

Agenda Item No:	5
Work Plan:	Administrative Work Plan
Presentation Title:	OFRI 2017-2018 Post Advertising Survey Results
Date of Presentation:	November 7, 2018
Contact Information:	Adam Davis, DHM Research Erin Isselmann, OFRI Executive Director 971-673-2944 isselmann@ofri.org

SUMMARY

Adam Davis of DHM Research will present the results of the Oregon Forest Resource Institute’s (OFRI) 2017-18 post-advertising survey. A summary of this information (see attachments) and other polling data will be presented to the Board.

CONTEXT

This agenda item is intended to inform the Board’s discussions in the upcoming year’s meetings and any future planning endeavors.

RECOMMENDATION

This item is for information and discussion. No action is required.

ATTACHMENTS

- (1) Executive Summary: Post-Ad Online Survey Highlights