

## Media Arts Standards Grades 4 – 8

**Anchor Standard 1:** Creating-Generate and conceptualize artistic ideas and work.

**Enduring Understanding:** Media arts ideas, works, and processes are shaped by the imagination, creative processes, and by experiences, both within and outside of the arts.

**Essential Question:** How do media artists generate ideas? How can ideas for media arts productions be formed and developed to be effective and original?

4th MA.1.CR1.4	5th MA.1.CR1.5	6th MA.1.CR1.6	7th MA.1.CR1.7	8th MA.1.CR1.8
1. Conceive of original artistic goals for media artworks using a variety of creative methods, such as brainstorming and modeling.	1. Envision original ideas and innovations for media artworks using personal experiences and/or the work of others.	1. Formulate variations of goals and solutions for media artworks by practicing chosen creative processes, such as sketching, improvising and brainstorming.	1. Produce a variety of ideas and solutions for media artworks through application of chosen inventive processes, such as concept modeling and prototyping.	1. Generate ideas, goals, and solutions for original media artworks through application of focused creative processes, such as divergent thinking and experimenting.

**Anchor Standard 2:** Creating-Organize and develop artistic ideas and work.

**Enduring Understanding:** Media artists plan, organize, and develop creative ideas, plans, and models into process structures that can effectively realize the artistic idea.

**Essential Question:** How do media artists organize and develop ideas and models into process structures to achieve the desired end product?

4th MA.2.CR2.4	5th MA.2.CR2.5	6th MA.2.CR2.6	7th MA.2.CR2.7	8th MA.2.CR2.8
1. Discuss, test, and assemble ideas, plans, and models for media arts productions, considering the artistic goals and the presentation.	1. Develop, present, and test ideas, plans, models, and proposals for media arts productions, considering the artistic goals and audience.	1. Organize, propose, and evaluate artistic ideas, plans, prototypes, and production processes for media arts productions, considering purposeful intent.	1. Design, propose, and evaluate artistic ideas, plans, prototypes, and production processes for media arts productions, considering expressive intent and resources.	1. Structure and critique ideas, plans, prototypes, and production processes for media arts productions, considering intent, resources, and the presentation context.

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**Anchor Standard 3:** Creating-Refine and complete artistic work.

**Enduring Understanding:** The forming, integration, and refinement of aesthetic components, principles, and processes creates purpose, meaning, and artistic quality in media artworks.

**Essential Question:** What is required to produce a media artwork that conveys purpose, meaning, and artistic quality? How do media artists improve/refine their work?

4th MA.3.CR3.4	5th MA.3.CR3.5	6th MA.3.CR3.6	7th MA.3.CR3.7	8th MA.3.CR3.8
1. Structure and arrange various content and components to convey purpose and meaning in different media arts productions, applying sets of associated principles, such as balance and contrast.	1. Create content and combine components to convey expression, purpose, and meaning in a variety of media arts productions, utilizing sets of associated principles, such as emphasis and exaggeration.	1. Experiment with multiple approaches to produce content and components for determined purpose and meaning in media arts productions, utilizing a range of associated principles, such as point of view and perspective.	1. Coordinate production processes to integrate content and components for determined purpose and meaning in media arts productions, demonstrating understanding of associated principles, such as narrative structures and composition.	1. Implement production processes to integrate content and stylistic conventions for determined meaning in media arts productions, demonstrating understanding of associated principles, such as theme and unity.
2. Demonstrate intentional effect in refining media artworks, emphasizing elements for a purpose.	2. Determine how elements and components can be altered for clear communication and intentional effects, and refine media artworks to improve clarity and purpose.	2. Appraise how elements and components can be altered for intentional effects and audience, and refine media artworks to reflect purpose and audience.	2. Improve and refine media artworks by intentionally emphasizing particular expressive elements to reflect an understanding of purpose, audience, or place.	2. Refine and modify media artworks, improving technical quality and intentionally accentuating selected expressive and stylistic elements, to reflect an understanding of purpose, audience, and place.

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**Anchor Standard 4:** Producing-Develop and refine artistic techniques and work for presentation.

**Enduring Understanding:** Media artists integrate various forms and contents to develop complex, unified artworks.

**Essential Question:** How are complex media arts experiences constructed?

4th MA.4.PR1.4	5th MA.4.PR1.5	6th MA.4.PR1.6	7th MA.4.PR1.7	8th MA.4.PR1.8
1. Demonstrate how a variety of academic, arts, and media forms and content may be mixed and coordinated into media artworks, such as narrative, dance, and media.	1. Create media artworks through the integration of multiple contents and forms, such as a media broadcast.	1. Validate how integrating multiple contents and forms can support a central idea in a media artwork, such as media, narratives, and performance.	1. Integrate multiple contents and forms into unified media arts productions that convey consistent perspectives and narratives, such as an interactive video game.	1. Integrate multiple contents and forms into unified media arts productions that convey specific themes or ideas, such as interdisciplinary projects, or multimedia theatre.

