

ODOT DBE
Advisory
Committee
January 15, 2025



Meeting Agenda

9:00-9:10 am	<ul style="list-style-type: none">• Welcome & Introduction• Committee membership	Joe
9:10 – 9:50 am	<ul style="list-style-type: none">• Keen Independent Research• Project overview	Keen
9:50 – 10:20 am	<ul style="list-style-type: none">• Get to know each other• Share out• ODOT Staff	Joe
10:20 – 10:50 am	<ul style="list-style-type: none">• How to be successful w/ODOT• Breakout Rooms	Joe
10:50 – 11:00 am	<ul style="list-style-type: none">• Plan for 2025• Feedback / Committee Thoughts	Joe

Oregon Department of Transportation 2025 Disparity Study Update

Draft, Confidential, Trade Secrets, Not for Public Distribution



Presented by:

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ODOT DBE Advisory Committee Meeting

January 15, 2025

**KEEN
INDEPENDENT
RESEARCH**

Presentation Overview



- Introductions
- USDOT requirements for recipients' operation of the Federal DBE Program
- Study schedule
- Availability study methodology
- Next steps

Keen Independent Research



- **David Keen**, Principal
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Customer Research International

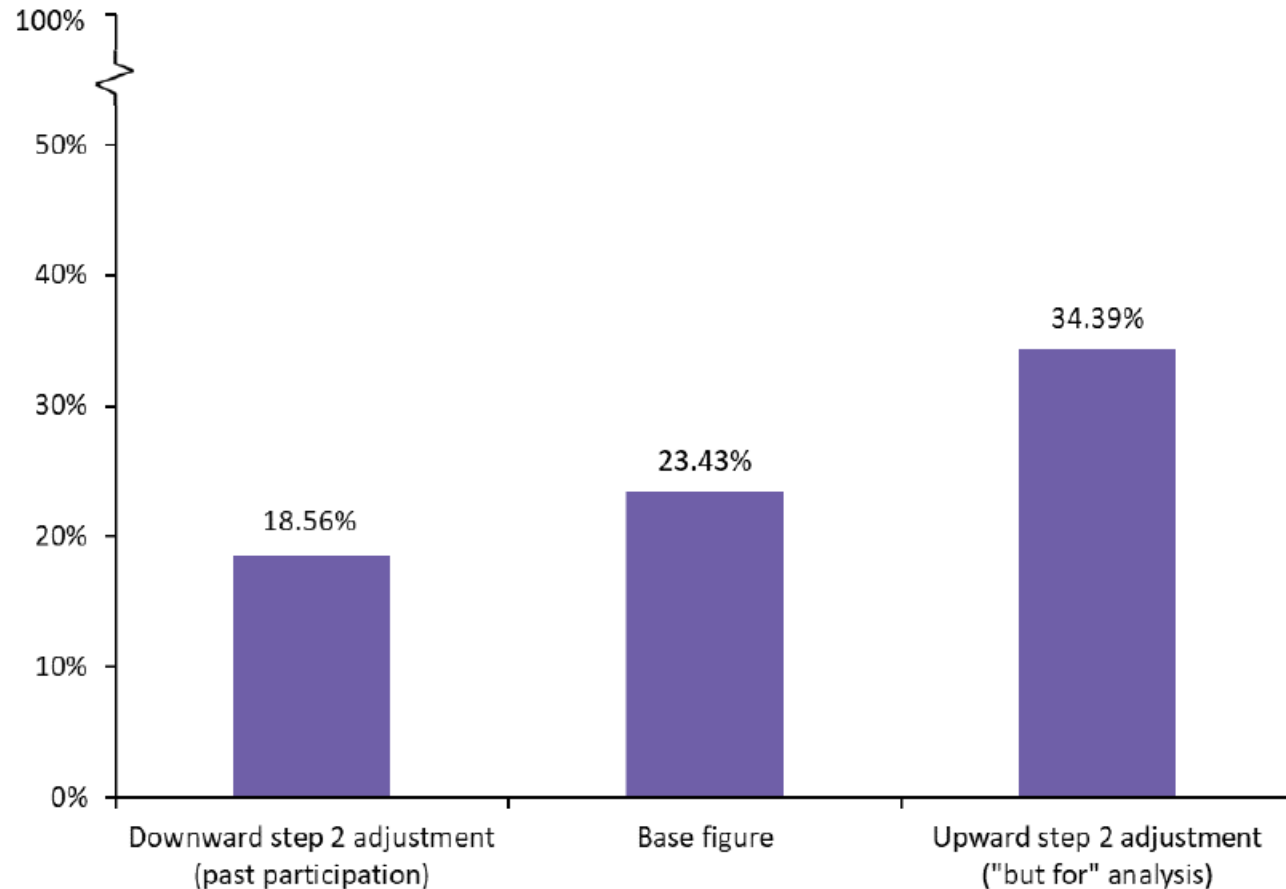


Customer Research International

