

Protect. Promote. Prosper.

December 1, 2021

Dear Certificates of Free Sale Customer,

In August 2020, the Oregon Department of Agriculture (ODA) proudly announced a new brand. This brand was the result of a year-long redesign effort intended to mirror the growth and transformation of the ODA. Over the past year and a half, the department has been transitioning digital and print materials to the new brand identity. As part of that update, there will be changes to the format and look of the Certificates of Free Sale issued by the ODA.

We wanted to let you know ahead of time of the change to ensure that there will be minimal impacts on your ability to export products. Please share this information as needed.

As of January 1, 2022, all Certificates of Free Sale issued by the department will have a new format and will be issued on our new letterhead. They will still carry the gold, embossed seal of the State of Oregon. The information on the Certificates and their meaning will remain unchanged.

An example of our new Certificate of Free Sale is included with this letter. Note that the language may be slightly different, depending on your establishement/license type. The format of the letter will be consistent across all types. This information is also available on our webpage at www.oda.direct/FreeSaleCerts, including the example Certificate and information about the change. Please share this with your export partners as you see fit.

In addition, we will now have a new request form for our certificates, also available on the webpage. A fillable pdf copy is also included with this letter. Requests should be sent to a new email address going forward: FreeSaleCertificates@oda.oregon.gov.

If you have additional questions, please contact myself, Yvette Arechiga at 503.991.2107 or via email Yvette.Arechiga@oda.oregon.gov.

Sincerely,

Yvette Arechiga

Program Specialist

Market Access & Certification Program

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