

# Engage2Learn



engage2learn.org

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## Grades Served

- Pre-K
- Kindergarten
- 1<sup>st</sup> Grade
- 2<sup>nd</sup> Grade
- 3<sup>rd</sup> Grade



## Format for Support

- In-Person
- Virtual (Synchronous)
- Virtual (Asynchronous)
- Hybrid



## Approved for Early Literacy



- Professional Development
- Coaching
- Dual Language Professional Development
- Dual Language

## Curriculum Specialization

Core Curricula:  
CKLA



## Overview of Services

Engage2Learn partners with public schools to drive measurable early literacy growth by building educator capacity—without adding programs or replacing curriculum. Engage2Learn helps educators implement their district’s high-quality instructional materials (HQIM) with fidelity, using proven, evidence-based strategies that boost student achievement and engagement.

Certified Engage2Learn coaches, all former educators, deliver job-embedded coaching tailored to teachers, instructional coaches, and leaders. Coaching focuses on high-impact practices such as small group instruction, differentiation, scaffolding, and formative feedback—aligned with HQIM and practiced, observed, and refined in real classrooms with real-time support.

Each partnership begins with a deep analysis of student data, instructional systems, and educator strengths to target support where it’s needed most. Progress is tracked using GroweLab, Engage2Learn’s platform for coaching, professional learning, and evidence collection.

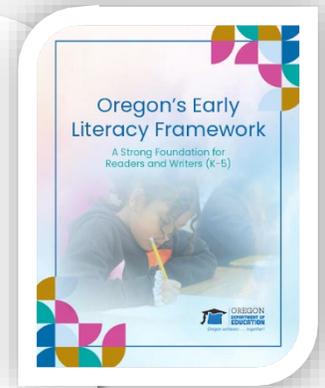
Independent ESSA-aligned studies show that Engage2Learn coaching significantly improves teaching quality and student reading growth. Our approach accelerates literacy proficiency, supports HQIM implementation, improves teacher retention, and builds a lasting culture of instructional excellence.

## Pricing

- **Foundational Building:** \$50,000
- **Capacity and Culture Development:** \$75,000
- **Transformational:** \$100,000

## Alignment to Oregon's Early Literacy Framework

Engage2Learn services align closely with Oregon's Early Literacy Framework by focusing on foundational skills such as oral language, phonics, reading, and writing through evidence-based instruction and coaching. Engage2Learn prioritizes culturally responsive practices to create inclusive environments where every student feels valued and supported. Engage2Learn coaching integrates ongoing formative and summative assessments to inform instruction, monitor growth, and ensure continuous improvement tailored to student needs. Family engagement is embedded in their approach, fostering strong partnerships that enhance student confidence and learning beyond the classroom. Through personalized training and job embedded coaching, Engage2Learn builds educator capacity at every level including teachers, coaches, and leaders enabling them to implement high quality literacy instruction with fidelity. Progress and impact are tracked using GroweLab, a comprehensive platform that supports data driven decisions and professional growth. Engage2Learn fully customizable services ensure alignment with Oregon's vision for equitable, effective literacy instruction that supports all learners in achieving lasting success.



## Evidence of Impact

Engage2Learn services have consistently led to measurable, sustained improvement in student achievement by equipping educators to implement high-impact instructional strategies with fidelity. Through job-embedded coaching aligned to district priorities and high-quality instructional materials (HQIM), educators receive personalized, real-time support that directly translates into improved classroom practices and student outcomes. Independent, ESSA-aligned studies have confirmed that Engage2Learn coaching leads to statistically significant gains in both teaching quality and student reading growth. In fact, one third-party study found that campuses with Engage2Learn coaching saw up to 46% greater reading growth compared to those without our support.

**Case Study: Providence Public Schools (Rhode Island)** After implementing Engage2Learn coaching and aligned professional learning, Providence saw a measurable increase in early literacy proficiency. Teachers reported increased confidence in delivering small group instruction and using data to differentiate effectively. District leaders credited the coaching model with helping them meet state-mandated growth targets. Educator Testimonial: "My Engage2Learn coach helped me break down my HQIM into manageable, engaging lessons that met the needs of all my students. I saw students who had been struggling finally start to read with confidence." – 2nd Grade Teacher, Texas.

Across all partnerships, progress is tracked using GroweLab, a digital platform for coaching, data collection, and feedback. This ensures every coaching session is tied to specific goals and outcomes, creating transparency and accountability. Engage2Learn partners routinely report improvements in literacy scores, increased instructional consistency, and higher educator retention.