

# THE EASTERN EDGE

AGRICULTURE  
ENTREPRENEURSHIP

[eou.edu/agrient](http://eou.edu/agrient)

**STIMULATING  
AGRICULTURAL  
INNOVATION  
THROUGH BUSINESS,  
SCIENCE &  
LEADERSHIP!**



## AN AGRICULTURE ENTREPRENEUR OR "AGRIPRENEUR" IS...

One who creates, innovates,  
manages, and assumes the risk  
of an agricultural enterprise

## OUR CLASSROOM IS EVERYWHERE!

Real-world learning  
opportunities abound through  
quality classroom instruction,  
field and business-based  
projects, and professional  
mentorships.

This innovative degree program  
was designed with the student  
in mind!



EASTERN OREGON  
UNIVERSITY



## DEVELOP ADVANCED KNOWLEDGE IN BUSINESS/AGRIBUSINESS, AGRISCIENCE, AND LEADERSHIP

- Degree program can be specialized to allow students to focus on their area of interest.
- Individualized student projects and collaboration with industry partners through internships, research, and site tours provide next level leadership and problem-solving skills.

## SUCCESS OF OUR STUDENTS IS OUR FIRST PRIORITY

We support our students through individualized mentoring, on-campus social activities, career fairs, and via the Agripreneur Club.



## CAREER OPPORTUNITIES ABOUND IN:

- Livestock & Crop Production systems
- Agriculture Transportation & Processing Logistics
- Agriculture Product Development & Process Auditing systems
- Agriculture Affiliate/Support industries, Government & NGOs

## START YOUR APPLICATION TODAY!

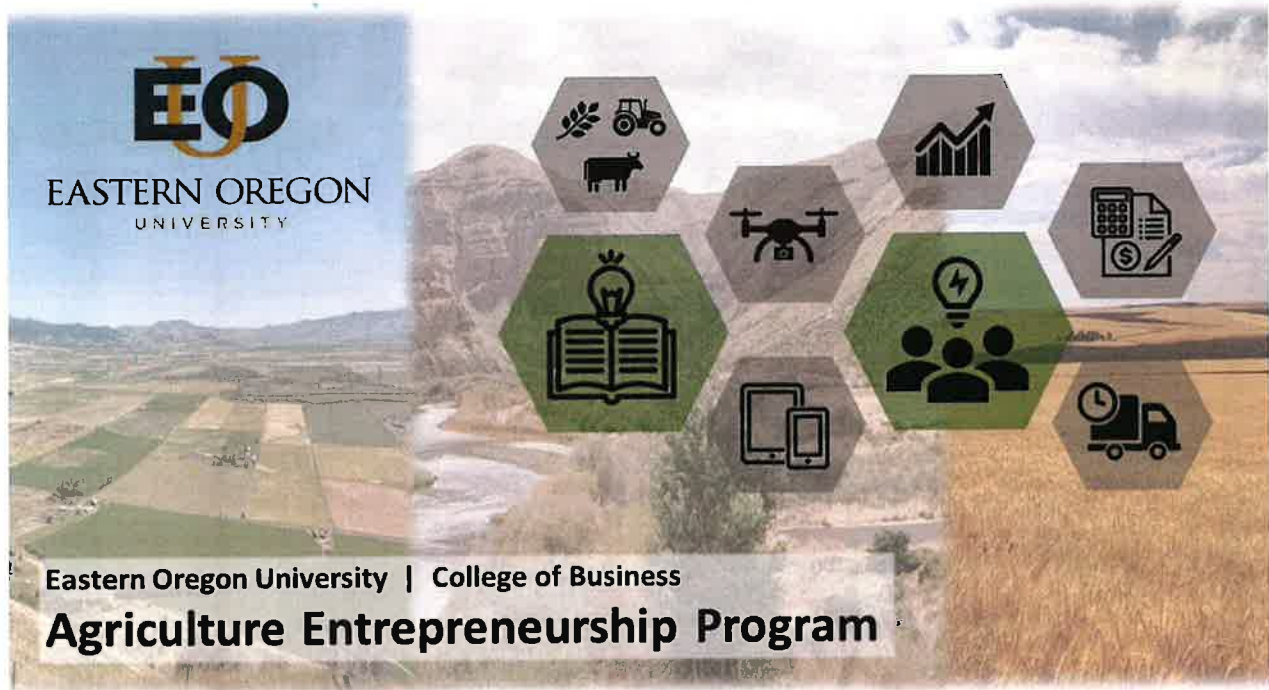
[eou.edu/apply](http://eou.edu/apply)

WHAT WE NEED FROM YOU:  
**Online application**  
**\$50 application fee**

FOR MORE INFORMATION  
CONTACT

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541-962-3266



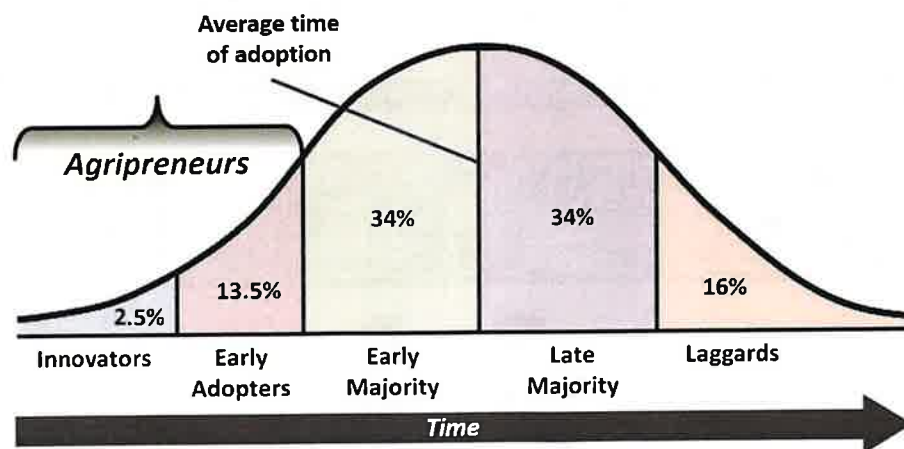


### What is an Agricultural Entrepreneur (or *Agripreneur*)?

***Agripreneurs*** are those people who focus on opportunities to create or add value, address barriers or limitations, and improve efficiencies within (or across) the agriculture value chain.

