Appendix D: Vision to Actions

Example provided courtesy of Hillsboro (http://www.hillsboro2020.org)

<u>Vision</u>

In the year 2020, Hillsboro is our home town. Within a rapidly changing metropolitan region and global economy, we live in a dynamic community that sustains our quality of life. Here, neighbors, generations and cultures connect. We live and work in balance with nature. Hillsboro is a safe and affordable community, a place our children and their children will be proud to call home.

Goals

Strengthening and Sustaining Community
Enhancing Neighborhoods and Districts
Preserving the Environment *Creating Economic Opportunity* (detail shown below)
Expanding Educational and Cultural Horizons
Promoting Health and Safety

Objectives and Actions

Diverse Business Base

Foster Hillsboro's diverse base of businesses and industries.

- Prepare and implement a new Hillsboro area economic development strategy, covering land supply, business retention, and recruitment
- Investigate ways to support and encourage emerging and multi-cultural businesses
- Encourage use of existing multi-cultural resources to expand hiring and training practices

Family-Wage Jobs

Promote the creation of family-wage jobs.

- Develop definition of "sustainable family-wage jobs"
- Prepare a profile of "family-wage" jobs in the community
- Establish a demographic and economic profile to help identify businesses with family-wage jobs

Business Needs

Ensure zoning, development codes and land supply match the needs of all business types.

- Revise zoning and development codes and permitting to recognize needs of all business types
- Maintain ongoing database of available land and leased space for all business types

Long-Term Water Supply

Assure a long-term water supply for local business through sound water management practices.

- Take a leadership role to ensure adequacy of regional water supply and delivery system
- Support capital improvement projects to maintain adequate water delivery and storage systems
- Develop and implement water conservation programs

Transportation and Communications Improvements

Support transportation and communication system improvements to move goods, services, and information, and allow residents to reach destinations efficiently throughout the community.

- Participate in the Hillsboro Airport master plan update
- Take leadership role in planning and financing of local and regional transportation systems
- Develop high-speed date network strategy city-wide

Jobs-Education Coordination

Team educational institutions and business to better match education and training with jobs.

- Develop an ongoing forum to synchronize business employment needs and trends with educational curriculum planning
- Enhance internship and apprenticeship programs for persons entering and re-entering the work force