	4	0.7	0.7
EJK ASSOCIATES LLC	4	0.7	0.7
ERICKSON GALE	2	1.9	1.9
ESCOBAR JOAB ANTONIO	2	0.9	0.9
FORRISTALL FAMILY INVESTMENTS LLC	4	10.7	9.2
GREER CORY & LESLEIGH A	2	6.1	3.4
HELMIG	2	4.2	4.2
KERLEY PROPERTIES LLC	6	2.0	2.0
KNIFE RIVER CORPORATION NORTHWEST	2	16.8	16.8
KRAXBERGER JASON M TRUSTEE	2	0.2	0.2
MARSON TRUCKING INC	2	11.7	11.2
MOLALLA PROPERTIES LLC	3	2.7	2.7
MOORHOUSE ERIK	3	9.4	6.5

PROPERTY OWNER	Number of Lots	Gross Acres	Unconstrained Acres
MORALES-HERRERA JUAN & J R SANTOS	2	0.1	0.1
NATIONAL STORAGE AFFILIATES	3	2.7	2.7
PACIFIC FIBRE PRODUCTS INC	6	75.9	72.0
PARVAS ALI & KELLY S	2	0.2	0.2
PORTLAND GEN ELEC CO	2	5.8	5.8
POWELL DISTRIBUTING CO INC	2	0.6	0.6
PRICE AUTOMOTIVE REFINISHING LLC	4	0.7	0.7
RAAD INC	2	1.7	1.7
SEELEY-WADA FAMILY LLC	1	1.0	1.0
SHARABARIN MARINA M	3	0.7	0.7
STEINER RUTH ANN	1	1.2	1.2
STEINER RUTHANN	1	0.5	0.5
STOW-AWAY SELF STORAGE LLC	2	1.9	1.8
TALLC LLC	6	21.6	20.7
THOMAS-MCCLOUD CORINNE & KURT THOMAS	2	0.2	0.2
VALOV WILLIAM	2	1.2	1.2
VEST PROPERTIES & VEST, TROY	3	9.4	9.4
W MAIN STREET LLC	3	1.3	1.3
WADA RITSUKO	2	2.4	2.3
WELLTOWER LANDLORD GROUP LLC	2	3.1	3.0
WHITE ROCK LLC	2	0.5	0.5
WSCO PETROLEUM CORP	2	1.2	1.2
Total	140	311.3	271.04







Comprehensive Plan Amendments

City of Molalla Economic Opportunities Analysis

DATE February 21, 2025

TO City of Molalla

FROM Andrew Parish, AICP

CC Brendan Buckley, Johnson Economics

INTRODUCTION

This document provides recommended updates to City of Molalla's Comprehensive Plan in order to implement the findings and recommendations of the 2024 Economic Opportunities Analysis (EOA). Updates are provided un <u>underline</u> for new text and strikeout for deletions. Additional commentary is provided in blue boxes.

PART III: COMMUNITY DEVELOPMENT & LIVABILITY

Part III addresses community employment, housing and livability needs – consistent with Molalla's vision of a recreation-focused community with a diversity of shopping and dining options, lodging and recreation amenities, and agritourism.

Updated to include the items detailed in the EOA.

- Industrial development is a primary concern in Molalla's growth. Industrial development provides the City its economic base. Economic trends have fluctuated significantly, perhaps cyclically, since Molalla was incorporated in 1913. As with much of Oregon, the local economy hit a low point in the early 1980s but boomed throughout the 1990s.
- Molalla's economic base has historically been industrial, while commercial development
 provides secondary employment and provides retail outlets for manufactured goods. The
 commercial sector also provides support services for industry as well as goods and services
 for local residents and workers.

Narrative about the City's current and former economy updated with text from the EOA, as well as the main themes for this section.

- Commercial development is also important in that it creates secondary employment and provides retail outlets for manufactured goods. The commercial sector also provides support services for industry and personal goods and services (doctors, lawyers, food, clothing) for local residents and workers. Providing commercial services in proximity to homes and other businesses reduces the need for travel and helps to meet state and regional goals for energy, air quality and traffic congestion.
- While commercial and industrial developments are generally associated with economic-





growth, housing is an important element of the local economy. Housing development provides employment in engineering, architecture, construction and real estate. More important, however, is the relationship of the availability of affordable housing to the local labor market and business operators. Availability of also housing plays an important role in the local labor market and the City's economy.

• Land use compatibility, protection of natural and historic resources, and good urban design are critical to the community's livability and Molalla's recreational concept.

Molalla is home to an estimated 3,800 jobs as of 2024. Its largest sectors by number of jobs are agriculture, forestry supportive firms, retail trade, food service, and health care.

The city is expected to add roughly 2,000 jobs by 2044. The greatest growth in number of jobs is projected to be in many of the same strong sectors, along with education and manufacturing. The forecasted 20-year employment growth would improve the balance of locally available jobs to the number of workers in Molalla. It would also emphasize higher wage industries to support these local households.

Broken down into broad categories of employment that tends to use commercial office/retail space, or that tends to use industrial space, the analysis forecasts that the 20-year demand for new employment land will be somewhat more weighted towards industrial land (53%) than commercial land (47%).

Expanding & Target Industries

The City has current advantages in several key industries including retail, forestry and wood manufacturing. However, in keeping with the identified economic objectives, a range of potential target industries for growth were identified through this process.

The target industries reflect industries where the area has shown historic strength, as well as sectors with robust growth potential and consistency with the locally expressed vision for the community:

- 1) Manufacturing
- 2) Health Care and Social Assistance
- 3) Retail Trade
- 4) Accommodation & Food Services
- 5) Construction
- 6) Arts, Entertainment & Recreation

Supporting growth in a range of industries will help the community build a more diverse and sustainable employment and tax base for the future and be more resilient to economic impacts on the traditional local industries.

GOAL 9: ECONOMIC DEVELOPMENT

The purpose of Statewide Planning Goal 9 is:





To provide adequate opportunities throughout the state for a variety of economic activities vital to the health, welfare, and prosperity of Oregon's citizens.

Background

The present industrial pattern in Molalla was established when the City was heavily involved in the timber industry. Molalla has changed from a town relying solely on the timber industry. Nearly all of the industrial development outside of the City limits but within the Urban Growth Boundary lies to the west along Highway 211 and 213.

Economic Opportunities Analysis and Employment Land Needs

This section was updated with information from the EOA.

The following section describes the key takeaways of the City of Molalla's most recent Economic Opportunities Analysis, adopted [ADOPTION DATE].

Employment Growth

Molalla is home to an estimated 3,800 jobs as of 2024. The largest sectors by number of jobs are agriculture, forestry supportive firms, retail trade, food service, and health care.

Based on a forecasted annual growth rate of 2.1%, the city is expected to add roughly 2,000 jobs by 2044. The greatest growth in number of jobs is projected to be in many of the sectors noted above, along with education and manufacturing. The forecasted 20-year employment growth is expected to improve the balance of locally available jobs to the number of workers in Molalla. It is expected to also emphasize higher wage industries to support these local households.

Expanding & Target Industries

The city has current advantages in several key industries including retail, forestry, and wood manufacturing. However, other target industries for growth were identified through in the EOA. These target industries include sectors where that have shown historic strength, as well as sectors with robust growth potential and consistency with the locally expressed vision for the community:

- 1) Manufacturing
- 2) Health Care and Social Assistance
- 3) Retail Trade
- 4) Accommodation & Food Services
- 5) Construction
- 6) Arts, Entertainment & Recreation

Supporting growth in a range of industries will help the community build a more diverse and sustainable employment and tax base for the future and be more resilient to economic impacts on the traditional local industries.

Employment Land Need

The EOA analysis finds that the forecasted 20-year job growth by industry will translate to a need for





123 total net acres (148 gross acres) of land zoned for employment uses. The distribution of land demand between commercial uses (Office, Institutional, Retail) and industrial uses (Industrial, Warehouse, Business Park) leans towards industrial (53% vs. 47%).

A range of site sizes will be needed, ranging from small to large to accommodate the projected business expansion. Different commercial and industrial users have different site requirements driven by the specific nature of their business operations, firm size, location and infrastructure requirements, and other factors.

Adequacy of Employment Land Supply

The Buildable Land Inventory (BLI) of employment lands completed in conjunction with the EOA found a total of 229 net buildable acres in Commercial and Industrial zones.

- The projected 20-year need for Commercial land trails the supply, with an estimated 55 acres
 of commercial land remaining to meet a projected need for 70 acres. This indicates a deficit of
 16 acres of Commercial land.
- There is a projected supply of 174 acres of Industrial land to meet the forecasted need of 78 acres. This indicates a surplus of 96 acres of Industrial land.
- The total estimated surplus of employment land is 83 gross acres.
- 93% of the remaining contiguous development sites in Molalla are under five acres in size, with
 most being one acre or less. Only two contiguous sites of slightly more than 10 acres remain.
 As a result, Molalla does not have sufficient land in the sizes or configurations needed to meet
 the needs of many medium to large employers.

In 2004, the City of Molalla contracted E.D. Hovee and Company (Hovee) to prepare an economic analysis and strategic plan in order to meet Statewide Planning Goal 9 (Employment) requirements, and for use in determining 20-year employment (industrial and commercial) land needs. The Molalla Economic Profile (Hovee, 2004) provides 20-year population and employment projections, an assessment of employment trends, and a commercial and industrial land demand analysis. The Economic Profile notes:

"The approach taken in this analysis to Molalla's future employment is based upon the city's policy objective to improve its jobs-housing balance and regain its status as a somewhat independent economic region rather than a bedroom community serving employers elsewhere in the region. This employment projection is therefore appropriately termed as a policy projection rather than a market-based forecast. It is recognized that this policy projection is more aggressive than Metro's preliminary jobs forecast for the Molalla area. Molalla's employment policy projection is based upon a 2025 jobs-housing target of 1.6 jobs per housing unit, equivalent to the jobs-housing balance of the entire metropolitan region as of 2002. This recommended jobs-housing target represents a significant increase from Molalla's current jobs housing balance, but would be roughly half of the community's peak jobs to housing ratio





experienced in the mid 90s." (Pages 11-12)

The Goal 9 (Economy) administrative rule provides guidance to local governments regarding the preparation of economic plans (OAR Chapter 660, Division 009). OAR 660-009-0025(1) states that:

"...the plan must identify the approximate number, acreage and site characteristics of sites needed to accommodate industrial and other employment uses to implement plan policies."

Molalla's long-term objectives, as expressed in its Comprehensive Plan, are to continue to increase its employment/population ratio while fostering a strong traded-sector "industrial" job base. The 2009 Employment Land Needs Analysis:

- builds on the analysis provided in the Molalla Economic Profile (2004);
- extends the 20-year planning period from 2025 to 2030;
- adjusts projected population to reflect "safe harbor" population growth through 2030; and
- identifies and projects site requirements of firms that are likely to locate in Molalla over the next 20 years.

However, because the 2009 Employment Land Needs Analysis relies on the simple "policy objective" employment forecast and to facilitate this planning process by providing Molalla with as much security as possible, this analysis uses the 660-024-0040(9) "safe harbors" for determining employment needs until such a time as the Economic Opportunities Analysis can be updated to reflect current conditions

The "safe harbor" provided by OAR 660-024-0040(9)(a) allows that:

"A local government may estimate that the current number of jobs in the urban area will grow during the 20-year planning period at a rate equal to either:

- (A) The county or regional job growth rate provided in the most recent forecast published by the Oregon Employment Department; or
- (B) The population growth rate for the urban area in the adopted 20-year coordinated population forecast specified in OAR 660-024-0030. "

Utilizing option (B), projecting employment growth at the same rate as the rate found in the 20-year-population forecast (2.0%), yields the results shown in Table 9-1. Given the findings of the earlier-economic reports that Molalla currently lacks employment and the city desires to and is making-efforts to improve the job/housing ratio above its current low levels, the city will likely need to-complete a new Economic Opportunities Analysis prior to any assessment of the UGB to understand-if there is a way to create more employment for city residents or if the "site needs" methodology is more appropriate.

