

**ODOT Disadvantaged Business Enterprise (DBE)  
Advisory Committee Meeting – Cohort 3**  
May 14, 2025

## MEETING AGENDA

9:00 am	<ul style="list-style-type: none"><li>• Welcome &amp; Introduction</li></ul>	Joe
9:10 am	<ul style="list-style-type: none"><li>• Disparity Study Update</li></ul>	Keen
9:40 am	<ul style="list-style-type: none"><li>• Small Business Development Program Update</li></ul>	Ailsa K.
10:10 am	<ul style="list-style-type: none"><li>• Doing Business with ODOT recap</li><li>• Outreach Update</li></ul>	Omar
10:20 am	<ul style="list-style-type: none"><li>• Jacobs – ADA Project</li></ul>	Hal
10:30 am	<ul style="list-style-type: none"><li>• Closing</li><li>• Update on next meeting</li></ul>	Joe

Meeting Attendance			
Joe Hanseling	Ashley Sisneros	Kevin Cassidy	Diponker Mukherjee
Rhett Stanley	Anay Hausner	Hal Gard	Sakurako Thatcher
Justin Moderie	Willie Davis	BJ McCartney	Holli Pick
Joni Sirovatka	Omar Alvarado	Blanca Monter	Bobbie Stewart
Chris Watchie	John Cardenas	Benjamin Hert	Dave Keen
Venky Ramikrishnan	James Faison	Lillian Stevenson	Ailsa Kellam
Khang Tran	Andrea Rabe		



---

# Small Business Development Program

## *May 2025 Update*

Ailsa (Elsa) Kellam, Program Manager  
ODOT Office of Equity and Civil Rights

# AGENDA

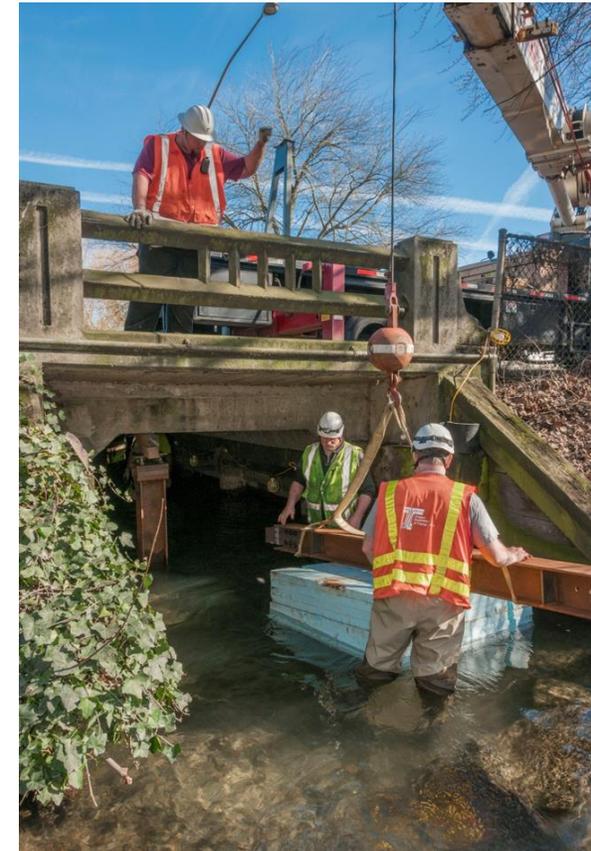
---

- Program Overview
- Implementation Timeline
- Status Update
- Next Steps



# Small Business Development Program

- Stands up ORS 184.906
- Establishes a small business development program that aids qualified small businesses in competing for public improvement contracts.
- Program approved by FHWA (May 2024)
- Rules approved by OTC (Dec 2024)



# Small Business Development Program

---



- Awards up to \$25 million annually
- Construction prime contracts
  - Federal and State-funded public improvement projects
  - Federal projects come from the Statewide Transportation Improvement Program (STIP)

# Small Business Development Program Program Comparison – ESB | SBDP

	ESB	SBDP
Funding sources	State	Federal and state
Funding	\$10 million per biennium	\$25 million annually
Contract maximum	\$250,000	\$2.5 million
Project types	Maintenance, facilities, highway construction	Highway construction public improvement
Ways to qualify	<a href="#">ESB certification</a>	<ol style="list-style-type: none"> <li><a href="#">1. COBID certification</a></li> <li>Eligible to participate in a <a href="#">Small Business Administration contracting program</a></li> <li>Self-qualification</li> </ol>

