

# 2021 Transportation Growth Management Grant Application

## Instructions

Be sure to download and review the [2021 Application Packet](#) and [2021 Application Instructions](#) before filling out this grant application.

You can save your progress and revisit this form at any time by clicking the "Save" button at the bottom of the page.

***Applications must be received by July 30, 2021 at 11:59 p.m. (PDT)***

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## Applicant information

**Instructions:** Complete this information for the applicant. Provide both a designated contact and an authorized representative (if different than the designated contact) for your entity.

### Primary applicant jurisdiction

City of Medford

### Mailing address

411 West Eighth Street, Medford, Oregon 97501

### Website

<https://www.medfordoregon.gov>

### Contact person name

Carla Angeli Paladino

### Contact person title

Principal Planner

### Contact phone

(541) 774-2395

### Contact email

[carla.paladino@cityofmedford.org](mailto:carla.paladino@cityofmedford.org)

### Would you like to receive TGM news and updates?

I am already subscribed

### Authorized representative name, if different from the applicant contact

Brian Sjothun

### Authorized representative title

City Manager

**Phone**  
(541) 774-2002

**Email**  
brian.sjothun@cityofmedford.org

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## List other participating local jurisdictions (if any)

Participating local jurisdiction	Providing match?
N/A	

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## Project name and location

**Project title**  
Medford Downtown 2040 Plan

**Project area:** *Using either of the two fields below, attach a map of the project area or describe the area your project is located in.*

**Option 1: Project area map**  
Downtown2040\_studyarea\_map\_2021-0722.pdf

**Option 2: Project area description**

**ODOT region (1-5)**  
Region 3

[ODOT Region Map](#)

**Type of grant**  
Category 2: Integrated Land Use & Transportation Planning

### Summary description of project

The proposal is to develop a Medford Downtown 2040 Plan that guides the development and redevelopment of this transit oriented district into an exceptional place to live, work, play, and visit. Using existing plans as guidance, the City seeks to provide a new vision for how downtown is developed, experienced, and traversed. The project will adopt a new Downtown Plan into the Comprehensive Plan, evaluate alternative cross sections for highly traveled corridors, and develop code changes to achieve a high standard of urban design and ensure appropriate land uses.

Public and private investments, open space, and art can be seen in downtown Medford, but the effects of the COVID-19 pandemic along with vacant or underutilized parcels indicates more needs to done. The City believes in the potential of the downtown and seeks a new plan that identifies opportunities to increase housing options for all, attracts new businesses, increases multi-modal travel, and creates an inviting sense of place.

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## Project cost table

<b>TGM funds requested</b>	<b>Consultant</b> \$150,000.00	<b>Local reimbursement</b> \$0.00	<b>Total TGM funds requested</b> \$150,000.00
<b>Local match</b>			<b>Minimum Match (Calculated)</b> \$20,454.55
<b>Match to be provided</b>	<b>Labor, supplies and services during project</b> \$20,455.55	<b>Payment when Intergovernmental Agreement is signed</b> \$0.00	

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## Certifications

### Certifications

This application was prepared by staff of the primary applicant or staff of one of the involved jurisdictions

### Certifications checkbox

By checking this box, I certify that my organization listed above supports the proposed project, has the legal authority to pledge matching funds, and has the legal authority to apply for Transportation and Growth Management funds. I further certify that matching funds are available or will be available for the proposed project.

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## Eligibility requirements

Applications are reviewed on a pass/fail basis on each of the following three requirements.

Applications found to not meet each of these requirements will not be scored against the award criteria and will not be awarded a grant.

### 1. Clear transportation relationship

A proposed project must have a clear transportation relationship and produce transportation benefits. A project must entail analysis, evaluation and selection of alternatives, development of implementation actions, and public involvement that results in a long range transportation plan, land use plan, or other product that addresses a transportation problem, need, opportunity, or issue of local or regional importance.

#### Certification: Clear transportation relationship

By checking this box, I certify that the project meets this eligibility criterion.

## 2. Adoption of products to meet project objectives

A proposed project must include preparation of an adoption-ready product or products that lead to a local policy decision and that directly address the project objectives, such as a transportation system plan, comprehensive plan amendment, land use plan, code amendment, implementation program, or intergovernmental agreement. Projects are expected to include adoption hearings (or equivalent) by the governing body or to prepare products which will be adopted as part of a larger project.