- Sanjay Vrudhula, President
- National, minority-owned telephone survey research firm
- Worked with David Keen on studies for nearly 20 years
- Has Keen-trained survey staff
- DBE certified
- Conducted availability survey for the 2016, 2019 and 2022 studies

What all FHWA recipients must do to operate the DBE Program

Review from 2022 ODOT Disparity Study:
Options for ODOT overall DBE goal for FFY 2022-2024



- Set overall three-year goal for DBE participation on FHWA-funded contracts
- Consider whether it can achieve overall DBE goal solely through neutral means
- Determine the portion of the overall goal, if any, to be met through race-conscious means such as DBE contract goals

Study schedule — Milestones

December 2024	Start collection of prime contract and subcontract data
January 2025	Substantially complete prime and subcontract data collection
February 2025	Launch of availability survey
April 2025	Complete availability analyses
May 2025	Draft report to ODOT
June 2025	Delivery of FHWA DBE goal-setting methodology to ODOT

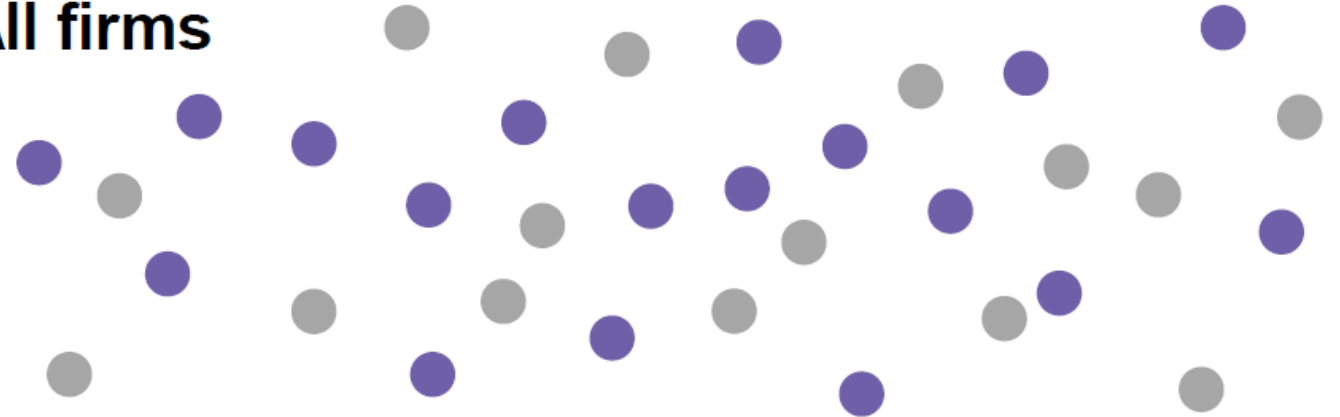
Study methodology — Availability analysis

Our methodology is court-tested and approved, meeting guidelines to identify both **qualified and interested firms**