Table 9-1: 2014-2034 Safe Harbor Employment Forecast

2014 Employment (Est)	2,876
2034 Employment	4,299





Projected 2011-2035 Employment Grou	wth 1,423
i rojected 2014 2033 Employment Grov	// 1723

Source: Clackamas County and City of Molalla

As shown in Table 9-1, applying the employee/acre ratios used in the 2009 Employment Land Needs Analysis to the safe harbor 2034 employment forecast results in a year 2034 employment land need of 123 net developable acres for the projected 1,423 new employees.

Table 9-2: 2014-2034 Net Employment Land Needs

Factors	
Projected "safe harbor" 2014-2034	1,423
Employment Growth	
2034 Commercial %	68%
2034 Industrial %	32%
2034 Commercial Employment/Acre	15
2034 Industrial Employment/Acre	8
2014-2034 Commercial Employees	968
2014-2034 Industrial Employees	455
2014-2034 Commercial Land Need	65
2014-2034 Industrial Land Need	57

Source: Hovee, Clackamas County and City of Molalla

Economic Development Goals and Policies

This section states Molalla's overall economic development objectives, and is followed by more specific goals and policies related to <u>Commercial Development</u>, the <u>Central Business District</u>, and <u>Industrial Development</u>. The <u>Central Business District</u> and <u>Community Planning Areas</u>;

- Commercial Development; and
- Industrial Development.

Rephrased and reordered.

Economic Development Goal:

To expand the economic base to increase the economic independence of the area – through expansion and retention of existing businesses and recruitment of new businesses.

It appears that all goals in the Comprehensive Plan are structured like this "To..." which is typical of many cities' Comprehensive Plans.

Economic Development Policies:





The following general policies are related to all types of existing and planned employment in Molalla:

Introductory sentence not necessary.

Overall note on policies – some are phrased "The City Shall..." while others have different formulations. Some policies use "should." Binding policy language is clear, directs City actions, and uses words like "will," and "shall." In general, we recommend using a consistent structure for all policy statements and we have taken that approach in these amendments.

1. The City shall encourage infill, redevelopment and/or adaptive reuse of obsolete or underused properties in current employment zones.

New policy from EOA

2. The City shall encourage Encourage the siting and growth of employers which pay high wages and allow for Molalla residents to work locally, rather than having to travel elsewhere for work. family wages as identified in Molalla Economic Opportunities Analysis (EOA).

Specific references in each policy to the EOA are not necessary.

Reworded and combined with other policies about attracting well-paying businesses.

3. <u>The City shall designate</u> Designate adequate suitable land with site size and locational characteristics required by targeted <u>industries</u> employment as set forth in the Economic Opportunities Analysis (EOA).

Reference to EOA not necessary. Combined with several other policies below related to allocating sufficient land with the right site characteristics.

4. The City shall regularly identify "shovel ready" sites and request Oregon Economic and Community Development Department (OECDD) certification for those sites. Identify industrial sites that are immediately available and serviceable for industrial development consistent with the Goal 9 rule. Request Oregon Economic and Community Development Department (OECDD) certification for "shovel ready" industrial sites pursuant to Executive Order 03-02.

Rephrased to simplify and make an ongoing action.

5. Ensure Molalla's planning area contains adequate amounts of industrial and commercial lands for projected growth.

Removed to combine with several other policies related to allocating sufficient land with the right site characteristics.

6. Land use designations within the Molalla Planning Area shall be designed to accommodate projected commercial and industrial growth and population densities through the year 2034.

Removed to combine with several other policies related to allocating sufficient land with the right site characteristics.





7. The UGB may need to be expanded to ensure adequate lands for commercial and industrial development through 2034.

Removed, unnecessary.

- 8. Coordinate with property owners to retain large commercial and industrial sites identified in the EOA for their intended commercial and industrial uses through zoning and master planning.
- 9. Removed, unnecessary.
- 10. The City shall Actively actively support redevelopment efforts for under-utilized commercial and industrial sites within Molalla UGB.

Use "Molalla UGB" instead of "Planning Area."

11. Protect large redevelopment sites for their intended uses as identified in the EOA.

Combined with other similar policies. Removed reference to EOA.

12. Commercial and service uses in the City's industrial zones should be limited to small-scale uses that cater primarily to local area employees and customers.

Combined with other similar policies.

13. The City of Molalla shall encourage commercial and industrial development. More jobs can be created causing less reliance on the automobile for travel away from the City.

Replaced this and others with a policy about supporting local job growth, particularly for higher paying positions and industries, and enabling residents to work locally.

- 14. The City shall strive to reduce the home to work distance by encouraging industrial and commercial development thus reducing the dependency on the auto and saving energy.
- 45. The city shall establish and maintain an inventory of industrial and commercial land of a quantity and quality to attract industry to the City of Molalla. The City of Molalla shall maintain a five-year supply of vacant and serviced industrial land to comply with the Goal 9 Administrative Rule.

The City does not have/maintain such an inventory. Policy is generally duplicative of others.

- 16. <u>The City shall Continue continue</u> to work with the Oregon Department of Economic Development in seeking new commercial and industrial development.
- 17. The City shall work with the Port of Portland to assist in industrial development strategies. The City shall work with Business Oregon and others to support industrial development.

Port of Portland reference no longer relevant; updated accordingly.

18. The City shall ensure adequate amounts of suitable lands for the business community to thrive.

Duplicative of other policies; deleted.





19. The City shall make every effort possible to work with interested businesses to draw them to the community.

Combined with other goals about attracting business.

20. The City shall monitor and update land use process to reduce or eliminate unnecessary obstacles to economic development for developers, employers, and businesses. In the process of administering the City's Comprehensive Plan, careful consideration will be given to the economic impacts of proposed policies, programs and regulations. Efforts will be made to simplify and streamline the planning and zoning review process while maintaining the quality of development to improve the economic base of the community.

Reworded to be more straightforward.

- 21. The City shall encourage businesses that support the recreation concept and encourage all businesses to provide a choice of goods and services to the community.
- 22. The City shall encourage business to locate or relocate to Molalla to provide for the needs of the community.

Duplicate of other policies; deleted.

23. The City shall provide a safe convenient and attractive place to live to draw small business to the community.

Duplicate of other policies; deleted.

24. The City shall encourage and support diversification of employment in the City Diversify and improve industry in the City of Molalla in order to ensure insure the lack of dependence upon any single industry.

Combined with other policies related to diversification of job base.

- 25. Expand, improve and diversify the economy of the Molalla Urban Growth Boundary area by encouraging home occupations while maintaining Molalla's quality of life.
 - 25.1. The City shall work with existing businesses and encourage businesses to come to Molalla to provide family wage jobs thus creating a diverse economy and reduce energy consequences.
 - 25.2. The City shall work with these businesses to draw them to the community thus reducing the number of people leaving the community for such jobs by travel.
 - 25.3. The City shall work to retain and pursue opportunities to draw businesses to the City and ensure businesses remain in the City and shall work with interested businesses to encourage moving to Molalla.

Removed and combined with other similar policies.

26. <u>Move The City shall focus</u> industrial lands away from Molalla's Central Business District and focus them in areas where Highway access is appropriate.

"Focus" broadens the policy somewhat.





27. The City should give a high priority to extending and improving the infrastructure needed for economic development. The City shall prioritize serving key industrial areas in the Transportation System Plan and Capital Improvement Plan

Replace with Action 2 in the EOA. "Prioritize serving key industrial areas in the Transportation System Plan and Capital Improvement Plan."

28. The City and County shall continue to work cooperatively with County, as well as the State and Federal government and economic development agencies to implement economic development within the Molalla Urban Growth Boundary.

This policy directs the County to act – limit to just the City and include cooperation with the County.

28.1. The City of Molalla shall <u>regularly</u> review and revise, as necessary, the <u>existing</u> Urban Growth Management Agreement (UGMA) with Clackamas County clearly stating the respective roles of the City and Clackamas County within the Molalla <u>UGB Planning Area</u>.

Updated language to indicate a continuing process.

28.2. The UGMA should address the concept of a recreation community in that the City should-have input on decisions that may affect this concept, such as: camping facilities, river-rafting facilities, fishing and hunting lodges, resorts or any facility that will have an impact-on the safety and livability of the City.

Deleted per council direction.

29. The City shall work with partners to evaluate and enact workforce initiatives, including: supporting connections between local industry, K-12, CCC, and state education and training courses; promoting workforce training resources; ensuring housing policies allow for an appropriate mix of housing for the local workforce; supporting local affordable housing developers; and prioritize childcare as a workforce readiness issue.

New policy from EOA.

Commercial Development

Move this section to come before the CBD section – CBD goals and policies will be a subset of Commercial Development.

The Comprehensive Plan Map indicates where commercial development will be encouraged. Commercial areas are planned to allow for the optimum utilization of the land to provide retail and service business to the community. A variety of commercial establishments serving the City's growing population, as well as visitors and the traveling public, are an important component of the City's economy.

Population projections for the study area indicate an increase of approximately 4,340 residents by the year 2034. In order to meet the demands created by this increase in population, the City may need to designate additional land for commercial use. A number of businesses have recently developed in the City, adding to the economic base. This commercial base has enough capacity to serve some of the





increase in population.

The variety of commercial establishments and services which serve the community should be expanded to provide a wider range of facilities for the convenience of the residents and the benefit of the community at large. The Molalla business district at the junction of Molalla Avenue and Main Street is becoming a traffic-congested area. With additional truck traffic this intersection will only get worse in the future, negatively impacting commercial businesses in the downtown area. The Transportation System Plan identifies the Molalla Forest Road as a by-pass road for truck traffic travelling to the industrial areas of the City. Additional suitable commercial land may also need to be provided to allow for commercial expansion.

Removed outdated narrative.

Potential Commercial Districts

The Downtown Plan looked at the different sections of town outside the CBD and potential Community Planning Areas (CPAs) to create ways to provide auto-oriented commercial services to the community including:

- **Highway Commercial Overlay:** Commercial development in this section should be anchored by a few major department and grocery stores.
- General Commercial District: This commercial section should offer a variety of uses filling the gap between Highway Commercial and the Central Business District (CBD).

Duplicative of later section. Removed.

Commercial Comprehensive Plan and Zoning Designations

The Comprehensive Plan Map indicates where commercial development will be encouraged. Commercial designations are implemented with the Central Commercial (C-1) and General Commercial (C-2) zones:

- Central Commercial (C-1): Central Commercial (C-1) areas are designated to provide principle shopping, business and transportation to the community and its trade area. This district allows for a broad range of uses in keeping with Molalla's historic commercial area.
- General Commercial (C-2): General Commercial (C-2) areas are designated to provide those
 types of retail, wholesale, transportation and service uses which, because of traffic, size and
 other requirements, depend upon particular locations to serve the needs of the community and
 its trade area.

Commercial Development Goals and Policies

Commercial Development Goal:

Develop an attractive and economically sound community. To support and grow commercial development in the City which supports the local economy and contributes to the community's desired character.

Revised goal to address commercial development. Revised to match





phrasing of other goals.

Commercial Development Policies:

Molalla must provide commercial land to serve its growing population, without taking business away from the CBD or planned CPAs. Thus, the location and design of commercial areas should be given very careful consideration. Commercial developments occur at points of maximum traffic movement and directly affect the visual quality of the community. If Molalla is to retain its image of a thriving recreational community and desirable place to live, its commercial areas must be well-designed and inviting.

Removed introductory text.

