

SchoolKit



schoolkitgroup.com

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Grades Served



- Pre-K
- 1st Grade
- 2nd Grade
- 3rd Grade

Format for Support



- In-Person
- Virtual (Synchronous)
- Virtual (Asynchronous)
- Hybrid

Approved for Early Literacy



- Professional Development
- Coaching
- Dual Language Professional Development
- Dual Language

Curriculum Specialization

Expertise in a variety of HQIM



Overview of Services

Since 2012, SchoolKit has partnered with over 80 school systems to strengthen early literacy instruction, curriculum implementation, and science of reading-based practices. The organization has supported both large urban districts—such as Houston and Philadelphia—and small rural districts in building educator and instructional leader capacity to deliver research-based instruction using high-quality instructional materials (HQIM).

SchoolKit collaborates closely with district teams to understand local context, assess the current state of literacy instruction, and set clear, accountable goals for improvement. Its training and coaching are tailored to specific roles and needs, serving teachers, principals, instructional coaches, and district leaders. Professional learning is grounded in evidence-based literacy practices, including systematic instruction in foundational reading skills, structured phonics, ongoing assessment, and knowledge-building through rich texts and discussions. All support is highly customized to meet the unique needs of each district, resulting in measurable improvements in literacy outcomes across grade levels.

In addition to building educator knowledge and skills, SchoolKit focuses on fostering investment in the implementation of district-adopted HQIM. With deep expertise in a wide range of early literacy curricula, the organization offers both virtual and in-person professional learning in synchronous and asynchronous formats.

Pricing

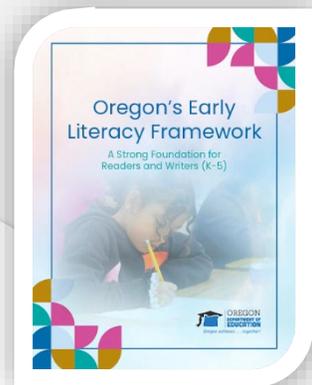
SchoolKit customizes all service offerings based on each partner's specific needs and goals. Packages are tailored to factors such as district size, context, and stage of implementation. Annual program costs typically range from \$20,000 to over \$150,000, depending on these variables.

Alignment to Oregon's Early Literacy Framework

Across all services—including strategic planning, leadership coaching, and customized professional learning—SchoolKit's approach is closely aligned with each component of Oregon's Early Literacy Framework. Its content promotes a research-based, comprehensive approach to literacy instruction, including systematic and structured foundational skills, as well as opportunities to build knowledge, vocabulary, oral language, comprehension, and writing through engagement with content-rich texts.

All early literacy sessions are anchored in evidence-based reading research (e.g., Scarborough's Reading Rope) and bridge the gap between research and practice by supporting the implementation of high-quality instructional materials. SchoolKit recognizes the interconnectedness of students' sense of belonging, cultural responsiveness, and family engagement with academic achievement, and supports educators in making these connections through their instructional practices.

SchoolKit prioritizes relationship-building and approaches partnerships with curiosity and humility to ensure services are relevant and fully customized to meet each partner's unique needs—with students at the center.



Evidence of Impact

SchoolKit partnered with districts in Tennessee, Louisiana, and Arkansas to strengthen foundational literacy instruction. Key actions included: Delivering job-embedded coaching and professional learning tailored to site-specific goals, aligned with each state's identified Five Key Literacy Levers. Conducting monthly walkthroughs of every supported K–3 classroom using the state-developed Five Key Literacy Levers Data Collection Tool. Facilitating at least one coaching cycle per year for each participating teacher—approximately 250 teachers in total.

Outcomes included: Over 95% of leaders and teachers reported improvements in instructional practices, student experiences, and student achievement as a direct result of SchoolKit's coaching. More than 75% of teachers improved by at least one rating level in the Key Literacy Lever focused on assessment and differentiation. Nine out of 22 supported schools increased by at least one letter grade on the state's simulated accountability scale. An additional five schools demonstrated growth above the state average, as measured by the same scale.

These results reflect SchoolKit's ability to drive meaningful, measurable improvements in literacy outcomes through targeted, evidence-based support.