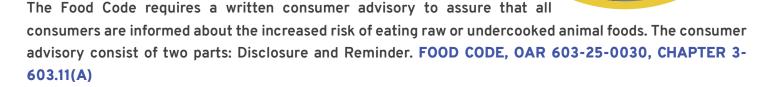
Consumer Advisory

Foods from animals such as meat, poultry, fish, shellfish, and eggs when eaten raw or undercooked sometimes contain harmful viruses and bacteria that can pose a risk of foodborne illness. Young children, pregnant women, older adults, and those with compromised immune systems are particularly vulnerable.



Disclosure: a written statement that clearly identifies animal foods which are (or can be ordered) raw or undercooked, or that contain an ingredient that is raw or undercooked. The disclosure must include:

- A description of the animal-derived foods, such as "oysters on the half shell (raw oysters)", "raw-egg Caesar salad ", or "hamburgers (can be cooked to order)"; **or**
- Identification of the animal-derived foods by asterisking (*) them to a footnote that states the items are served raw or undercooked, or contain raw or undercooked ingredients.

Reminder: a written statement concerning the health risk of consuming animal foods raw or undercooked. The reminder must include asterisking the animal-derived foods requiring disclosure to a footnote that states:

- "Consuming raw or undercooked meats, poultry, seafood, shellfish or eggs may increase your risk of foodborne illness";
- "Consuming raw or undercooked meats, poultry, seafood, shellfish or eggs may increase your risk of foodborne illness, especially if you have certain medical conditions"; **or**
- *"Regarding the safety of these items, written information is available upon request".*

The consumer advisory can be presented by using brochures, deli case or menu advisories, label statements, table tents, placards, or other effective written means.

Note: if you cannot provide documentation to your food safety inspector that beef steak served is whole-muscle intact beef, then you must provide a consumer advisory.



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There are several disclosure and reminder combinations that can be used. The examples shown below are only **some** of the options.

EXAMPLE A	EXAMPLE B	EXAMPLE C
Menu: Chef's Salad Spinach Salad Caesar Salad (contains raw eggs)*	Menu: Hamburgers* Cheeseburgers* Bacon Burger*	Menu: Oysters on the Half Shell (raw oysters)*
(At bottom of page) *Consuming raw or undercooked meats, poultry, seafood, shellfish, or eggs may increase your risk of foodborne illness, especially if you have a medical condition.	(At bottom of page) *Hamburgers are cooked to order. Consuming raw or under- cooked meats, poultry, seafood, shellfish, or eggs may increase your risk of foodborne illness.	(At bottom of page) *Regarding the safety of these items, written information is available upon request. Additional information can be provided in a separate brochure

EXAMPLES OF FOOD TYPES THAT WOULD REQUIRE A CONSUMER ADVISORY

Raw Eggs: dressings or sauces such as hollandaise or Caesar made with shell eggs; soft cooked eggs; meringue pie; some puddings and custards; mousse; eggnog; mayonnaise "from scratch "; aioli; and tiramisu

Raw or rare meat: hamburgers cooked "medium, medium rare, rare "; carpaccio; steak tartare; tenderized steaks (pinning, jaccarding, or needling)

Raw or undercooked molluscan shellfish

Raw fish: sushi, ceviche, tuna carpaccio, roe, gravlax

Note: consumer advisory text is recommended to be in the same language used for the menu items and at least 11-point font on handheld menus or table tents.

