

# Keys to Literacy



keystoliteracy.com

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## Grades Served

- Pre-K
- Kindergarten
- 1<sup>st</sup> Grade
- 2<sup>nd</sup> Grade
- 3<sup>rd</sup> Grade



## Format for Support

- In-Person
- Virtual (Synchronous)
- Virtual (Asynchronous)
- Hybrid



## Approved for Early Literacy



- Professional Development
- Coaching
- Dual Language Professional Development
- Dual Language

## Curriculum Specialization

Curriculum Agnostic



## Overview of Services

Keys to Literacy is a nationally recognized provider of evidence-based literacy professional development for PreK–12 educators. Since 2007, Keys to Literacy has supported thousands of educators across more than 500 school districts with practical, high-quality training grounded in the Science of Reading.

Their early literacy expertise includes comprehensive instruction in foundational skills such as phonemic awareness, phonics, and fluency for PreK–Grade 3. The flagship program, *Keys to Beginning Reading*, accredited by the International Dyslexia Association, covers 11 modules of evidence-based practices. Keys to Literacy also offers specialized writing instruction through *Keys to Early Writing* for primary grades and *Keys to Content Writing* for all subjects and grade levels.

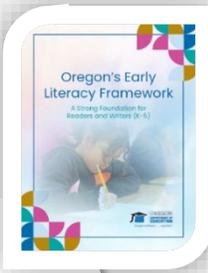
Professional development is available in multiple formats: onsite, virtual, facilitated online courses, and asynchronous learning. Ongoing job-embedded coaching and leadership support ensure sustained implementation and growth. Their hands-on, practical approach allows educators to immediately apply strategies in the classroom.

With a program-agnostic model, Keys to Literacy focuses on core components of effective literacy instruction rather than specific curricula, ensuring adaptability across diverse educational settings. Founded by Joan Sedita, the organization blends decades of classroom experience with cutting-edge research to support strong early literacy instruction.

## Pricing

Please reach out for to Keys to Literacy for pricing information.

## Alignment to Oregon's Early Literacy Framework



Keys to Literacy aligns closely with Oregon's Early Literacy Framework through its evidence-based approach to foundational reading instruction. The organization emphasizes explicit, systematic teaching of phonemic awareness, phonics, and fluency—core components of structured literacy that are especially critical for students with reading disabilities, including dyslexia.

Keys to Literacy builds educator knowledge through professional development focused on evidence-based practices, supporting the Framework's principle that strong classroom instruction begins with well-prepared educators. Their emphasis on diagnostic and formative assessment aligns with the Framework's vision of assessment as a tool to accelerate learning and guide instruction.

The organization's comprehensive model includes job-embedded coaching and leadership support, helping educators develop a deep understanding of reading development and align instruction to grade-level standards. While prioritizing culturally responsive practices, Keys to Literacy ensures all students can access grade-level literacy through strong foundational instruction and appropriate linguistic supports.



## Evidence of Impact

Keys to Literacy has demonstrated measurable improvements in student literacy across diverse educational settings. Through a comprehensive approach that combines evidence-based professional development, leadership coaching, and systems implementation, the organization consistently delivers transformational results:

**Large District Success:** In Davis School District, Utah (78,000 students), kindergarten proficiency increased from 67% to 81% in two years, with special education students reaching record-high proficiency rates.

**High-Poverty School Transformation:** At Kosciuszko Elementary in Wisconsin, overall proficiency rose from 22.4% to 47.1%, with economically disadvantaged students improving by 27.4%. The school moved from "Does Not Meet Expectations" to "Exceeds Expectations" and was named a "Beating the Odds School" by the Wisconsin DPI.

**Sustained Growth:** Chippewa Valley Schools in Michigan saw consistent multi-year gains, with individual schools improving ELA proficiency by 9–16 percentage points.

**Support for Underserved Populations:** At Browning Elementary on the Blackfeet Indian Reservation, 67% of 2nd graders and 64% of 3rd graders exited Tier 3 intervention, with both grades on track for 10% achievement growth.

These outcomes highlight Keys to Literacy's effectiveness in improving reading achievement for all students, including those in high-poverty schools, rural communities, and special populations.