



OREGON DEPARTMENT OF AGRICULTURE



INTRODUCING... OREGON WINE

Oregon is home to 1,116 wineries with more than 40,000 acres (16,187 hectares) of vineyards. Most Oregon wineries are small with 70% producing less than 2,000 cases. Although Oregon's wine grape production and resulting wines continue to expand, Oregon remains small in scale. In fact, Oregon only accounts for 1% of the wine production in the U.S. Yet, its very special wine earned 20% of Wine Spectator's 90+ ratings.

POPULAR WINE VARIETALS

PINOT NOIR: Oregon's flagship and most award-winning variety: Oregon Pinot Noir has won global awards, such as the Decanter World Wine Award. Many premium Oregon Pinot Noirs have been served at the White House. Representing 60% of Oregon's planted acres, Pinot Noir is abundantly grown in the Willamette Valley and Southern Oregon.

PINOT GRIS: Oregon Pinot Gris is a complex wine that evokes peach, pear, or light citrus on the palate. Its silky texture and low acidity help give it a full-body nature. Pinot Gris is commonly grown in the Willamette Valley and Southern Oregon and covers 14% of Oregon's planted acres.

CHARDONNAY: With a light touch of oak, Oregon Chardonnay is redolent of apples, lemons, peaches or tropical fruits. One of the earliest varietals to be commercially cultivated in Oregon's Willamette Valley, this hardy vine is grown on 7% of

Oregon's vineyards across diverse climates (especially the Willamette and Rogue Valleys).

SYRAH: With a deep violet color, Oregon Syrah offers a chewy texture and richness, and aromas that trend toward spicy. A warm-climate variety, Syrah is more commonly grown in the Columbia Valley, Southern Oregon, and Snake River Valley. Syrah covers 4% of Oregon's planted acres.

CABERNET SAUVIGNON: Thicker skins generate bolder tannins in Oregon Cabernet Sauvignon. Designed to age well, Cabernet Sauvignon is often blended with lower tannin, more "rounded" grapes to help round out flavor. It is grown on 4% of Oregon's planted acres across the Columbia Valley, Rogue Valley, and Snake River Valley.

RIESLING: Oregon Riesling is commonly a dry or off-dry wine with aromas of crisp apple or florals. It is commonly grown in the Willamette Valley, Columbia Valley, Rogue Valley, and Snake River Valley, representing 1% of Oregon's vineyards.

With dozens of micro-climates and soil types throughout the state, Oregon's grapes are as distinct as the places from which they hail. The result is a plethora of palate-pleasing choices for wine connoisseurs around the world.



TERROIR

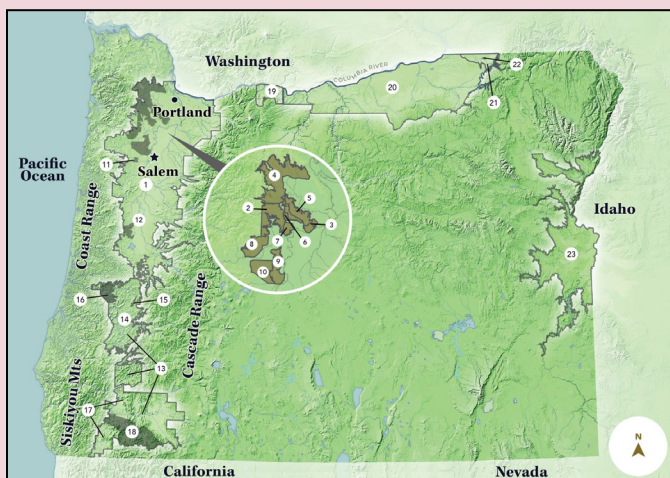
With a whopping 23 American Viticulture Areas (AVA), Oregon's diverse climate and soils allow for a wide variety of wine flavor profiles. An AVA is a grape-growing region with distinctive growing conditions (soil, climate, altitude, etc.). Many of Oregon's AVAs are nested within broader AVAs. Beginning in 2021, one of Oregon's larger AVAs earned the next level in global recognition of the unique and special wine region: Oregon's Willamette Valley wine region is formally recognized in the European Union and beyond as a Protected Geographic Indication.

OREGON VINEYARDS EARN CERTIFICATIONS

Oregon's diversity goes further than geography and climate. Between 35%-40% of Oregon vineyards hold one or more certifications reflecting the vineyards' sustainable growing practices, such as Organic, Salmon-Safe, Demeter-Certified Biodynamic, or LIVE.

CERTIFIED ORGANIC: "Organic" is one of the most heavily regulated and broadly recognized certifications in the world. Any product labeled as organic must be USDA-certified. This means it follows prescribed regulations covering growing, handling, and processing of wine grapes. In addition, it must undergo annual audits by a third-party organization.

SALMON-SAFE: Salmon-Safe works with West Coast farmers, and other landowners, to reduce watershed impacts. This peer-reviewed



Oregon's 23 AVAs

certification program helps protect water quality, maintain watershed health, and restore habitat.

DEMETER BIODYNAMIC® FARM STANDARD:

Biodynamics is a form of sustainable agriculture whereby a farm meets its needs from the living dynamics of the farm itself rather than importing materials. Many Oregon vineyards demonstrate this commitment to soil health and environmental protection by following the strict practices required to earn Biodynamic certification.

LIVE CERTIFIED: LIVE is a globally recognized certification program which has worked with winegrowers in Oregon, Washington, and Idaho since 1999 to develop and certify environmental and socially responsible practices using the latest university research and internationally accredited standards.

Learn More

There's much more to learn (and recipes, too!) from:
Oregon Wine Board: oregonwine.org

Agricultural Development & Marketing Program



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