***Agripreneurs*** are willing to view current issues in agriculture (or potential issues) as opportunities to ***INVENT*** new or ***ADAPT*** current methods, processes, and technologies to add value and improve the agriculture value chain.

***Agripreneurs*** are willing to try new methods, processes or technologies, change their paradigms, connect and communicate with diverse groups of people, and accept the risk of failure to learn and move forward.

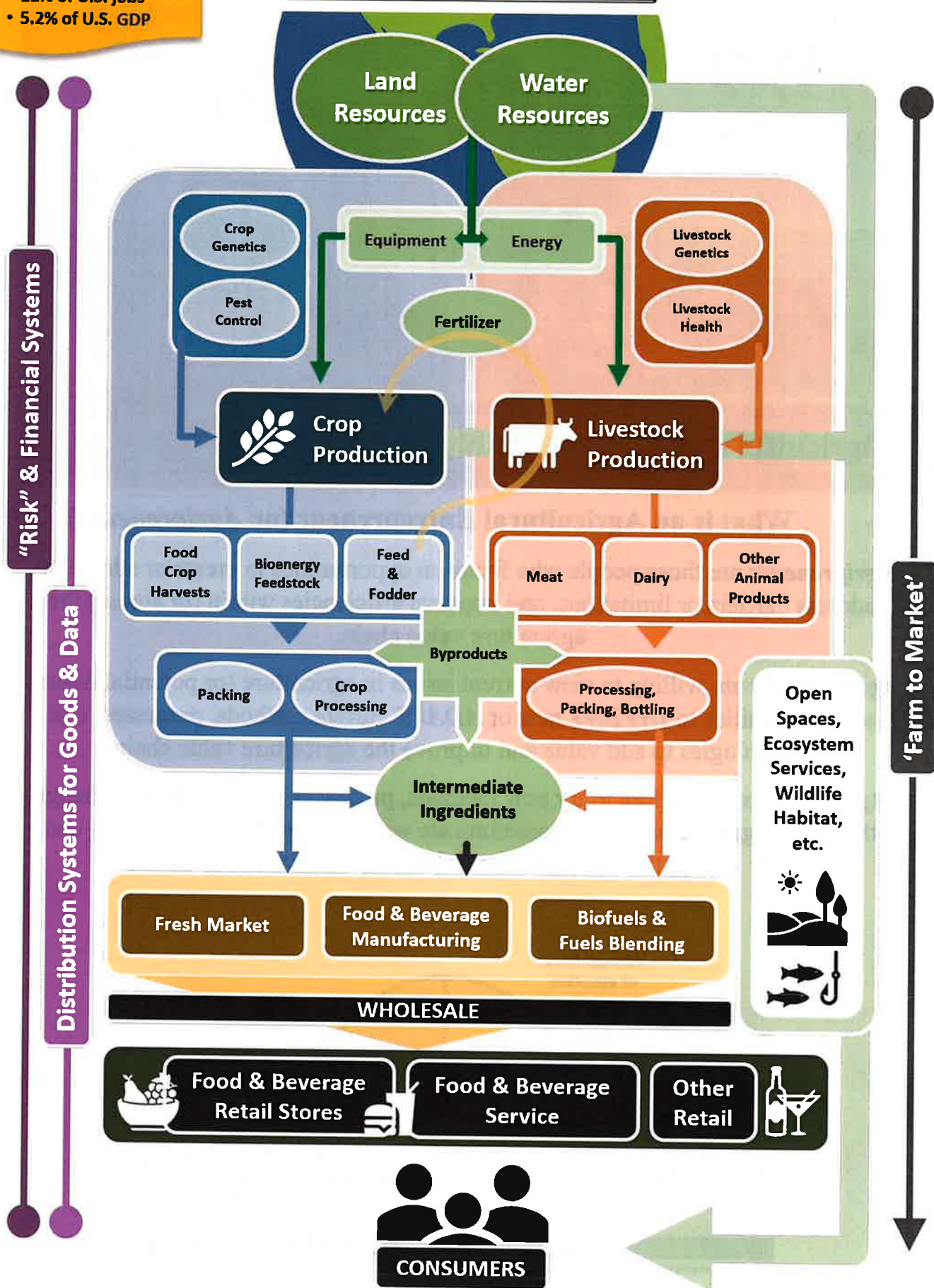


Diffusion of Innovation Model by E.M. Rogers (1962)

## U.S. Ag & Food Sectors<sup>2</sup>...

- 11% of U.S. jobs
- 5.2% of U.S. GDP

# U.S. Agriculture Value Chain<sup>1</sup>



<sup>1</sup>Adapted from Colorado State University Ag Innovation Summit 2019. | <sup>2</sup>USDA.ERS.Publ. 083. Feb 2020.