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Quarterly Newsletter | First Edition | September 2018



Welcome to **OCR's Equity Line; ODOT's Office of Civil Rights' newsletter** to bring you the newest content relevant to your business and business needs. Whether you work in transportation related fields, construction, or just drive Oregon's roads and have an interest in what ODOT is doing for the Oregon economy, OCR's Equity Line is a newsletter you will want to read.

With the technical assistance and guidance from Twirl Advertising and Design LLC, OCR's Equity Line (OCREL) will bring you the sort of content you want and the quality of production you expect in a professional news publication. Future issues of OCREL will be coming out four times a year; in February, April, June, and November.

If you want to receive copies of the OCREL at no charge, delivered straight to your inbox, please click the subscribe box below or send an email request to [ocrprograms@odot.state.or.us](mailto:ocrprograms@odot.state.or.us) to make sure you are on the list for future issues.

## ODOT SPONSORED EVENTS



**Event:** BDI Minority Enterprise Development (MED) Week Conference

**When:** 9/25 & 9/26

**Where:** Hilton Portland Downtown

[Learn More](#)



**Event:** Hispanic Metropolitan Chamber Heritage Dinner & Celebration: Sueña con Nosotros

**When:** 9/14

**Where:** Oregon Convention Center

[Learn More](#)



**Event:** Governor's Marketplace Road Show

**When & Where:**

10/4 [The Dalles](#)

10/17 [Albany](#)

10/19 [Eugene](#)

10/25 [Roseburg](#)

[Learn More](#)

## PROJECTS



### Opportunities for Small Businesses

The **ESB Program** has projects released regularly in all areas across the state and the program provides support for small businesses. A large number of ESB projects from ODOT are expected to go out to bid within the next two years.

**Upcoming ESB projects:** 140

**Total value estimate:** 6.7M

**Categories for planned ESB contracts** from August through June 2019:

**# Type of Project Planned:**

- 21 Fence construction
- 14 Painting, interior and exterior
- 11 Shed/shop construction/roofing/gutters
- 8 Carpeting/Interior remodeling
- 8 Crack sealing
- 8 Furnace/HVAC/pump installation
- 8 Curb ramp
- 7 Door or gate installation
- 6 Guard Rail repair/installation
- 6 Vapor barrier/installation
- 5 Culvert/drainage
- 5 Rock crushing/sand production/backfill
- 4 Site posts
- 4 Tree/brush removal

- 3 Debris removal/site cleanup
- 3 Paving
- 2 Landscape
- 2 Lighting
- 5 Other categories

All ESB bidding opportunities are listed in ORPIN. This means you must be certified as an ESB and registered on ORPIN to bid for ESB contracts. See the following section on how to get registered for ORPIN.

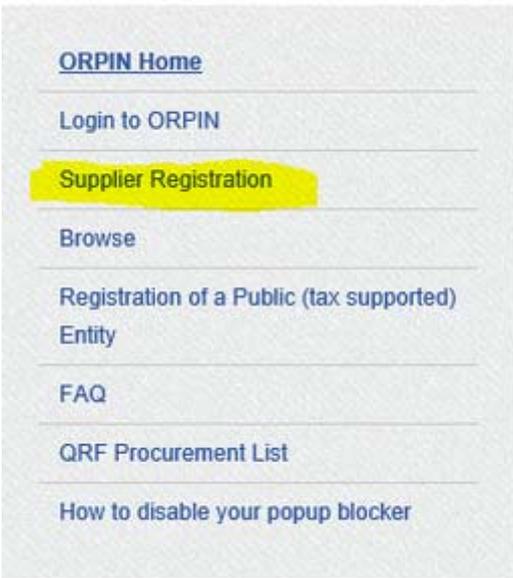
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If your firm is not currently certified, now is the time to do so. The requirements for being ESB certified can be seen in the section on certifications.

**Get ESB Certified through COBID**

**Apply for / Renew Certification**

## BID OPPORTUNITIES



### ODOT's open bidding opportunities are listed through ORPIN or EBids.

To get registered to bid through ORPIN, go to <http://orpin.oregon.gov/open.dll> from the main page, click on Supplier Registration and follow the prompts.

