

Education Northwest



educationnorthwest.org

Contact: proposals@ednw.org

Grades Served

- Pre-K
- Kindergarten
- 1st Grade
- 2nd Grade
- 3rd Grade



Format for Support

- In-Person
- Virtual (Synchronous)
- Virtual (Asynchronous)
- Hybrid



Approved for:

- Professional Development
- Coaching
- Dual Language Professional Development
- Dual Language Coaching



Curriculum Specialization

Curriculum Agnostic



Overview of Services

Education Northwest (EDNW) offers comprehensive, research-aligned professional development and coaching services to support early literacy across Oregon. Grounded in the Science of Reading (SoR) and culturally responsive practices, services are designed to build educator capacity through job-embedded, ongoing learning experiences.

EDNW specialize in: Literacy leadership development to support effective program implementation; Foundational SoR instruction and coaching for teachers; Biliteracy and dual language education; Inclusive strategies for multilingual learners and students with disabilities.

EDNW professional development model integrates learning sessions, communities of practice, and individualized coaching. Educators engage in interactive, evidence-based training that includes modeling, strategy application, and reflection. EDNW emphasizes high expectations for all learners and equips educators with tools to analyze and apply formative assessment data to differentiate instruction and support literacy growth.

EDNW coaching model is grounded in adult learning principles and the GROW framework, offering personalized, data-informed support that drives instructional change and improves student literacy. Coaches work side-by-side with educators to align literacy practices with school and district goals, ensuring sustainable impact.

Pricing

Typical partnerships range from \$15,000 to \$150,000, depending on scope and number of schools participating within a district.

Please reach out to Education Northwest for more pricing information.

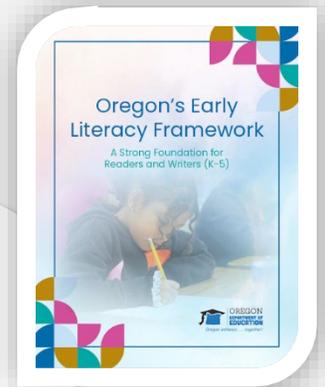
Alignment to Oregon's Early Literacy Framework

Education Northwest's early literacy services are deeply aligned with Oregon's Early Literacy Framework. EDNW professional development and coaching emphasize foundational skills—including phonemic awareness, phonics, fluency, vocabulary, and comprehension—through explicit, systematic instruction.

EDNW integrate culturally responsive practices that affirm students' linguistic and cultural assets, including strategies tailored for Indigenous and multilingual learners. EDNW approach builds educator capacity through job-embedded learning, coaching cycles, and communities of practice that foster reflective teaching and leadership.

EDNW supports the effective use of formative and summative assessments to guide instruction and monitor student progress. Family engagement is central to EDNW model, with tools and strategies that help educators build inclusive partnerships and shared literacy visions with families.

EDNW services are designed to be flexible, scalable, and responsive to the needs of diverse school communities—ensuring every child has access to high-quality literacy instruction and the opportunity to thrive.



Evidence of Impact

North Slope Borough School District: Currently, the EDNW team is supporting a district in rural Alaska by providing differentiated coaching support to all teachers across the district, with a concentration on culturally responsive pedagogy. Over the past year, they have offered a series of professional development sessions and communities of practice for all teachers.

Baltimore City Public Schools: EDNW is currently supporting a successful pilot program providing capacity-building technical assistance to three K–6 schools in Baltimore, Maryland. This initiative is anchored in EDNW Framework for Literacy Leadership Development and has empowered the literacy teams at each school to effectively implement, support, and monitor a comprehensive literacy plan. These plans are designed to align with statewide literacy initiatives, ensuring that each school meets its specific literacy goals.