- The City shall designate and adequate supply of suitable sites for commercial use within the
 <u>Molalla UGB.</u> The Molalla planning area shall contain adequate suitable sites for commercial
 use. This shall include Sufficient sufficient vacant commercial lands with a diversity of sizes,
 types, and service levels for future commercial uses shall be designated on the comprehensive
 plan/zoning map.
- 2. The City shall develop and apply design standards relating to appearance and neighborhood compatibility of commercial development.

Specified that this is for commercial development.

3. Large retail development shall comply with design standards relating to appearance, functionality, and neighborhood compatibility.

Removed – not needed if standards are in place.

- 4. The City shall will continue to support a cooperative and active working relationship with the business community through the Chamber of Commerce as well as those businesses that are not members of the Chamber of Commerce and will seek their input when making decisions having economic impacts on the business community.
- 5. As existing businesses are renovated and new ones are constructed, the City shall will require high standards of compatibility with surrounding development, landscaping, architecture and signage. The ability of a site to function properly in relation to the surrounding area will be emphasized.
- 6. The City shall assure efficient development of land consistent and compatible with the community's needs and resources.

Removed – vague and likely challenging to implement.

7. The City is designating itself a recreational community and shall ensure adequate parks and opportunity for a host of recreational activities to encourage business supporting the recreational activities. This shall be in addition to the City supporting a wide range of other business opportunities which will provide for the needs of the citizenry.

Unclear language, not necessary in the Commercial section of the Comprehensive plan.





8. The City shall work cooperatively with commercial development to ensure that City park needs are met, either through land dedication or payment of system development charges (SDCs).

This is more appropriate for inclusion under the City's Park and Recreation Goals; removed here.

- 9. Major commercial activities shall be concentrated in areas receiving a high volume of traffic in order to minimize auto use and conserve energy resources. Commercial land shall be designated in a manner which locates high volume trade activities near major roads, groups a variety of medical facilities and services together, preferably near hospitals, and groups professional and governmental facilities near the downtown area and other major commercial locations.
- 10. Inefficient strip development patterns that increase congestion and therefore waste energy resources shall be avoided.

Removed – duplicative of policy 9.

11. Provide for additional land needed for commercial expansion to serve the projected population growth and to ensure choice in the market place while also encouraging private revitalization of existing commercial structures.

Removed – duplicative of Policy 1

12. Encourage a rate of commercial development consistent with serving the needs of residents of the City and adjacent rural and agricultural lands.

Removed - duplicative of other policies.

- 13. The City shall Provide provide an atmosphere that is inviting to potential businesses while maintaining the City's feel and desire to maintain a rural community feeling.
 - 13.1. Through the code incorporate language that invites development yet protects the City's character.

Vague policy, removed.

14. Provide buffers between industrial uses and residential uses for the benefit of all concerned.

Removed - addressed industrial buffers in industrial section.

15. Commercial development adjacent to arterial streets and highways may be subject to access restrictions.

Removed – not needed as policy statement.

16. Commercial development shall be encouraged to provide service access roads, which feed into arterial and collector streets at designated points, consistent with the adopted Transportation System Plan.

Added language to ensure consistency with TSP.





- 17. Sign standards shall be designed to enhance the appearance of the City and provide for the advertising needs of the business community, while limiting the visual impacts and predominance of signage in the City.
 - 17.1. Signs shall serve as a marker for businesses.
 - 17.2. Signs shall not become the focal point of the City.
 - 17.3.—Signs shall not occupy any portion of the right-of-way.

Updated language to remove specific clauses while retaining intent.

- 18. Shopping centers Commercial Development shall be attractive and pedestrian oriented, as required in the development code.
 - 18.1. Retail shopping centers should be safe, comfortable and attractive environments, with convenient access, and designed for the safe and convenient movement of pedestrians and other non-auto transportation.
 - 18.2. The Molalla Municipal Code shall provide standards for planting trees and other landscaping for all commercial development.
 - 18.3. The City shall adopt a bicycle, pedestrian, and equestrian plan, which provides safe, convenient, and recreational activities throughout the City.
 - 18.4. Shopping centers shall have pedestrian ways with attractive landscaping.
 - 18.5. Lighting in the shopping area shall be attractive and allow for safe ingress and egress from the shopping area into the parking lot.

Replaced with reference to the development code, which has detailed requirements.

- 19. A sufficient number of locations should be made available for shopping centers and other commercial activities as the urban area population increases.
 - 19.1. Provide adequate lands along major arterials.

Removed; land availability addressed elsewhere.

20. Commercial establishments shall be landscaped and maintained and provide off-street parking for employees, customers and access of delivery of goods.

Removed; design addressed elsewhere.

- 21. Shopping areas should be pleasant environments to live near and to do business within.
 - a. They should not be designed in a manner only to attract attention. Buildings need not be painted in an offensive manner or have obtrusive signs to secure their share of the shopping public. In fact, the reverse trend tends to be the case, with centers providing a pleasant shopping environment often being more prosperous.
 - b. Commercial development demands special consideration in terms of traffic. The City must balance the needs of both the commercial and non-commercial sectors of the community in reviewing proposed development and considering the traffic impacts that





will result.

Duplicative of earlier policy about commercial areas.

c. All commercial districts are planned in the form of centers or complexes rather than as a strip development along major streets.

Removed, design addressed elsewhere. Vague language.

Central Business District Goals and Policies & Community Planning Areas

Removed references to "Community Planning Areas" but keept section related to the CBD. Introductory information is updated below. This section has been moved to be a subset of Commercial Development

The Central Business District (CBD) and potential Community Planning Areas (CPA) provides for mixed retail, service and residential uses with a strong pedestrian orientation and respect for Molalla's history.

The Central Business District (downtown area) is located in an approximately twelve-square-block area divided by state Highway 211 running east and west, and by Molalla Avenue running north and south. The area is bound on the east, north and south by residences, and to the west by a large industrial complex. For this reason the City has developed with this Comprehensive Plan the tools to provide the necessary elements to help the CBD to thrive. The CBD consists of small shops offering a variety of merchandise and unique shopping experiences. The CBD can accommodate uses such as office, theatres, restaurants, bicycle sales and repair, sports related activities and stores, fly tying shops, gun shops, boat sales, and repair activities. These shops should enhance the City's concept as a "Recreational Community".

Many of the older buildings have undergone an exterior and interior upgrading which has done much in improving the overall appearance of the core area. Much of the "facelift" of the older commercial structures as well as the new construction has been voluntarily done in theme lending itself to the recreational concept. There is broad community support for the continuation of remodeling and new construction as indicated by letters from various community organizations and the City's desire to become a recreational center.

Many new stores and buildings have been placed in the CBD and a great deal of redevelopment and remodeling has occurred, while maintaining the historic feel of older buildings.

Parking is a big concern for the CBD. As the vacancy rate goes down a need for additional parking becomes evident. The City is working on new ways to increase the amount of signage showing additional downtown parking as well as searching for ways to provide additional parking areas. The City is currently seeking funding for a downtown revitalization plan. This plan will give the City the ability to identify potential downtown parking areas. The goal and policy framework for the CBD and potential future CPAs are outlined below.

Outdated text, not necessary in Comprehensive Plan





Downtown Development Central Business District Goal:

To protect and insure ensure the permanency of the Central Business District (CBD) as a vital economic base and to maximize customer access and exposure, and convenience.

Rephrased, use "ensure."

Downtown Development Central Business District Policies:

Selective updates applied to this section.

The Molalla Downtown Plan (Cogan Owens Cogan, 2007) includes detailed policies and implementation measures to revitalize the Central Business District (CBD). The following policies apply in conjunction with Downtown Plan policies when making land use decisions in the CBD.

- 1. Within the CBD alleyways should shall be maintained and used as pedestrian walkways, for rear entrance delivery and/or customer access.
- 2. Downtown commercial development shall be encouraged through the reduction of truck traffic through the downtown core area.
- 3. Bicycle and pedestrian access to the CBD from the surrounding areas should be improved.
 - 3.1. Secure and safe bike storage areas should be considered.
 - 3.2. Sidewalk and street activity that will stimulate pedestrian traffic should be encouraged.
- 4. The City shall consider incentives to preserve historically significant buildings in the Downtown Core.
- 5. Commercial development should be based on the following goals, guidelines and principles:
 - 5.1. Separation of pedestrian and through motor vehicle traffic.
 - 5.2. Grouping of retail opportunities conducive to pedestrian shopping movement.
 - 5.3. Convenient, identifiable and accessible parking.
 - 5.4. By-pass industrial traffic around commercial areas, particularly the CBD.
 - 5.5. Improve CBD shopping environment and amenities.
 - 5.6. Provide for CBD growth needs.
- 6.—The look and feel of the CBD commercial area shall be protected and maintained by encouraging CBD compatible businesses as defined below to locate or expand within or adjacent to that area identified as the CBD.

Duplicative

7. A concerted effort should be made to revitalize the central business district through rehabilitation or redevelopment of existing areas. The City shall encourage and identify new businesses to occupy the CBD in order to create an active and vibrant district. Encourage and identify new businesses that enhance the Central Business District.





Reworded for clarity and emphasis on the end-state.

8. The central business district shall provide a variety of services; cultural, recreational, social, professional and governmental activities.

Separated unrelated policies, renumbered.

9. The history of Molalla should shall be a consideration in a redevelopment opportunities as well as event promotion.

Correction of typo

10. The City shall encourage new businesses to promote the City's recreational theme, services of all types, medical and dental offices, federal, state, and city offices to enhance the CBD of Molalla.

Unnecessary.

- 11. Through the Molalla Municipal Code the City shall place specific criteria upon new development and redevelopment in the CBD, which matches the style found in the early 1900s.
- 12. The CBD shall have adequate parking that is well lit and <u>visually</u> attractive. The City shall encourage unique shops and restaurants in the CBD.
- 13. The City shall encourage unique shops and restaurants in the CBD.

Broke previous Policy 11 into two policies. Renumbered.

14. Kiosks should be encouraged in the downtown area to increase shopping convenience and public awareness of downtown facilities and services.

Community Planning Area Goal:

Provide for higher density mixed-use development within designated community planning areas.

Staff notes that "Community Planning Areas" are not specifically designated; likely a recommendation from a prior planning effort that were not fully adopted. Removed.

Community Planning Area Policies:

- 1.—The Community Planning Area (CPA) designation may be applied to create pedestrian-oriented, mixed use centers near the Central Business District.
- 2.—CPA plan designations shall be implemented through the establishment of a zoning district that includes the following:
 - 2.1. Provisions that reduce off-street parking requirements;
 - 2.2. Development and design standards for buildings, streets and public spaces that are oriented toward the pedestrian not excluding the automobile;
 - 2.3. Concentration of housing near the downtown where all sorts of services are available;





- 2.4. Provisions for public and private amenities (including parks, plazas, and other facilities to support the higher densities and mixed use development);
- 2.5. A multi-modal circulation system that links uses of bus, bicycle, carpool/vanpool, and shuttle services with pedestrians; design review standards.
- 3. —A wide range of housing types shall be authorized within CPA, including but not limited to small lot single-family residential detached, attached single-family residential, townhouses or row houses, ancillary dwelling units, garden apartments, mid-rise apartments, high density apartments, student housing, senior housing, and housing above retail and office space
- 4. Those areas included in a CPA shall transition the type and density of new housing to be compatible with the established area at such time one is developed.
- 5. Future population expansions shall include additional community planning area zones to maximize densities while providing the public with unique concepts.
- 6. CPAs are intended to preserve and enhance the historic, open space, and architecture qualities of the historic nature of the area. In addition to general standards in the zoning ordinance, all development within CPA shall comply with specific design standards aimed at preserving the historic and architectural character and qualities of the area.
- 7.—The development of housing shall allow for the retention of lands for open space and recreation within the planning area, encourage the preservation of trees within developments where possible, and be consistent with goals and policies of this Plan.
- 8. Industrial uses shall be moved, when feasible, from this area to the southwest section of the City.

