455 PCE/CE Communication Plan

Background

The Programmatic Agreement Between The Federal Highway Administration, Oregon Division And The Oregon Department Of Transportation Regarding Approval Of Actions Classified As Categorical Exclusions For Federal-Aid Highway Projects (2015), discussed herein as the Programmatic CE (or PCE) Agreement, states that ODOT acts on behalf of FHWA Oregon Division to approve all PCE documents for projects using Federal-aid Highway Program funds, including those projects sponsored by local public agencies.

Purpose

The purpose of the PCE/CE Communication Plan is to ensure effective and consistent communications involving PCE process information to/from and between the ODOT NEPA Program, ODOT Environmental & Hydraulic Engineering (EHE) Section, ODOT Regions, Federal Highway Administration (FHWA, Oregon Division), and other internal and external stakeholders as relevant.

The PCE/CE Communication Plan determines the roles and responsibilities for both verbal and written communication, identifies what information is required by whom and when it is required, and describes the different methods, tools and techniques that will be used to effectively communicate information to all who may be affected or need to know.

Attachment A provides a detailed matrix of communication protocols by PCE/CE communication activity.

Communication Objectives

To build understanding, manage expectations, address uncertainty, and maintain engagement with all stakeholders throughout the implementation and continued maintenance of the PCE Agreement, the PCE/CE Communication Plan objectives include:

- Gather input, ideas, and proposed solutions
- Share and discuss QA/QC findings and recommendations
- Facilitate decision-making
- Report progress, status, and issues
- Prepare target audience for change
- Recognize contributions and share successes

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Target Audience

PCE/CE Communication Plan target audiences include, but are not limited to:

- ODOT NEPA Program team
- ODOT management and leadership teams
- Regions: RECs and EPMs
- Regions: Environmental Leads and Managers
- FHWA Oregon (OR) Division

Secondary Audience

- ODOT Right-of-Way (time and cost savings data)
- ODOT Statewide Project Delivery Branch (data capture and process, reporting enhancements)
- ODOT Financial Services (changes to and support for data capture)
- Other relevant ODOT groups, disciplines, sections, branches, divisions
- External stakeholders such as Local Public Agencies (LPAs), consultants, other nonhighway federal agencies

ODOT NEPA Program Communication Strategy

General Coordination Strategies with FHWA

- All updates needed for established PCE/CE procedures/policy/guidance/forms, including quality control and quality assurance activities, will be vetted with FHWA to determine coordination and/or FHWA review needs.
- Any identified training needs should be discussed between ODOT NEPA Program, Regions, and FHWA to collectively determine the best training approach for the identified need.
- Any new PCE/CE procedure or policy (determined either by ODOT or by FHWA or a combination) will be fully coordinated with FHWA to determine the appropriate method(s) for documenting and institutionalizing the new procedure or policy.
- FHWA will be copied on any applicable written communication if not a direct recipient.

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General Coordination Strategies with Regions

(RECs, EPMs, and Region Environmental Managers)

- All updates needed for established (or new) PCE/CE procedures/policy/guidance/forms, including quality control and quality assurance activities, will be vetted with Region NEPA staff and/or managers for input, as relevant.
- For questions that Region NEPA staff and/or managers have about PCE/CE procedures/policy/guidance/forms (in general, or for their specific projects), they should first contact ODOT NEPA Program staff; NEPA Program staff may determine that the question or issue should also be vetted with FHWA. This strategy does not preclude Region NEPA staff and/or managers from contacting FHWA but instead encourages a "three-pronged approach" to the resolution of certain questions or issues not easily resolved through current established ODOT PCE/CE procedures and/or NEPA Program policy.

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PCE/CE Communication Matrix

Type of PCE/CE Information	Lead Communicator	Target Audience	Secondary Audience (As	Method of Communication	Timeline for Communication
			Warranted)		
1. EXISTING	• EEP Unit	 RECs and 	• EHE ² Section	Internal EHE	No more than 3
PROCEDURE,	Manager¹,	EPMs	Leads	Section Memo	business days after
POLICY, OR	NEPA	• NEPA	• Other	via email	ODOT and FHWA
GUIDANCE	Program	Program team	ODOT		approval or
DOCUMENT	Lead or	• FHWA, OR	Units		acceptance of revised
UPDATES	delegate	Division	• Local Program		PCE/CE procedure
		 Region 	• LPAs		document
		Environmental	 Consultants 		
		Leads and			
		Managers			
2. NEW PROCEDURE,	• EEP Unit	 RECs and 	• EHE	Internal EHE	No more than 3
POLICY, OR	Manager	EPMs	Section	Section Memo	business days after
GUIDANCE	, NEPA	• NEPA	Leads	via email	ODOT and FHWA
DOCUMENTS	Program	Program team	• Other		approval or
	Lead, or	• FHWA, OR	ODOT		acceptance of revised
	delegate	Division	Units		PCE/CE procedure
		 Region 	Local Program		document
		Environmental	• LPAs		
		Leads and	• Consultants		
		Managers			

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¹State Environmental Engineering and Policy Manager.

