

**Meeting Notes**  
**Quality Education Commission**  
**Oregon Department of Education**  
**255 Capitol Street NE Salem, OR 97310**  
**Studio A**  
**Monday, August 6, 2012**  
**10:00 a.m. – 1:00 p.m.**

Present

Doug Wells	Brian Reeder
Sarah Boly	Jenni Deaton
Beth Gerot	Morgan Allen
Colt Gill	
Maryalice Russell	
Peter Tromba	
Julie Smith	

Absent

Gail Rasmussen

Welcome and Introductions:

Member Updates and Information:

Peter: Recently accepted a new position as Director of Technology for the Eugene School District.

Beth: Monday and Tuesday, involved with proficiency-based teaching and grading professional development for principals and assistant principals in Eugene. Close correlations with QEM findings. Focus was on credit recovery and the need for collaboration. Also, one of the schools identified as a priority school in the Eugene school district is a dual immersion building that has recently experienced a change in leadership.

Julie: Will be at David Douglas for a new round of coaching for Chalkboard's CLASS Project.

QEM Report Update:

The QEM was finalized last week, with one small edit required. The report was sent to the Governor, Rudy Crew, Ben Cannon, Whitney Grubbs, Rob Saxton and legislative leadership on Thursday, August 2, as well as to all Senators and Representatives.

ODE is in a transition period as Rob Saxton begins his work with the agency. He is very supportive of the QEC's work and goals.

The Governor is changing the system for agencies to complete bids, so ODE has been working to finish this process. Proposals will be submitted from the four major education agencies, and the process has been an opportunity to work cross-agency. The process focuses on what the agencies want to achieve versus a repeat of what they received in the

previous year. The 40-40-20 goal drives the work, with the question, “what is the best way to reach this goal?”

Remain student-focused; plan funding from a PK-20 perspective.

How does the QEC fit into the new Oregon education model? Do we change; adapt?

A press release has been drafted for the QEM: please send any edits to Doug and Brian.

Sarah: Be sure to include information in the release about Brian’s resource allocation work.

The recommendations on page 52 of the report are not in the same order as the recommendations in the executive summary.

Peter: Add an attention-grabber to the release; what makes teacher collaboration effective? There should be a statement in the release that media can use to reach out to varied audiences.

Mention the 40-40-20 goal in the release: *Teacher collaboration in and of itself is not enough; it is an essential practice for reaching the 40-40-20 goal if...*

Julie: Make sure the collaboration time is not labeled, as schools refer to their collaboration time in different ways.

Tight/loose approach: There are common activities shared by schools, but some have developed more effective approaches to the activities than others.

Doug and Brian will re-draft the press release and share it with Commissioners for final input.

QEM Dissemination/Communication:

- OSBA
- COSA (to Superintendents)
- PTA
- Stand for Children
- Chalkboard
- S/K Coalition for Equality
- Education Lobby groups
- OEA
- OSEA
- Early Learning Council
- SBE
- OBA
- OBC

Send additional groups to Doug for QEM dissemination.

Julie: Will the QEM expand to cover PK-20 in the future? If so, is this an opportunity to build a bridge with higher education and early childhood groups?

Beth: For this cycle, the current charge of the commission should be considered.

Maryalice: Tandem meetings with Ben Cannon at Conferences (COSA, OSBA, etc.) would increase QEC visibility.

Community-based meetings?

Presentation for OEIB Meeting:

Ask about the QEC's charge (Change to PK-20, from K-12 focus)

Doug and Brian will be meeting with Dr. Rudy Crew on Friday, August 10, prior to the OEIB meeting presentation on September 11. This time could be used to build a relevant case for the usefulness and value of the QEM.

Colt: As presented in a recent meeting, the Governor's focus for the legislature is the budget and reorganizing existing boards of education. This may be an opportune time to share the QEC's ideas for transitions (changing the overview of the QEC's charge).

QEC to:

- Run parallel with OEIB
- Indicate surface markers of school development levels
- Highlight best practices for progress toward 40-40-20 goal
- Transition away from focus on "big number;" instead emphasize best practices

Maryalice: Two simple objectives for this Commission:

- What do we need to do to reach our goals?
- What funding is needed to support this work?

QEM and practices may not bridge as well as needed; may need to be re-evaluated to align with the current educational landscape.

Practices are people-driven

- What combination is needed to reach student needs?

Peter will draft up a list of potential questions for the OEIB meeting.

PowerPoint for OEIB Meeting: Should include a brief overview of the QEM, and strongly emphasize best practices and achievement over funding and the prototype schools.

QEM white papers:

One concept per paper, directed to the field. Less information about the system and more focus on the practice/implementation.

White paper topics:

- Collaboration: Julie and Sarah
  - Data teams: Peter and Colt
  - Formative Assessment: Maryalice and Beth
  - Resource Path: Brian and Doug
- (To get the most out of resources, the approach should be as connecting resources to achievement, rather than implementing "simple formulas")

2-3 commissioners start brainstorming on each of the above topics and bring a basic outline to the September meeting for review. The format and tone should be established at the next meeting to ensure consistency through all of the papers. Sarah will send out a template to structure the brainstorming.

Commissioners should also bring key behavior change ideas to the September meeting for discussion and consideration.

The white papers will lose their effect if written too general, so best to focus in on the four key topics and disseminate papers over time as a series.

Send an Oregon-specific message in the white papers; “path to 40-40-20”

Draft with language that parents, school board members and the community will be able to understand.

White paper distinguisher: Cost backbone, coupled with best practices.

#### Strategizing next steps:

Invite key contacts to future meetings for input in discussions re: future planning?  
Include Governor’s office and Legislative updates again?

Is the QEC a driving force? (Question to ask Rudy)

#### Moving Forward:

Encourage commissioners to communicate via email on a regular basis to share ideas, opportunities, etc.

#### Next Meeting Date:

- Wednesday, September 19, 2012, 10 am-12 pm
- Wednesday, October 10, 2012, 10 am-12 pm
- Wednesday, November 14, 2012, 10 am-12 pm

Doug will send information on the place/time for the September 11 OEIB meeting.