Small Scale Commercial and Mixed Use Development

- 1. In addition to larger-scale CPAs, The City shall incorporate minor commercial activities to reduce energy and enhance Molalla's quality of life.
- Minor commercial activities, which are compatible with residential uses, shall be dispersed allowed throughout the planning area <u>City</u> to serve <u>residents</u> the public and conserve energy resources.
- 3. Minor commercial activities shall be reviewed by the Planning Department to ensure the integrity of the residential zone is not impaired Development Code requirements are met.

Removed references to "Community Planning Areas" and updated language.

Industrial Development

Industrial employment is an important component of the City's economy and accounts for roughly half of Molalla's projected economic growth over the next 20 years. Sites for future industrial growth have specific needs which may include:

- Site sizes ranging from small (less than 1 acre) to large (greater than 10 acres)
- Flat sites with little topography





- Access to highways and rail facilities
- Availability of City and private utilities

When discussing the attraction of new industry, it should be pointed out that industry has several criteria on which it bases selection of location. Among these are:

- adequate site size;
- relatively flat topography;
- good access to highways or railroads to facilitate the transporting of raw materials and finished products;
- compatibility with adjacent or nearby residential and commercial development;
- the availability of housing for managers and workers;
- the availability of water and sewer service;
- the availability of utilities such as storm drainage and gas, electricity and telephone; and
- the availability of advanced technology communications infrastructure.

Replaced narrative with text from EOA.

Industrial Comprehensive Plan Designations and Zoning

The Comprehensive Plan Map indicates where industrial development will be encouraged permitted. Industrial areas are planned for the economic benefit of the City and located so as to minimize impacts to residential development. The City shall continue to provide sufficient enough industrial land to support future growth to optimize its chances for industrial development. Providing land for light industrial development, as a buffer between heavy industrial and commercial or multi-family development is priority. The City, by providing a healthy amount of industrial lands, is proving its support to bring industrial development to the City of Molalla.

To meet the needs of the present and future residents of Molalla and the surrounding area for industry and to comply with state and local goals and the policies established to implement those goals, the following are established to provide a suitable quantity and quality of land in the most beneficial locations for each industrial development in the City of Molalla.

Updated narrative for clarity

Light Industrial District (M-1): Light industrial (M-1) areas are designated for non-polluting industries, which are generally compatible with residential and commercial activities. The light industrial concept for future development is envisioned in areas primarily west of the current City limits. Larger parcels have been designated in this location to attract industries that require greater land areas for the operation, or for several industries to cooperatively design an industrial park. The location of the land designated for light industrial use is based on existing industrial uses, proximity to public services, highway access and the goals and policies of the plan to utilize land for industrial use which meets the needs of those industries most likely to locate in Molalla.

Unnecessary detail, specifics may change over time.





Heavy Industrial District (M-2): Heavy Industrial (M-2) uses include manufacturing, fabrication
and processing, bulk handling, storage, warehousing and heavy trucking. Most heavy industrial
uses are incompatible with residential and commercial uses.

Industrial Development Goals and Policies

Industrial Development Goal:

To develop a diverse industrial base offering an increasing number a range of employment opportunities.

Replaced "increasing."

Industrial Development Policies:

1. The City shall establish and maintain a competitive short-term and long-term supply of employment land, in readily developable sites. The City shall provide suitable industrial sites to maintain and attract a diversified industrial base.

Replaced with wording from EOA recommendation.

- 2. The City shall prioritize serving key industrial areas and sites in the Transportation System Plan and Capital Improvement Plan.
- 3. The City shall inventory properties that might be good opportunity sites for potential public/private catalyst projects.
- 4. The City shall evaluate assisting in wetland mitigation to increase developable land inventory, including creating or partnering in a wetland mitigation bank
- 5. The City shall support clean up and utilization of identified brownfield sites

New policies from EOA.

6. <u>The City shall provide</u> For developments that, whenever possible, will allow residents of the City of Molalla to work in Molalla and not have to seek employment in other areas.

Removed "whenever possible." Combined with other goals about travel for employment.

- 7. The City shall locate industrial Industrial land should be located to take advantage of Highway access or rail transportation that is available where such sites exist.
- 8. To minimize impacts on Clackamas County's agricultural land base, Class I agricultural soils shall be preserved outside the UCB. At the same time, it is important that industrial lands be located in relatively flat areas, which have suitable soils and that are free from flooding dangers.

UGB policies are a better fit for another part of the comprehensive plan.

9. The City shall protect industrial lands from being converted to commercial uses by prohibiting or significantly limiting commercial uses in industrial land in the M-1 (Light Industrial) and M-2 (Heavy Industrial) zones. Commercial and service uses in the City's industrial zones shall be





limited to small-scale uses that cater primarily to local area employees and customers.

Combined with other goal about commercial uses.

- 10. The City shall designate industrial land on the Comprehensive Plan map limiting the impacts to citizens in the community and the Molalla Municipal Code shall establish standards to reduce impacts on other areas.
- 11. All industries shall meet federal, state and local environmental quality standards.

Not needed as a policy in this chapter. If retained, it would be more appropriately included under the Air, Land and Water Quality goal.

- 12. The City shall attract and accommodate both labor intensive and land intensive industrial activities.
 - 12.1. The City shall establish an industrial area that has limited impact on citizens of the community.

Removed.

13. Ensure Molalla's planning area contains adequate amounts of industrial lands for projected growth.

Removed, duplicated elsewhere.

14. Land use designations within the Molalla Planning Area shall be designed to accommodate projected industrial growth and population densities through at least the year 2030.

Removed, duplicated elsewhere.

15. The UGB may be expanded to ensure adequate lands for industrial development through 2034.

Removed, duplicated elsewhere. UGB expansion a better fit for other comprehensive plan sections.

16. Encourage "non-polluting industry" development.

Removed, vague term better suited for Goal 5 section.

17. Designate large areas of land together for several industries to cooperatively design an industrial park.

Removed per council direction - redundant of other policies about meeting industrial land need.

18. Maintain a light industrial zone, which eliminates excessive noise, smoke, odor, dust, and gas.

Not needed.

19. The City shall work with existing employers to move industrial development to the southwest section of Molalla. By placing all industrial development in the southwest corner of the City the citizens will have a reduced possibility of odor since the southwest wind blows away from the





City.

Removed per City Council direction.

20. The City's development code shall require buffers and mitigation of impacts where industrial land abuts residential land. Both residential and industrial development shall be responsible for minimizing impacts in areas where residential uses border industrial.

Reworded and combined with a design and buffer policy.

21. Sufficient vacant industrial lands with a diversity of sizes, types, and service levels for future industrial development shall be designated on the comprehensive plan/zoning map.

Removed; duplicated elsewhere.

- 22. Publicly owned lands shall not be given a competitive advantage over private ownership through governmental land use regulations.
- 23. Industrial areas should be set aside primarily for industrial activities. Other supporting uses, including some retail uses, may be allowed if limited to sizes and locations intended to serve the primary uses and the needs of people working or living in the immediate industrial areas

Removed; duplicated elsewhere.

- 24. Industrial developments are subject to development standards relating to setbacks, landscaping, signs, exterior lighting, parking, building height, massing and visual impacts, and architectural styles and outside storage.
- 25. Molalla shall provide a suitable site within its UGB to allow large scale agricultural or nursery processing industries to locate within the City.
- 26. Industrial areas that are located adjacent to arterial streets or to residential areas should be controlled through site plan review and buffer zones so as to minimize the impact of industrial uses.

Combined with other residential buffer policies.



PUBLIC COMMENT SIGN-IN CARD

We welcome your comments.

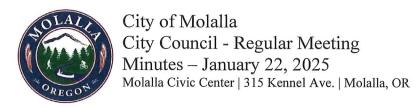
City Council has set aside a time on the agenda called "PUBLIC COMMENT" for anyone who wishes to discuss a topic of concern on the Agenda. If you would like to talk to the City Council, please fill out this card and give it to the City Recorder no later than 6:55pm. Thank you!

NAMI	NAME: (Please Print)				
JOE HENRERA					
	*				
ADDRESS: (Include house number, street, city)					
PHONE: 503 786 8000					
EMAIL ADRESS: (Please print clearly)					
Choose one:					
	I wish to speak during Public Comment. My topic is not on the current Agenda.				
Your topic:					
Z	I wish to speak on an item on the current Agenda. Item # ししょろ				

RULES FOR PUBLIC COMMENT:

6A

- ➤ Public comment has a time limit of 3 minutes as set by the Council.
- ➤ If written documentation is presented, please furnish at least one copy to the City Recorder.
- ➤ No comment shall contain profane, obscene, abusive, threatening, or slanderous content.



CALL TO ORDER

The Molalla City Council Meeting of January 22, 2025 was called to order by Mayor Scott Keyser at 7:00pm.

COUNCIL ATTENDANCE

Present: Council President Eric Vermillion, Councilor RaeLynn Botsford, and Councilor Matin Bartholomew, Councilor Doug Gilmer, and Mayor Scott Keyser.

Absent: Councilor Leota Childress and Councilor Terry Shankle.

STAFF IN ATTENDANCE

Dan Huff, City Manager; Mac Corthell, Assistant City Manager; Christie Teets, City Recorder; and Dan Zinder, Senior Planner.

GUEST IN ATTENDANCE

Brendan Buckley, consultant from Johnson Economics

APPROVAL OF AGENDA

Approved as presented.

CONSENT AGENDA

- A. City Council Meeting Minutes January 8, 2025
- B. Strategic Planning Work Session Meeting Minutes January 11, 2025
- C. Parks CPC Appointment J. Newland

ACTION:

Councilor Botsford made a motion to approve the Consent Agenda; Council President Vermillion seconded. Motion passed 5-0.

AYES: Vermillion, Botsford, Bartholomew, Gilmer, Keyser

NAYS: None.

ABSENTIONS: None.

PRESENTATIONS, PROCLAMATIONS, CEREMONIES

A. Goodwill Industries Presentation

Presenters Sally and Cynthia from Goodwill provided an overview of Goodwill Jobs Connection Program services aimed at helping individuals in the community find employment. They explained that their services include assistance with resumes, cover letters, transportation, and work attire. Goodwill Job Connection also helps local businesses find employees. Goodwill Job Connections host job fairs in Oregon City and Molalla. (You Tube Video 3:00-8:15)

PUBLIC COMMENT

Char Pennie, Molalla, OR: Ms. Penne raised questions and concern regarding background checks that were recently discussed at the (Strategic Planning Session) goal-setting meeting.

David Potts, Molalla, OR: Mr. Potts, addressed the City Council, suggesting the idea of creating a district-based form of representation for councilors.

PUBLIC HEARINGS

A. Draft Economic Opportunities Analysis (EOA), Employment Buildable Lands Inventory (BLI) and Comprehensive Plan and Development Code Amendments (Zinder)

Mayor Scott Keyser opened the Draft Economics Opportunities Analysis (EOA) Public Hearing at 7:14pm; no present Council Members acknowledged potential conflicts of interest. Mayor Keyser requested Senior Planner; Dan Zinder, provide Staff Report.

Mr. Zinder opened discussion on the City's Economic Opportunities Analysis (EOA) and the Comprehensive Plan update, which is part of the Urban Growth Boundary (UGB) study. The City hired Johnson Economics to update the

analysis and Buildable Lands Inventory. On December 4, 2024, the Planning Commission held a Hearing and Public Comment, including a request to amend the Central Commercial Zone to allow fueling stations. The Commission recommended the proposed modifications, and the consultant incorporated additional land needs, including specific requirements for large employment sites and data center development. The City faces a shortage of larger industrial sites, though there is a surplus of smaller industrial sites. The conversation highlighted the importance of expanding land options for business recruitment, with a focus on ensuring future job growth for the community. Council consensus was reached to further discuss items at a Work Session. (You Tube Video 12:00-31:00 | full extent of coversation 12:00-50:00)

PUBLIC COMMENT

Wendy Kellington, Kellington Law Group: Mrs. Kellington, representing Center Market, suggested modifying the City's Zoning Code to allow fueling stations in the C1 Zone; further proposing four options for consideration and requested Council include amendments in the Economic Opportunities Analysis (EOA).

