A non-profit organization supporting the outdoor recreation, education, and interpretation (REI) work of the Oregon Department of Forestry
• The basics
• What’s unique about a ‘supporting’ non-profit
• Who/what we support and who supports us
• Status of the Trust and what’s ahead

Shawn Morford, Executive Director
Shawn.r.morford@oregon.gov
www.tillamooktrust.org
The Basics of ODF’s Foundation- Tillamook Forest Heritage Trust

- Private, non-profit 501c3

- Seven-member Board of Trustees, meets quarterly

- Staff includes .5 FTE Exec Director – ODF employee report to State Forest Division Chief.

- Operates as any foundation— Raise, manage, and disperse funds

- ....................but with ODF as the only grantee - REI initiatives

- Few agencies have a supporting non-profit --very lucky
Jon Carnahan, Chair
Salem

Mark Labhart, Vice-Chair
Sisters

Rick Zenn, Secretary
Portland

Michael Langley, Treasurer
Grand Ronde

Giles Rickett
Hillsboro
Salmonberry Trail Foundation

Terry Lorance
Aumsville

Barrett Brown
North Plains

Peter Daugherty (Ex-Officio Trustee)

Emeritus Trustee
Jim Brown
Salem
Focus areas:

• Tillamook Forest Center (TFC)

• State Forest Recreation Fund (SFRF)

Also, 2013 - 2019, Salmonberry Trail Project
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- Tillamook Forest Center (TFC)
- State Forest Recreation Fund (SFRF)

Also, 2013 - 2019, Salmonberry Trail Project

Historically concentrated in Tillamook State Forest, although all state forests across Oregon
• Trust was formed in 1999 to raise funds and foster partnerships for the construction of Tillamook Forest Center (TFC)

• Raised $10 million

• TFC opened in 2006

• Since then, Trust has raised funds for things like the Education pavilion, steam donkey log replacement, A/V system, and program support at TFC.

- $50,000 donation for recreation maintenance for non-motorized use
- Catalyzed conversation about recreation mission of the TFHT
- Also large gift by Ed Kamholtz, former SFAC chair and mountain bike advocate, in 2019 as incentive for strategic recreation planning
- Other funds – project-specific donations and as general recreation support from user groups and individuals
- More than $150K in assets and growing
Salmonberry Trail project

• In 2013, the Trust became non-profit partner to facilitate fundraising for Salmonberry Trail Project.

• Salmonberry became a major focus for the Trust, committing $170k toward the project.

• Seen as unique opportunity for world-class trail connected to existing trails and recreation facilities on the Tillamook State Forest.
• In late 2019, Salmonberry Foundation was approved for its own 501c3

• Jon-Paul Bowles interim Exec. Director.

Each spring, ODF REI submits annual “ask” to Trust.

For example, for FY21, the board recently approved:

**TFC:** restrooms, display cabinets, volunteer recognition, signage, exhibit refresh - $113.3k

**SFRF:** OHV equipment, trail extension, volunteer safety equipment - $21.6k
State Forests Recreation Fund

Current income sources:

Restricted:
- Individual donations with donor intent
- TFHT SFRF website donation button - now has options where donor can specify

Unrestricted:
- Campground fee envelopes

About $8,200/year

To come: Fundraising campaign for specific projects
Tillamook Forest Center

Current income sources:

Restricted:
- Individual donors and grants for specific capital campaign e.g. TFC itself… and pavilion

Unrestricted:
- TFC Website donations
- Benches
- Fish Display
- Metal donor trees (engraved)
- Entrance Donation box
- Fundraising events (gala)

About $42K per year
<table>
<thead>
<tr>
<th>Trust Assets</th>
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<tr>
<td>TFC Accounts</td>
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<td>$327k- Savings</td>
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<td>$88k- Investment</td>
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<td>State Forest Recreation Fund</td>
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<td>Plus:</td>
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<td><strong>TOTAL</strong></td>
<td><strong>$575k</strong></td>
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</table>
Role of the Trust board-- - for example,

How much $ to release for REI projects and how much to hold back as legacy?

How and where to invest ---level of investment risk and liquidity?

What kinds of donations to say “no thank you” to (gift acceptance policies)?

Strategic planning- 2020 and beyond
Looking ahead

- Continue to evolve with the REI merger

- Focus on processes and policies for new SFRF, look toward capital campaign

- New donor and contact database system—revolutionary!

- Expand the board geographically/ backgrounds

- Creative ways to reach out to those who wish to support, esp. with COVID

- Partner with new Community Coordinator position when filled
Thank you!

To donate: Send check made out to Tillamook Forest Heritage Trust or go to:

www.tillamooktrust.org

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