OREGON DEPARTMENT OF EDUCATION

OREGON FRESH FRUIT AND VEGETABLE PROGRAM

Fresh Fruit and Vegetable Program At-A-Glance

Topic: Fresh Fruit and Vegetable Program (FFVP)

Overview

The purpose of the Fresh Fruit and Vegetable Program (FFVP) is to provide free fresh fruits and vegetables to elementary students during the school day.

Goal

The goal of the FFVP is to introduce children to fresh fruits and vegetables, to include new and different varieties, and to increase overall acceptance and consumption of fresh, unprocessed produce among children. The FFVP also encourages healthier school environments by promoting nutrition education.

Requirements:

- Eligible schools must participate in the National School Lunch Program and serve K-8 students. Schools with 50% or more of students eligible for free or reduced-price meals, including Community Eligibility Provision are prioritized.
- FFVP service logistics (when and where food service occurs) is determined by the sponsor, but it must be served during the school day outside of lunch hours. An education component is highly encouraged.
- Participating sponsors submit monthly claims for review and approval.
- Certain items are deemed “standard fare” and not allowable for reimbursement. The intent is to encourage exposure to a wider range of fruit and vegetables.
- Produce must be served in a way that it is easily identifiable to encourage children to enjoy fruits and vegetables “as they are.”
- Produce may be purchased through wholesalers, brokers, local grocery stores, or other retailers. Schools can also support local agricultural producers by buying fresh produce at farmers’ markets or directly from growers in their community.
- The Buy-American provision does not apply to FFVP.
- The FFVP is administered at the federal level by the USDA, and at the State level by ODE.

Helpful Resources:

- ✓ USDA FFVP Handbook for Schools
- ✓ ODE FFVP Webpage

Regulatory Reference:

- ✓ H.R.6124 - Food, Conservation, and Energy Act of 2008

Acronym Reference and Definitions

FFVP	Fresh Fruit and Vegetable Program
ODE	Oregon Department of Education
USDA	United States Department of Agriculture

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