Joe Herrera, **Meadowbrook**, **OR**: Mr. Herrera advocated for a more aggressive expansion of land for growth, particularly for industrial and manufacturing uses. Mr. Herrera was pleased with the overall information in the analysis.

ACTION:

Council President Vermillion moved to continue Public Hearing at the February 12, 2025 Council Meeting; Councilor Gilmer seconded. Motion Passed 5-0

AYES: Vermillion, Botsford, Bartholomew, Gilmer, Keyser

NAYS: None.

ABSENTIONS: None.

The Public Hearing for the Draft Economic Opportunities Analysis (EOA), Employment Buildable Lands Inventory (BLI), and Comprehensive Plan and Development Code Amendments is in continuance until February 12, 2025.

B. Ordinance No. 2025-01: Updating MMC Chapter 2.17 Community Program Committee Term Limits

Mayor Scott Keyser opened Public Hearing for Ordinance No. 2025-01 at 7:50p and noted no present Council Members shared a Conflict of Interest.

City Manager Dan Huff provided a Staff Report detailing an Ordinance amendment regarding term limits for Community Program Committees (CPC's). Mr. Huff confirmed the City has two active CPC's: Beautification and Culture Committee and a Parks Committee. The proposed amendment would establish a process of members appointed for two-year terms.

PUBLIC COMMENT

None.

Mayor Keyser, seeing no Public Comments, closed the Public Hearing at 7:55pm.

ORDINANCES AND RESOLUTIONS

A. Ordinance No. 2025-01: Updating MMC Chapter 2.17 Community Program Committee Term Limits

Acknowledging that City staff and City Council had no further comments to share, Mayor Keyser called for a motion to hold the First Reading of Ordinance No. 2025-01.

ACTION

Councilor Botsford made a motion to have the First Reading of Ordinance No. 2025-01: An Ordinance of the City of Molalla, Oregon, amending language in Chapter 2.17 Community Program Committee in the Molalla Municipal Code. Council President Vermillion seconded. Motion passed 5-0.

AYES: Bartholomew, Botsford, Gilmer, Vermillion, Keyser

NAYS: None.

ABSENTIONS: None.

Confirming the vote passed unanimously, Mayor Keyser called for the Second Reading and Adoption of Ordinance No. 2025-01

ACTION:

Councilor Botsford made a motion to have the Second Reading and Adoption of Ordinance No. 2025-01 by title only. Council President Vermillion seconded. Motion passed 5-0.

AYES: Gilmer, Bartholomew, Botsford, Vermillion, Keyser

NAYS: None.

ABSENTIONS: None.

GENERAL BUSINESS

B. Section Street Tree Removal

Assistant City Manager, Mac Corthell lead the discussion and outlined options for relocating power poles and removing a significant tree as part of the Section St. Repaving Project. The tree will be removed, and the poles will be moved back, with one pole near the ADA ramp shifting six feet south. If the project is completed as a City Project, PGE will cover the cost of moving the poles, while the City would pay for tree removal (\$6,500). The Council requested a Public Hearing on the matter to ensure residents of Section St. are aware of the project and have opportunity to voice opinions.

C. Council Goals Created for 2025 - Draft Document

City Manager Dan Huff shared a brief review of draft Strategic Planning Session Goals and discussed the next steps. Mr. Huff noted Focus Areas with red markings are prioritized, and blue markings indicate new items added to the plan. Focus Area 4, which involves Resource Hubs, was highlighted, observing that many initiatives fall outside the City's direct responsibilities. Council discussion regarding Civic Education and Town Hall Sessions in Focus Area 3 lead to a consensus to remove "Town Hall Sessions" and replace with alternative methods for civic engagement. The final document is expected to be presented for possible adoption at the February 12th Council Meeting.

D. Joint Values and Outcomes for the 2025 State Legislative Transportation Package

City Manager Huff and Mayor Keyser revisited a matter discussed previously by C4 regarding the use of the City's logo for a document (*Joint Values and Outcomes for the 2025 State Legislative Transportation Package by the Communities of Clackamas County*) being presented to State Legislators. The Council confirmed their support and, by consensus, agreed to continue supporting the initiative by consensus.

STAFF COMMUNICATION

- City Recorder, Christie Teets: Shared open opportunities on the Library Board, Budget Committee, and Planning Commission. Budget and Planning roles are available to residents within the city limits. Additionally, the Council was asked to mark their calendars for February 12th, 6 PM Work Session.
- Assistant City Manager, Mac Corthell: Provided a Fourth-Quarter Report highlighting several ongoing and upcoming projects. Notably, the Wastewater Treatment Plant broke ground on January 17th, the project is progressing well. The Community Development Department is working on several key projects, including the Stormwater Master Plan, with a potential goal of March Adoption, and collaborating with various consultants for Parks, Urban Growth Boundary, and Economic Development initiatives. Mr. Corthell also shared the City would soon welcome a highly qualified Associate Planner and most notably the Quarterly Report continues to be improved and evolved for better clarity and engagement.
- City Manager, Dan Huff: Highlighted Molalla's historical development, adding the original downtown area was once surrounded by mills. Mr. Huff noted the main commercial corridor along Highway 211 (Main Street) is something to keep in mind and recognize the importance in considering the town's layout when deciding on gas stations in the C1 and C2 Zones, noting Molalla has a role as a Commuter Town, with many residents driving to work, the need for commercial development in the right locations is important in discussions.

COUNCIL COMMUNICATION

- Councilor Bartholomew: No Report.
- Councilor Gilmer: No Report.
- Councilor Botsford: Shared reminder for the Chamber's Banquet and noted the theme of "Let's Have a Ball" sports related; sharing one does not have to dress-up, however, attendees usually participate in the fun of themed-attire.
- Council President Vermillion: Noted Counselor Gilmer and he attended the Parks CPC Meeting, where Kristy Hodgkinson was elected Chair, and Nicole Jung was elected Vice-Chair. The Committee has been active, with their recent Sign Class raising \$420 after overhead costs. Current fundraiser is a Sees Candy campaign on

- Facebook. Councilor Vermillion shared various potential fundraisers in the future, discussion of BMX Track, and Annual Parks CPC Garage Sale in July.
- Mayor Scott Keyser: Shared updates on recent activities, including a meeting with Clackamas County
 Commissioners where he clarified Molalla's homeless issues. He shared his YouTube accounts Molalla
 Happenings and The Spice and Share the Love events. Mayor Keyser read-aloud a statement where he
 emphasized the importance of collaboration within the City Council, encouraged Council Members to engage
 actively in their roles, and reflected on City's Goals. (Statement read-aloud will be attached to Meeting Minutes)

ADJOURN

Mayor Keyser adjourned the City Council meeting at 8:45pm.

For the complete video account of the City Council Meeting, please go to YouTube

"Molalla City Council Meetings – January 22, 2025"

PREPARED BY:

Crystal Robles, Records Specialist

ATTEST:

Christie Teets, CMC, City Recorder

Meeting Minute Attachments:

- Community Development Department Fourth-Quarter Quarterly Report
- Mayor Keyser's 1/22/25 Council Statement

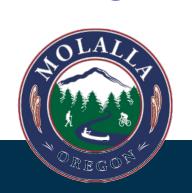
Economic Opportunities Analysis Updates (EOA)



City Council January 22, 2025

Updates

The updates did not change overall stated land need (~73 acres surplus) but did provide further site specific need. This gives the City flexibility in our UGB expansion to bring in additional large sites for employment land even though we're currently operating at a surplus of our 20-year land supply. Existing sites cannot meet those needs. This



information will also bolster arguments for zone changes for more efficient use of properties currently in the UGB.

Data Centers

- Data centers have been an industry where our region has seen growth.
 City was approached by a data center in fall with a serious inquiry about locating in Molalla.
- Data Centers typically need a site between 20-100 acres. Our inquiry was regarding a site with 50-100 acres.
- The City's UGB currently does not have such a site with contiguous ownership.



The need for such a site has been added to our 20 year forecast.

Forecasted Land Need

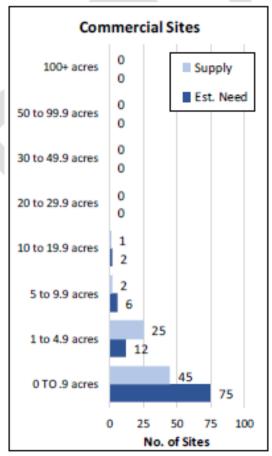
FIGURE 7.7: ESTIMATE OF FORECASTED 20-YEAR SITE NEED
BY LAND USE AND SITE SIZE (ACRES)

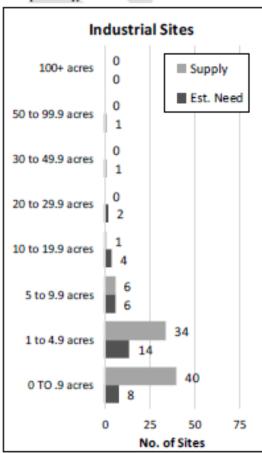
LAND USE	0 TO .9 acres	1 to 4.9 acres	5 to 9.9 acres	10 to 19.9 acres	20 to 29.9 acres	30 to 49.9 acres	50+ acres	TOTAL (sites)	TOTAL (acres)
Office	32	5	2	1	0	0	0	40	21
Institutional	4	3	2	0	0	0	0	9	13
Retail	39	4	2	1	0	0	0	46	36
Commercial Total:	75	12	6	2	0	0	0	95	70
Flex/B.P	1	5	2	1	0	0	0	9	18
Gen. Ind.	5	4	2	1	1	0	0	13	12
Warehouse	2	5	2	2	1	1	0	13	48
Industrial Total:	8	14	6	4	2	1	0	35	78
Data Center	0	0	0	0	0	0	1	1	50
TOTAL:	83	26	12	6	2	1	1	131	198

Source: Oregon Employment Department, BEA, Johnson Economics LLC

Available Sites

FIGURE 7.8: SUMMARY OF FORECASTED 20-YEAR SITE NEED VS. SITE SUPPLY
BY LAND USE AND SITE SIZE (ACRES), MOLALLA





Address to the City Council

Opening Remarks

First off, I would like to say Happy Belated New Year to everyone. Last year had its ups and downs, but for the most part, we all survived and now move on to bigger and better things. Councilor Gilmore and Councilor Bartholomew, welcome to the city council. Please don't hesitate to ask the senior council or me any questions you may have.

Gratitude to the Voters

I want to thank the voters of Molalla for the opportunity to serve another four years as Mayor of this great city. An 80% voter approval rating is almost unheard of these days. Over the past four years, many said our city was a freight train of policy and progress. Challenge accepted. Over the next four years, I look forward to raising the standard and accomplishing even more with all of you and our city staff. Challenges will arise, but this team is remarkable at finding solutions or forging ahead.

Our Culture of Collaboration

Our culture emphasizes decorum and collaboration. I believe every member has a voice and ideas that deserve to be heard. You were elected by the voters to represent their thoughts and vote accordingly. We are also tasked with creating policies to protect the city and our residents from all potential threats. Achieving this requires listening to voters, city staff, and colleagues to make Molalla the best it can be. Some ideas may cost nothing to implement; others will require resources. Ultimately, the council controls the process, and majority rules. If the process feels rushed, we will slow it down to ensure informed decisions. If we don't get it right the first time, we'll keep trying until we do.

