

Agenda Item No:	D
Presentation Title:	Public Perspectives on Forest Management
Date of Presentation:	September 6, 2017
Contact Information:	Chad Davis – Director Partnership & Planning Program 503-602-2130 chad.davis@state.or.us

SUMMARY

The purpose of this agenda item is to provide the Board of Forestry with background information regarding public opinion of Oregonian’s on forest management issues.

CONTEXT

The Board will convene for its annual retreat in October to initiate the Board’s strategic planning process. The results of this initial discussion in October will result in the adoption of new Board Work Plans that will span the next two years. This information is provided as context for the October meeting.

The Oregon Forest Resources Institute contracted with the non-partisan polling firm DHM on a survey of Oregonians in June 2017 to assess general knowledge and awareness of forestry and wood products. The research builds on similar assessments from past years and aids in evaluating OFRI’s public education efforts.

RECOMMENDATION

No Board action is required or recommended.

NEXT STEPS

Discussion at the October Board Retreat.

ATTACHMENTS & LINKS

1. OFRI 2017 Opinion Poll Results