

## Project Overview - Make the Shift: Males Mentoring Men toward Healthcare

- 1) The *Make the Shift: Males Mentoring Men toward Healthcare* project proposes to promote the participation and success of youth and young adults in career and technical education programs that lead to high skill, high wage, or high demand occupations that are nontraditional by gender by conducting outreach to male high school students and job seekers focused on nursing and related health careers. The project will conduct multiple outreach activities to expose males to nursing and related professions and connect them to training opportunities and career pathways in those careers.

### Activities

The *Make the Shift: Males Mentoring Men toward Healthcare* project will utilize existing male students and instructors in the Nursing and Allied Health programs at Clackamas Community College to conduct outreach events to male students and participants in local high schools and workforce development programs. In order to conduct these outreach events, we will:

- Produce a short (approx. 2 minute) video highlighting male students at work in the Nursing, Medical Assistant (MA), Dental Assistant (DA) and Clinical Lab Assistant (CLA) programs or in clinical settings to be used during the outreach sessions and at events
- Identify and provide funding for a male faculty member to design and oversee the outreach efforts and activities
- Identify and provide a stipend for up to 7 male Nursing, MA, DA, or CLA students to support the activities at the outreach sessions
- Conduct training for the CCC Health Sciences students prior to the outreach activities
- Collaborate with 4 local high schools to conduct a one hour outreach session to male students by male students – the outreach sessions will include
  1. A viewing of the *Make the Shift: Males Mentoring Men toward Healthcare* video
  2. Engaging, hands-on activities (e.g. use of the *Simpads Sounds Trainer* or blood pressures, etc),
  3. An overview of the Nursing and Allied Health programs at Clackamas Community College
  4. Suggestions for preparing for the Nursing and Allied Health programs
  5. Information about the *Explore Healthcare Career Day* to be held on the CCC Harmony Campus on February 28<sup>th</sup> in conjunction with the annual Clackamas Regional Skills Competition.
- Collaborate with Worksource Clackamas and C-TEC Youth Services (WIA Youth Provider) to conduct 2 outreach sessions for workforce program participants and the community following a similar model as above
- Develop and conduct the *Explore Healthcare Career Day* at the Clackamas Community College – Harmony Campus to be held on February 28<sup>th</sup> in conjunction with the Clackamas Regional Skills Competition. Primary outreach and priority for registration that day will be given to male students who attended an outreach session at their high school. However, as space allows, registration will not be limited to these students. The *Explore Healthcare Career Day* will provide a tour of the campus and programs, more in-depth activities to expose students to the various health careers (e.g. Sim-Man), and time to shadow existing students.

### Connection to Perkins Activities

The project activities align well with other efforts occurring in our region related to developing Healthcare pathways in the high schools. In 2012-13, we plan to offer an online

MA110 – Medical Terminology class to high school students during Winter or Spring term 2013. Students that attend an outreach session, and are interested in pursuing a health career, will be provided an opportunity to register for the course. Additional online courses in the Health Sciences are in development to be offered in 2013-14.

Age Range

The activities of this grant are primarily focused a high school level students ages 14-18, however we plan to conduct 1-2 outreach events that may recruit adult community members.

Coordination with Schools

One of the key elements of success with this project will be the coordination with local high schools to ensure adequate recruitment and participation of students at the outreach events. C-TEC has a history of working with high school staff to provide career days and outreach events to the schools. We have a working relationship with school to career coordinators, counselors, and administrators in all the high schools in the region. In preparing the project proposal, we talked with two high schools that were very excited to hold an outreach event at their school. The duration of the event and the fact that it takes place on the high school campus during the school day, makes it very accessible to groups of students. In addition, many schools have an alternative schedule one day per week that can be utilized for this event without missing class time (e.g. an advisory period). We will coordinate with each school to plan a time that works with their schedule.

The *Explore Healthcare Career Day* is scheduled to take place in conjunction with the Clackamas Regional Skills Competition. On this day, the high schools already bus hundreds of students up to the Clackamas Community College campus in Oregon City. We are adding the *Explore Healthcare Career Day*, which will take a group of students from the Oregon City campus to the Harmony Campus to have a more in-depth healthcare experience. By coordinating this event with the Regional Skills Competition, we leverage recruitment efforts, transportation costs, and substitute costs for chaperones.

Timeline

The timeline for the activities is as follows:

September 2012 –	Recruit faculty and male CCC Health Sciences student facilitators Identify video contractor
October 2012 –	Develop workshop content and train student facilitators Produce video
November and December 2012 –	Conduct 2 outreach events in local high schools
January 2013 –	Conduct 2 outreach events in local high schools Recruit students for <i>Explore Healthcare Career Day</i>
February 2013 -	Conduct 2 outreach events for Worksource and WIA Youth programs
	Hold <i>Explore Healthcare Career Day</i> event
March – June 2013 -	Compile data and report