Sample Social Media Posts

*The following social media posts are intended to be used as a starting point for federally recognized tribes, community-based organizations, schools, school districts or PTAs to share with students, families, teachers, staff or community members. These are customizable, so please feel free to adjust for tone, voice and framing to better suit your needs and the people you plan to send it to.*

If you need additional support or have questions, please contact Sue Van Brocklin (sue@coateskokes.com) and Lance Heisler (lance@coateskokes.com).

**ODE Sample Social Media Post Copy Options**

* Oregon kids will go back to full-time, in-person school this fall.  ✏🍎🏫🚸 For more information about \_\_\_\_\_\_\_\_\_\_ School District’s health and safety plan for the school year, visit Oregon.gov/readyschools#ReadySchools #Oregon #ORedu
* Oregon schools will return to full-time, in-person school this fall.  ✏🍎🏫🚸 Schools in \_\_\_\_\_\_\_\_\_\_ are doing all they can to keep kids, families, teachers and staff safe. Learn more at Oregon.gov/readyschools #ReadySchools #Oregon #ORedu

* Going back to school can be a time of anxiety, excitement and opportunity for students, families, teachers and staff. This fall, as students in \_\_\_\_\_\_\_\_\_\_ return to full-time, in-person learning, we are creating safe spaces that promote health, safety, care, connection and fun in the classroom. Learn more about \_\_\_\_\_\_\_\_\_\_ School District’s health and safety plan for the school year at Oregon.gov/readyschools #ReadySchools #Oregon #ORedu
* School is back in session! Schools in \_\_\_\_\_\_\_\_\_\_ are doing all they can to keep kids, families, teachers and staff safe as they return to full-time, in-person school this fall. Face coverings, increased airflow, frequent cleaning of high-touch areas, hand washing and physical distancing are just a few ways to prevent spread of COVID-19.  ✏🍎🏫🚸 Learn more at Oregon.gov/readyschools #ReadySchools #Oregon #ORedu
* The \_\_\_\_\_\_\_\_\_\_ School District is ready to welcome your kids back into the classroom this fall. Dozens of safety measures are in place to help keep students, teachers and staff safe.  ✏🍎🏫🚸 Learn about what \_\_\_\_\_\_\_\_\_\_ School District is doing to keep kids safe at Oregon.gov/readyschools #ReadySchools #Oregon #ORedu

**For community-based organizations, this is an example of how you can edit the above posts for your audience.**

* [Group Name] is so thrilled to see kids headed back to school full-time, in-person this fall.  ✏🍎🏫🚸 Schools in \_\_\_\_\_\_\_\_\_\_ are doing all they can to keep kids, families, teachers and staff safe. Learn about what \_\_\_\_\_\_\_\_\_\_ School District is doing to keep kids safe at Oregon.gov/readyschools #ReadySchools #Oregon #ORedu