Once you are registered, you can browse by Organization to pull up all of ODOT's listings. Check back every few days for new opportunities to bid on. It's that easy!

**Get Registered for EBids**

## BUSINESS DEVELOPMENT



September - May

[Oregon Coast](#), 13788 SE High School Drive, Lincoln City, OR 97367

\$900

October - June

[Rogue CC](#), 214 SW Fourth Street, Grants Pass, OR 97526

\$599

October - June

[Umpqua, Umpqua Business Center](#), 522 SE Washington Avenue, Roseburg, OR 97470

\$595

[Explore More](#)

## SMALL BUSINESS SPOTLIGHT



**ADVANCED TRIBAL, LLC**  
General Contractors

**Company:** Advanced Tribal, LLC

**Industry:** Construction: General Contractor

**Phone:** 503-990-2722

**Email:** [advancedtribal@gmail.com](mailto:advancedtribal@gmail.com)

**Website:** [www.advancedtribal.com](http://www.advancedtribal.com)

**Certifications:** Oregon DBE/MBE/ESB, ACDBE #9948, CCB #207088

## Programs and Partnerships Play A Key Role in Leon Araiza's Success

Recently, we had the pleasure of speaking with Leon Araiza about his construction business, Advanced Tribal, LLC. Here's what we learned.

Leon started Advanced Tribal three years ago as a self-performing general contractor with specialties in structural-framing, concrete, seismic upgrades, and interior-exterior finishes. Notably, he participated in the seismic upgrade and remodeling for the **PDX 911 Call Center** as well as the **Sandy Fire Station**, where Leon worked as a subcontractor. He also worked on the **Oregon Trail School District Pioneer Building** (Sandy School) remodel and upgrade project in addition to water damage mitigation projects for residential properties.

Although Leon has extensive experience and knows his trade very well, he realized rather early on that he was going to need some assistance on the business side of things if he were to get Advanced Tribal where it needed to be.

## Preparing Through Partnership

As a certified Native American-owned business, Leon became aware of multiple regional business development programs explicitly geared toward certified, minority, and women-owned businesses. He narrowed his options to a few offerings, including The [Turner School of Construction Management](#), where he completed an intense seven-week course, and the [Port of Portland Mentor Protégé Program](#), a three-year program, of which Leon has already finished his first year. He is also super excited to have recently been accepted into the [City of Portland Contractor Development Program](#).

Leon needed these types of experts to help him learn how to make the necessary decisions to be successful in his business. He is especially grateful for the awesome team at the Port — specifically, Kimberly Mitchell-Phillips, Rhonnda Edmiston and Raechell Chapman, who continue to support him and his fellow protégés by providing valuable resources and tailoring the program to meet everyone's individual needs.

When it comes to construction, it's never a one-person job, and partnerships help move these complex projects forward. Advanced Tribal has recently partnered with [Sterling Pacific](#). *"I enjoy our working relationship and appreciate forward-thinking types like Joe Calderon, owner of Sterling Pacific,"* says Leon. *"Sometimes it's a challenge to find partners you sync with — and, when you do, you want to keep working together."*

Given the opportunity, Leon says he would like to work on civil projects. He has the experience and is working towards his 8(a) Designation while looking for innovative ways to partner up again. Partnerships with other contractors that can or have gone through the [SBA All Small Mentor-Protégé Program](#) would be perfect. His ideal civil projects include bank/river restorations, road buildings/decommissioning, culvert replacements, and water weirs for irrigation.

### Sharing His Success

Leon feels his business has benefited greatly through mentoring, so he is paying it forward by becoming a mentor himself. These days, if you haven't noticed, there is a labor shortage in the construction trades, so Leon is doing his part by participating as a training agent for the [Northwest College of Construction](#) — currently working with three apprentices and providing on-the-job training and mentoring.