² Environmental & Hydraulic Engineering.

Type of PCE/CE	Lead	Target	Secondary	Method of	Timeline for
Information	Communicator	Audience	Audience (As Warranted)	Communication	Communication
3. PROCESS UPDATES	• NEPA	• RECs and	EHE Section	Meeting to	At regularly
	Program Lead	EPMs	Leads	discuss and	scheduled REC/EPM
	or delegate	• Region	Others as	arrive at decision	meetings, PCE/CE
		Environmental	warranted		coordination
		Leads and			meetings, or a
		Managers			separate meeting if
		• FHWA, OR			time-sensitive
		Division			
4. QA/QC AND PCE/CE	• NEPA	• FHWA, OR	Others as	Meeting and/or	At regularly
DOCUMENT	Program Lead	Division	warranted	email exchange	scheduled PCE/CE
REVIEWS AND	or delegate	• RECs and		and resolve	coordination
COMMENTS		EPMs		comments	meetings, REC/EPM
		Region		to/from	meetings, or separate
		Environmental		audiences and	meeting if time-
		Leads and		lead	sensitive
		Managers		communicators	
5. MEETING &	• NEPA	• RECs and	• Region	Email and	At least 2 weeks
TRAINING	Program Lead	EPMs	Environmental	calendar invites	prior to the meeting
ANNOUNCEMENTS	or delegate	• FHWA, OR	Leads and	(copy to NEPA	date / time, unless
		Division	Managers	Program team)	time sensitive (then
			• Others as		earlier)
			warranted		
6. CHANGES TO	• NEPA	• RECs and	• Region	Email (copy to	High priority—
FILING OR OTHER	Program Lead	EPMs	Environmental	NEPA Program	communication will
ADMINISTRATIVE	or delegate	• FHWA	Leads and	team)	occur within 24
PROTOCOLS			Managers		hours of changes

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Type of PCE/CE Information	Lead Communicator	Target Audience	Secondary Audience (As Warranted)	Method of Communication	Timeline for Communication
		• EHE Section admin team	• Others as warranted		approved by ODOT and FHWA
7. TRAINING ANNOUNCEMENTS	NEPA Program Lead or delegate	• RECs and EPMs • FHWA	 ELT ODOT Planners Others as warranted 	Email and calendar invites (copy to NEPA Program team); internal and external trainings will be marketing to target staff and enrollment will be monitored by NEPA Program team	At least 3 business days prior to a scheduled webinar; at least 4 weeks prior to a scheduled internal training; at least 8 weeks prior to a scheduled external training
8. WEBSITE POSTINGS / UPDATES	• Lead or delegate	 RECs and EPMs FHWA EHE Section admin team 	 ODOT Planners Others as warranted 	NEPA Program team submits changes needed or documents needing to be posted to NEPA Program website to EHE Section website lead via email	High priority— changes/posting will be done at least 2 business days after receipt of request to change/post (less if time sensitive)

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Type of PCE/CE	Lead	Target	Secondary	Method of	Timeline for
Information	Communicator	Audience	Audience (As	Communication	Communication
			Warranted)		
9. QUALITY	• NEPA	• FHWA	• NEPA Program	Email and	At least 10 calendar
ASSURANCE	Program Lead	• RECs and	team	calendar invites	days prior to the
REVIEW	or delegate	EPMs	• Region		scheduled review
INVITATIONS &			Environmental		meeting
SCHEDULING			Leads and		
ANNOUNCEMENTS			Managers		
10. FINAL QUARTERLY	• NEPA	• RECs and	• Other ODOT	Email (copy to	No more than 5
/ ANNUAL REPORT	Program Lead	EPMs	Units	NEPA Program	business days after
AVAILABILITY	or delegate	• Region	• Local Program	team and	ODOT submission to
ANNOUNCEMENTS		Environmental	• Others as	FHWA)	FHWA
		Leads and	warranted		
		Managers			

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