As outlined in the Oregon Framework for Teacher and Administrator Evaluation and Support Systems, educator evaluations are required to take into account data gathered from multiple measures: professional practice, professional responsibilities, and goals that impact student learning and growth. This companion document provides additional guidance regarding setting and measuring Student Learning and Growth (SLG) Goals for the 2021-22 school year.

Guiding Principles

OAR 581-022-2410 describes the requirements for teacher and administrator evaluation and support in Oregon. While the requirements in this rule remain in effect for the 2021-22 school year, ODE encourages districts to consider the following guiding principles adapted from the Ready Schools, Safe Learners Resiliency Framework:

- **Ensure safety and wellness.** Educators, like their students, are experiencing intense levels of stress and anxiety as they enter this school year. Adjustments to evaluation that build trust and emphasize collaboration can promote staff wellness, reduce burnout and help teachers and administrators support student well-being.

- **Center well-being.** Acknowledge the physical and mental health impacts of this past year, make space for reflection and connection, and center evaluation practices on strengthening professional growth.

- **Cultivate connection and relationship.** Take a collaborative stance regarding evaluation to create space for partnership between educators and evaluators. Help educators connect to resources as well as one another as they navigate a school year that will be like no other.

- **Prioritize equity.** Recognize the disproportionate impact of COVID-19 on Black, American Indian/Alaska Native, and Latino/a/x, Pacific Islander communities; students experiencing disabilities; students living in rural areas; and students and families navigating poverty and houselessness. Prioritize standards of professional practice that help educators center equity in their classrooms and the students they serve.

- **Innovate.** Returning to school is an opportunity to improve teaching and learning by iterating on new instructional strategies, rethinking learning environments, and investing in creative approaches to address unfinished learning.

Student Learning and Growth Goal Requirements

SLG goals are detailed, measurable goals for student learning and growth developed collaboratively by educators and their evaluators. They are based on student learning needs identified by a review of students’ baseline skills. SLG goals are aligned to standards and clearly describe specific learning targets students are expected to meet. Goals are rigorous, yet attainable.
All educators are required to set two SLG goals and one Professional Growth goal for the 2021-22 school year. ODE recommends that one of the two SLG goals center student engagement and/or social, emotional and behavioral health. **However, with the shift back to full-time in-person learning, teachers should set at least one SLG goal based on relevant instructional or content area standards.**

**Administrators** responsible for student learning should also set at least one academic goal. All other administrators should set goals related to their area of leadership and the accompanying standards. For their second SLG goal administrators may consider focusing on the re-opening of school, the mental health and social and emotional well-being of staff and students, the engagement of students in online environments and ensuring equity for the most vulnerable students and their families.

Regardless of their focus, all goals should still include the 8 required goal components:

- Content Standards/Skills
- Assessment
- Context/Students
- Baseline Data
- SLG Targets
- Rationale
- Strategies
- Professional Learning

Measures for goals should allow educators to provide realistic evidence of their practice and impact on students and should be mutually agreed upon between the educator and evaluator during the goal setting process. Given that statewide assessments were not administered consistently across the state during COVID, **ODE is recommending that Smarter Balanced Assessment results not be used as a goal setting measure during the 2021-22 school year.**

**Social Emotional Learning**

Many districts in Oregon include social emotional learning as part of their curriculum. As defined by the [Collaborative for Social, Academic and Emotional Learning](https://www.csael.org/), Social and Emotional Learning (SEL) is “the process through which children and adults understand and manage emotions, set and achieve positive goals, feel and show empathy for others, establish and maintain positive relationships, and make responsible decisions.” SEL generally includes five key competencies:

- Self-awareness
- Self-management
- Social awareness
- Relationship skills
- Responsible decision-making

SEL competencies are similar to, but distinct from, academic content standards. They are similar in that they identify specific knowledge and skills for students across grade bands; however, the focus is on skills for life effectiveness rather than subject area knowledge. Social and emotional competencies are about self-development, related to academic achievement, enabling students to develop the skills they need to be successful in school, career, and life. Research has shown that when students are supported to enhance their social and emotional learning skills, they also improve their academic outcomes.
Student Engagement
While there is no single definition of “student engagement”, the Glossary of Education Reform defines it as “the degree of attention, curiosity, interest, optimism, and passion that students show when they are learning or being taught, which extends to the level of motivation they have to learn and progress in their education.” Student engagement includes three domains:

- **Behavioral engagement** - Actively participating in learning, including self-regulatory behaviors
- **Emotional engagement** - Wanting to learn, sense of belonging within learning community
- **Educational engagement** - Understanding the importance of learning, desire to learn

Research has shown that increased student engagement leads to better academic outcomes, increased persistence through academic struggles and lower dropout rates, as well as an increased sense of belonging.

Family Engagement
**Family engagement** focuses on the importance of positive, interactive relationships between educators and families with the goal of sharing responsibility for helping children learn. This differs from **family involvement** in which families participate in school events or activities and teachers provide learning resources and information about student progress.

Some strategies¹ to consider in making family engagement meaningful and effective include:

- Welcoming families into the classroom and learning process (virtual or in-person) early in the school year;
- Using a range of methods, including email, phone calls, letters, open-office hours and formal meetings to maintain ongoing, positive, two-way communication with families; differentiating communication strategies to adapt to family needs and preferences;
- Seeking expertise from the family on student strengths and areas for growth;
- Learning about students’ home cultures and communities;
- Regularly sharing student data in ways that are accessible for families;
- Assisting families’ ability to support student learning at home by sharing goals and standards, and by providing at-home strategies that align with instructional practice and learning standards.