Roles and Responsibilities

I want to remind the council that we have three employees: the Judge, the City Attorney, and the City Manager. We communicate directly with the City Manager, Mr. Huff. If you feel the need to contact the City Attorney, please consult with me or Mr. Huff beforehand. This is not to screen your reasoning but to save the city money, as we are billed for every interaction with the City Attorney. As for the rest of the city staff, they report to Mr. Huff. We do not interfere with their duties. If you have concerns about their performance, address them through Mr. Huff.

Mr. Huff's extensive tenure as City Manager is exceptional, and he is highly respected by staff and peers alike. Last year, he was even elected President of his professional association. Mr. Huff is a resource who wants to see the city succeed. Share your ideas with him—he will either explain why they can't work or help you develop them.

Handling Challenges

Over the next two to four years, we won't always agree or make each other happy. Mistakes will happen. If issues arise, address them directly with the person involved. If you need support, reach out to Council President Vermillion, Mr. Huff, or me. No one likes being attacked, so kindly state your concerns and propose solutions.

Preparation for Meetings

Please read your council packets the weekend before meetings. Staff invests significant time in preparing these materials to help us succeed, and not using them is disrespectful. If you have questions, email Mr. Huff beforehand to ensure he can provide necessary information during the meeting. Respecting staff's efforts helps us function more efficiently. Imagine packing for a trip without knowing the destination; staff deserves to know what to prepare for our meetings.

Setting the Standard

In my first four years as Mayor, I worked hard to learn my role, be present, and set a high bar. For the next four years, I've set an even higher standard for myself. This position is not just about showing up every two weeks to vote; it requires active participation. I will hold you accountable for your liaison roles and public event attendance. Our council is only as strong as its weakest link. If you're committed, I will support you in excelling in your role.

With most of our infrastructure being rebuilt over the next three years, it's vital to be engaged and present for these accomplishments. Other cities struggle to secure even one project like ours. Embrace your liaison roles, attend meetings, and share updates with the council. This fosters excitement and collaboration.

Encouraging Ideas

Encourage outside-the-box thinking. Not all ideas are perfect, but they deserve consideration. Dismissing ideas outright discourages participation. If an idea doesn't fit your perspective, propose improvements rather than shutting it down. We represent the same voters, and their voices should guide us.

Commitment to Attendance

Council meetings are held on the second and fourth Wednesdays of each month. Please prioritize attendance; voters notice when we're absent. During my first term, I missed one meeting due to

COVID and was four minutes late to another. I take this responsibility seriously and expect the same from all of you. To help staff with meeting minutes, raise your hand to speak. This is not about control but clarity.

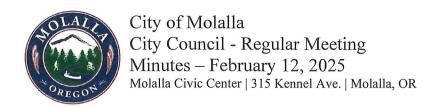
Shared Responsibility

Lastly, I ask for your involvement. Over the past four years, I've been the first call for 10,300 residents with issues or complaints, often serving as a public punching bag for decisions made by all of us. In the next four years, I will forward or involve you individually in some complaints to share the load. When handling complaints, consult Mr. Huff first to avoid making promises or statements that complicate matters. He is an invaluable resource.

Closing Remarks

Thank you for your commitment to the voters of Molalla. Let's set the standard in Oregon for how cities should be run.

DIW



CALL TO ORDER

The Molalla City Council Meeting of February 12, 2024 was called to order by Mayor Scott Keyser at 7:01pm.

COUNCIL ATTENDANCE

Present: Council President Eric Vermillion, Councilor Martin Bartholomew, Councilor RaeLynn Botsford, Councilor Leota Childress, Councilor Doug Gilmer, and Mayor Scott Keyser.

Absent: Councilor Terry Shankle.

STAFF IN ATTENDANCE

Dan Huff, City Manager; Mac Corthell, Assistant City Manager; Christie Teets, City Recorder; Dan Zinder, Senior Planner.

APPROVAL OF AGENDA

City Recorder Teets noted Agenda Item 6A and 7A, Ordinance No. 2025-02. The First Reading on this item will not be held at this meeting, however it will became a discussion item. A Public Hearing was held, and the Ordinance will be brought back for adoption at a later meeting. Council approved the update to the agenda via consensus.

CONSENT AGENDA

- A. Work Session Meeting Minutes January 22, 2025
- B. Integrator Services for the Water Treatment Plant and Wastewater Treatment Plant SCADA Systems
- C. USDA-RD & CWSRF WWTP Financing Signature Authority

ACTION:

Councilor Childress made a motion to approve the Consent Agenda; Councilor Botsford seconded. Motion passed 6-0.

AYES: Gilmer, Childress, Vermillion, Botsford, Bartholomew, Keyser.

NAYS: None.

ABSENTIONS: None.

PRESENTATIONS, PROCLAMATIONS, CEREMONIES

A. Parks CPC Appointment

City Recorder Teets shared that the Parks CPC had an opening and Ms. Regina Sheaves, actively participating in several Parks meetings, applied to become a member. Parks Committee and Recorder Teets recommended appointment.

ACTION:

Councilor Botsford made a motion to approve Regina Sheaves application for the Parks CPC; Councilor Vermillion seconded. Motion passed 6-0.

AYES: Bartholomew, Botsford, Vermillion, Childress, Gilmer, Keyser

NAYS: None.

ABSENTIONS: None.

PUBLIC COMMENT

None.

PUBLIC HEARINGS

A. Ordinance No. 2025-02: Amending and Adopting the City of Molalla Comprehensive Plan to Adopt the 2025 Employment Opportunities Analysis and Buildable Lands Inventory

Mayor Scott Keyser opened 2025 Employment Opportunities Analysis and Buildable Lands Inventory Public Hearing at 7:08pm; no present Council Members acknowledged potential conflicts of interest.

Mr. Corthell provided an update on the Economic Opportunities Analysis (EOA) and Buildable Lands Inventory (BLI), which are part of Molalla's review of its Urban Growth Boundary (UGB), a process required every 20 years, sharing the City is behind schedule since the last UGB review. The analysis includes both Housing and Employment Land Needs for the next 20 years. The EOA specifically focuses on employment lands, assessing the City's job needs and land availability to support them. The process also involves the Department of Land Conservation and Development (DLCD), which reviews the findings and ensures compliance with state rules. Mr. Corthell noted that DLCD's feedback throughout the process helped ensure the City's plans would meet approval. Unfortunately, near the end of the 90-day review period the DLCD requested a larger public involvement process, despite having been involved in every City meeting. The next steps would include reviewing the document again after addressing questions related to the Comprehensive Plan Amendments. The goal is to finalize the document, and optimistically hold the first reading and adoption at a future meeting.

Senior Planner Zinder further reiterated reported the Oregon Statewide Planning Goal 9 requires cities to adopt an Economic Opportunities Analysis (EOA) to assess 20-year employment land needs, site-specific requirements, and target industries. Molalla, does not have an adopted EOA, however is completing one as part of its Urban Growth Boundary (UGB) review process. Funded by a DLCD Grant, the City hired Johnson Economics to prepare the EOA, a Buildable Lands Inventory (BLI), update the Goal 9 Comprehensive Plan, and recommend Development Code changes. (For a complete account of the discussion, please refer to the YouTube video recording from minutes 06:16 to 18:20)

PUBLIC COMMENT

City Recorder Teets emailed City Council Public Comments and stated copies will be reflected in Minutes.

Mayor Keyser closed Public Hearing for Ordinance No. 2025-02 at 7:19pm.

B. Ordinance No. 2025-03: Parks, Recreation, and Trails Master Plan Adoption & Comprehensive Plan Amendment

Mayor Keyser opened Parks, Recreation, and Trails Master Plan Adoption & Comprehensive Plan Amendment Public Hearing at 7:19pm; no present Council Members acknowledged potential conflicts of interest.

Mr. Corthell provided an overview of the process regarding the proposed amendments to the Parks Master Plan, which includes both public and Planning Commission suggestions. Mr. Corthell explained amendments would only be made if directed by the Council. The Parks Master Plan outlines Capital Projects for the next 10-20 years, and although the Council can add or remove projects, ultimately five-year Capital Plan would be adopted. He clarified that anything in the appendix is not a policy but mere ideas for future consideration.

After considerable debate and in-depth conversation, it was recommended to holding a First Reading of the Parks Master Plan with the proposed amendments. There was a discussion regarding the choice between a wind sail and a permanent shade structure for Long Park's Pickleball Court, keeping Oddfellows Park in the plan, as well as, the possibility of a Dog Park Association, and the Skate Park property, both Mr. Corthell and City Manager Huff agreed that it should remain in the Plan, keeping options open for future opportunities, especially given potential grants, budgeting flexibility, and future Council's. (For a complete account of the discussion, please refer to the YouTube video recording from minutes 18:30 to 1:00:51)

Mayor Keyser closed Public Hearing for Ordinance No. 2025-03 at 8:01pm

ORDINANCES AND RESOLUTIONS

A. Ordinance No. 2025-02: Amending and Adopting the City of Molalla Comprehensive Plan to Adopt the 2025 Employment Opportunities Analysis and Buildable Lands Inventory

Assistant City Manager Mr. Corthell directed the Council to review the proposed amendments to be revisited after the Economic Opportunities Analysis (EOA) is considered, allowing individual discussion, which would be more manageable and beneficial for the Council. Furthermore, the Staff Report from Mr. Zinder, with input from Mr. Corthell, and Council consensus addressed several amendments to the Comprehensive Plan. Ultimately, the Council supported the staff's recommendations for striking redundant or unclear provisions and focusing on targeted industries and emphasized maintaining a balance in Land Use Policies. (For a complete account of the discussion, please refer to the YouTube video recording from minutes 1:01:18 to 1:28:11)

B. Ordinance No. 2025-03: Parks, Recreation, and Trails Master Plan Adoption & Comprehensive Plan Amendment (For a complete account please refer to the YouTube video recording from minutes 1:28:17 to 1:31:48)

Mr. Corthell's opening statement suggested adopting the Parks Master Plan as it currently stands, with the only pending amendment of the addition of a Dog Park Association. Mr. Corthell recommended that if the Council had unanimous support for the plan there was an option to move forward with adoption and direct staff to bring back the dog park amendment at a later meeting, likely in April or May, as the calendar would allow.

ACTION:

Council President Vermillion moved to adopt Ordinance 2025-03, an Ordinance of the City of Molalla, Oregon Adopting the 2025 Parks, Recreation, and Trails Masterplan and Associated Comprehensive Plan Amendments, and Conduct the First Reading by Title Only; Councilor Gilmer Seconded. Motion passed 6-0.

AYES: Gilmer, Childress, Vermillion, Botsford, Bartholomew, Keyser.

NAYS: None.

ABSENTIONS: None.

Witnessing the First Reading Ordinance 2025-03 passed unanimously, Mayor Keyer called for a motion to hold the Second Reading and Adoption of Ordinance 2025-03, an Ordinance of the City of Molalla, Oregon Adopting the 2025 Parks, Recreation, and Trails Masterplan and Associated Comprehensive Plan Amendments.

ACTION:

Councilor Childress moved the City of Molalla adopt Ordinance 2025-03, an Ordinance of the City of Molalla, Oregon Adopting the 2025 Parks, Recreation, and Trails Masterplan and Associated Comprehensive Plan Amendments; Councilor Botsford Seconded. Motion passed 6-0.

AYES: Gilmer, Childress, Vermillion, Botsford, Bartholomew, Keyser.

NAYS: None.

ABSENTIONS: None.

GENERAL BUSINESS

A. 2025 Council Goals

Mr. Huff outlined the goals discussed during the goal-setting session, highlighting those carried over from the previous year in red and newly added goals in blue and requested Council approval to finalize. Recorder Teets noted a prior draft was presented at the January 22nd meeting, where a recommendation was made to remove Town Hall Sessions from Focus Area Three: Civic Education, while maintaining the focus on Civic Education.

ACTION:

Councilor Botsford made a motion to adopt the 2025 City Council Goals; Council President Vermillion Seconded. Motion passed 6-0.