### **Certification: Adoption of products to meet project objectives**

By checking this box, I certify that the project meets this eligibility criterion.

## 3. Support of local officials

A proposed project must clearly demonstrate that local officials, both the primary applicant and any co-applicants, understand the purpose of the grant application and support the project objectives. A resolution of support, meeting minutes, or authorized letter from the governing body of all applicants (e.g. City Council, Board of Commissioners, or Transit Board) must be submitted with the application to meet this requirement.

### **Upload your resolution, minutes or authorized letter from governing body of applying jurisdiction(s) here:**

Council Letter of Support\_2021-0716.pdf

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## Award criteria

### **Criterion 1: Proposed project addresses a need and supports TGM objectives (up to 40 points)**

The project clearly and effectively addresses a local or regional transportation or transportation-related land use issue, problem, need, or opportunity and will achieve one or more of the TGM objectives.

Response instructions are on page 8 of the 2021 Application Instructions.

### **Explain how your proposed project addresses a need and supports TGM objectives**

A number of topics related to downtown have been discussed over the years. Such topics have included building design, the relationship between new and historic structures, auto-oriented land uses, the reuse and adaptability of existing buildings, parking and street cross sections, the relationship and connection to other surrounding neighborhoods like Liberty Park, and the need for more residential units and the retention of educational institutions and businesses. A comprehensive document that digs deeper into these topics and outlines the future of downtown is needed.

The City of Medford is in the middle of a city-wide 2040 visioning process that is being developed through citizen input and a working task force. The adopted vision statement supports the creation of a vibrant downtown core. These building blocks help support the project's purpose to create:

- A Downtown 2040 Plan to be incorporated into the Comprehensive Plan that guides the overall

vision and future development of downtown. This document will build off of prior stated goals and policies (outlined in the existing City Center 2050 Plan) related to land use, transportation, regional position, economic growth, urban design, historic preservation, housing, and access to all residents. (Objective 2)

- A set of urban design and architectural standards to be added to the City's Development Code will be drafted as a companion document to outline scale, massing, building orientation, architectural features, and site development standards that will guide new construction and redevelopment in the downtown. (Objective 2.3)
- A review of the existing Comprehensive Plan Map, overlays, and zoning districts within the study area will be examined and permitted land uses within the Development Code will be evaluated. Revisions will be proposed to better align regulations with the vision for future development in downtown. (Objectives 2.1, 2.2, 3.1, 3.2, and 3.3)
- Using the adopted Transportation System Plan, evaluate more closely the identified projects within downtown that will improve the active transportation experience. Streets such as Main Street, Eighth Street, and Riverside Avenue are highly traveled roadways that may benefit from road reconfigurations to improve safety, increase parking, reduce speed, and enhance the pedestrian environment. Modifications to Riverside Avenue are contemplated as part of the Liberty Park Plan and such changes could be extended through the downtown. (Objective 1)
- An equitable framework to evaluate and incorporate the housing, economic, and transportation needs of Medford's most vulnerable (unhoused, low income, and communities of color) and help serve the diverse population of Medford's residents. (Objectives 1.3, 2.3, 3.1)

The project seeks to comprehensively look at the land use and transportation strengths and weaknesses of downtown and identify changes that will move downtown forward. Grant assistance will help to update the vision for downtown into 2040 and provide implementation tools in the form of code changes that will help achieve the plan's goals. The City has a great start in seeing its downtown grow and become even more successful. Over the years both public and private investments have led to significant construction and changes in downtown. Projects include improvements within the right-of-way (new sidewalks and pedestrian lighting), building façade grants that helped to restore and repurpose historic buildings, and public art and place making interventions (such as the creation of Vogel Plaza). Additionally, new investment has built a new library, police station, County health building, Lithia Motors headquarters, One West Main office building, homeless shelter, 50 affordable residential units, and the Pear Blossom Park blocks.