# QUALIFIED SMALL BUSINESS SELF-QUALIFICATION

---

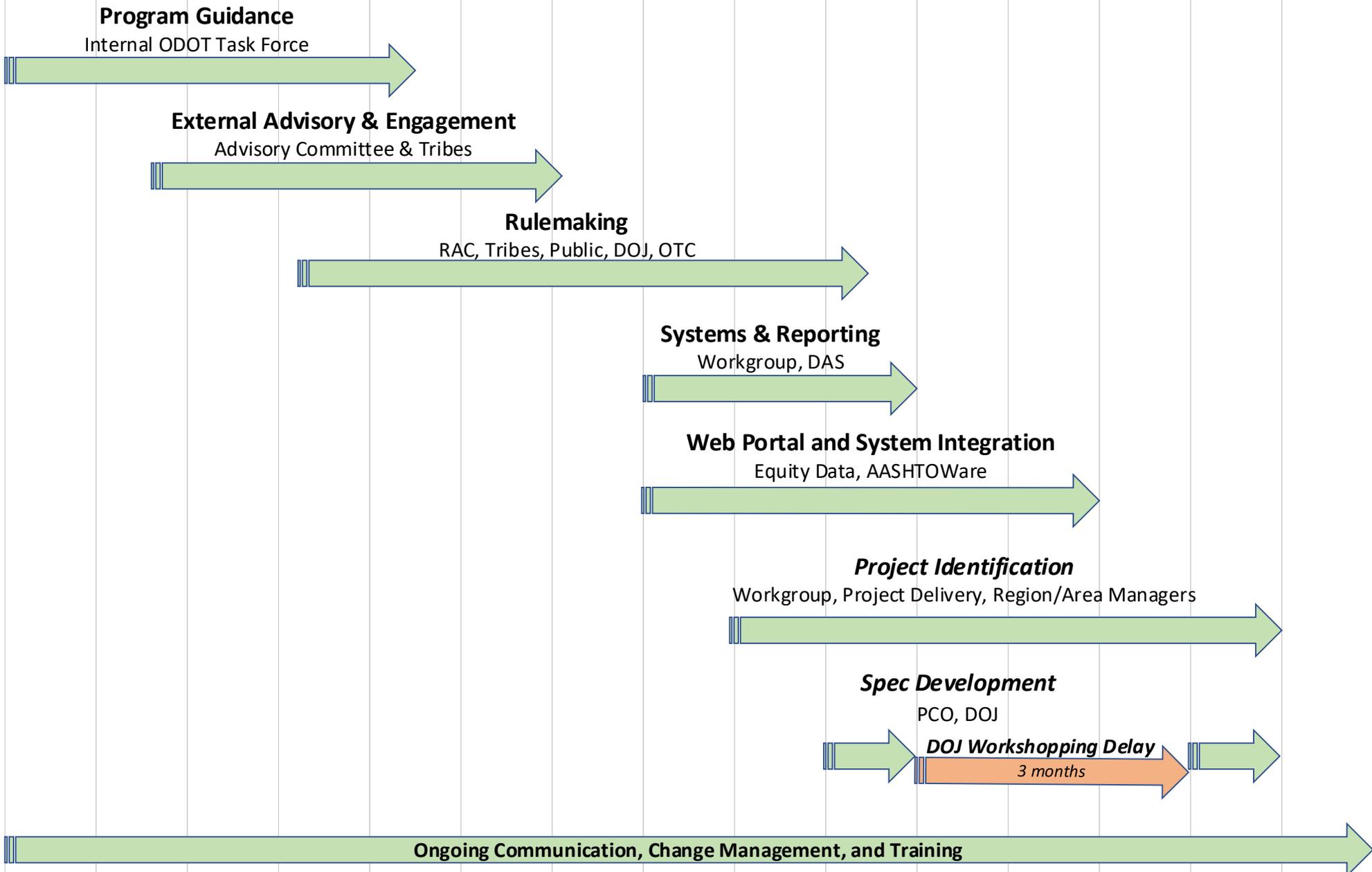
A small business may self-qualify if it meets **ALL the following criteria:**

