

PDX Reading Specialist



pdxreading.com

Contact: info@pdxreading.com

Grades Served

- Pre-K
- Kindergarten
- 1st Grade
- 2nd Grade
- 3rd Grade



Format for Support

- In-Person
- Virtual (Synchronous)
- Virtual (Asynchronous)
- Hybrid



Approved for Early Literacy

- Professional Development
- Coaching
- Dual Language Professional Development
- Dual Language



Curriculum Specialization

Curriculum Agnostic

Supplemental Materials: UFLI



Overview of Services

PDX Reading Specialist partners with schools and districts to close the knowing-doing gap by translating the science of reading into effective instruction and intervention. Founded by Barbara Steinberg, PDX Reading provides fully customizable professional learning that includes sequenced knowledge-building workshops, classroom demonstration lessons, coaching, and curriculum consulting. Whether supporting foundational skills or language and reading comprehension, Barbara accommodates districts' time constraints while delivering high-impact training aligned with neuroscience and research.

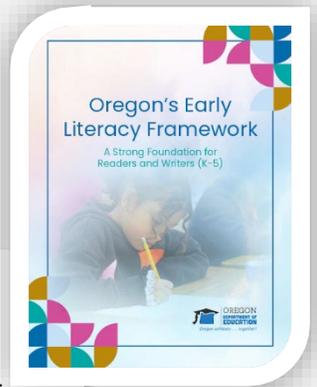
Educators engage in real-time, job-embedded learning with a focus on the “why, what, and how”. Services include: building knowledge, translating data into impactful intervention, aligning assessments to instructional goals, and guiding curriculum adoption and implementation. Barbara also works with leadership teams to build sustainable systems, shift mindsets, and strengthen Tier One instruction while ensuring early identification and intervention for students at risk.

For more than a decade, PDX Reading has worked with educators in more than 70% of Oregon's school districts and remains deeply committed to the state—even as Barbara trains nationally and is an approved provider in Oregon, Arizona, and Hawaii. Schools return year after year because PDX Reading bridges research and practice, helping educators transform knowledge into outcomes. Every teacher deserves exceptional training—and Barbara brings it to every session with expertise, clarity, and heart.

More Information

Please reach out to PDX Reading Specialist for pricing information.

Alignment to Oregon's Early Literacy Framework



PDX Reading Specialist aligns with Oregon's Early Literacy Framework by offering customizable, evidence-based professional learning that builds educator capacity in foundational skills, language comprehension, and assessment use. Trainings support Tier 1 and intervention instruction, with job-embedded coaching, demonstration lessons, and curriculum implementation guidance. Culturally responsive practices are integrated throughout, honoring students' diverse backgrounds and promoting equitable access to literacy. Educators learn to use data to identify risk early, tailor instruction, and deliver targeted interventions. Family engagement strategies are embedded to strengthen home-school partnerships. Led by Barbara Steinberg, who has trained over 70% of Oregon districts and is an approved provider in multiple states, PDX Reading connects research to practice—ensuring every child has the opportunity to learn to read.



Evidence of Impact

Barbara has partnered with over 18,000 educators across more than 400 school districts in all 50 states and 17 countries. Her impact spans both depth and breadth—transforming instruction at scale. The following case study illustrates how her work translates into tangible improvements in student achievement.

Over a three-year partnership with Grants Pass School District—serving 5,400 students across six elementary schools, including 27% students of color and 44% eligible for free or reduced-price meals—PDX Reading Specialist led a structured, research-aligned professional learning cycle. In Year 1, all stakeholders engaged in foundational knowledge-building on the science of reading. In Year 2, Barbara modeled evidence-based instruction using a fishbowl model and supported curriculum evaluation and adoption. Year 3 featured teacher-led demonstration lessons, feedback, and job-embedded coaching to refine instruction and build sustainability.

The result: measurable student growth and stronger systems for equitable literacy instruction. End-of-year Kindergarten Acadience data showed:

- 90% of students met or exceeded benchmarks on the Reading Composite Score
- 98% of students met or exceeded benchmarks in Phoneme Segmentation Fluency
- 91% of students met or exceeded benchmarks in Nonsense Word Fluency
- 88% of students met or exceeded benchmarks in First Sound Fluency Even without Kindergarten foundations in Structured Literacy