Goal Setting
When setting goals, recognizing the disproportionate impact of COVID-19 on Black, American Indian/Alaska Native, and Latino/a/x, Pacific Islander communities; students experiencing disabilities; and students and families navigating poverty will be critical. **Communities and families are strong and**

---

¹ Adapted from Supporting SMART Goals with Family and Student Engagement, Boston Public Schools.
resilient in the face of adversity. To set relevant, attainable goals, take into consideration the unique contexts and barriers faced by these students and their families, as well as recognizing, centering, and supporting their strengths.

While academic goals must align to the state adopted content standards, educators should use their professional judgement in identifying standards related to engagement and social-emotional learning. Standards should be evidence-based and can be above and beyond state or district adopted standards. In this spirit, ODE offers the following suggestions related to Standards and Assessment goal components.

**Social Emotional Learning Goals**

- **Standards/Skills** - consider using SEL competencies as the knowledge and skills to be measured. The Resources section of this document includes examples of SEL competencies which districts may find helpful.

- **Assessment** - Measures for SEL goals could include student surveys and interviews (more suitable for competencies related to intrapersonal awareness), as well as performance-based assessments and observations and/or rubric assessment of group projects (more suitable for competencies related to interpersonal skills).

**Family Engagement**

- **Standards/Skills** - When developing family engagement goals educators might consider replacing content standards with the Standards for Family-School Partnerships created by the National PTA.

- **Assessment** – Measures for family engagement goals could include data on family participation in opportunities for collaboration and communication and/or responses to surveys, interviews and other perception data.

---

**Standards/Skills:** Demonstrate the skills to set, monitor, adapt, achieve and evaluate goals *

**Possible Assessments:**
- Pre and post student self-assessments
- Student/teacher goal setting conferences and forms
- End of reporting period interviews

**Target:** 100% of students will show growth on a personal or academic goal each reporting period as measured by a self-assessment. *(SEL self-assessment example included in Resources)*

*Oakland Unified SD SEL Standards (Standard 2B)

---

**Standards/Skills:** Families and school staff engage in regular, two-way, meaningful communication about student learning.*

**Possible Assessments:**
- Attendance at quarterly family conferences
- Quarterly parent feedback (survey responses) on CDL experiences
- Weekly teacher communications

**Target:** The percentage of families who provide feedback as measured by survey responses increases by at least 10% each quarter.

*Standards for Family-School Partnerships (Standard 2)
Student Engagement

- **Standards/Skills** - When developing student engagement goals, educators can consider looking to the professional practice standards within their district evaluation and support system that focus on student engagement (e.g., Danielson Framework 2a, 3c).

- **Assessment** – For students engaged in virtual learning, active participation will likely be the easiest to measure. The brief “Improving Student Engagement and Attendance During COVID-19 School Closures” offers potential approaches to measuring student engagement goals based on the approach of four districts to measuring active participation during last spring’s virtual setting, including:
  - Time on online platform
  - Number of login sessions per week
  - Timeliness of assignment submission

**Resources**

In addition to the resources listed below, districts may wish to consult *The Oregon Framework for Teacher and Administrator Evaluation and Support Systems, Guidance for Setting Student Learning and Growth Goals*, and *Ready Schools, Safe Learners Resiliency Framework*.

Social Emotional Learning

- **Resources to Develop Goals focused on SEL** (Connecticut Department of Education)
- **Collaborative for Social, Academic and Emotional Learning** (CASEL)
- **SEL Definition and Standards** (Oakland Unified School District)
- **Sample Scope and Sequence of SEL Goals** (Ohio Department of Education)
- **Choosing and Using SEL Competency Assessments** (RAND Corporation and CASEL)
- **Measuring Social-Emotional Growth Locally** (Kansas Department of Education)
- **Educator SEL Self-Care During Distance Education** (TruEd Consulting, LLC, adapted from CASEL)
- **How to Teach Social Emotional Learning When Students Aren’t in School** (Education Week)
- **Building SEL Skills Through Formative Assessment** (Robert Marzano)
- **Social Emotional Development Self-Assessment** (Edutopia)
- **Navigating SEL from the Inside Out** (Wallace Foundation)
Student Engagement

- Improving Student Engagement and Attendance During COVID-19 School Closures (IPR and AIR)
- National Association for Family, School and Community Engagement (NAFSCE)
- Supporting SMART Goals with Family and Student Engagement (Boston Public Schools)
- The Remote Framework for Teaching (Danielson Group)
- 7 Ways to Spark Engagement and Student Engagement Resource Roundup (Edutopia)
- How to Keep Kids Engaged in Class (Edutopia)
- Tips from The Highly Engaged Classroom (Marzano)

Family Engagement

- National Standards for Family-School Partnerships (National PTA)
- Family Engagement Matters and Classroom Family Engagement Rubric (Flamboyan Foundation)
- Family Engagement: A Guide to Tools, Strategies and Resources (ExpandED Schools)
- Community Engagement Toolkit (ODE)
- Oregon Department of Education Family Engagement web page (ODE)

Contacts

Tim Boyd, Director of District and School Effectiveness - tim.boyd@state.or.us
Sarah Martin, Education Specialist – sarah.martin@state.or.us