- (a) The Business is for-profit;
- (b) The Business is in the construction industry;
- (c) The Business is independently owned and operated;
- (d) The Business is not a subsidiary of another business;
- (e) The Business is registered with the Secretary of State;
- (f) The Business has employed an average of fewer than 500 employees annually, over the past 2 calendar years;***
- (g) The gross receipts of the Business do not exceed an average of \$45 million annually, over the past 2 calendar years.***

2024

2025

MAR	APR	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY
-----	-----	-----	------	------	-----	------	-----	-----	-----	-----	-----	-----	-----	-----



# Small Business Development Program PROJECT CRITERIA

- Federal & State-funded projects
- Project size up to \$2.5 million
- Single function
- Simple project work type (requires minimal specialized expertise)

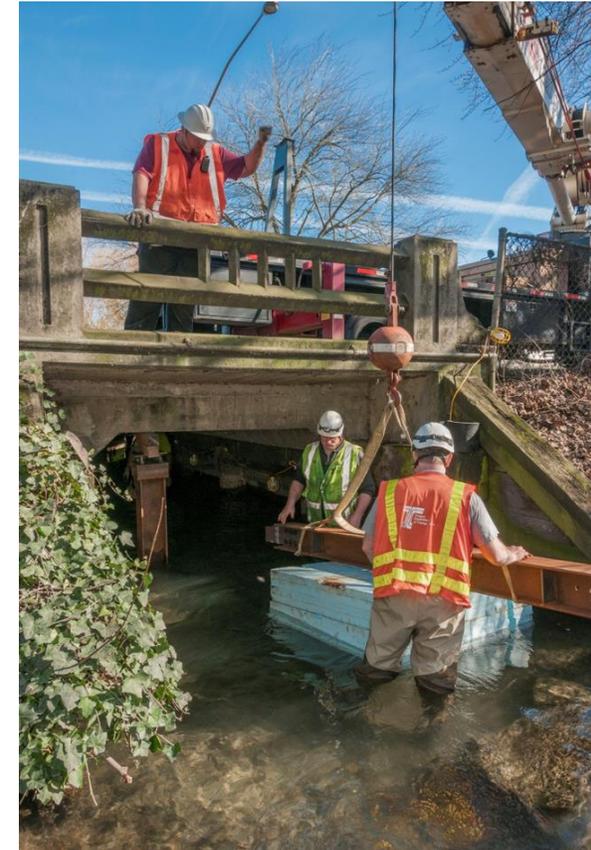


# Small Business Development Program PROJECTS FOR 2025

Key #	Project Name	Construction Estimate	Bid Date	Region
23737	OR99W/OR153 Curb Ramps (Amity)	\$1.5M to \$2M	August 28	2
22773	I-84: I-5 Hood River	\$1,347,000	September 18	1

# Small Business Development Program STATUS

- April 10 Launched online application portal
- April 14 Started qualifying contractors
- May 10 DOJ alignment on initial project rollout



# Small Business Development Program NEXT STEPS

- Project Controls Office (PCO) finalize specs with DOJ
- Promote application to the SBDP (along with Prime Prequalification)
- Train project teams on SBDP
- Advertise projects
- Mandatory Pre-Bid for firms



# Small Business Development Program BENEFITS

- *Expand capacity and increase competition.*
- Increase the ability, experience, and number of construction contractors doing business with ODOT.
- Increase success rates for historically underutilized small businesses.



# Questions?

Ailsa Kellam, Program Manager  
Small Business Development  
Program  
Office of Equity and Civil Rights  
[ailsa.kellam@odot.oregon.gov](mailto:ailsa.kellam@odot.oregon.gov)  
(503) 949-7744



# Small Business Development Program

## ORS 184.906 REQUIREMENTS

---

1. **Identify public improvements that are suitable** for a qualified small business to undertake as prime;
2. **State in the department's solicitation materials...**that the department will receive bids solely from qualified small businesses;
3. **Evaluate bids...and award** public improvement contracts only to qualified small businesses.
4. Designate department employees who have experience with challenges that qualified small businesses face...to provide support...;
5. Provide a directory or repository of resources to assist a qualified small business in preparing competitive bids.



# Small Business Development Program

## YEAREND REPORTING REQUIREMENTS

---

By December 31 annually report to the Legislative Assembly:

- # of public improvement contracts the department identifies
- # of public improvement contracts the department awards to qualified small businesses
- # of qualified small businesses the department provides assistance to under the program
- Type and size of the qualified small businesses that participate in the program
- Total value of public improvement contracts the department awards through the program
- Such other information about the program that the department deems relevant to report