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Publisher Guidelines for the
Publisher Presentation
of
Instructional Materials
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PURPOSE OF THE PUBLISHER PRESENTATION

Publishers who are considered for adoption are expected to provide a recorded presentation outlining their submitted materials. Evaluation committees will be required to review the presentation from each publisher before attending the synchronous Q&A session.

Rules and Regulations

You can submit one video per category in which you are submitting materials. Only materials that have been submitted for evaluation are to be presented, shown, or included in the video presentation.

 We ask that your company "host" this video for the length of the evaluation period (through October 31, 2023).

- ❖ Length of video
  - o **No more than 60 minutes long**
    - ▪ Be short and precise, and minimize content that is unrelated to the Oregon adoption criteria for the content area under evaluation.
- ❖ Browsers
  - o Must include closed captioning
  - o Must run in the latest versions of traditional browsers
    - ▪ May use plug-ins such as:
      - *Flash   *QuickTime
      - *RealPlayer   *Windows Media Player, etc
    - ▪ May use public or private video services to display media as:
      - *Google Videos   *Teachers TV, etc.
      - *Vimeo   *YouTube
- ❖ Links
  - o Do not link or provide contact information to the publisher's contact representative. This information will be included in the video caravan following adoption by the Oregon State Board of Education.
  - o No links to your company's front-page website.
  - o No links to un-adopted materials.

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VIOLATIONS OF THESE GUIDELINES WILL RESULT IN A PUBLISHER'S PRESENTATION BEING OMITTED FROM THE EVALUATION MATERIALS.
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