

School and District Report Card Redesign

Stakeholder Engagement Overview

As part of the [Report Card Redesign](#) project, ODE engaged stakeholders from historically under-represented and marginalized communities to ensure that the new reports reflected what parents and families wanted to know about their schools.

First Round

The first round of parent and family focus groups asked participants about data elements and design concepts. The eleven first-round parent focus groups were held at:

- Salem Keizer Coalition for Equality – Salem
- PTA Parents of Special Needs Students – Portland
- Spanish Speakers – McMinnville
- Tribal Attendance Pilot Project (TAPP) – Toledo Schools
- Migrant Parents – Woodburn
- Black Parenting Initiative – Portland
- Redmond Proficiency Academy Charter School – Redmond
- PTA Hispanic Families – Corvallis
- Migrant Parents – Willamette ESD
- Self-Enhancement, Inc. – Portland
- Migrant Parents – Newberg

ODE shared the results of this initial engagement with the following advisory groups:

- African American/Black Student Success Plan Advisory Group
- The Community Advisory Group
- The State Board of Education
- The ESSA External Advisory Committee

Second Round

After the first round of engagement, ODE created prototypes of the new reports. These were refined through a second round of parent and family focus groups, held at:

- Salem-Keizer Coalition for Equality – Salem
- Burns Paiute Tribal Members – Burns
- Migrant Parents – Woodburn
- Migrant Parents – Newberg
- Black Parenting Initiative – Portland
- Title VI Indian Education Services Parent Group – Salem
- Oregon Association for Comprehensive Education Parent Focus Group – Seaside
- Self Enhancement, Inc. – Portland

ODE Staff also shared the prototypes with the following advisory groups. Many of these groups include parents as part of their charters:

- African American/Black Student Success Plan
- American Indian/Alaska Native Advisory Panel
- The Community Advisory Group
- Deputy Superintendent's Advisory Group
- Confederation of Oregon School Administrators
- State Advisory Council for Special Education

ODE staff would like to express their sincere appreciation for the community organizations that helped us with coordination and scheduling of these events.