

## Media Arts Standards High School

**Anchor Standard 1:** Creating-Generate and conceptualize artistic ideas and work.

**Enduring Understanding:** Media arts ideas, works, and processes are shaped by the imagination, creative processes, and by experiences, both within and outside of the arts.

**Essential Question:** How do media artists generate ideas? How can ideas for media arts productions be formed and developed to be effective and original?

HS Proficient MA.1.CR1.HS1	HS Accomplished MA.1.CR1.HS2	HS Advanced MA.1.CR1.HS3
1. Use identified generative methods to formulate multiple ideas, develop artistic goals, and problem solve in media arts creation processes.	1. Strategically utilize generative methods to formulate multiple ideas, refine artistic goals, and increase the originality of approaches in media arts creation processes.	1. Integrate aesthetic principles with a variety of generative methods to fluently form original ideas, solutions, and innovations in media arts creation processes.

**Anchor Standard 2:** Creating-Organize and develop artistic ideas and work.

**Enduring Understanding:** Media artists plan, organize, and develop creative ideas, plans, and models into process structures that can effectively realize the artistic idea.

**Essential Question:** How do media artists organize and develop ideas and models into process structures to achieve the desired end product?

HS Proficient MA.2.CR2.HS1	HS Accomplished MA.2.CR2.HS2	HS Advanced MA.2.CR2.HS3
1. Apply aesthetic criteria in developing, proposing, and refining artistic ideas, plans, prototypes, and production processes for media arts productions, considering original inspirations, goals, and presentation context.	1. Apply a personal aesthetic in designing, testing, and refining original artistic ideas, prototypes, and production strategies for media arts productions, considering artistic intentions, constraints of resources, and presentation context.	1. Integrate a sophisticated personal aesthetic and knowledge of systems processes in forming, testing, and proposing original artistic ideas, prototypes, and production frameworks, considering complex constraints of goals, time, resources, and personal limitations.

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**Anchor Standard 3:** Creating-Refine and complete artistic work.

**Enduring Understanding:** The forming, integration, and refinement of aesthetic components, principles, and processes creates purpose, meaning, and artistic quality in media artworks.

**Essential Question:** What is required to produce a media artwork that conveys purpose, meaning, and artistic quality? How do media artists improve/refine their work?

HS Proficient MA.3.CR3.HS1	HS Accomplished MA.3.CR3.HS2	HS Advanced MA.3.CR3.HS3
1. Consolidate production processes to demonstrate deliberate choices in organizing and integrating content and stylistic conventions in media arts productions, demonstrating understanding of associated principles, such as emphasis and tone.	1. Consolidate production processes to demonstrate deliberate choices in organizing and integrating content and stylistic conventions in media arts production, demonstrating understanding of associated principles, such as continuity and juxtaposition.	1. Synthesize content, processes, and components to express compelling purpose, story, emotion, or ideas in complex media arts productions, demonstrating mastery of associated principles, such as hybridization.
2. Refine and modify media artworks, honing aesthetic quality and intentionally accentuating stylistic elements, to reflect an understanding of personal goals and preferences.	2. Refine and elaborate aesthetic elements and technical components to intentionally form impactful expressions in media artworks for specific purposes, intentions, audiences and places.	2. Intentionally and consistently refine and elaborate elements and components to form impactful expressions in media artworks, directed at specific purposes, audiences, and contexts.

## Media Arts Standards High School

**Anchor Standard 4:** Producing-Develop and refine artistic techniques and work for presentation.

**Enduring Understanding:** Media artists integrate various forms and contents to develop complex, unified artworks.

**Essential Question:** How are complex media arts experiences constructed?

HS Proficient MA.4.PR1.HS1	HS Accomplished MA.4.PR1.HS2	HS Advanced MA.4.PR1.HS3
1. Integrate various arts, media arts forms, and content into unified media arts productions, considering the reaction and interaction of the audience, such as experiential design.	1. Integrate various arts, media arts forms, and academic content into unified media arts productions that retain thematic integrity and stylistic continuity, such as transmedia productions.	1. Synthesize various arts, media arts forms and academic content into unified media arts productions that retain artistic fidelity across platforms, such as transdisciplinary productions.

