



Educators

Tips and tools for teachers, principals, professional-student support staff, administrators and superintendents.

- Every Day Matters Logos – Zip file available upon request. This zipped file includes all the variations and file formats you might need if using the Every Day Matters logo.
- [Every Day Matter Poster, 3x2 – Spanish](#) - We've provided the art files for a 3x2 foot poster. Your local printer can help with production.
- [Every Day Matters Poster, Tabloid 11x17](#) - We've provided the art files for a tabloid (11x17) poster. Your local printer can help with production.
- [Lawn Sign #1](#) & [Lawn Sign #2 - Spanish](#) - We've provided the art files for two lawn signs. Your local printer can help with production. Because we're providing the art files, you can have your logo added if you'd like.
- [eNews Header Graphics](#) - Using e-newsletters to spread the word? Here's an eNews graphic for your use.
- [Sample Bus or Transit Ad](#) - Bus and transit ad sizes and proportions vary. We also expect you will want to include your district's logo. If you proceed, please contact us to obtain the native files necessary.
- [Sample Billboard Art](#) - Billboard sizes and proportions vary. We also expect you will want to include your district's logo. If you proceed with billboards, please contact us to obtain the native files necessary.
- [Attendance Tracker Art](#) - These attendance trackers can be printed on paper or magnets. Your local printer can help. Download the file here.
- [Every Day Matters Pencils](#) - Pencils are a great way to get the Every Day Matters message in front of kids -- and meet the constant need for pencils! Speak with your local printer or provider of promotional items. This image provides an example of what could be produced.
- [Every Day Matters Stickers](#) - Everyone loves stickers! This file can be used for 3" diameter stickers. Consult with your printer for details.