

STRIVE



strivetlc.com

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Grades Served



- Pre-K
- 1st Grade
- 2nd Grade
- 3rd Grade

Format for Support



- In-Person
- Virtual (Synchronous)
- Virtual (Asynchronous)
- Hybrid

Approved for Early Literacy



- Professional Development
- Coaching
- Dual Language Professional Development
- Dual Language

Curriculum Specialization



Core Curricula:

CKLA, Benchmark Advance, Wonders, HMH Into Reading

Supplemental Materials:

95% Group, Read Well, Heggerty, ECRI, i-ready Reading, Really Great Reading, Corrective Reading.

Overview of Services

STRIVE Coaching: Trust-Based, Aligned, and MTSS-Focused Coaches aim to make a meaningful impact on teaching and learning, but without the right tools, structures, and system alignment, building momentum can be challenging. STRIVE offers a research-based coaching model grounded in adult learning theory and proven coaching practices. Its pathways guide coaches through structured cycles of observation, feedback, and reflection using tools such as Focus Folders, Coaching Trackers, and the PDSA cycle. STRIVE helps coaches align their efforts with existing curricular resources and assessments, ensuring their work supports effective instruction within strong MTSS frameworks. Whether through in-person support, virtual sessions, or guided and self-paced coaching courses based on the STRIVE Coaching Handbook, the program equips coaches for sustainable literacy growth.

STRIVE Professional Development: Built to Strengthen MTSS and Improve Literacy

Schools are working hard to improve literacy across all tiers of instruction, but disconnected professional development, limited follow-up, and misalignment with daily practice often hinder progress. STRIVE partners with schools to deliver job-embedded professional learning grounded in the Science of Reading and adult learning principles. STRIVE meets educators and leaders where they are, aligning support with existing curriculum, assessments, and team structures to build sustainable systems that strengthen MTSS. Support includes developing comprehensive assessment systems, data-driven protocols, and collaborative improvement cycles to enhance instruction across all tiers. Fully aligned with Oregon's Early Literacy Framework, STRIVE helps districts bring the framework's core principles to life—building coherence, fueling action, and implementing a shared literacy vision. Professional development includes gradual release of learning (I do, we do, you do), data-driven instruction, and hands-on practice. Customized follow-up tools on school platforms ensure learning is sustained beyond initial support.

Whether on-site or virtual, STRIVE builds educator capacity, coherence, and lasting improvement in literacy outcomes.

Pricing

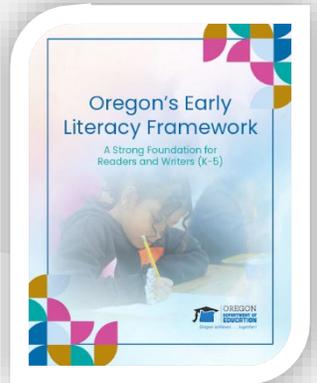
Please reach out to Strive for pricing information.

Alignment to Oregon's Early Literacy Framework

STRIVE's professional development supports schools in applying the Science of Reading to existing curriculum, assessments, and instructional systems. The focus is on foundational skills—phonological awareness, phonics, fluency, vocabulary, and comprehension—while guiding educators to use assessment data to plan and deliver instruction that meets the needs of all students and accelerates progress toward grade-level proficiency.

Support bridges research and practice through job-embedded training, modeling, and collaborative planning using the materials and assessments already in use. STRIVE builds educator and leadership capacity to create sustainable systems, including data protocols, instructional routines, and continuous improvement cycles that reinforce coherence across all tiers of instruction.

STRIVE's approach ensures professional learning is not a one-time event, but an ongoing, practical process that strengthens core instruction and drives long-term literacy success for every student.



Evidence of Impact

STRIVE has partnered with many districts and schools to impact student achievement in Prek through 12th grade. Here is one example: Partnership with STRIVE and Deer Creek Elementary over the course of four years, that partnership paid off: Students with Significant Reading Deficiencies (SRD) dropped from 24% to just 6%. 90% of 3rd graders were at or above benchmark on DIBELS by Fall 2024. The state of Colorado recognized Deer Creek as a "Bright Spot" for literacy growth, and repeatedly praised both STRIVE and Jennifer's coaching in their READ Act interviews. The school also aligned K-3 writing instruction in preparation for stronger outcomes on CMAS (state assessment in Colorado). Most importantly, the entire school community—teachers, leaders, and parents—understood and supported the schoolwide literacy goals.