More, however, is needed to transform downtown into a 24-hour, 7 day urban center. The addition of more housing may be the missing link to put downtown on this trajectory. With the Alameda fire in 2020 and a national housing crisis, housing is a top priority. The destruction of 1,000s of homes in the cities of Phoenix and Talent and the displacement of residents exacerbated an already tight housing market and highlighted the need for more residential units of all kinds in Medford. While some opportunities such as the conversion of several hotels into residential units are being done right now, the city's multi-family residential inventory needs to be increased. More housing creates opportunities for fire victims, new residents migrating here, and options for existing residents looking for different housing. (Objectives 2.1 & 3.1)

The plan can identify new locations for housing or mixed use, evaluate financial barriers and incentives to housing development, locate and assist in the remodel or construction of upper story residential units in existing buildings, and establish downtown as a safe, viable neighborhood that attracts new residents. Downtown Medford is well positioned to provide the land needed for new housing units, reduce reliance on the automobile, and create new business opportunities in the heart of the community. (Objectives 1.1, 3.1)

## **Criterion 2: Proposed project is timely and urgent (up to 25 points)**

The application demonstrates timeliness and urgency. The project is needed now to:

- address pressing local transportation and land use issues
- make amendments to local plans or regulations necessitated by changes in federal regulations, state requirements or regional plans
- make amendments to local plans or regulations necessitated by changes that were not anticipated in previous plans, including growth or lack of growth, changes in land-use patterns or changes in available funding
- build on, complement or take a necessary step toward completing or implementing other high priority community initiatives, including Governor's Regional Solutions Team priority
- resolve transportation or land use-related issues affecting the project readiness of local, regional or state transportation projects for which funding is expected to be obligated within the near future

Response instructions are on page 10 of the 2021 Application Instructions.

### **Explain how your proposed project is timely and urgent**

The development of a Downtown Plan is timely and urgent for the following reasons:

- The plan aligns with the biennial Council goals recently adopted in June 2021 to assist with development and redevelopment opportunities in downtown.
- The remaining Tax Increment Financing revenue from the urban renewal district needs to be prioritized to optimize the impact of the funds.
- There is momentum and interest to enhance downtown as demonstrated by the recent formation of the Downtown Medford Association. The creation of a plan and code standards establishes the framework and vision needed to secure future private investment and enable development opportunities for new housing and business development.
- The Alameda Fire exacerbated an existing housing affordability and availability crisis in Southern Oregon and Medford is positioned to assist in recovery efforts within its downtown.

The City and Medford Urban Renewal Agency have tried a number of things in recent years to try to assist with the development of downtown including offering land for development of housing, financial assistance for seismic and sprinkler retrofitting of existing buildings, and land exchanges. In some cases, these efforts were successful and in others they were not. The Council goals adopted for the 2021-2023 biennium outline a number of strategies to assist in moving downtown forward. The strategies include land use and design standards, parking standards and management, building rehabilitation for adaptive reuse, and economic programs such as tax abatements or fee reductions. The downtown plan would align and enhance these strategies in one guidance document.

The Medford Urban Renewal Agency through implementation of the City Center Revitalization Plan has invested heavily in infrastructure and urban design projects in downtown over the last 30 years. As the district begins to sunset there is urgency to allocate remaining revenue and identify future use of agency property. The timeliness of this grant will help to guide the use of available funds and property assets.

In the last two decades, the downtown has seen a number of changes – construction of the Lithia Headquarters building, the Pear Blossom Park blocks, Southern Oregon University/Rogue Community

College Higher Education Center, re-use of the historic Elks Lodge and Monarch buildings, continued restoration of the Holly Theatre, the Housing Authority of Jackson County 50-unit Concord housing development, a new police station, new County health building, and parking deck. New restaurants and retail have emerged along with street-lined flower baskets, outdoor dining parklets, and murals. Currently, renovations are occurring at the former Inn at the Commons motel that will provide permanent housing, initially for households displaced by the Alameda Fire. Other work is occurring to bring a new hotel to downtown and to convert an urban renewal agency parking lot into multifamily housing. The development of the plan is timely to build on the existing progress and solidify the vision and goals the community wants to see for downtown.

The City of Medford has committed itself to the goals of diversity, equity, and inclusion. The downtown should provide a pedestrian friendly, multi-modal, mixed use neighborhood for residents from diverse socioeconomic backgrounds. A growing, diverse group of residents will further support existing local businesses, just as these local businesses provide economic opportunities for these households. The Downtown 2040 Plan will address DEI concerns, and enable the City to evaluate implementation policies and programs that can achieve more equitable outcomes.

### **Criterion 3: Proposed project approach supports policy decision (up to 20 points)**

The application demonstrates a clear approach to achieving the expected outcome and includes consideration for adoption. Where substantial coordination with other local, regional, and state planning efforts will need to occur, the mechanisms and responsibilities for the coordination are clear.