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**Anchor Standard 5:** Producing-Develop and refine artistic techniques and work for presentation.

**Enduring Understanding:** Media artists require a range of skills and abilities to creatively solve problems within and through media arts productions.

**Essential Question:** What skills are required for creating effective media artworks and how are they improved? How are creativity and innovation developed within and through media arts productions? How do media artists use various tools?

4th MA.5.PR2.4	5th MA.5.PR2.5	6th MA.5.PR2.6	7th MA.5.PR2.7	8th MA.5.PR2.8
1. Enact identified roles to practice foundational artistic, design, technical, and soft skills, such as formal technique, equipment usage, production, and collaboration in media arts productions.	1. Enact various roles to practice fundamental ability in artistic, design, technical, and soft skills, such as formal technique, production, and collaboration in media arts productions.	1. Develop a variety of artistic, design, technical, and soft skills through performing various assigned roles in producing media artworks, such as invention, formal technique, production, self-initiative, and problem solving.	1. Exhibit an increasing set of artistic, design, technical, and soft skills through performing various roles in producing media artworks, such as creative problem solving and organizing.	1. Demonstrate a defined range of artistic, design, technical, and soft skills, through performing specified roles in producing media artworks, such as strategizing and collaborative communication.
2. Practice foundational innovative abilities, such as design thinking, in addressing problems within and through media arts productions.	2. Practice fundamental creative and innovative abilities, such as expanding conventions, in addressing problems within and through media arts productions.	2. Develop a variety of creative and adaptive innovation abilities, such as testing constraints, in developing solutions within and through media arts productions.	2. Exhibit an increasing set of creative and adaptive innovation abilities, such as exploratory processes, in developing solutions within and through media arts productions.	2. Demonstrate a defined range of creative and adaptive innovation abilities, such as divergent solutions and bending conventions, in developing new solutions for identified problems within and through media arts productions.
3. Demonstrate use of tools and techniques in standard and novel ways while constructing media	3. Examine how tools and techniques could be used in standard and experimental ways in	3. Demonstrate adaptability using tools and techniques in standard and	3. Demonstrate adaptability using tools and techniques in standard and	3. Demonstrate adaptability using tools, techniques and content in standard and

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4th MA.5.PR2.4	5th MA.5.PR2.5	6th MA.5.PR2.6	7th MA.5.PR2.7	8th MA.5.PR2.8
artworks.	constructing media artworks.	experimental ways in constructing media artworks.	experimental ways to achieve an assigned purpose in constructing media artworks.	experimental ways to communicate intent in the production of media artworks.

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**Anchor Standard 6:** Producing-Convey meaning through the presentation of artistic work.

**Enduring Understanding:** Media artists purposefully present, share, and distribute media artworks for various contexts.

**Essential Question:** How does time, place, audience, and context affect presenting or performing choices for media artworks? How can presenting or sharing media artworks in a public format help a media artist learn and grow?

4th MA.6.PR3.4	5th MA.6.PR3.5	6th MA.6.PR3.6	7th MA.6.PR3.7	8th MA.6.PR3.8
1. Explain the presentation conditions, and fulfill a role and processes in presenting or distributing media artworks.	1. Compare qualities and purposes of presentation formats, and fulfill a role and associated processes in presentation and/or distribution of media artworks.	1. Analyze various presentation formats and fulfill various tasks and defined processes in the presentation and/or distribution of media artworks.	1. Evaluate various presentation formats in order to fulfill various tasks and defined processes in the presentation and/or distribution of media artworks.	1. Design the presentation and distribution of media artworks through multiple formats and/or contexts.
2. Explain results of and improvements for presenting media artworks.	2. Compare results of and improvements for presenting media artworks.	2. Analyze results of and improvements for presenting media artworks.	2. Evaluate the results of and improvements for presenting media artworks, considering impacts on personal growth.	2. Evaluate the results of and implement improvements for presenting media artworks, considering impacts on personal growth and external effects.

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**Anchor Standard 7:** Responding-Perceive and analyze artistic work.

**Enduring Understanding:** Identifying the qualities and characteristics of media artworks improves one's artistic appreciation and production.

**Essential Question:** How do we 'read' media artworks and discern their relational components? How do media artworks function to convey meaning and manage audience experience?

4th MA.7.RE1.4	5th MA.7.RE1.5	6th MA.7.RE1.6	7th MA.7.RE1.7	8th MA.7.RE1.8
1. Identify, describe, and explain how messages are created by components in media artworks.	1. Identify, describe, and differentiate how message and meaning are created by components in media artworks.	1. Identify, describe, and analyze how message and meaning are created by components in media artworks.	1. Describe, compare, and analyze the qualities of and relationships between the components in media artworks.	1. Compare, contrast, and analyze the qualities of and relationships between the components and style in media artworks.