Firms interested perform relevant work and for-profit business

Firms not interested do not do relevant work or not-for-profit business

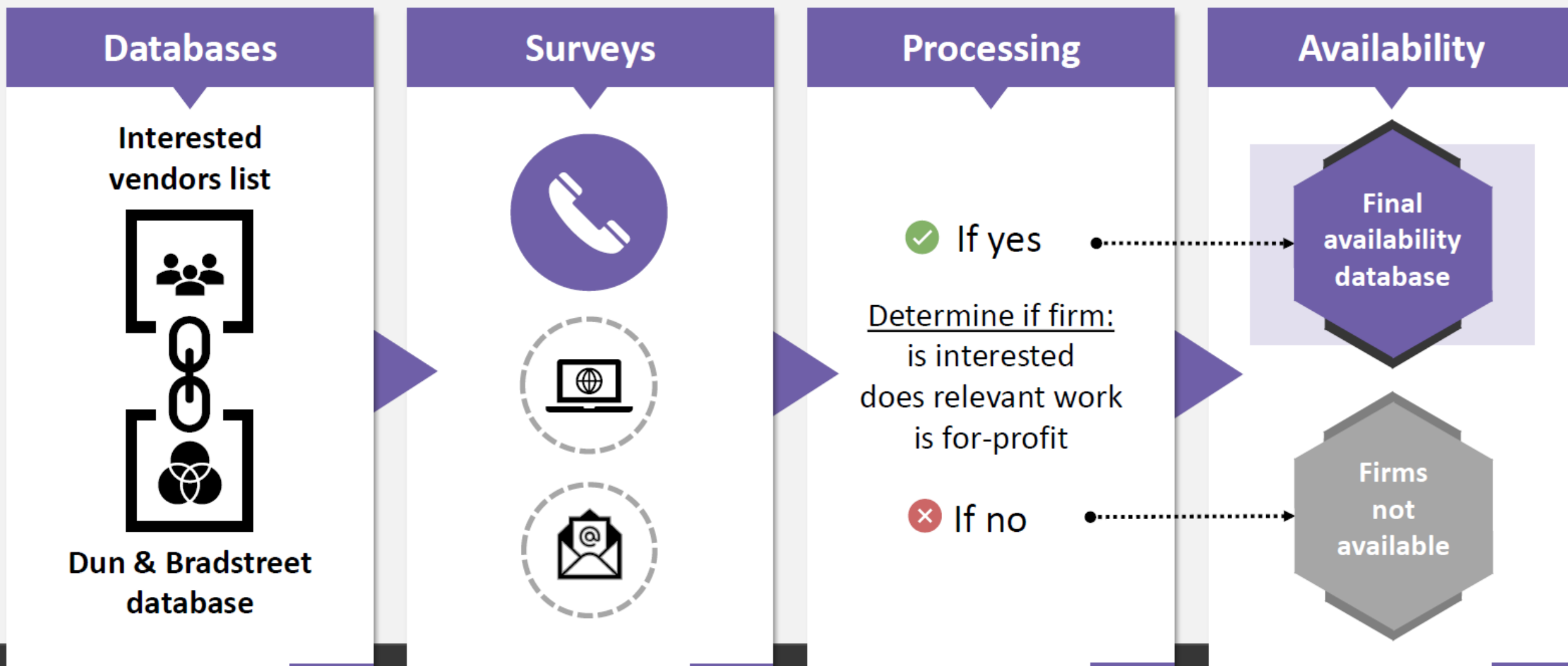
All firms



Availability database



Study methodology — Availability survey

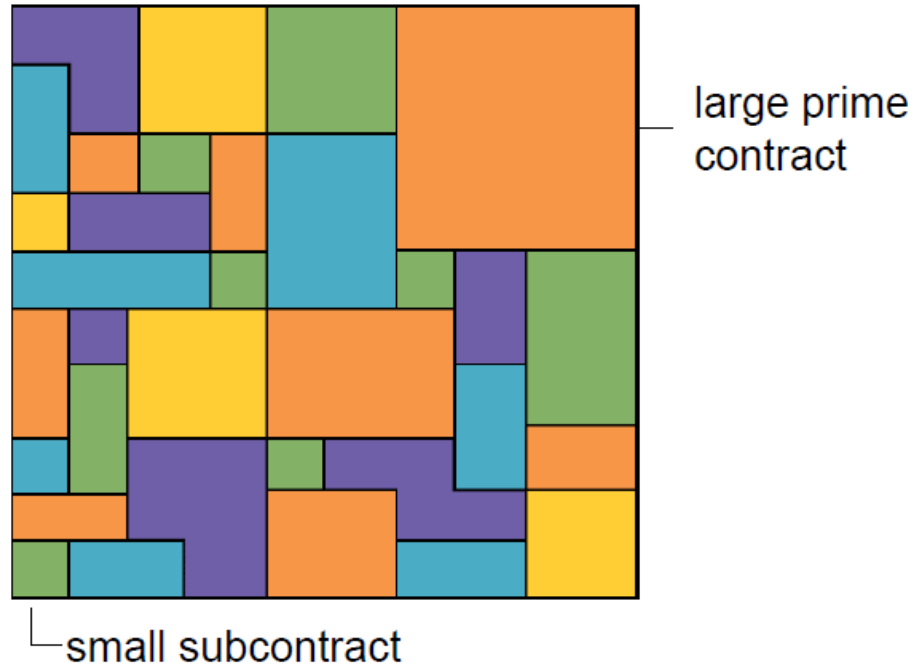


Availability analysis — headcount results

Race/ethnicity and gender	2022 Study		2019 Study	2016 Study
	Number of firms	Percent of firms	Percent of firms	Percent of firms
African American-owned	32	4.42 %	1.67 %	2.32 %
Asian-Pacific American-owned	13	1.80	1.93	1.65
Subcontinent Asian American-owned	5	0.69	0.88	0.92
Hispanic American-owned	29	4.01	3.78	3.48
Native American-owned	19	2.62	2.37	2.14
Total MBE	98	13.54 %	10.63 %	10.49 %
WBE (white woman-owned)	113	15.61	16.87	16.72
Total MBE/WBE	211	29.14 %	27.50 %	27.21 %
Majority-owned firms	513	70.86	72.50	72.79
Total	724	100.00 %	100.00 %	100.00 %

Study methodology — Contract-by-contract availability analysis

All contract data



Example calculation

- \$22,000 subcontract in 2020
- Businesses in availability database that met criteria = 55
- 19 firms were MBEs or WBEs
- $19/55 \times 100 = 35\%$
- Repeat for each contract element

Availability analysis — MBE/WBE dollar-weighted availability

Race/ethnicity and gender	FHWA	State	Total
African American-owned	9.31 %	9.07 %	9.28 %
Asian-Pacific American-owned	0.66	1.28	0.73
Subcontinent Asian American-owned	0.20	0.26	0.21
Hispanic American-owned	1.86	3.39	2.03
Native American-owned	2.06	2.58	2.12
Total MBE	14.08 %	16.58 %	14.37 %
WBE (white woman-owned)	9.38	12.18	9.71
Total MBE/WBE	23.46 %	28.76 %	24.08 %