AYES: Gilmer, Childress, Vermillion, Botsford, Bartholomew, Keyser.

NAYS: None.

ABSENTIONS: None.

B. City Council Liaison(s) to Molalla River School District Board

Mayor Keyser noted at the beginning of each year Council Liaison appointments are made; one position remains open.

ACTION:

Mayor Keyser made an amended motion to appoint Councilors Doug Gilmer and Leota Childress to the Molalla River School District Liaison role. Councilor Botsford seconded. Motion passed 6-0.

AYES: Gilmer, Childress, Vermillion, Botsford, Bartholomew, Keyser.

NAYS: None.

ABSENTIONS: None.

C. Addition of .20 FTE (Full-Time Equivalent)

City Manager Huff explained an investigator conducts thorough in-depth background checks when hiring police officers. Other cities have begun placing investigators on their payroll to improve access to background information. Mr. Huff implemented this approach but later realized it required Council approval for an additional 0.20 (FTE) position.

ACTION:

Council President Vermillion moved to authorize the addition of .20 FTE to conduct background checks, Councilor Gilmer seconded. Motion passed 6-0.

AYES: Gilmer, Childress, Vermillion, Botsford, Bartholomew, Keyser.

NAYS: None.

ABSENTIONS: None.

D. Franchise Agreement Extension - Astound Broadband

City Manager Huff shared the City is seeking a short-term extension of its 2012 Franchise Agreement with Astound Broadband (formerly Wave) until July 2025. The extension is vital as the City Attorney and Astounds Attorney require time to negotiate a new agreement. The City is also exploring the possibility of shifting from franchise agreements to licenses, as some other cities have done. The goal is to ensure fairness while prioritizing the best interests of the City.

ACTION:

Councilor Botsford made a motion to authorize City Manager Huff to enter into a Franchise Agreement Extension with Astound Broadband. Council President Vermillion seconded. Motion passed 6-0.

AYES: Gilmer, Childress, Vermillion, Botsford, Bartholomew, Keyser.

NAYS: None.

ABSENTIONS: None.

E. Draft Calendar of Upcoming City Council Meetings

A thorough discussion took place among City staff and City Council regarding upcoming priorities and scheduling, acknowledging a busy agenda in the coming months. Deliberations included scheduling regular and special meetings, potential earlier start times, and overall planning for the Council Calendar. The Council reached a consensus on prioritizing key items: Parkland Dedication as the top priority, RV Trailer Parking on streets to be addressed, Pavement Conditioning Index as the second priority, and the Mural Code.

F. Spring LOC Conference (May 1-2) - Council Attendance

The Council and City staff discussed finalizing attendance for the Spring LOC Conference in North Bend, May 1st-2nd, with travel starting on April 30th with urgency emphasized in securing hotel reservations. It was noted that new Councilors are encouraged to attend at least one conference for educational and networking benefits.

STAFF COMMUNICATION

- **City Recorder Teets:** Provided a reminder of two openings on the Budget Committee, with a commitment of three days per year for a three-year term. Additionally, there are open seats on both the Library Board and Planning Commission.
- Assistant City Manager Corthell: shared the City received seven bids for the Chief Yelkus Park project, ensuring competitive pricing, with evaluations underway before awarding a contract. The Lola Water, Sewer, Storm, and Surfacing Project has been posted for bidding. The Wastewater Treatment Plant initial excavation is complete, and Council was invited for a site visit once more visible progress is made.
- **City Manager Huff:** noted the steel framework for the new Police Facility was installed, sharing visible progress on the project and much of the construction is viewable from the road. Mr. Huff encouraged Council members interested in a closer look to arrange a walkthrough.

COUNCIL COMMUNICATION

- Councilor Bartholomew: highlighted the need to increase awareness about the wide range of activities and programs offered by the local library. The Library provides various classes and events, such as hobby workshops, games for kids, and activities for adults.
- **Councilor Gilmer**: shared he attended a meeting at the Middle School with community members. The meeting provided an opportunity to review new photos and design plans for the new school design.
- **Councilor Botsford**: noted the Chamber of Commerce Networking Meeting scheduled was canceled due to the Winter Storm Warning and appreciatively, extended gratitude to all who attended the recent Chamber Banquet.
- Councilor Childress: noted she also attended the Middle School Open House further sharing she and Councilor Gilmer have scheduled a meeting with two representatives from MRSD Board: Mark Lucht and Amy McNiel for coffee on Saturday morning to begin their collaboration.
- **Council President Vermillion**: The See's Candy Valentine's fundraiser raised \$123.60 in profit. Additionally, Strawberry Park will have soft spots repaired this Spring as weather allows.
- Mayor Scott Keyser: shared information regarding a recent C4 Meeting where several key topics and possible marketing opportunities were discussed. He also related a meeting with Commissioner Chair Roberts that addressed issues with the County's voucher program and solutions; while also included discussions about attracting businesses to the area, with potential collaboration with the Portland Business Association.

ADJOURN

Mayor Keyser adjourned the City Council meeting at 9:32pm.

For the complete video account of the City Council Meeting, please go to YouTube

"Molalla City Council Meetings – February 12, 2025"

Scott Keyser, Mayor

PREPARED BY:

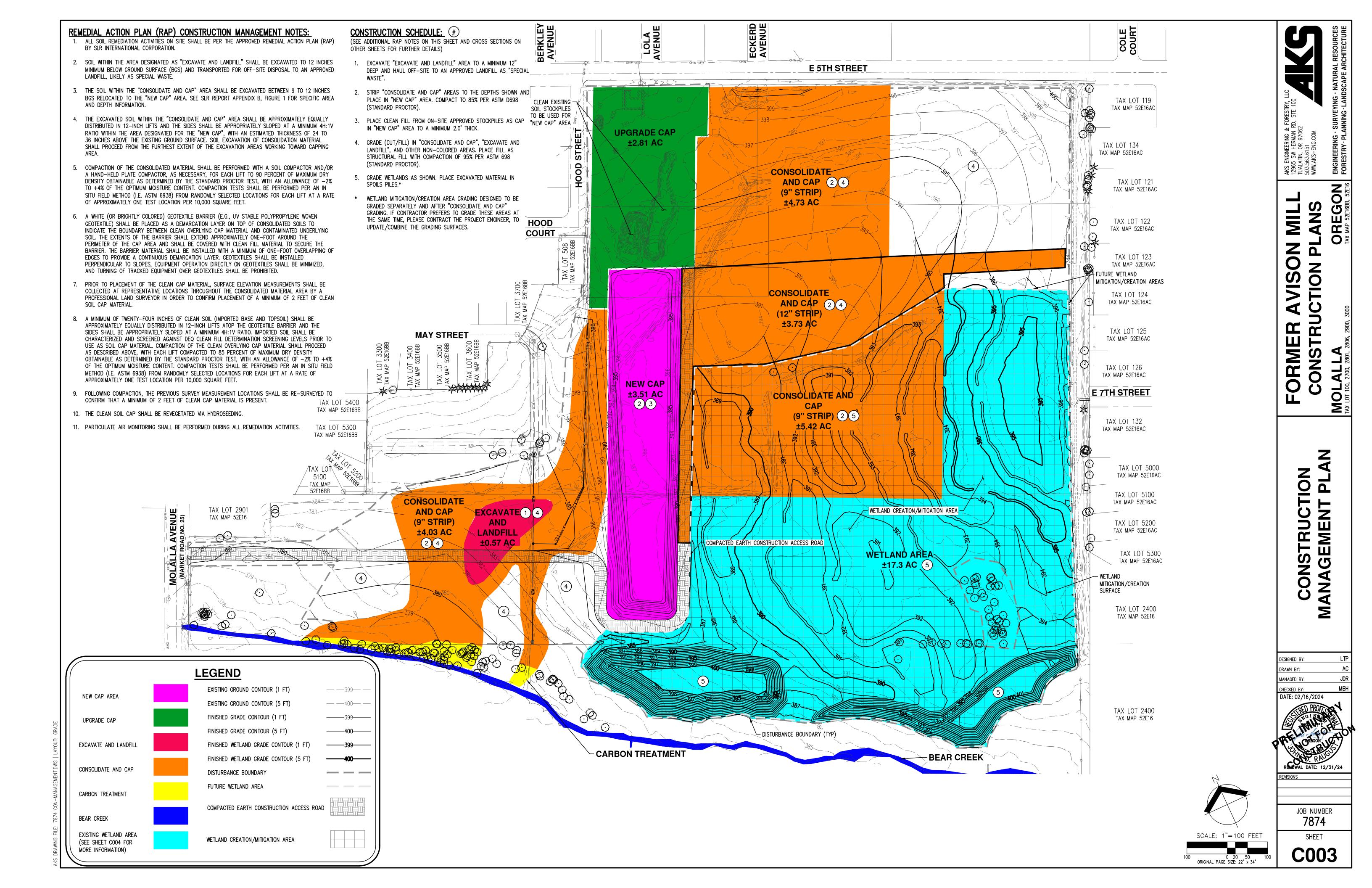
Crystal Robles, Records Specialist

ATTEST:

Christie Teets, CMC, City Recorder

Meeting Attachments:

- Public Hearing Public Comment email submissions regarding Ordinance No. 2025-02: Amending and Adopting
 the City of Molalla Comprehensive Plan to Adopt the 2025 Employment Opportunities Analysis and Buildable
 Lands Inventory
- Correspondence from DLCD





Department of Land Conservation and Development

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February 11, 2025

Dan Zinder City of Molalla 117 N. Molalla Ave Molalla, Oregon 97038

By email: dzinder@cityofmolalla.com

RE: City of Molalla Economic Opportunities Analysis File No. 21-16

Dear Mr. Zinder,

Please add the following comments to the record for Local File 21-16 Economic Opportunity Analysis (EOA).

DLCD has reviewed the revised EOA adoption package posted on the city's website on Friday, February 7, and we have the following comments for the city:

Page 96 of the agenda packet states "There is a need for additional sites of 5+, 10+ and 20+ acres for commercial users, and 10+, 20+ and 30+ acres for industrial users (Figures 7.7 and 7.8). "It is our understanding that the City's intent is to identify larger industrial sites to add to the Urban Growth Boundary (UGB) through a UGB amendment to ensure such sites are available for future industrial uses. If so, the EOA needs to describe exactly what the employment land need is. We think there is enough analysis and evidence in the document to support a conclusion of the need for larger sites, but it is important to state what specifically the conclusion is in terms of number of sites and their sizes; otherwise it will be a more difficult to make the case for a UGB expansion with those larger parcels.

In June 2024, we provided a comment on the Buildable Lands Inventory inquiring whether there are sites with multiple parcels under the same ownership that could be counted as single larger sites. The Avison Mill site, which contains multiple parcels but is under the same ownership according to the map on page 124 of your packet, appears to be identified as multiple smaller parcels based on the map on page 123 of your agenda packet. We have also shared documentation from DEO showing that 17 of the 51 acres of that site are planned to be maintained and protected as wetland – for your convenience this map is attached to this letter. While these plans may not be fully approved yet, we think it may still be reasonable to use the plans for purposes of the buildable lands inventory. In summary, it appears the Avison Mill site

might provide an industrial site of 25+ acres, even after removing the 17-acres of protected wetland. The current EOA does not reflect that a 25+ acre industrial site exists in the UGB.

Please remember that DLCD reviews each work task in your sequential UGB work program "in the manner of periodic review." This means that once adopted locally, the city is required to send a specific notice (Form 4B, which we will provide) and anyone who participated in the local process has the opportunity to submit objections to DLCD. Once the 21-day objection period is over, DLCD reviews the submittal (and any objections received) for compliance with the Statewide Planning Goals and associated rules. DLCD may then approve or remand the local decision.

