



Oregon Dealer Advisory Committee DRAFT Meeting Minutes

**April 24, 2025
9:00 AM to Noon
Hybrid Meeting**

Chair: Mike Wagner

Members Present:			DMV Representatives Present:		
Mike	Wagner	Tow Company Representative	Amy Joyce – DMV Administrator		
Lisa	Larkin	Recreational Vehicle Representative	Linda Beuckens – Program Services Manager		
Lori	Gill	Auction Representative	Judith Ingram Moore - Business Regulation and Oregon Dealer Services Section Manager		
Gary	Sargent	Power Sports Representative	Danny Lopez - Oregon Dealer Services Unit Manager		
Susan	Thayer	Office Management Representative	Katelyn Keefer – Business Regulation and Oregon Dealer Services Analyst		
Eric	Winston	New Dealer Representative	John Corbin – Dealer Investigator		
Peter	Van Houten	Dismantler Representative	Chuck Hoffman – Business Licensing Unit Program Specialist		
Angela	Donley	General Public Representative			
Scott	Short	Independent Dealer Representative			
Members Absent:					
Mathew	Casebeer	RV Representative	Jeff	Mackie	Dismantler Representative
Kelly	Martin	At Large Representative	Bryan	Steward	Used Dealer Representative
Isabel	Cordova	General Public Representative			
Industry Association Representatives and Other Guests Present					
Teri	Yeoward	VITU			
Torey	McCullough	State Board of Towing Administrator			
Darrell	Fuller	OVDA, ORVDA, OPSA, AAO, NATA			

Call to Order / Roll Call

Mike Wagner

Mike Wagner called the meeting to order. Roll was called with 8 of 14 members present for a quorum.

Approval of Minutes

ODAC

Peter Van Houten motioned to approve the minutes and Gary Sargent seconded the motion. The January 25, 2025, meeting minutes were approved unanimously.

Angela Donley from Oregon Consumer Justice was introduced as the new General Public Representative.

ODOT/DMV Budget Update

Amy Joyce, DMV Administrator

Amy Joyce explained DMV’s cash flow analysis determined that revenues are not meeting costs. Business Regulation is largely funded by fees collected from regulated entities. Other than for dismantlers, fees have not increased for dealer and other applications since 2013. A fee increase is needed for Business Regulation to continue operating at its current level.

Amy presented a table showing a fee increase proposal:

<u>LICENSE (Certificate)</u>	<u>CURRENT FEE</u>	<u>PROPOSED FEE</u>
Dealer Original & Renewals (3-year)	\$1,188	\$2,600
Dealer Supplemental Location	\$350	\$700
Transporter Business Certificate	\$450	\$900
Dismantler Business Certificate	\$500	\$1,000
Dismantler Supplemental Location	\$500	\$1,000
Dismantler Duplicate Certificate	\$40	\$80
Vehicle Appraiser	\$100	\$200
RV Show License Certificate	\$50	\$100

Gary Sargent said the \$55 fee for dealer plates was too low. Some dealers use the plates for non-dealer purposes. Mike Wagner said he believed DMV could only charge the cost for dealer plates and were not allowed to make a profit on them. Amy said we should consider all sources of revenue and, if appropriate, a statutory change could be considered.

Judith said that if fees are not increased Business Regulation would be operating at a loss by the middle of the next biennium, June 2026. Judith shared that DMV has collected \$1.347 million in civil penalties over the last 6 biennia up through February of this year. These funds go directly into Business Regulation funding. Eric Winston asked what the total levied civil penalties are during the same period. Judith said she would find out that information and report back.

Gary suggested an annual inspection fee that could help offset the proposed dealer fee of \$2600. Amy said they should have these conversations to determine possible revenue streams without waiting 13 years to increase fees as in this case.

For comparison in fees, Judith showed that Colorado dealer renewal averages \$686 per year while Oregon’s currently is \$394. With the fee increase it will be \$867 making it more comparable to Colorado.

Scott Short was concerned that the increase would drive some of the smaller dealers out of business.

Susan Thayer said DMV needs to focus on work to improve operational efficiency to realize cost savings. Amy noted that these projects require resources to implement, and DMV is

currently understaffed with the same number of employees it had 25 years ago and one million more residents.