Majority-owned firms	76.54	71.24	75.92
Total	100.00 %	100.00 %	100.00 %

Setting overall DBE goal — base figure

Calculation of base figure from past contracts	Availability
Total MBE/WBE	23.46 %
Less firms that graduated from the DBE program or denied DBE certification in recent years or exceed revenue threshold	0.04
Subtotal	<u>23.43 %</u>
Plus white male-owned firms	-
Current and potential DBEs	<u>23.43 %</u>
Current DBEs only	11.41 %

Next steps

- Analyze distribution of contract dollars by location of contracts and by types of work
- Provide first draft of availability interview instrument
- Launch availability survey

Lots of new folks

Introductions:

Non-ODOT Staff: your name, your company & role, background with DBEAC and ODOT (have you contracted with ODOT)

ODOT Staff: you name, role at the agency, and experience with DBEAC



How to be Successful with ODOT

Goal: 1 or 2 pager outlining tips for DBE success

Based on input from DBEAC members

Breakouts

Tips for Success

How to find work

What you wish you knew at the beginning



DBEAC 2025

Meetings

March 12th

May 14th

September 10th

How do
you want
to engage?

Charter
Review



Final Thoughts?

Omar Update

Thanks!



Attendance

Diponker Mukherjee	Matt Calhoun	James Faison	Anay Hausner
Venky Ramakrishnan	Omar Alvarado	Ashley Sisneros	Sakurako Thatcher
Melissa Canfield	Jeremy Johnson	Kevin Cassidy	Joni Sirovatka
Christian Watchie	Willie Davis Jr.	Serin Bussell	Blanca Monter
Bijoy Nair	Justine Moderie	Bobbie Stewart	Andrea Rabe
Lillian Stevenson	Kristal Drummond	Khang Tran	Rhett Stanley
Joe Hanseling	Jim West	Dave Keen	