Response instructions are on page 11 of the 2021 Application Instructions.

#### **Explain how your proposed project approach supports policy decision**

The adoption of a Downtown 2040 Plan and implementing regulations is a specified deliverable identified in the City Council's adopted 2021-2023 biennial goals. Planning staff is positioned to assist in managing the project from beginning to end. Through creation of a diverse stakeholder committee and communication with appointed and elected officials, a detailed work plan with identifiable deliverables will be followed leading to draft documents ready for hearing adoption.

Public engagement will be multifaceted. Interviews with leaders in the community will set the stage for initial feedback on what is needed and desired in a growing downtown. An advisory committee will be formed to lead the development of the plan and review code changes. A number of public engagement events will be scheduled in order to hear from members of the community and directly shape the vision for the plan. The City will host a project webpage and provide information regarding committee meetings, plan progress, and contact information. A final report will be provided to the community once the plan is drafted. Public hearings will be conducted with the Planning Commission who will provide a recommendation and City Council will make the final decision on adoption. The process will identify ways to engage members of the community who may be underrepresented in these discussions. Staff will seek to involve more women, seniors, the Latino/a community, disabled, LGBTQ+, and BIPOC members of Medford to help provide diverse experiences and insights.

The plan will consider the interconnection between land use and transportation and how a more compact, central neighborhood can reduce Green House Gas emissions and serve the housing and economic needs of a changing population within Medford. Downtown will be an example to other communities and a leader in the region and state in addressing climate impacts.

Steps in the Process:

1. Project Administration and Initiation (\$20,000)

Staff and the consultant to coordinate on compiling background materials and relevant plans for review related to downtown. Staff will assemble the steering committee and launch a project web page. Staff will conduct stakeholder interviews with community leaders. Staff and consultant to organize committee meetings and agendas.

**2. Project Goals, Baseline Conditions, and Vision (\$40,000)**

Staff will compile plans and data for the consultant. Staff and consultant to review existing plans and other relevant planning documents as they relate to downtown (land use, transportation, economic strategies, and urban renewal funds). Consultant will summarize key findings and policies to be evaluated. Staff will map existing overlays, zoning and Comprehensive Plan designations, street functional classifications, and boundaries to understand existing conditions and target areas for further refinement. Staff and consultant will discuss the future vision of downtown with the steering committee and public and identify goals and objectives that will guide the plan.

**3. Alternatives Development (\$40,000)**

Consultant will develop a set of alternatives based on proposed changes to the land use and transportation conditions. The consultant and staff will identify alternatives for consideration and discussion, and obtain feedback from stakeholders and public to refine choices. Staff and consultant to discuss a preferred alternative based on input.

**4. Draft Code Language (\$25,000)**

Staff, consultant and steering committee to identify key changes to the General Land Use Plan and zoning maps in line with the preferred alternative. The consultant will draft changes to land use regulations and the permitted uses within the downtown. Staff and the consultant will discuss architectural standards and urban design concepts to be incorporated into the Development Code.

**5. Draft Downtown 2040 Plan and Code Revisions (\$25,000)**

The consultant to develop the draft downtown plan for review by stakeholders and the community at large. The consultant will outline suggested changes to code provisions related to land use, street cross sections, urban design and architectural standards for new construction. Staff and the consultant to provide the draft for public comments and final changes.

**6. Adoption Process (Staff)**

Staff will prepare the draft downtown plan for incorporation into the Comprehensive Plan, draft updates to the Zoning and Comprehensive Plan maps, and format changes needed to amend the Land Development Code for adoption. Staff will outline the necessary meeting schedules for review by the Planning Commission and City Council.

**Criterion 4: Proposed project has community support (up to 5 points)**

The application demonstrates that there is local support for project objectives, a commitment to participate, and a desire to implement the expected outcome.

Response instructions are on page 13 of the 2021 Application Instructions.

**Upload letters of support from stakeholders here**

MURA\_letterofsupport\_2021-0721.pdf

RVTD\_letterofsupport\_2021-0721.pdf

DMA\_CityletterofSupport\_2021-0720.pdf

The Chamber\_Letter of Support\_7.28.21.pdf



## Criterion 5: Proposed project sponsor is ready and capable (up to 10 points)

The application demonstrates that the local government is ready and able to begin the project within the TGM timetable and that there is local commitment and capability to manage and complete the project. The application demonstrates, if applicable, successful performance on previous TGM projects.