***"I enjoy engaging our youth and introducing them to the trades. The concept of educating, inspiring and empowering is very natural to me."*** – Leon Araiza

As a firm believer in *"if it's worth doing it at all, it's worth doing it right,"* Leon feels that helping these kids get it right is the right thing to do!

While chatting with Leon, we touched upon "Aha" moments. What was Leon's? It happened while attending one of the Port events, where he realized not only do the business development programs provide a great deal of training, guidance, and support but they also demonstrate the value of networking — as a result, Leon is now a member of the [National Association of Minority Contractors](#) (NAMC), [Oregon Native American Chamber](#) (ONAC), and [Oregon Association of Minority Entrepreneurs](#) (OAME). He encourages all small business contractors to do the same.

*"Living the good struggle"* is how Leon moves about his days. He knows *"Nothing worth doing is ever easy!"* and that *"Nothing worth having comes easy."*

-by Jennie Rodriguez

## OCR PROGRAMS

### Disadvantaged Business Enterprise

In order to be part of the Disadvantaged Business Enterprise program, your firm must be certified as a Disadvantaged Business Enterprise. Disadvantaged Business Enterprises include small businesses that are at least 51% owned by Minorities (Blacks, Hispanics, Native Americans, Asian-Pacific Americans, Subcontinent Asian Americans, and Women) Other individuals on a case-by-case basis.

## Learn More About The DBE Program

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### Emerging Small Business (ESB)

The Emerging Small Business Program creates contract opportunities for Oregon's small businesses. The program also helps remove some of the barriers which prevent small businesses from contracting with ODOT. The ESB program objectives are to:

- Ensure ODOT is following Oregon laws and requirements.
- Assist and encourage other state and local agencies to have Emerging Small Business programs.
- Ensure that opportunities are available statewide to a diverse pool of businesses.
- Ensure that Emerging Small Businesses can compete fairly for ODOT funded projects.
- Ensure that only eligible firms can participate in the Emerging Small Business program.
- Help develop firms so that they can compete outside of the Emerging Small Business program.

## Learn More About ESB Qualifications

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### Title VI

ODOT complies with Title VI of the Civil Rights Act and other federal nondiscrimination statutes which prohibit discrimination based on race, color, national origin, age, disability or gender in ODOT's programs, activities, services, operations, delivery of benefits or opportunities to participate.

In an effort to provide equitable access, ODOT provides accessibility aids, translation

and interpretation services for all public events and vital documents free of charge upon request. You can get these services by providing reasonable advanced notice.

## Nondiscrimination in Federally Assisted Programs

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### Intermodal Civil Rights

The Intermodal Civil Rights Program makes sure that public transportation and passenger rail programs comply with civil rights laws and executive orders that prevent discrimination in programs that receive federal money. The Intermodal Civil Rights Program works with other programs in the Office of Civil Rights to keep ODOT following civil rights laws and policies. Learn about our program objectives.

## Learn More About Our Program Objectives

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### Equal Employment Opportunity Contractor Compliance

The Intermodal Civil Rights Program makes sure that public transportation and passenger rail programs comply with civil rights laws and executive orders that prevent discrimination in programs that receive federal money. The Intermodal Civil Rights Program works with other programs in the Office of Civil Rights to keep ODOT following civil rights laws and policies. Learn about our program objectives.

[Find Out How Discrimination is Defined Here](#)

## Workforce Development

ODOT is training future highway workers that will fill vacancies in the construction industry. By partnering with local nonprofits and Pre-Apprenticeship Programs, we're poised to meet today current demands.

[Get a List of Programs Ready to Work With You](#)

**STAY  
CONNECTED**

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**ODOT Mission Statement** | We provide a safe and reliable multimodal transportation system that connects people and helps Oregon's communities and economy thrive.

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#### Oregon Department of Transportation

Office of Civil Rights - MS 23

3930 Fairview Industrial Dr SE, Salem, OR 97302

Phone: 503-986-4350

[OCRINFOREQUEST@odot.state.or.us](mailto:OCRINFOREQUEST@odot.state.or.us)

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