We note that there are no findings in the staff report for the Division 9 rules that implement Goal 9. It is helpful to have clear findings so DLCD can follow the breadcrumbs and understand how the city reached the conclusions in the EOA, especially if we receive objections.

Please feel free to contact me at (971) 345-1987 <u>kelly.reid@dlcd.oregon.gov</u> if you have any questions.

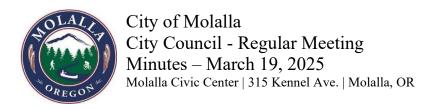
Sincerely,

Kelly Reid, AICP Regional Representative DLCD

Attachments:

A. Avison Mill site plan

cc: Leigh McIlvaine, DLCD Employment Land specialist Kevin Young, DLCD Goal 14 specialist



CALL TO ORDER

The Molalla City Council Meeting of March 19, 2025 was called to order by Mayor Scott Keyser at 6:00 pm.

COUNCIL ATTENDANCE

Present: Council President Eric Vermillion, Councilor Martin Bartholomew, Councilor RaeLynn Botsford, Councilor Leota Childress, Councilor Terry Shankle, Councilor Doug Gilmer, and Mayor Scott Keyser.

STAFF IN ATTENDANCE

Dan Huff, City Manager; Mac Corthell, Assistant City Manager; Dan Zinder, Senior Planner; Crystal Robles, Records Specialist.

Guest Speaker in Attendance: Johnson Economics Consultant, Brenden Buckley.

APPROVAL OF AGENDA

Mayor Keyser announced the Executive Session scheduled on the agenda was cancelled and requested a motion to amend the agenda accordingly.

ACTION:

Council President Eric Vermillion made a motion to remove items numbered 11 and 12, Executive Session and Reconvene into Regular Session from the evening's agenda; Councilor Childress seconded. Motion passed 7-0.

AYES: Gilmer, Shankle, Childress, Vermillion, Botsford, Bartholomew, Keyser.

NAYS: None.

ABSENTIONS: None.

CONSENT AGENDA

None.

PRESENTATIONS, PROCLAMATIONS, CEREMONIES

None.

PUBLIC COMMENT

None.

PUBLIC HEARINGS

A. Ordinance No. 2025-02: Amending and Updating the City of Molalla Comprehensive Plan to Adopt the 2025 Economic Opportunity Analysis and Buildable Lands Inventory

Mayor Keyser reconvened the Public Hearing from the February 12th City Council Meeting Public Hearing regarding Ordinance No. 2025-02 at 06:07pm, no present Council Members acknowledged potential conflicts of interest.

Senior Planner Zinder Senior Planner presented the Economic Opportunities Analysis (EOA) and updates to the Comprehensive Plan (Comp Plan) to City Council. The EOA, funded by a DLCD grant, will help determine the City's 20-year Employment Land Needs and identify target industries, as part of the Urban Growth Boundary (UGB) expansion process. The City's last EOA was in 2004, and the new analysis will guide economic development and zoning decisions. Mr. Zinder also highlighted key changes to the Comprehensive Plan, including removing provisions related to recreational lands outside the UGB, industrial land designation, and the location of industrial lands.

Johnson Economics Consultant Buckley expanded on the Economic Opportunities Analysis (EOA), focusing on revisions to the Buildable Lands Inventory (BLI), sharing the overall findings remained consistent, some updates were made to reflect more accurate data such as the Avison Mill site, which shows 36 buildable acres, making it one of the largest industrial site available. Overall more than 90% of the City's remaining sites are under five acres, with a significant shortage of medium to large sites. Mr. Buckley estimated 41 acres of commercial land and 80 acres of

industrial land are still required over the next 20 years. These findings contribute to the ongoing Urban Growth Boundary (UGB) process, where both commercial and residential land needs were addressed.

(For a complete account of the discussion, please refer to the YouTube video recording from minutes: 2:45 to 17:02)

With no Public Comment received, Mayor Keyser closed the Public Hearing on Ordinance 2025-02 at 6:20 p.m.

ORDINANCES AND RESOLUTIONS

A. Ordinance No. 2025-02: Amending and Updating the City of Molalla Comprehensive Plan to Adopt the 2025 Economic Opportunity Analysis and Buildable Lands Inventory

Staff had no further comments or information to provide regarding Ordinance No. 2025-02, and no additional staff report was presented.

ACTION:

Council President Vermillion moved City Council to conduct first reading of Ordinance No. 2025-02, An Ordinance of the City of Molalla Oregon changing the Molalla Comprehensive Plan to reflect the goals and policy objectives of the 2025 Economic Opportunity Analysis and Buildable Lands Inventory and proposed Comprehensive Plan updates by title only; Councilor Shankle seconded. Motion passed 7-0.

AYES: Gilmer, Shankle, Childress, Vermillion, Botsford, Bartholomew, Keyser.

NAYS: None.

ABSENTIONS: None.

ACTION:

Councilor Botsford moved the City Council conduct the second reading and adoption of Ordinance No. 2025-02, An Ordinance of the City of Molalla Oregon changing the Molalla Comprehensive Plan to reflect the goals and policy objectives of the 2025 Economic Opportunity Analysis and Buildable Lands Inventory and proposed Comprehensive Plan updates by title only; Councilor Childress seconded. Motion passed 7-0.

AYES: Gilmer, Shankle, Childress, Vermillion, Botsford, Bartholomew, Keyser.

NAYS: None.

ABSENTIONS: None.

GENERAL BUSINESS

A. Parkland Dedication or Fee in Lieu for Subdivisions and Master Planning Areas

Assistant City Manager Mac Corthell provided staff report on updates to the City's parkland dedication requirements and relevant policies. The 2014 Molalla Comprehensive Plan mandated that developers either provide park space or pay a fee to support park space availability and improvements. However, the current development code does not align with the requirement. A new standard of seven acres of parkland per 1,000 residents was adopted in the Parks, Recreation, and Trails System Plan on February 12, 2025, with adjustments based on density and development type. Under the revised policy, developers of residential land divisions (4 or more lots), master-planned developments, and multi-family projects would be required to dedicate parkland or pay a fee before building permits are issued. The dedication will follow a formula based on the number of dwelling units and density. A fee-in-lieu option would be available when parkland dedication is impractical.

(For a complete account of the discussion, please refer to the YouTube video recording from minutes 20:06 to 1:15:00)

B. Bohlander Field Pedestrian & Traffic Safety Improvements

Assistant City Manager Corthell provided staff report that focused on improving pedestrian and traffic safety at Bohlander Field, which serves as the main parking area for several local events, including the Molalla Buckaroo. The project, estimated to cost \$45,000, aims to improve safety by updating: traffic patterns, pedestrian safety, and disabled parking at Bohlander Field. City Manager Huff noted the project team is aiming to avoid issues with the catch basin area, as addressing it would significantly increase the project's costs. The improvements include a new entrance to reduce vehicle-pedestrian conflicts, installation of removable bollards to block vehicles from entering pedestrian zones during events, and upgraded striping and signage, particularly for disabled parking. The bollards will be deployed during events and removed afterward, with signage informing the public of road closures. City Manager Huff shared the improvements inspired by Lieutenant Call, whom initially proposed redesigning the entrance during previous summer's Buckaroo event. Sharing the changes are expected to make it significantly easier for the Police Department to manage traffic flow during events.

(For a complete account of the discussion, please refer to the YouTube video recording from minutes 01:15:15 to 1:30:30)

ACTION:

Council President Vermillion made a motion to approve the Bohlander Field, Traffic, and Pedestrian Improvement Project; Councilor Botsford Seconded. Motion passed 7-0.

AYES: Gilmer, Shankle, Childress, Vermillion, Botsford, Bartholomew, Keyser.

NAYS: None.

ABSENTIONS: None.

C. T-Mobile Hometown Grant Project and Project Approval

Assistant City Manager Corthell explained that the Self-Hoisting Banner Pole System project is not currently included in the Capital Plan. However, he highlighted that the Decorative Banner Holders project would significantly enhance North Molalla Avenue with decorative poles, similar to those found in other communities. The estimated cost for fabrication and installation is \$43,000. The Beautification & Culture CPC has long advocated for this project including the artistic embellishments for the banners. The embellishments, an additional \$5,500, were added to the grant application as an opportunity for community collaboration. The T-Mobile Hometown Grant aligns with the project's goals, offering revitalization funds for communities with populations of 50,000 or less, and a no match requirement.

ACTION:

Councilor Childress moved the City of Molalla approve the Banner System Project, authorize staff to apply for grants to finance the project, and authorize the Mayor to sign a Letter of Support on behalf of the City Council; Councilor Gilmer seconded. Motion passed 7-0.

AYES: Bartholomew, Botsford, Vermillion, Childress, Shankle, Gilmer, Keyser.

NAYS: None.

ABSENTIONS: None.

STAFF COMMUNICATION

- **Records Specialist Robles:** Provided a reminder for the next Council Meeting, March 26^{th,} and commended Mr. Corthell's team for a seamless informative presentation regarding Dedicated Parkland.
- Assistant City Manager Corthell: provided a quick update on the Wastewater Treatment Plant. He shared that the project is progressing well, and construction is on track. He emphasized the challenge of keeping the existing plant operational while integrating new features but assured that the old plant is running smoothly with no recent violations. He also praised the team's handling of recent weather, noting two inches of rain fell in about six hours, raising potential concerns, despite this, the crew managed the situation professionally, ensuring no setbacks.
- City Manager Huff: added to the Wastewater Treatment Plant discussion, highlighting the significant work done on the collection system over the past five to seven years, including the installation of Cured-in-Place Pipe (CPP) to address Infiltration and Inflow (I&I). The improvements have reduced groundwater entering the system, ensuring the plant will be in better shape when the new facility is ready, even with new growth in the area. Mr. Huff also provided an update on the Police Facility Project, noting that progress is moving, noting the building feels like a fully constructed space, though it's not quite ready for a public open house, a small tour for the City Council and the Police Committee members is being planned in the next month or two.

COUNCIL COMMUNICATION

- Councilor Bartholomew: no report.
- Councilor Gilmer: no report.
- Councilor Botsford: no report.
- Councilor Shankle: shared Spring Cleanup will be coming up soon, and the details will be included in water bills, Facebook and the City website. The event will take place on April 25th and 26th, Friday and Saturday, from 8:00 a.m. to 4:00 p.m.; the event is for those who reside within City limits only.
- Councilor Childress: no report.

- Council President Vermillion: shared on March 6th he attended the Annual Orientation Dinner and Networking event for C4, Mayor Keyser made statement regarding the poor condition of ODOT roads within Molalla City limits. After the Mayor's comments, he received verbal commitments to assist, including support from Clackamas County Commissioner Paul Savage, Canby Mayor Brian Hudson, and Tualatin Councilor Valerie Pratt, who also serve on the ODOT Region One Advisory Committee. He also shared the Parks Committee CPC meeting is March 20th at 5:30 PM at City Hall.
- Mayor Keyser: noted on March 8th, he participated in a roundtable discussion with Congresswoman Bynum, where he addressed the City's ODOT road issues, Housing Strategies Plan, and UGB concerns. He also provided an update on the \$2.5 million funding application for the City's Water Treatment Facility and mentioned an upcoming meeting with ODOT at City Hall. Additionally, the Mayor acknowledged the tragic suicide of longtime Molalla resident Jim Story and announced the passing of community figure Happy Jack, noting that the community is working to organize a memorial in his honor.

ADJOURN

Mayor Keyser adjourned the City Council meeting at 8:01pm.

For the complete video account of the City Council Meeting, please go to YouTube

"Molalla City Council Meetings - March 19, 2025"

	Scott Keyser, Mayor
PREPARED BY:	ATTEST:
Crystal Robles, Records Specialist	Christie Teets, CMC, City Recorder

Meeting Attachments:

 Banner Pole System Letter of Support on behalf of Mayor Keyser and the Molalla City Council for the T-Mobile Hometown Grant Project