## Media Arts Standards High School

**Anchor Standard 5:** Producing-Develop and refine artistic techniques and work for presentation.

**Enduring Understanding:** Media artists require a range of skills and abilities to creatively solve problems within and through media arts productions.

**Essential Question:** What skills are required for creating effective media artworks and how are they improved? How are creativity and innovation developed within and through media arts productions? How do media artists use various tools?

HS Proficient MA.5.PR2.HS1	HS Accomplished MA.5.PR2.HS2	HS Advanced MA.5.PR2.HS3
1. Demonstrate progression in artistic, design, technical, and soft skills, as a result of selecting and fulfilling specified roles in the production of a variety of media artworks.	1. Demonstrate effective command of artistic, design, technical and soft skills in managing and producing media artworks.	1. Employ mastered artistic, design, technical, and soft skills in managing and producing media artworks.
2. Develop and refine a determined range of creative and adaptive innovation abilities, such as design thinking, and risk taking, in addressing identified challenges and constraints within and through media arts productions.	2. Demonstrate effective ability in creative and adaptive innovation abilities, such as resisting closure, and responsive use of failure, to address sophisticated challenges within and through media arts productions.	2. Fluently employ mastered creative and innovative adaptability in formulating lines of inquiry and solutions, to address complex challenges within and through media arts productions.
3. Demonstrate adaptation and innovation through the combination of tools, techniques and content, in standard and innovative ways, to communicate intent in the production of media artworks.	3. Demonstrate the skillful adaptation and combination of tools, styles, techniques, and interactivity to achieve specific expressive goals in the production of a variety of media artworks.	3. Independently utilize and adapt tools, styles, and systems in standard, innovative, and experimental ways in the production of complex media artworks.

## Media Arts Standards High School

**Anchor Standard 6:** Producing-Convey meaning through the presentation of artistic work.

**Enduring Understanding:** Media artists purposefully present, share, and distribute media artworks for various contexts.

**Essential Question:** How does time, place, audience, and context affect presenting or performing choices for media artworks? How can presenting or sharing media artworks in a public format help a media artist learn and grow?

HS Proficient MA.6.PR3.HS1	HS Accomplished MA.6.PR3.HS2	HS Advanced MA.6.PR3.HS3
1. Design the presentation and distribution of collections of media artworks, considering combinations of artworks, formats, and audiences.	1. Curate and design the presentation and distribution of collections of media artworks through a variety of contexts, such as mass audiences, and physical and virtual channels.	1. Curate, design, and promote the presentation and distribution of media artworks for intentional impacts, through a variety of contexts, such as markets and venues.
2. Evaluate and implement improvements in presenting media artworks, considering personal and local impacts, such as the benefits for self and others.	2. Evaluate and implement improvements in presenting media artworks, considering personal, local, and social impacts such as changes that occurred for people, or to a situation.	2. Independently evaluate, compare, and integrate improvements in presenting media artworks, considering personal to global impacts, such as new understandings that were gained by artist and audience.

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**Anchor Standard 7:** Responding-Perceive and analyze artistic work.

**Enduring Understanding:** Identifying the qualities and characteristics of media artworks improves one's artistic appreciation and production.

**Essential Question:** How do we 'read' media artworks and discern their relational components? How do media artworks function to convey meaning and manage audience experience?

HS Proficient MA.7.RE1.HS1	HS Accomplished MA.7.RE1.HS2	HS Advanced MA.7.RE1.HS3
1. Analyze the qualities of and relationships between the components, style, and preferences communicated by media artworks and artists.	1. Analyze and synthesize the qualities and relationships of the components in a variety of media artworks, and feedback on how they impact audience.	1. Analyze and synthesize the qualities and relationships of the components and audience impact in a variety media artworks.

