

REGISTER FOR KINDERGARTEN TODAY!

SOCIAL MEDIA TIPS

Easy to post for Instagram, Facebook, and X (formerly Twitter)

Registering for kindergarten in the spring is a great way for families to meet the school community and learn about summer programs.

Starting April 2, help broadcast the “Register for Kindergarten Today!” message to your community on social media. Below are suggested posts, though we encourage communities to customize the messages.



Sample tweets

For use April 2, 2024 to start the Register for Kindergarten Today! Campaign:

- Will your child be 5 years old on or before September 1? It's time to register for kindergarten!

Start by calling your neighborhood school for details. You can also check out (insert website link).
#register4kinder

For use in late April

- It's time to register for kindergarten! Start by calling your neighborhood school for details. You can also check out (insert website link).
#register4kinder

For use in mid-May

- Will your child be 5 years old on or before September 1? Spring is the perfect time to register for kindergarten. Start by calling your neighborhood school for details. You can also check out (insert website link).
#register4kinder

For use in late May

- Don't delay! Register today! If your child is going to be 5 years old on or before September 1, call your neighborhood school for details. (insert website link)
#register4kinder

For use in early June

- Jump Start Kindergarten starts (insert date). First, register for kindergarten today! Call your neighborhood school for details.

Sample Facebook/Instagram posts

- Registering for kindergarten in the spring is a great way for families to meet students and staff and learn about summer programs.
#register4kinder
- Will your child be 5 years old on or before September 1? It's time to register for kindergarten!
#register4kinder

Videos

Schools might also consider making quick videos around Spring Registration. Short videos 10 to 30 seconds long can be created and added to social media posts.

Sample prompts for video:

- Student, "I'm excited for kindergarten because..."
- Teacher, "Register this Spring – I can't wait to meet you!"
- Principal, "We look forward to welcoming our kindergarten families..."
- Caregiver/Parent, "I registered my kindergarten student this Spring, so..."

Videos can be filmed using iPhone in landscape position and then edited using iPhone, Canva, or Adobe Rush. Upload to the school YouTube channel, share the link using social media, and post it to the website.



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Click the link for more [Register for Kindergarten Today! resources](#)