**Oregon Department of Education**

**Care and Connection Sample Social Media Post Copy Options**

**July 2021**

**Introduction**

The following is sample social media copy about Care and Connection that schools or school districts, PTAs, federally recognized tribes, counties (public health, behavioral health etc.) and community-based organizations can share with constituents, students, families, teachers or staff via social media.

This is sample copy, so please feel free to adjust for tone, voice and framing to better suit your needs and the needs of people you plan to send it to. **If you need help, we have a speedy translation company we work with that could help you with translating your locally tailored copy into another language at a reasonable cost.**

If you need additional support or have questions, please contact [Sue Van Brocklin](mailto:sue@coateskokes.com) (sue@coateskokes.com) and [Lance Heisler](mailto:lance@coateskokes.com) (lance@coateskokes.com).

**ODE Care and Connection Sample Social Media Post Copy Options**

* As we prepare for a new school year, remember that while school is exciting for many students, for many it will be stressful. That’s why we’re dedicating the first week of school to Care and Connection; a week for students to reflect on the past year and connect with others. A time for students and school staff to focus on building relationships and community, and creating welcoming spaces for everyone. Learn more about Care and Connection and the \_\_\_\_\_\_\_\_\_\_ School District’s health and safety plan for the school year at Oregon.gov/readyschools ✏🍎🏫🚸 #ReadySchools #Oregon #ORedu
* Going back to school can be a time of excitement and opportunity for students, families, teachers and staff. For many, it will also be stressful. This fall, as students in \_\_\_\_\_\_\_\_\_\_ return to full-time, in-person learning, we encourage you to create safe spaces that promote care, connection, and community in the classroom. It’s part of Care and Connection week in the \_\_\_\_\_\_\_\_\_\_ School District. Learn more about Care and Connection and the \_\_\_\_\_\_\_\_\_\_ School District’s health and safety plan for the school year at Oregon.gov/readyschools ✏🍎🏫🚸 #ReadySchools #Oregon #ORedu
* We’re returning to full-time, in-person school this fall. That is exciting news for many students, parents and school staff. It can also be scary. The first week of school in \_\_\_\_\_\_\_\_\_\_ will be focused on Care and Connection, inviting students and staff to reflect and connect, and build care, connection and community. Learn more about Care and Connection and the \_\_\_\_\_\_\_\_\_\_ School District’s health and safety plan for the school year at Oregon.gov/readyschools ✏🍎🏫🚸 #ReadySchools #Oregon #ORedu
* We’re starting the 2021-2022 school year off with Care and Connection Week. Through [art, music, movement, nature…insert your own local activities here] and other opportunities, students in \_\_\_\_\_\_\_\_\_\_ will get to express themselves, reflect on the past year and reconnect in the classroom for a healthy beginning to the new school year. Learn more about Care and Connection and the \_\_\_\_\_\_\_\_\_\_ School District’s health and safety plan for the school year at Oregon.gov/readyschools ✏🍎🏫🚸 #ReadySchools #Oregon #ORedu
* Art, music, movement and nature are just a handful of ways students can express themselves. As we prepare to start the new school year, we’re inviting students, families and school staff to participate in Care and Connection Week activities. These activities are meant to help students reflect on the past year, as well as reconnect with their peers and staff in a meaningful way that promotes care, connection and community. Learn more about Care and Connection and the \_\_\_\_\_\_\_\_\_\_ School District’s health and safety plan for the school year at Oregon.gov/readyschools ✏🍎🏫🚸 #ReadySchools #Oregon #ORedu