

AIM Institute for Learning and Research



institute.aimpa.org

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Grades Served

- Pre-K
- Kindergarten
- 1st Grade
- 2nd Grade
- 3rd Grade



Format for Support

- In-Person
- Virtual (Synchronous)
- Virtual (Asynchronous)
- Hybrid



Approved for Early Literacy



- Professional Development
- Coaching
- Dual Language Professional Development
- Dual Language

Curriculum Specialization

Curriculum Agnostic



Overview of Services

AIM Institute for Learning & Research is a nationally recognized leader in evidence-based literacy professional. AIM provides high-impact training, which supports foundational reading instruction and multilingual learners aligning with Oregon's Early Literacy Framework.

AIM offers a comprehensive K–12 portfolio of structured literacy coursework tailored to local needs, including:

- **Pathways to Proficient Reading (PPR)**
- **Pathways to Literacy Leadership (PLL)**
- **Specialized Reading Knowledge: English Learners (EL)**

Early Childhood Education Bundle

Includes three asynchronous modules such as *Growing Proficient Readers: Dr. Linnea Ehri's Phases of Development*, plus a micro-credential via Credentials Unlimited.

Steps to Literacy Bundles

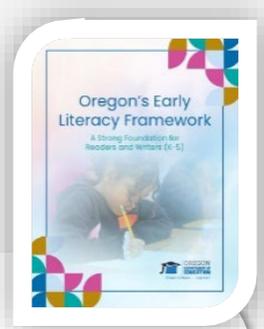
Fully asynchronous and flexible for educators:

- **Steps to Literacy I:** Science of Reading, phonological awareness, decoding & spelling.
- **Steps to Literacy II:** Vocabulary, language comprehension, written expression.

Pricing

Please reach out to AIM for pricing information.

Alignment to Oregon's Early Literacy Framework



AIM's coursework explicitly supports foundational literacy skills—including phonological awareness, phonics, fluency, vocabulary, and comprehension through structured, evidence-based instruction. Courses emphasize culturally responsive, student-centered practices, with targeted support for multilingual learners (e.g., the English Learners course) and students with learning differences (e.g., the *Demystifying Dyslexia* module).

AIM's curriculum-agnostic training supports literacy instruction across all high-quality instructional materials and is designed to meet districts where they are. From short-form modules to long-form asynchronous courses, AIM offers flexible, research-driven training that supports educators across roles, from early literacy to writing and leadership. Training can be tailored to district goals, staffing structures, and instructional priorities. Several offerings also include micro-credential opportunities to recognize educator growth and deepen engagement over time.

With offerings spanning early childhood through leadership, AIM equips educators and administrators to implement Oregon's literacy vision with confidence and coherence. All AIM courses and modules can be adapted in collaboration with districts to align with local goals, instructional priorities, and educator roles.

Evidence of Impact

AIM Institute's professional learning has led to measurable growth in student achievement across diverse schools and states. In DeSoto County Schools, Mississippi's largest district, students taught by AIM-trained educators saw an average 19% gain in overall literacy, with specific improvements in phonemic awareness (+23%), phonics (+16%), and vocabulary (+21%). Chickasaw Elementary, a participating school, was recognized as a Mississippi Emerging Science of Reading School, demonstrating strong outcomes across early literacy indicators.

States like Mississippi and Louisiana have seen notable NAEP reading gains following their shift from balanced to structured literacy, supported by large-scale AIM Pathways educator training. AIM has served as a trusted professional learning provider during this transition, equipping thousands of educators with the tools to implement the Science of Reading with greater clarity and consistency.

School-level success stories further illustrate impact:

- At [Lingelbach Elementary \(PA\)](#), students made double-digit proficiency gains following whole-school AIM Pathways training.
- [PS 107 \(NY\)](#) used AIM to strengthen HQIM implementation and increase teacher clarity around early literacy instruction.
- Educators like [Audra Haas \(NE\)](#) and leaders at [Clara Barton Elementary \(PA\)](#) report major shifts in instructional practice and reading confidence among students.