Response instructions are on page 14 of the 2021 Application Instructions.

### Explain how proposed project sponsor is ready and capable

The City of Medford is excited to begin in depth work on this project. To date, a work plan has been outlined and background data and mapping is underway. In the event the grant is not funded, staff will proceed ahead with the project. The City's elected officials are supportive of adopting a Downtown 2040 Plan as outlined in their recently adopted 2021-2023 Biennial Goals.

The City's most recent experience with the TGM program was with the following successful project:

- File Code: 3A-17: Liberty Park Neighborhood Plan. The grant was awarded in 2017. The plan was completed in 2019 and adopted into the City's Comprehensive Plan in January 2020 (Ordinance No. 2020-11).

Carla Angeli Paladino, Principal Planner, with the Medford Planning Department will oversee the management of the project. Other staff will be asked to participate from the Planning and Public Works-Engineering Departments. Carla will communicate with the consultant, provide data, assist with public outreach and scheduling meeting events, facilitate the formation of an advisory body, coordinate review of deliverables, and administer the grant. The selected consultants will provide technical memorandums, perform data analysis and offer technical expertise.

**If applicable, list local jurisdiction's TGM projects within last 10 years and their status**

**If applicable, list local jurisdiction's TGM projects within last 10 years and their status**

TGM File Code	Project Title	Status
3A-17	Liberty Park Neighborhood Plan	Plan Adopted

## Required forms

Title VI: Racial & Ethnic Impact Statement form  
Racial-Ethnic-Statement.pdf

[Download the Racial & Ethnic Impact Statement form here](#)

**Today's date**

7/28/2021

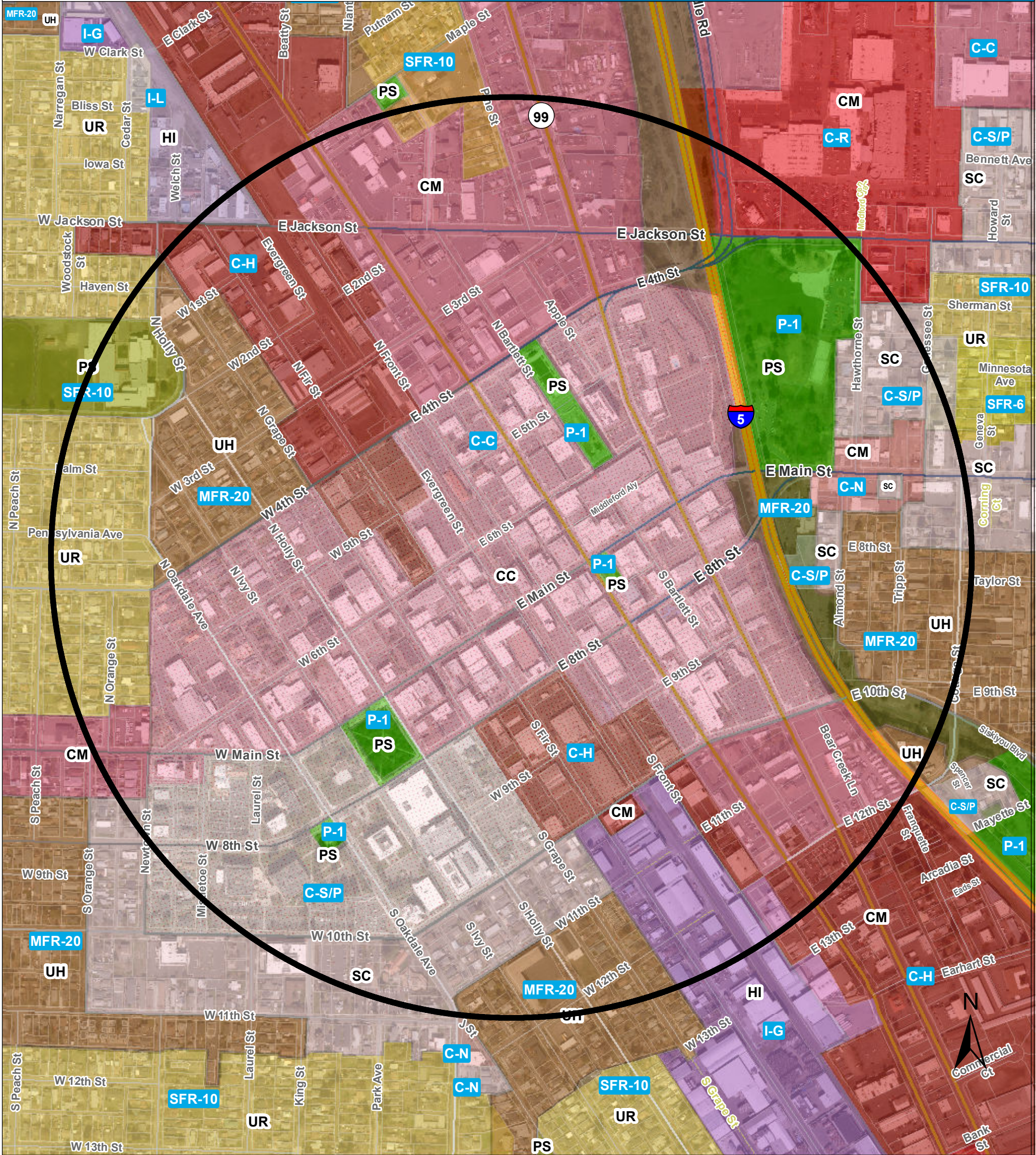
**If you encounter any issues with the submittal process, please contact:**