**Anchor Standard 8:** Responding-Interpret intent and meaning in artistic work.

**Enduring Understanding:** Interpretation and appreciation require consideration of the intent, form, and context of the media and artwork.

**Essential Question:** How do people relate to and interpret media artworks?

4th MA.8.RE2.4	5th MA.8.RE2.5	6th MA.8.RE2.6	7th MA.8.RE2.7	8th MA.8.RE2.8
1. Determine and explain reactions and interpretations to a variety of media artworks, considering their purpose and context.	1. Determine and compare personal and group interpretations of a variety of media artworks, considering their intention and context.	1. Analyze the intent of a variety of media artworks, using given criteria.	1. Analyze the intent and meaning of a variety of media artworks, using self-developed criteria.	1. Analyze the intent and meanings of a variety of media artworks, focusing on intentions, forms, and various contexts.

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**Anchor Standard 9:** Responding-Apply criteria to evaluate artistic work.

**Enduring Understanding:** Skillful evaluation and critique are critical components of experiencing, appreciating, and producing media artworks.

**Essential Question:** How and why do media artists value and judge media artworks? When and how should we evaluate and critique media artworks to improve them?

4th MA.9.RE3.4	5th MA.9.RE3.5	6th MA.9.RE3.6	7th MA.9.RE3.7	8th MA.9.RE3.8
1. Identify and apply basic criteria for evaluating and improving media artworks and production processes, considering context.	1. Determine and apply criteria for evaluating media artworks and production processes, considering context, and practicing constructive feedback.	1. Determine and apply specific criteria to evaluate various media artworks and production processes, considering context and practicing constructive feedback.	1. Develop and apply criteria to evaluate various media artworks and production processes, considering context, and practicing constructive feedback.	1. Evaluate media art works and production processes with developed criteria, considering context and artistic goals.



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**Anchor Standard 10:** Connecting-Synthesize and relate knowledge and personal experiences to make art.

**Enduring Understanding:** Media artworks synthesize meaning and form cultural experience.

**Essential Question:** How do we relate knowledge and experiences to understanding and making media artworks? How do we learn about and create meaning through producing media artworks?

4th MA.10.CO1.4	5th MA.10.CO1.5	6th MA.10.CO1.6	7th MA.10.CO1.7	8th MA.10.CO1.8
1. Examine and use personal and external resources, such as interests, research, and cultural understanding, to create media artworks.	1. Access and use internal and external resources to create media artworks, such as interests, knowledge, and experiences.	1. Access, evaluate, and use internal and external resources to create media artworks, such as knowledge, experiences, interests, and research.	1. Access, evaluate and use internal and external resources to inform the creation of media artworks, such as experiences, interests, research, and exemplary works.	1. Access, evaluate, and use internal and external resources to inform the creation of media artworks, such as cultural and societal knowledge, research, and exemplary works.

## Media Arts Standards Grades 4 – 8

**Anchor Standard 11:** Connecting-Relate artistic ideas and works with societal, cultural and historical context to deepen understanding.

**Enduring Understanding:** Media artworks and ideas are better understood and produced by relating them to their purposes, values, and various contexts.

**Essential Question:** How does media arts relate to its various contexts, purposes, and values? How does investigating these relationships inform and deepen the media artist's understanding and work?

4th MA.11.CO2.4	5th MA.11.CO2.5	6th MA.11.CO2.6	7th MA.11.CO2.7	8th MA.11.CO2.8
1. Explain verbally and/or in media artworks, how media artworks and ideas relate to everyday and cultural life, such as fantasy and reality, and technology use.	1. Research and show how media artworks and ideas relate to personal, social and community life, such as exploring commercial and information purposes, history, and ethics.	1. Research and show how media artworks and ideas relate to personal life, and social, community, and cultural situations, such as personal identity, history, and entertainment.	1. Research and demonstrate how media artworks and ideas relate to various situations, purposes and values, such as community, vocations, and social media.	1. Demonstrate and explain how media artworks and ideas relate to various contexts, purposes, and values, such as democracy, environment, and connecting people and places.
2. Examine and interact appropriately with media arts tools and environments, considering ethics, rules, and fairness.	2. Examine, discuss and interact appropriately with media arts tools and environments, considering ethics, rules, and media literacy.	2. Analyze and interact appropriately with media arts tools and environments, considering fair use and copyright, ethics, and media literacy.	2. Analyze and responsibly interact with media arts tools and environments, considering copyright, ethics, media literacy, and social media.	2. Analyze and responsibly interact with media arts tools, environments, legal, and technological contexts, considering ethics, media literacy, social media, and virtual worlds.