Scott suggested that dealers could pick up some more dealer work such as handle title work and performing DEQ. Amy said DMV is expanding EVR to allow more transaction types and more entities to use the program. DEQ already allows the private sector to perform emissions testing through DEQ Too.

2025 Legislative Session Update

Justin Hauschild, ODOT Legislative Liaison

There were 3400 bills introduced in the current session. There are about 400 that ODOT is currently tracking.

SB840 is DMV's omnibus bill. Justin said they had ironed out some initial issues with it by collaborating with stakeholders and DMV partners. It was scheduled for a work session for May 6th on the -9 amendment.

There has been a lot of work on the funding package. It is now dubbed the Oregon Transportation Re-Investment Package (TRIP). It includes \$1.9 billion toward the State Highway Fund which is dedicated to operations maintenance and preservation work.

DEQ & DEQ Too Update

Aeron Teverbaugh, DEQ Legislative Policy Analyst

Oregon Department of Administrative Services (DAS) Enterprise Information Services (EIS) and DEQ issued a cyber security alert due to a cyberattack on DEQ April 9th. All DEQ servers were shut down to minimize potential impacts. This caused DEQ emails to be unavailable from April 9th through the 11th. Any emails sent at this time were lost and will need to be re-sent.

DEQ and EIS continue to work with Microsoft cyber security to resolve the issue. DEQ email and DEQ Too servers are still offline.

They do not currently have an ETA when DEQ Too will be back online. They are working as fast as possible to resolve it. *[DEQ Too came back online May 1st.]*

Linda clarified that the DEQ testing stations were open but DEQ Too services were not available. Customers will need to go to the testing stations while DEQ Too is down.

The dealers participating in DEQ Too noted some process issues to include the inability to print the certificate after testing. They asked if testing stations could print the certificates following the DEQ Too dealer test. Aeron said anything transmitted by DEQ Too while DEQ was offline would not be saved in the system.

Business Regulation & Oregon Dealer Services Update

Judith/Danny

Judith reviewed the Business Licensing statistics for the first quarter of 2025. She noted that there have been more bond cancellations in the last 8 weeks than any other two-month period since she has been with DMV. The majority have been for nonpayment.

Danny asked ODAC if it would be acceptable for Dealer Services to issue a missing requirement letter to both the customer and the dealer if the only missing requirement is DEQ. ODAC approved it.

Danny said they have seen an increase in transactions. He also said the ability to make online payments was still being worked on and hopefully DMV will have something to show ODAC by the end of summer.

Both the Beaverton and Springfield dealer centers are up and running. Beaverton is offering window services including VIN inspections. Springfield has dealer boxes available, however window services are not available yet. Danny added that VIN inspections will be available at headquarters and SE Portland as soon as training is completed for employees at those locations.

Judith announced that Business Regulation will be moving to the headquarters building.

Education Provider Program Changes Between Approvals

Katelyn Keefer

Education providers are approved every two years. DMV was contacted by one provider that wanted to update their plan between their approval periods. She asked ODAC to develop a plan for when this happens, either have them wait for the next approval period or have a consensus and approval at the next meeting.

ODAC agreed they would discuss it at the next meeting after all members have had an opportunity to review the changes.

Announcements/Roundtable

All

Susan Thayer said a customer was getting texts from DMV that they needed to register their vehicle. She wondered if they were a scam. Linda said DMV does not send those types of texts.

Eric Winston has noticed people driving around with expired tags. He wondered if DMV could partner with the State Police to improve enforcement. Linda said DMV has a coordination committee with law enforcement and it is something they could discuss.

Lisa Martinez said the Portland Bureau of Transportation would be sending out delinquent expired vehicle registration notices to over 44,000 people by the end of April.

Gary asked if the use of the dealer plate changed. Judith said that SB 840 clarifies restrictions on using dealer plates for dealer purposes only.

Teri Yeoward with VITU announced that they had training available to anyone at www.RMPSchool.com. Judith suggested she submit an article for the quarterly *Dealer Details*. Danny said that Oregon Dealer Services is letting dealers know of the training opportunity.

Meeting adjourned 11:00AM.