Rachael Levasseur

Planning Section Web Coordinator

[Rachael.LEVASSEUR@odot.state.or.us](mailto:Rachael.LEVASSEUR@odot.state.or.us)





**Legend**

- A-AIRPORT
- CC-CITY CENTER
- CM-COMMERCIAL
- SC-SERVICE COMMERCIAL
- GI-GENERAL INDUSTRIAL
- HI-HEAVY INDUSTRIAL
- LS-LIMITED SERVICE AREA
- PS-PARKS & SCHOOLS
- UR-URBAN RESIDENTIAL
- UM-URBAN MEDIUM DENSITY RESIDENTIAL
- UH-URBAN HIGH DENSITY RESIDENTIAL
- Urban Growth Boundary
- Tax Lots

**Zoning Districts**

**City Zoning Residential**

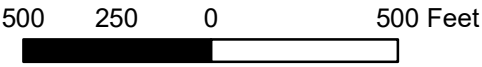
- Public Parks
- Multiple-Family Residential - 30 Units
- Multiple-Family Residential - 20 Units
- Multiple-Family Residential - 15 Units
- Single-Family Residential - 10 Units
- Single-Family Residential - 6 Units
- Single-Family Residential - 4 Units
- Single-Family Residential - 2 Units
- Single-Family Residential - 1 Units

**City Zoning Commercial**

- Heavy Commercial
- Regional Commercial
- Community Commercial
- Neighborhood Commercial
- Service Commercial and Professional Office

**City Zoning Industrial**

- Heavy Industrial District
- General Industrial
- Light Industrial District



Date: 7/22/2021





**MEDFORD**  
MAYOR

July 16, 2021

John McDonald, Transportation Planner  
ODOT Southwestern Region

Subject: Local Agency Support for TGM Grant Application Submittal

Dear Mr. McDonald,

As the regional hub of Southern Oregon, Medford is uniquely positioned to provide a vibrant downtown core that honors the past and serves the needs of a growing community. The transformation of Medford's downtown continues to evolve through improvements and redevelopment opportunities and is a focus of the City Council's 2021-2023 Biennial Goals.

The Medford Planning Department proposes to re-evaluate and re-imagine the downtown plan over the next twenty years with the help of the community. Focus areas of the plan will include urban design principles to ensure sites and buildings are developed to a high architectural standard that are visually appealing and appropriately scaled and oriented relative to the historic context. Streetscapes and public spaces are improved to maximize access to all and create areas that draw community members in. The underlying zoning districts, permitted uses, and associated parking requirements will be reviewed and adjusted as necessary to simplify development and ensure auto-oriented uses are discouraged in the city center.

The development of a revised downtown plan is an important step in establishing the framework for the types of land use, economic and housing growth, and transportation projects that will help support the downtown over time. A grant award from the Transportation and Growth Management (TGM) program would be timely and supportive of the Planning Department's efforts to engage property owners, business owners, and residents of Medford on a new plan.

