DEPARTMENT OF TRANSPORTATION
DRIVER AND MOTOR VEHICLE SERVICES
1905 LANA AVE NE, SALEM OREGON 97314

CUSTOM PLATE APPLICATION

You can check for your desired configuration, and apply online at DMV2U.Oregon.gov.

CURRENT OREGON PLATE NUMBER		OWNER NAME	CUSTOMER NUMBER
YEAR	MAKE	VEHICLE IDENTIFICATION NUMBER	

1. Passenger Vehicle plate background options (check one box):

- ☐ **Tree**
- ☐ **Crater Lake***
- ☐ **Cultural***
- ☐ **Gray Whale***
- ☐ **Salmon***
- ☐ **Smokey Bear***
- ☐ **Trail Blazer***
- ☐ **UO Duck***
- ☐ **Wine Country***

* Check the back of this form for additional fees and information.

Motor home, travel trailer, camper, motorcycle, and moped can ONLY receive a yellow background plate.

2. Instructions:

a. You can have up to six (6) characters and one extra space or hyphen.
b. With the exception of the hyphen, **NO** special characters or punctuation marks are allowed, such as #, !, $.
c. You must have at least one letter or number. Each block can have a letter, number, hyphen, or be blank.
d. You **cannot** use three numbers followed by three letters **or** three letters followed by three numbers.
e. **Be specific about where you want any spacing. Space accordingly to avoid logos on some plate backgrounds if desired. Otherwise, all characters will be centered on the plate.**
f. If you use all six blocks and want to use a space or hyphen, draw an arrow to show where you want it.
g. Write clearly, distinguish Z from 2, S from 5, I from 1.

Example of extra space:

B	Y	E	B	Y	E

↑ Space

Example of extra hyphen:

G	O	O	D	-	B	Y

↑ Hyphen

Example of using hyphen and space as characters:

8	-	9		1	O

↑ Hyphen ↑ Space

3. Plate Choices: (Listing two choices will shorten the time involved if your first choice is not approved.)

- READ THE INSTRUCTIONS ABOVE AND ON THE BACK OF THIS FORM -

First Choice ⇨ _____

Second Choice **(Optional)** ⇨ _____

4. If none of my plate choices are available: (Check only one box)

☐ Send me a new custom plate application so I can request additional plate choices.

☐ Issue regular _____ plates and refund me the excess fees.
(Choose one: Tree, Crater Lake, Cultural, Duck, Gray Whale, Salmon, Smokey Bear, Trail Blazers, Wine Country)

☐ I want to keep the current plates on my vehicle. Renew them, if needed, and refund me the excess fees.

I agree that the plate choice(s) listed above are accurate as recorded.

PRINT NAME	TELEPHONE NUMBER	EMAIL ADDRESS
SIGNATURE X		DATE

CUSTOMER NUMBER: This is your Oregon driver license, instruction permit or identification card number. A business or organization should use the customer number assigned by DMV.

HOW TO APPLY: Mail this application, a title or registration application, fees, and any other requirements to DMV, 1905 Lana Avenue NE, Salem OR 97314, or take them to a local DMV office. Title and registration applications are available at all DMV offices and on our website at www.oregondmv.com. If you purchase a car from a dealer, they may submit the application for you.

APPLICATION PROCESSING: Your custom plate will be sent to you as soon as it is received from the manufacturer. The processing time is a minimum of 6-8 weeks.

CUSTOM PLATE FEES: Custom plates cost $50 per year of the registration period at initial issuance and with each renewal. This is in addition to the registration fee, the plate fee and any applicable surcharge for special plate backgrounds. The extra fees you pay for custom plates fund Oregon passenger rail programs.

CUSTOM PLATE: A custom plate lets you choose the letters and numbers you want, within certain limits. DMV will not issue more than one set of plates with the same combination of letters and numbers. DMV will deny requests for combination of letters and numbers that may be viewed as objectionable. Objectionable combinations include those that would, by means of foreign or slang words or phrases, by use of phonetic, numeric or reverse spelling, or when viewed as a mirror image, have the effect of alarming, threatening, offending, or misleading a reasonable person. Such choices may include, but are not limited to, combinations of letters and/or numbers that:

- **Refer to intimate bodily parts or to sexual or excretory functions;**
- **Refer in an alarming or offensive manner to a person or class of persons on the basis of race, color, gender, ethnic heritage, national origin, or other characteristic;**
- **Suggest that the vehicle to which the custom plate is issued is an official vehicle of a public agency when it is not;**
- **Refer to illegal acts; or**
- **Refer to alcoholic beverages or controlled substances or paraphernalia used in the consumption thereof. (This long standing restriction remains in place for all backgrounds, including Wine Country.)**

YOUR PLATE CHOICE WILL BE MADE AVAILABLE TO OTHER APPLICANTS IF:

- You do not renew your custom plate within 30 days after it expires; or
- Your custom plate and registration are canceled by DMV for reasons other than the above; or
- You surrender your custom plate to DMV.

SALE OF VEHICLE: If you sell a vehicle that has custom plates and you want to keep the plates, you must remove them from the vehicle. If you leave the plates on the vehicle when it is sold, the plates will remain on that vehicle and if the registration is still valid, you will not be able to have the same plate configuration.

PLATE TRANSFER: If you are converting your current Oregon plates to custom plates and transferring the plates to another vehicle, you will need to contact DMV for instructions and applicable fees.

SURRENDERING CUSTOM PLATES: Custom plates may be surrendered and exchanged for regular registration plates at any time. We do not refund or credit you for any unexpired portion of the custom registration, so you may wish to surrender or exchange a custom plate when you are due to renew your registration.

PLATE SURCHARGES:

Crater Lake: $30 surcharge at initial issuance.
Cultural, Salmon, Wine Country: $30 surcharge at initial issuance and every renewal. $60 Salmon surcharge at four-year initial issuance.
Gray Whale, Trail Blazers, Smokey Bear, UO Duck: $40 surcharge at initial issuance and every renewal.

PLATE INFORMATION:

Trail Blazers: Depending on the length and spacing of your configuration, it may cover the logo. View sample plates at www.oregondmv.com. If you have 5 characters or less, you can ask for it to be justified to the right.

For more information call DMV Customer Assistance at (503) 945-5000 or (503) 299-9999 (Portland),
Statewide relay: 7-1-1 or **www.oregondmv.com**.