**Anchor Standard 8:** Responding-Interpret intent and meaning in artistic work.

**Enduring Understanding:** Interpretation and appreciation require consideration of the intent, form, and context of the media and artwork.

**Essential Question:** How do people relate to and interpret media artworks?

HS Proficient MA.8.RE2.HS1	HS Accomplished MA.8.RE2.HS2	HS Advanced MA.8.RE2.HS3
1. Analyze the intent, meanings, and reception of a variety of media artworks, focusing on personal and cultural contexts.	1. Analyze the intent, meanings, and influence of a variety of media artworks, based on personal, societal, historical, and cultural contexts.	1. Analyze the intent, meanings and impacts of diverse media artworks, considering complex factors of context and bias.

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**Anchor Standard 9:** Responding-Apply criteria to evaluate artistic work.

**Enduring Understanding:** Skillful evaluation and critique are critical components of experiencing, appreciating, and producing media artworks.

**Essential Question:** How and why do media artists value and judge media artworks? When and how should we evaluate and critique media artworks to improve them?

HS Proficient MA.9.RE3.HS1	HS Accomplished MA.9.RE3.HS2	HS Advanced MA.9.RE3.HS3
1. Evaluate media art works and production processes at decisive stages, using identified criteria, and considering context and artistic goals.	1. Form and apply defensible evaluations in the constructive and systematic critique of media artworks and production processes.	1. Independently develop rigorous evaluations of, and strategically seek feedback for media artworks and production processes, considering complex goals and factors.

## Media Arts Standards High School

**Anchor Standard 10:** Connecting-Synthesize and relate knowledge and personal experiences to make art.

**Enduring Understanding:** Media artworks synthesize meaning and form cultural experience.

**Essential Question:** How do we relate knowledge and experiences to understanding and making media artworks? How do we learn about and create meaning through producing media artworks?

HS Proficient MA.10.CO1.HS1	HS Accomplished MA.10.CO1.HS2	HS Advanced MA.10.CO1.HS3
1. Access, evaluate, and integrate personal and external resources to inform the creation of original media artworks, such as experiences, interests, and cultural experiences.	1. Synthesize internal and external resources to enhance the creation of persuasive media artworks, such as cultural connections, introspection, research, and exemplary works.	1. Independently and proactively access relevant and qualitative resources to inform the creation of cogent media artworks.

**Anchor Standard 11:** Connecting-Relate artistic ideas and works with societal, cultural and historical context to deepen understanding.

**Enduring Understanding:** Media artworks and ideas are better understood and produced by relating them to their purposes, values, and various contexts.

**Essential Question:** How does media arts relate to its various contexts, purposes, and values? How does investigating these relationships inform and deepen the media artist's understanding and work?

HS Proficient MA.11.CO2.HS1	HS Accomplished MA.11.CO2.HS2	HS Advanced MA.11.CO2.HS3
1. Demonstrate and explain how media artworks and ideas relate to various contexts, purposes, and values, such as social trends, power, equality, and personal/cultural identity.	1. Examine in depth and demonstrate the relationships of media arts ideas and works to various contexts, purposes, and values, such as markets, systems, propaganda, and truth.	1. Demonstrate the relationships of media arts ideas and works to personal and global contexts, purposes, and values, through relevant and impactful media artworks.
2. Critically evaluate and effectively interact with legal, technological, systemic, and vocational contexts of media arts, considering ethics, media literacy, social media, virtual worlds, and digital identity.	2. Critically investigate and ethically interact with legal, technological, systemic, and vocational contexts of media arts, considering ethics, media literacy, digital identity, and artist/audience interactivity.	2. Critically investigate and strategically interact with legal, technological, systemic, and vocational contexts of media arts.