The Medford City Council is in support of a grant application to the State of Oregon's Transportation and Growth Management (TGM) program to help fund the Downtown 2040 Plan. The Council approved a motion to support the submittal of the grant application during the July 15, 2021, City Council meeting.

Thank you for reviewing and considering the Downtown 2040 Plan for grant approval.

Sincerely,

Randy Sparacino  
Mayor





July 21, 2021

John McDonald, Transportation Planner  
ODOT Southwestern Region

RE: Support for TGM Grant Application

Dear Mr. McDonald,

Please accept this letter of support for the City of Medford's application to obtain a Transportation and Growth Management grant for creation of a Downtown 2040 Plan and associated code and map changes.

The Medford Urban Renewal Agency has been around since the late 1980s and has supported the development and redevelopment of downtown over the years. Significant financial investment and infrastructure has advanced the viability of downtown as an urban center. The creation of new 2040 plan helps build on this success and provides the next steps in developing downtown after the urban renewal district has expired.

The Medford Urban Renewal Agency is an active partner with the City and is supportive of this grant request. I kindly ask the Department of Land Conservation and Development and the Oregon Department of Transportation to select the City of Medford for this award.

Thank you for reviewing and considering the Downtown 2040 Plan for grant approval.

Sincerely,

Harry M. Weiss, Executive Director  
Medford Urban Renewal Agency  
411 W. Main Street, Medford, OR 97501  
541.774.2701  
[harry.weiss@cityofmedford.org](mailto:harry.weiss@cityofmedford.org)



July 21, 2021

John McDonald, Transportation Planner  
ODOT Southwestern Region

Subject: Support for TGM Grant Application

Dear Mr. McDonald,

Please accept this letter of support for the City of Medford's application to obtain a Transportation and Growth Management grant for creation of a Downtown 2040 Plan and associated code and map changes.

The Rogue Valley Transportation District's (RVTD) Front Street Station is located in downtown Medford and serves as a central location for transit users. RVTD is the public transportation provider in the Rogue Valley and provides a viable alternative to the personal automobile. Downtown is designated as one of the city's transit oriented districts. A new 2040 Vision for downtown strengthens and emphasizes this designation by promoting business development and retention, new residential units, and multi-modal transportation options for residents, visitors, and employees.

RVTD is excited to participate in this planning process and help shape a new vision for downtown. We hope the Department of Land Conservation and Development and the Oregon Department of Transportation select the City of Medford for this award.

Thank you for reviewing and considering the Downtown 2040 Plan for grant approval.

Sincerely,

A handwritten signature in black ink, appearing to read "Paige West", with a stylized flourish at the end.

Paige West, Planning and Strategic Programs Manager  
Rogue Valley Transportation District



**DOWNTOWN MEDFORD**  
ASSOCIATION

July 20, 2021

Mr. John McDonald  
Transportation Planner  
ODOT Southwestern Region

**Subject: Support for TGM Grant Application**

Dear Mr. McDonald,

Please accept this letter of support for the City of Medford's application to obtain a Transportation and Growth Management grant for creation of a Downtown 2040 Plan and associated code and map changes.

The Downtown Medford Association (DMA) is invested in the continued success and growth of Medford's downtown. As the "Heart of the Rogue", Medford drives its future and prosperity, and is well suited to create a vibrant and sustainable city core that serves residents, businesses, and visitors. To achieve this, we need to continuously adapt and respond to changing needs and environments. Serving as a conduit between downtown businesses and the City of Medford, DMA is excited to participate in this planning process and help shape a new vision for downtown.

The association was formed in 2018 by concerned business and community members wanting a brighter, better downtown. The members' mission is to oversee the rejuvenation of downtown through engagement, advocacy, events and activities, façade and streetscape improvements, and economic strategies that attract investment, and support businesses and new housing development. Our mission aligns with the goals and objectives proposed in the grant application.

We hope the Department of Land Conservation and Development and the Oregon Department of Transportation select the City of Medford for this award.

Thank you for reviewing and considering the Downtown 2040 Plan for grant approval.

