

Agenda Item No:	2
Work Plan:	Administrative Work Plan
Presentation Title:	OFRI Values and Beliefs Survey
Date of Presentation:	April 24, 2019
Contact Information:	<b>Michelle Niess, CEO of DHM Research</b> <b>Erin Isselmann, Executive Director OFRI</b>
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**SUMMARY**

Michelle Niess, CEO of DHM Research will present information on Oregonians’ general knowledge and awareness of forest issues across the state. The Oregon Forest Resources Institute recently commissioned an online survey of Oregon residents from January 14 to 25, 2019. The purpose of this survey was to assess Oregonians’ opinions about forest issues in Oregon, and gauge values and beliefs related to forests. Results will be compared with those from past years to track attitudes over time.

DHM Research has been providing opinion research and consultation throughout the Pacific Northwest and other regions of the United States for over 40 years. The firm is nonpartisan and independent and specializes in research projects to support public policy making.

**RECOMMENDATION**

This item is for information and discussion. No action is required.