Sincerely,

Renatta Tellez  
Executive Director  
Downtown Medford Association



**Travis Snyder, Chair**  
Precision Electric

**Stephen Gambbee, Secretary**  
Rogue Disposal & Recycling

**David Wright, Treasurer**  
CPM Real Estate Services

**Nick Card, Vice Chair**  
Combined Transport

**Dixie Hackstedde, Vice Chair**  
John L. Scott Realty

**Gary Walters, Vice-Chair**  
Helix, Inc.

**Tim Jackle, Vice Chair**  
Foster Denman

**Jeff Kapple, Chair-Elect**  
PacificSource Health Plans

**Jessica Gomez, Immediate Past Chair**  
Rogue Valley Microdevices

**Eli Matthews**  
President & CEO

**Curt Burrill**  
Burrill Real Estate

**Chad Day**  
RoxyAnn Winery

**David Dorner**  
Dorner Enterprises, LLC

**Joel Frasier**  
Knife River Materials

**Scott Kelly**  
Asante

**Cathy Kemper-Pelle**  
Rogue Community College

**Christina Kruger**  
Pacific Power

**Leslie Lundin**  
LBG Real Estate

**Sarah Lynch**  
Pacific Retirement Services

**Sara Moore**  
Moore's Doors and Trim

**Chris Pizzi**  
Providence Medford Medical Center

**Joe Rossi**  
Barrett Business Services, Inc.

**Mike Savage**  
CSA Planning, LTD

**Scott Sherbourne**  
PayneWest Insurance

**Patsy Smullin**  
KOBI NBC News 5

**Matt Stephenson**  
Rogue Credit Union

**Jason Stranberg**  
Adroit Construction Co.



July 27, 2021

Mr. John McDonald, Transportation Planner  
ODOT Southwestern Region  
3500 NW Stewart Parkway  
Roseburg, OR 97470

**SUBJECT: SUPPORT FOR TGM GRANT APPLICATION**

Dear Mr. McDonald,

Please accept this letter of support for the City of Medford's application to obtain a Transportation and Growth Management grant for creation of a Downtown 2040 Plan and associated code and map changes.

The Chamber of Medford & Jackson County consists of over 1,200 small and large businesses working together to achieve a strong local economy. Many of our members are located in downtown Medford. The development and continued growth of downtown Medford as the regional center of Southern Oregon is supported by The Chamber. A community led process and an updated plan that outlines the future vision and strategies to enhance downtown over the coming decades is an important step in continuing to advance downtown.

The Chamber is an advocate for the City's proposal and a willing participant in the planning process. I hope the Department of Land Conservation and Development and the Oregon Department of Transportation select the City of Medford for this award.

Thank you for reviewing and considering the Downtown 2040 Plan for grant approval.

Sincerely,

Eli Matthews  
President and CEO  
The Chamber of Medford & Jackson County



## RACIAL AND ETHNIC IMPACT STATEMENT

**This form is used for informational purposes only and must be included with the grant application.**

[Chapter 600 of the 2013 Oregon Laws](#) require applicants to include with each grant application a racial and ethnic impact statement. The statement provides information as to the disproportionate or unique impact the proposed policies or programs may have on minority persons<sup>1</sup> in the State of Oregon if the grant is awarded to a corporation or other legal entity other than natural persons.

1. The proposed grant project policies or programs could have a disproportionate or unique positive impact on the following minority persons:

Indicate all that apply:

Women	Asians or Pacific Islanders
Persons with Disabilities	American Indians
African-Americans	Alaskan Natives
Hispanics	

2. The proposed grant project policies or programs could have a disproportionate or unique negative impact on the following minority persons:

Indicate all that apply:

Women	Asians or Pacific Islanders
Persons with Disabilities	American Indians
African-Americans	Alaskan Natives
Hispanics	

3. The proposed grant project policies or programs will have no disproportionate or unique impact on minority persons.

**If you checked numbers 1 or 2 above**, please provide below the rationale for the existence of policies or programs having a disproportionate or unique impact on minority persons in this state. Further provide evidence of consultation with representative(s) of the affected minority persons.

*By checking this box, I hereby certify the information contained on this form is true, complete, and accurate to the best of my knowledge.*

**Dated:**

Printed Name:

Title:

Agency Name:

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<sup>1</sup> “Minority person” are defined in SB 463 (2013 Regular Session) as women, persons with disabilities (as defined in ORS 174.107), African Americans, Hispanics, Asians, or Pacific Islanders, American Indians and Alaskan Natives.